



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai 600 106

**CRITERION 1 - CURRICULAR ASPECTS**  
**KEY INDICATOR 1.3 - CURRICULUM ENRICHMENT**  
**1.3.2 ADDITIONAL INFORMATION**

**LIST OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION &  
NO OF STUDENTS ENROLLED & COMPLETED IN THE COURSES**

Year 2 (2019-2020)			
Sl No	Name of the Value Added Courses	No of Students	Page No
1	Certificate course on Good governance and effective communication	40	01 to 08
2	Spoken Tutorial - Linux	89	09 to 18
3	Onsite Media Practical Training (OMPT) - Photography	101	19 to 34
4	Program in Banking and Finance	145	35 to 47
5	GST	280	48 to 67
6	MS Excel & Basic Financial Modelling	59	68 to 87
7	English for competitive exams	196	88 to 100
8	E-Entrepreneurship	232	101 to 133
9	Certified Financial market professional - Fundamental & Technical analysis course	111	134 to 168
10	Spoken Tutorial - PHP & MYSQL	78	169 to 181
11	Tamil Computing	40	182 to 225
12	French for Beginners - I	21	226 to 235
13	Logistics & Supply Chain Management	56	236 to 249
14	Financial modelling	57	250 to 258
15	Onsite Media Practical Training (OMPT) - News Editing	10	259 to 271

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**



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**CRITERION 1 - CURRICULAR ASPECTS**  
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**LIST OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION &  
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<b>Year 2 (2019-2020)</b>			
<b>Sl No</b>	<b>Name of the Value Added Courses</b>	<b>No of Students</b>	<b>Page No</b>
16	Certificate course on "Digital media publishing tools"	115	272 to 281
17	Spoken Tutorial - SciLab	30	282 to 298
18	Certificate course on Biomedical, Industrial & Solid waste Management	49	299 to 311
19	Certificate course on Neurolinguistic Programming	40	312 to 334
20	Personality Development	27	335 to 344
21	Certificate course on Herbal Technology	49	345 to 358
22	Presentation Skills	27	359 to 367
23	Tally	383	368 to 398
24	Certificate course on Conformational analysis	13	399 to 414
25	Effective communication in English I	196	415 to 427
26	Certificate course on Virtual connect with Group theory	9	428 to 439
27	Spoken Tutorial - Python	79	440 to 452
28	Onsite Media Practical Training (OMPT) - News reporting	10	453 to 465
29	French for Beginners - II	21	466 to 475
30	Spoken Tutorial - Introduction to Computer	23	476 to 479

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**CRITERION 1 - CURRICULAR ASPECTS**  
**KEY INDICATOR 1.3 - CURRICULUM ENRICHMENT**  
**1.3.2 ADDITIONAL INFORMATION**

**LIST OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION &  
NO OF STUDENTS ENROLLED & COMPLETED IN THE COURSES**

Year -2 (2019-2020)			
Sl No	Name of the Value Added Courses	No of Students	Page No
31	Total Quality Management	37	480 to 483
32	Onsite Media Practical Training (OMPT) - RJ - VJ	51	484 to 497
33	Computer Skills	145	498 to 509
34	Onsite Media Practical Training (OMPT) - News Anchoring	29	510 to 523
35	Partial integration of ACCA	42	524 to 540
36	Spoken Tutorial - Java	62	541 to 546
37	Computer Programming Skills	145	547 to 557
38	Certificate programme on "News Reading and News media	65	578 to 564
39	Onsite Media Practical Training (OMPT) - Short film Direction	51	565 to 578
40	Spoken Tutorial - Latex	82	579 to 590
41	Security Management, First Aid & Fire Safety	58	591 to 598
42	Experiential Marketing	57	599 to 604
43	Six Sigma	40	605 to 610

**PRINCIPAL**

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**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**



# D.G. Vaishnav College

(AUTONOMOUS)  
Affiliated to University of Madras  
Arumbakkam,  
Chennai-600106



**YUVA ACTIVE ADVOCACY FORUM, CHENNAI**  
&


**Department of Social Work**  
we cordially invite you for the

**Certificate Programme on Good Governance  
and Effective Participation.**

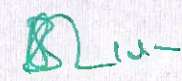
**YUVA Active Advocacy Forum is a not-for-profit enterprise which aims to streamline the interaction between the government and the governed that fosters transparency and accountability**

**There will be a total of 8 Workshops**

- Each workshop will be held for a period of 4 hours, with a short break in between.
- At the end of the course, students will receive a certificate in governance

  
Head  
P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Chennai-600 106.

20th July to 14th September 2019

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# YUVA

YUVA ACTIVE ADVOCACY FORUM, CHENNAI

## A CERTIFICATE COURSE ON GOOD GOVERNANCE & EFFECTIVE PARTICIPATION

### Certificate Course PROPOSAL

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

JUNE 2019

YUVA CERTIFICATE COURSE PROPOSAL - CONFIDENTIAL | 3

**Head**

P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.



## 1. Introduction

YUVA Active Advocacy Forum is a not-for-profit enterprise which aims to streamline the interaction between the government and the governed that fosters transparency and accountability.

### Vision

Promote political advocacy through constructive dialogue between the government and the governed. We aim to establish these awareness and activity centers across all colleges, institutions, associations etc., to reach all participants in the democratic process in the country.

### Mission

- To create an online platform for political advocacy.
- To create an extensive election database.
- To create a safe space for people to express themselves.
- To educate people and eradicate political ignorance from society.

The center stage of the implementation of the vision will be an online platform augmented by a comprehensive database of past and present elected representatives and candidates belonging to all three wings of the government – the legislature, executive and the judiciary. With features to provide a safe space for users to express their views, tools to manage such interaction and a comprehensive analytics engine, this is expected to impact voter behavior, help representatives understand the needs of their constituency better and bring openness in the conduct of governance.

YUVA is a flagship effort of the Kalpathi AGS group to support endeavors that enhance the quality of discussion, dialogue and discourse in public life.

Head  
P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

YUVA CERTIFICATE COURSE PROPOSAL - CONFIDENTIAL | 2




## **2. YUVA – LOYOLA CERTIFICATE COURSE: WORK SHOP SERIES**

YUVA believes that the future of our country is our youth. In order for our country to develop, we must invest in creating well rounded citizens who will be tomorrow's innovators, builders, creators and most importantly, leaders. Almost 34 percent of Indian population consists of youth. They have the power to change the nation. Young minds will be more fresh and innovative which helps in the progress of the country. However, they must be provided with the opportunity to project their ideas and their vision and implement them. It is imperative for us to reach out to bright, young minds who are going to be future voters as well as leaders immediately. Our youth must be taught the importance of being active, positive members of their society. In order to do this, YUVA has collaborated with the Department of Social Work, Loyola College, one of our country's premiere education institutions. Together, this course aims to sensitize students and make them active participants of our democracy.

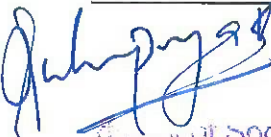
### **2.1. OBJECTIVES**

The main aims and objective of this certificate course is as follows:

- To encourage students to actively participate in creating political and social advocacy.
- To create a network of students to initiate real change on the ground.
- To promote education, interest and awareness among the youth of our nation.
- To create active participating members in our democratic system.

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**YUVA CERTIFICATE COURSE PROPOSAL - CONFIDENTIAL | 3**

  
**Department of Social Work**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**



## **2.2. WORKSHOP STRUCTURE AND DURATION**

- The workshop will be conducted once a month during term time.
- There will be a total of 8 Workshops
- Each workshop will be held for a period of 4 hours, with a short break in between.
- At the end of the course, students will receive a certificate in governance and participation from Yuva-Loyola.

## **2.3. WHY DOES YOUR INSTITUTION NEED YUVA-LOYOLA CERTIFICATE COURSE?**

In order for our country to develop, we must invest in creating well rounded citizens who will be tomorrow's innovators, builders, creators and most importantly, leaders.

In order to tackle the problems identified in our society, it is important that young minds across all streams of study should be educated about their society, its functioning, their government and its administration, thereby creating conscientious citizens who will be able to facilitate change. This course was created with a specific intention to make students think critically and analyze the society that they live in. Using our platform, students will be able to create real change on the ground and become active participants in our democracy.

  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

  
**Head**

**P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.**

YUVA CERTIFICATE COURSE PROPOSAL - CONFIDENTIAL | 4





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Arumbakkam

**Department of Social Work**

List of Students undertaken the Certificate Course on Good Governance & Effective Participation for the academic year 2019-2020

Sl.No	Roll No	Name of the Student
1	19D1901	Shirali.S
2	19D1902	Mohan Aravind
3	19D1903	Lavan Kumar .S.N
4	19D1904	Vaishnavi.S
5	19D1905	Niranjan.M
6	19D1906	Deepavheni G S
7	19D1907	Thanuja D
8	19D1908	Akshaya.K.S
9	19D1910	Nitya Kalyani P G
10	19D1911	Naveen Kumar.S
11	19D1912	Rajakrishnan V
12	19D1913	Pooja S
13	19D1914	Aathiraam AR
14	19D1915	Rejoe Thomas S
15	19D1916	Manjari P
16	19D1917	Karthikeyan P
17	19D1918	Pavithra RM
18	19D1919	Balasubramani D
19	19D1921	Mohana Priya G
20	19D1922	Deepthi Prabha N
21	19D1923	Sujith R
22	19D1924	Santosh S
23	19D1925	Dharmaraj J
24	19D1926	Brintha B
25	19D1927	Swetha B
26	19D1929	Shalom Garry Smith

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Head**  
P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

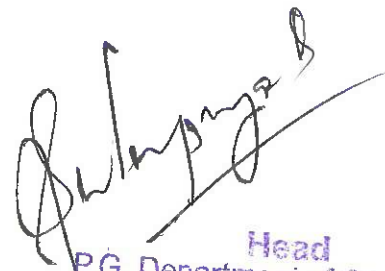
27	19D1930	Adhityaa
28	19D1931	Abdullah K F
29	19D1932	Manisankar R
30	19D1933	Nishok R B
31	19D1934	Maha Vidhya S
32	19D1935	Saranya R
33	19D1936	Gowthami RD
34	19D1937	Navin Kumar P
35	19D1938	Devika,A
36	19D1939	Aishwaryaa V S R
37	19D1940	Rishikesh.B
38	19D1941	Harini Bai
39	19D1942	Tamilselvan
40	19D1943	Ritu

Faculty Coordinator

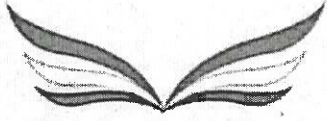
Head of the Department



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**Head**  
P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.



**YUVA**  
**YUVA Active Advocacy Forum**  
# 34, Tirumalai Road, T. Nagar, Chennai - 600017

### Certificate Of Completion

This is to certify that Mr./Ms./Mrs. ABDULLAH . K.F

from the department of MSW of

D G VAISHNAV College has successfully completed

the course titled "GOOD GOVERNANCE AND EFFECTIVE PARTICIPATION" conducted by YUVA Active Advocacy Forum, Chennai

from 20<sup>th</sup> July 2019 to 14<sup>th</sup> September 2019

*[Signature]*  
**Head**

Founder and CEO  
YUVA Active Advocacy Forum, Chennai.

*[Signature]*  
**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.  
Course Coordinator

*[Signature]*

Principal

D G VAISHNAV College.

P.O. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai, 600 106



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**PG DEPARTMENT OF COMPUTER SCIENCE  
I M.Sc. INFORMATION TECHNOLOGY  
SPOKEN TUTORIAL - LINUX  
Academic year 2019 - 2020**

S.No.	REGISTER NUMBER	STUDENT NAME
1	1913102080101	AJAY SARATH S
2	1913102080102	ANIL M SIRVI
3	1913102080103	BALAJI R
4	1913102080104	GEO ANAND V V
5	1913102080105	HARIHARAN V
6	1913102080106	KARTHIKEYAN S
7	1913102080107	MOHAN P
8	1913102080108	PAVITHRAN M G
9	1913102080109	POOVARASAN K
10	1913102080110	PRAVEEN VICTOR RAJ P
11	1913102080111	RAKESH M
12	1913102080112	SAAJAN VARGHESE
13	1913102080113	SAIKUMAR A
14	1913102080114	SHAIK MUHAMMED R
15	1913102080115	SHIBI SURIYA P
16	1913102080116	SIVASHANKAR S
17	1913102080117	THILUCK SAI RAM J
18	1913102080118	VEERARAGHAVAN R
19	1913102080119	VIGNESH V
20	1913102080120	VIGNESHWARAN R
21	1913102080121	VISHNU VARDHAN G
22	1913102080122	AISHWARYA R
23	1913102080123	ANISHA S
24	1913102080124	HYMAVATHI T
25	1913102080125	PAVITHRA P
26	1913102080126	PREETHA G

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106

**Head of the Department**

**Head**  
P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
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**PG DEPARTMENT OF COMPUTER SCIENCE**  
**I M.Sc. COMPUTER SCIENCE**  
**SPOKEN TUTORIAL (SUBJECT – LINUX)**  
Academic year 2019 - 2020

SNo.	REGISTER NUMBER	STUDENT NAME
1	1913102078101	ELAMARAN K
2	1913102078102	KIRAN KUMAR M
3	1913102078103	MEYYAPPAN G
4	1913102078104	PURUSOTHAMAN V
5	1913102078105	RAJESH V
6	1913102078106	SIVA CHIDAMBARAM S
7	1913102078107	ASWINI DEVI S
8	1913102078108	CHENNURI PREETHI
9	1913102078109	D.EEPIKA P
10	1913102078110	JEEVITHA V
11	1913102078111	KEERTHANA P N
12	1913102078112	LAKSHMI K N
13	1913102078113	MALATHI S
14	1913102078114	MARY NISHA P
15	1913102078115	MEGALA T R
16	1913102078116	NANDHINI M
17	1913102078117	PANGULURU ANANTH KOWSHITHA
18	1913102078118	PRADEEPTHI Y
19	1913102078119	PRIYADHARSHINI R
20	1913102078120	PUSHPAKALA R
21	1913102078121	SARANYA D
22	1913102078122	SARANYA DEVI K
23	1913102078123	SASMITHA CHEMBETI
24	1913102078124	SHINY KEZIA S
25	1913102078125	SNEHA DANAPAL
26	1913102078126	VANDHANA M

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**Head of the Department**  
P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



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Arumbakkam, Chennai – 600 106

**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER**

**APPLICATIONS (M.C.A.)**

**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE**

**DURING THE ACADEMIC YEAR 2019 - 2020**

**SHIFT I - I MCA - NAME LIST**

**COURSE NAME: LINUX**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	19D3401	BALAJI.M	Day
2	19D3402	M. REVATHISREE	Day
3	19D3403	S.SWAATHI	Day
4	19D3404	MANJUNATH.C	Day
5	19D3405	R. KALPANA	Day
6	19D3406	RAMYARAJ.T	Day
7	19D3407	VENKATALAKSHMI.P	Day
8	19D3408	V.M. BADRINATH	Day
9	19D3409	SUDHARSHAN.S	Day
10	19D3410	DIVYADHARSHINI.S	Day
11	19D3411	K. NIVETHA	Day
12	19D3412	KAVITHA.P	Day
13	19D3413	H. BALASUBRAMANI	Day
14	19D3414	ALEXANDAR.M	Day
15	19D3415	GANESHAMOORTHY.R	Day
16	19D3416	NANDHITA.P.R	Day
17	19D3417	D.SURUTHI	Day
18	19D3418	SAKTEESHWARI.G	Day
19	19D3419	NITHISH KUMAR.U	Day
20	19D3420	RESHMA.R	Day
21	19D3421	SANGAVI.C	Day
22	19D3422	ASMITHA.A	Day
23	19D3423	B. DINESH	Day
24	19D3424	K.LOKESH	Day
25	19D3425	R. PRIYADHARSHINI	Day
26	19D3426	K. NIKILESH	Day
27	19D3427	KARTHIK ANAND R	Day
28	19D3428	MALINI S	Day
29	19D3429	RAGHUL KANNAN M	Day
30	19D3430	V SUNIL KUMAR	Day
31	19D3431	V RAGHUL	Day
32	19D3432	Athiyamann.T	Day
33	19D3433	Sureshkumar.V	Day
34	19D3434	Pawan.R	Day
35	19D3435	Santhosh.P	Day
36	19D3436	Kannan.T	Day
37	19D3437	Arulvin.G	Day

## Spoken tutorial – Linux Syllabus

Ubuntu Desktop 16.04 -Ubuntu Linux Desktop 16.04 Ubuntu Linux Desktop on gnome environment The launcher Some of the icons visible on Launcher Calculator, gedit Text Editor, Terminal, Firefox ..

Desktop Customization 16.04 - Desktop Customization 16.04 The Launcher Remove applications from the Launcher Add applications to the Launcher System Settings Appearance settings Workspace switcher Use ..

Installing Software 16.04 - Installing software in Ubuntu Linux 16.04 OS Install software via Terminal Installing Synaptic Package Manager Install software via Synaptic Package Manager Configure proxy ..

Basic Commands - Basic Commands Commands with example Command interpreter Shell Using man Apropos Whatis Using --help option

General Purpose Utilities in Linux - General Purpose Utilities in Linux echo uname who passwd date cal Brief overview on Files and directories pwd ls cat

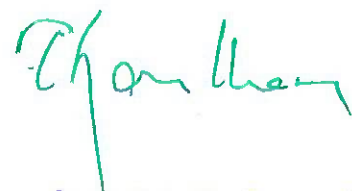
File System - File System File Directory File Inode Types of Files Home directory and Current directory Change Directory(cd) mkdir,rmdir - Working with Regular Files -File Attributes -File Attributes

Working with Linux Process - The Linux Environment - Basics of System Administration - Simple filters - The grep command -More on grep command - The sed command

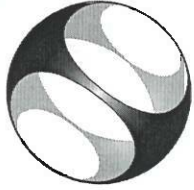
**Script : Anirban Choudary and Sachin Patel**



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**Associate Professor & Head**  
P.G. & Research Department of  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.



Spoken Tutorial  
Project at  
IIT Bombay

## Certificate for Completion of Linux Training

This is to certify that **PAVITHRAN GANESH** has successfully completed **Linux** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

**KALAIVANI V** from **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

March 16th 2020

Head  
P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106

Prof. Kannan M Moudgalya  
IIT Bombay





Spoken Tutorial  
Project at  
IIT Bombay

# Certificate for Completion of Linux Training

This is to certify that **ASWINI DEVI SATHIYA SEELAN** has successfully completed **Linux** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

**DR. ANITHA.A** through **Google Meet** from **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

March 16th 2020

*Thamara*  
Head

P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

*[Signature]*  
PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Signature]*

Prof. Kannan M Moudgalya  
IIT Bombay



Spoken Tutorial

## Certificate for Completion of Linux Training

This is to certify that **ARULVIN GNANAPRAKASAM** has successfully completed **Linux** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

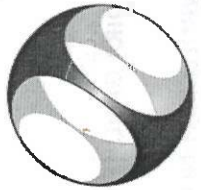
Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

March 4th 2020

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**

**Prof. Kannan M Moudgalya**  
**IIT Bombay**



Spoken Tutorial

## Certificate for Completion of Linux Training

This is to certify that **ASMITHA ARIKRISHNAN** has successfully completed **Linux** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India**.

March 4th 2020

  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**



**Associate Professor & Head  
P.G. & Research Department of  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.**



**Prof. Kannan M Moudgalya  
IIT Bombay**



Spoken Tutorial

## Certificate for Completion of Linux Training

This is to certify that **BADRINATH MOHANA SUNDARAM** has successfully completed **Linux** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India.**

March 4th 2020

A handwritten signature in blue ink, appearing to read 'S. Anitha', written over a faint blue stamp.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

A handwritten signature in green ink, appearing to read 'Kannan M Moudgalya', written over a faint blue stamp.

**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

A handwritten signature in black ink, appearing to read 'Kannan M Moudgalya', written over a faint blue stamp.

**Prof. Kannan M Moudgalya**  
**IIT Bombay**




Spoken Tutorial

## Certificate for Completion of Linux Training


This is to certify that **BALAJI MOHAN** has successfully completed **Linux** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

March 4th 2020

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

  
**Prof. Kannan M Moudgalya**  
**IIT Bombay**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – PHOTOGRAPHY AND CINEMATOGRAPHY**  
**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – PHOTOGRAPHY AND**  
**CINEMATOGRAPHY DURING ACADEMIC YEAR (2020-21) (AUG 2020 – 30-10-2020)**

S.NO	ROLL .NO.	NAME
1	190201	RAJKUMAR
2	190203	LOKESHWARAN.S
3	190205	YUGESHWARAN.S
4	190208	DEEPAK.K.J
5	190209	HARISH KUMAR.P
6	190212	SHUBHAM NEBERA
7	190217	KAVINSANJAY.M.V
8	190219	KOWSIGAN.V
9	190221	DEEPAK AMULRAJ.P
10	190223	AMIRITH VIKRAM.S
11	190226	KUNAL.R.GEHLLOT
12	190228	PARTHASARATHY.R
13	190230	NISHANTH.S
14	190231	RENGARAJAN.R.P
15	190233	HARIPRASAD.P
16	190234	RAHUL .L. KUMAR
17	190235	SUBHAM SHARMA
18	190237	PRAVEEN.M
19	190238	RITHICK ROSHAN.P
20	190240	IMMANUVEL
21	190241	SURESH KUMAR .V
22	190242	DILIP REDDY.K
23	190243	OM PRAKASH
24	190244	SUNIL BABU.K
25	190245	ARISH.E
26	190246	KAVITHA .M
27	190247	SAMSON .V
28	190248	ROHAN.K.MVANI
29	190251	SARANG.S.GURAV
30	190254	PREETHI.V

**Dr.T.S. PREMA, M.A., M.Phil., Ph.D.,**

Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**




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**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – PHOTOGRAPHY AND CINEMATOGRAPHY DURING ACADEMIC YEAR (2020-21) (AUG 2020 – 30-10-2020)**

31	190255	KARAN.R
32	190256	SIDDHARATH.A
33	190257	AGALYA .S
34	190258	DEVENDRA KUMAR
35	190259	SANTOSH KUMAR.P
36	190260	RAVI KUMAR.K.V
37	190261	CHIRAG SHARMA.P
38	190263	SANJAY GANDHI.A
39	190264	DINESH KUMAR
40	190265	ABHIMANYU .A
41	190269	NEEL SOLANKI
42	190272	TUSHAAR
43	190273	SEIKO FREEDOM
44	190274	YUGESH .E
45	190275	RAJAN .M
46	190276	ANANDRAJ.S
47	190277	MOHAN KUMAR
48	190278	KISHAN
49	190279	SIVA KUMAR.S
50	190280	NARESH.K
51	190281	NANDHA KISHORE

  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
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Dwaraka Doss Goverdhan Doss Vaishnav College  
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**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – PHOTOGRAPHY AND**  
**CINEMATOGRAPHY DURING ACADEMIC YEAR (2020-21) (AUG 2020 – 30-10-2020)**

52	20E0202	PAVITHRA K
53	20E0203	KARTHIK RAJ G
54	20E0204	MALINI G
55	20E0208	SHEETAL M
56	20E0209	ROANIT SUKHIJA R
57	20E0210	BHARTWAJ S
58	20E0211	SRINATH R
59	20E0213	JITHENTHAR G
60	20E0214	PAVAN KRISHNA J
61	20E0215	BHARADVAJ K R
62	20E0216	VISHAL M
63	20E0217	RAJ KAMAL M N
64	20E0218	VETRIVEL S
65	20E0219	ROOPAN K J
66	20E0220	MOHIT K
67	20E0222	BALAJI G
68	20E0223	DEEPA P
69	20E0224	DINESH G
70	20E0226	SIVASANKARI C
71	20E0227	GANESH VASAN S
72	20E0229	SHARAN V
73	20E0232	SHIVRAM M DAVE
74	20E0233	SUPRAJA K
75	20E0234	PRATHAM JAIN
76	20E0235	LINKESH KRISHNA N
77	20E0236	NITESH KUMAR LUNKAR
78	20E0237	RIJHA THOUFIQ R
79	20E0238	HARSH CHORDIA S
80	20E0239	LAVANYA K
81	20E0240	KOTTAI CHELLIAN V

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head

Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College Page 21 of 610  
Arumbakkam, Chennai - 600106





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**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – PHOTOGRAPHY AND CINEMATOGRAPHY DURING ACADEMIC YEAR (2020-21) (AUG 2020 – 30-10-2020)**

82	20E0241	MOHAN P
83	20E0242	TANISHQ I
84	20E0243	THOYAVAN S
85	20E0245	RAKESH R
86	20E0246	ANBU MATHI K
87	20E0247	SATHISH KUMAR E
88	20E0248	DIVYASRI S N
89	20E0249	PAVITHRA M
90	20E0250	PRASHANTH E
91	20E0251	JONES D
92	20E0252	AADITHYAABISHEK V
93	20E0253	JENI PRIYA N
94	20E0254	RAMAKRISHNAN B
95	20E0255	BHARATH B
96	20E0256	HARISH HARSHAVARDHAN E
97	20E0257	PRADEEP V
98	20E0258	DHANALAKSHMI M
99	20E0259	YOGESHWARAN G
100	20E0260	DANY RUFUS J
101	20E0261	GOPAL KUMAR H

  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
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Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS IN COLLABORATION WITH  
SAMAS ACADEMY**

**OFFERS**

**VALUE ADDED COURSE ON-SITE MEDIA PRACTICAL TRAINING [OMPT]**

**SYLLABUS FOR GROUP 1 (2020-21) (AUG 2020-OCT 2020)**

**PHOTOGRAPHY/CINEMATOGRAPHY.**

**UNIT – I - BASIC PHOTOGRAPHY CONCEPTS – Aperture - Shutter speed - ISO speed**

**UNIT - II - WAYS TO IMPROVE PHOTOGRAPHIC SKILLS - Getting familiar with your camera**

- Getting a mentor or apprenticeship

**UNIT – III - ELEMENTS OF CINEMATOGRAPHY - Lighting, framing & composition - Depth of field - Zoom. Focus & color**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
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Arumbakkam, Chennai – 600 106


**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS (SHIFT II)**

**REPORT ON ONSITE MEDIA PRACTICAL TRAINING (OMPT)- PHOTOGRAPHY AND CINEMATOGRAPHY**

The Department of Economics and Business Economics along with SAMAS Academy in collaboration with JSS, MHRD Government of India, offered ONSITE MEDIA PRACTICAL TRAINING (OMPT) to the students of I year. SAMAS focussed on skills that was needed to excel across media platforms by offering practical knowledge, mind skills and hands on training to the students. The techniques and methods used by the experts gave indepth knowledge in **PHOTOGRAPHY AND CINEMATOGRAPHY**. Such training provides an experience that can be directly applied to careers in media industry. Practical classes were conducted for acting which helped the students to prepare themselves for an ever changing media world. The program also focussed on media employability. 101 Students have successfully completed the course and they are ready to meet the industry need today.



  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

*Media Life Begins Here...*

August 05, 2019

**THE PRINCIPAL**  
**D.G. VAISHNAV COLLEGE**  
833, E.V.R. Periyar Salai  
Arumbakkam, CHENNAI-600 106.

Dear Sir,

Greetings.

With regard to our **SAMAS ONSITE MEDIA PRACTICAL TRAINING** in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS Induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on **07.08.2019 (Wednesday) to 09.08.2019 (Friday)** & our regular classes from **12.08.2019(Monday)** to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require **TWO smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards** and oblige.

With regards,  
**FOR SAMAS MEDIA ACADEMY**

**Dr. Sridhar Narayanan**  
**Chairman & Academic Director**

✓ Ccto: **Dr. Prema, Head- Department of Economics**  
**Co-ordinator - OMPT**  
**D.G.Vaishnav College, Chennai**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

Media Life Begins Here...

## INVOICE

<b>THE PRINCIPAL</b> <b>D.G. VAISHNAV COLLEGE</b> 833, E.V.R. Periyar Salai Arumbakkam, CHENNAI-600 106.	<b>Invoice No:</b> <b>SAMAS/DGV/OMPT/CHENNAI 001(A) /2019</b>  <b>Date : 05.08.2019</b>  <b>PAN NO:</b>
---	--

PARTICULARS	DESCRIPTION OF SERVICES	No.OF STUDENTS	AMOUNT Rs.
SAMAS-DGV OMPT DIPLOMA COURSES FEE FOR 3 YEARS	DIPLOMA Course Fee for 3 YEARS SAMAS ONSITE MEDIA PRACTICAL TRAINING DIPLOMA COURSE to the Students of Economics Department, D.G.Vaishnav College, Chennai	68	10,20,000
D.G.VAISHNAV COLLEGE DONATION	DONATION 20%	.....	2,04,000
Service Tax	10% TDS	.....	81,600
Income Tax/Wealth Tax	.....	.....	
Management and Educational Consultancy charges	.....	.....	
	<b>TOTAL</b>		<b>7,34,400</b>
HRD CERTIFICATE	From the Ministry of Human Resource Development, Government of India	68	51,000
<b>GRAND TOTAL</b>			<b>7,85,400</b>

(Rupees Seven Lakhs Eighty Five Thousand Four Hundred only)

E&OE

For SAMAS MEDIA ACADEMY

Authorized Signatory

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.

Head

Department of Economics (Shift II)

Dwaraka Doss Goverdhan Doss Vaishnav College

NH Towers, No. 16, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502 33577 / Ph. : 044-4858 3031

E-mail : enquiry@samasacademy.com / www.samasacademy.com



*B. Govardhan Doss*

PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



தமிழ்நாடு மிலினாடு TAMILNADU

N. Sridhar  
Saras Academy  
Chennai

156006  
K. SAMPATH KUMAR  
STAMP VENDOR  
L.No.12144/A1/96  
No. 30, HILLS ROAD,  
SAIBABAI, CHENNAI - 15

THIS MEMORANDUM OF UNDERSTANDING ENTERED IN TO IN CHENNAI THIS  
THE 12<sup>th</sup> DAY OF JULY 2019

BETWEEN

1. DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SARAS MEDIA ACADEMY, (having his PAN No.: AOUPS4873H and Aadhar No.:598556267845) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15<sup>th</sup> Street, Ashok Nagar, Chennai  
Herein after collectively called "PARTY OF THE FIRST PART"

AND

2. Mr. ASHOK KUMAR MUNDHRA, SECRETARY, (having his PAN No.: AAEPM2998R and Aadhar No.: 849915231783) representing DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai-600106

Dr. T.S. PREMA (Hereinafter collectively called "PARTY OF THE SECOND PART")

Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai



PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRACTICAL TRAINING COURSE(OMPT)

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING' (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-

NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

1. The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall be for a period of THREE YEARS
2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/- per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/- (Rupees Fifteen Thousand Seven Hundred and Fifty only)
3. The entire 3Years fee shall be paid In advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses



**P. S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106

*Anne Kumar*  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

*D.D.G.D.*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106

4. No interference will be entertained by the "PARTY OF THE SECOND PART" in the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person or persons connected to the Party of the Second Part or Institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING"(OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the Institution
5. Syllabus for the Onsite Courses will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be in 90 days or Hours of the total 3 YEAR DEGREE COURSE and it is designed 1Hour or 2 Hours per Session according to the subject(s) in each semester and the total hours will not exceed 30 Hours per semester of the Academic Year for 3 years
6. SAMAS MEDIA ACADEMY has assured and specially provided room for learning OMPT by the students who enrolled in 2017-18, now in III Year students and 2018-19, now in II year students are also be eligible for admission by paying the Full Fee of 15,750/- for OMPT course. The syllabus for the I year will be covered for the II year students(Enrolled in 2018-19) within this academic year along with this year OMPT course. Likewise, the syllabus for I & II year will be covered for the final year students (Enrolled in 2017-18) within 5<sup>th</sup> semester as a special coaching to encourage the Final year students to get the Diploma Certificate from SAMAS - DG VISHNAV Collaborative Certificate to satisfy them also to get the employability in the Media.
7. "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
8. "PARTY OF THE SECOND PART" shall not have any right to interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE SECOND PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"
9. Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student Individuals

Dr. T.S. PREMA, M.A., M.C.A., Ph.D.,  
 Head  
 Department of Economics  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.



*D. G. D.*  
 PRINCIPAL

Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.

*Arumma*  
 Secretary  
 D.D.G.D. VAISHNAV COLLEGE  
 Channal - 600 106.



10. COLLABORATIVE "SAMAS D.G. VAISHNAV" DIPLOMA IN 'ONSITE PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the Institution every year to encourage them towards positivity in their life.
11. "PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Laptop Tables, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
14. "PARTY OF THE SECOND PART" shall be Responsible for Fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry
16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities
17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total fee directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI

Dr. T.S. PREMA, M.A., M. Phil., Ph.D.,  
Head  
Department of Economics  
Dwaraka Doss Goverdhan  
Arumbakkam, Chennai - 600106.



*[Signature]*  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party


19. All notices, requests and other communications which shall be of

(i) may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii) Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay. Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSES:-

  
PARTY OF THE FIRST PART




SRIDHAR ACADEMY OF MEDIAARTS-SAMAS  
NH Towers,  
5, 16th Street, Ashok Nagar,  
Chennai - 600 953.  
Tel: 044-48583033, Mob: 9750233577

WITNESS:-

1.


2.

  
Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
PARTY OF THE SECOND PART

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

SEAL

  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**SAMAS MEDIA ACADEMY**

Chennai - 600 015, Tamil Nadu, India.  
Excellence in Media Education  
In Collaboration with JSS, MHRD, Govt., of India



**DWARAKA DOSS GOVERDHAN DOSS  
VAISHNAV COLLEGE**

(Autonomous)  
Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-1 PHOTOGRAPHY & CINEMATOGRAPHY**  
ON  
**DEVENDRA KUMAR JAIN.R**



for successfully completing the prescribed Course CERTIFICATE / DIPLOMA  
programme of study in the ON-SITE MEDIA PRACTICAL TRAINING (OMPT)  
with GRADE **A+**

2018 - 19 I 2020 - 21 I 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav Colleg L

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



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VAISHNAV COLLEGE**

(Autonomous)  
Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-1 PHOTOGRAPHY & CINEMATOGRAPHY**  
ON  
**JITHENDAR.G**



for successfully completing the prescribed Course CERTIFICATE / DIPLOMA  
programme of study in the ON-SITE MEDIA PRACTICAL TRAINING (OMPT)  
with GRADE **A+**

2018 - 19I 2020 - 21I 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

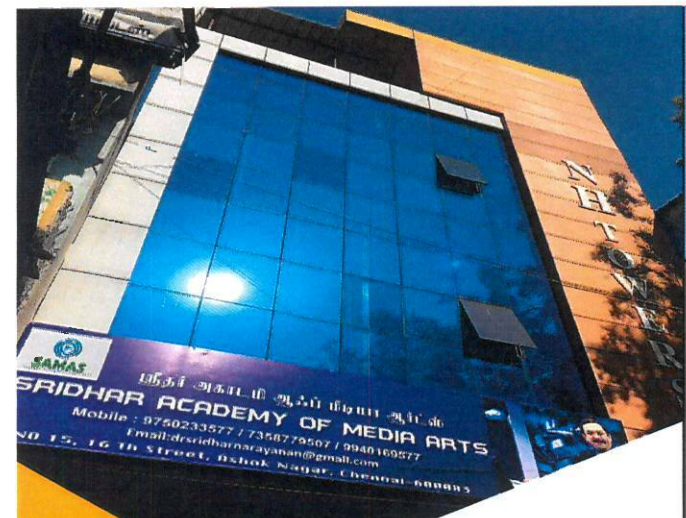
Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co-ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.



## BROCHURE

DEPARTMENTS OF ECONOMICS AND BUSINESS  
 ECONOMICS IN COLLABORATION WITH SAMAS ACADEMY  
 ON-SITE MEDIA PRACTICAL TRAINING (OMPT)

Page 34 of 610

### GROUP 1:

#### PHOTOGRAPHY & CINEMATOGRAPHY

1. BASIC PHOTOGRAPHY CONCEPTS

2. WAYS TO IMPROVE PHOTOGRAPHIC SKILLS

3. ELEMENTS OF CINEMATOGRAPHY



### GROUP 2:

#### NEWS ANCHORING

1. DEVELOPING ANCHORING SKILLS

2. MULTITASKING



PRINCIPAL

DURATION: 34 HOURS  
 OUTCOME: PHOTOGRAPHER, CINEMATOGRAPHER, NEWS ANCHOR

Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106

### GROUP 1:

#### PHOTOGRAPHY & CINEMATOGRAPHY

1. BASIC PHOTOGRAPHY CONCEPTS
2. WAYS TO IMPROVE PHOTOGRAPHIC SKILLS
3. ELEMENTS OF CINEMATOGRAPHY

#### PHOTOGRAPHY & CINEMATOGRAPHY :

##### 1. BASIC PHOTOGRAPHY CONCEPTS :

- Aperture
- Shutter speed
- ISO speed

##### 2. WAYS TO IMPROVE PHOTOGRAPHIC SKILLS :

- Getting familiar with your camera
- Getting a mentor or apprenticeship

##### 3. ELEMENTS OF CINEMATOGRAPHY :

- Lighting, framing & composition
- Depth of field
- Zoom, Focus & color

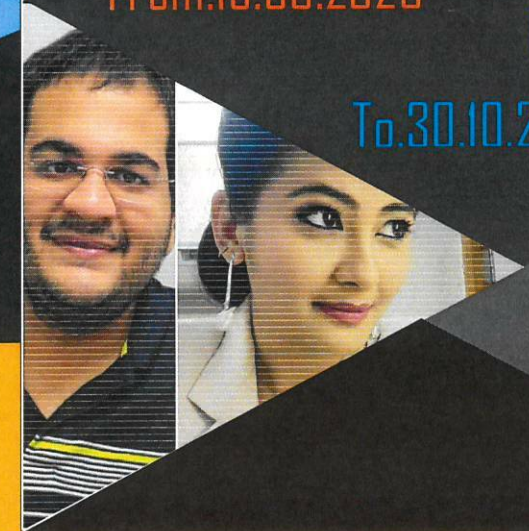
### RESOURCE PERSON

SRIVATSEN NARAYANAN & NIVEDHA

From 19.08.2020

DATE

To 30.10.2020



### GROUP 2:

#### NEWS ANCHORING :

##### 1. DEVELOPING ANCHORING SKILLS :

- Confident style of delivery
- Current affairs
- Good diction & sharp presence of mind

##### 2. MULTITASKING:

- Creative thinking
- Ways to improve multitasking activity



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Linguistic Minority Institution. Affiliated to University of Madras

DEPARTMENT OF B.COM (BANK MANAGEMENT)

NAME OF THE COURSE

PROGRAM IN BANKING AND  
FINANCE

2019-2020

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai - 600106.

B. Visayakumar

Head  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
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**DEPARTMENT OF B.COM (BANK MANAGEMENT)**

S.NO	ROLL NO.	STUDENT NAME
1	19E0901	SASHWATH BALAJI
2	19E0902	LAKSHMANARAM K
3	19E0904	AKSHAYA M
4	19E0905	RUMESH DURGENDRAN
5	19E0906	SACHIN T S
6	19E0907	ABISHEIK S
7	19E0908	MADHAN A
8	19E0909	NITHYA SREE P
9	19E0910	SURYA V
10	19E0911	KEERTHIVASAN M
11	19E0913	SWATHI M
12	19E0917	SHESHADIRI P
13	19E0920	NARENDRA KRISHNA R
14	19E0921	LOKESH V
15	19E0923	SOLAI NARAYANAN M
16	19E0924	GANAPATHY VENKATA SUBRAMANIAN R
17	19E0925	RONAK N
18	19E0926	HAASINI J
19	19E0927	SURENDARAN J
20	19E0928	SWAMINATHAN S
21	19E0932	MOHANAKANNAN K A
22	19E0933	ARIHANT R
23	19E0934	MAADESH KUMAR S U
24	19E0935	SANJAY T
25	19E0936	ANAND C T
26	19E0937	NIKHIL JAIN S
27	19E0938	ABIRAMI S
28	19E0939	JETHENDAR G
29	19E0940	VIJAY H
30	19E0941	JEEVAN KUMAR V S
31	19E0942	SAI DANUSH C
32	19E0943	HARSHAVARDAN G
33	19E0944	ELAVARASI VENMATHI S
34	19E0945	DINESH T
35	19E0946	YESHWANTH SAI P
36	19E0947	KRISHNAN BHARATHI K
37	19E0948	VARSHA K

**PRINCIPAL**

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Arumbakkam, Chennai - 600106.**

**Head  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**



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**DEPARTMENT OF B.COM (BANK MANAGEMENT)**

38	19E0949	AKSHAY R
39	19E0950	SARWESHVARAN J
40	19E0951	KAVIYA S
41	19E0952	HARISHANKAR K
42	19E0953	KRITHIKA R
43	19E0954	ANIL R
44	19E0955	VASU DEVAN BHATIA R
45	19E0956	HARSH P CHANDAK
46	19E0957	SACINANDANA C
47	19E0958	PRAVEEN KUMAR N K
48	19E0959	CHIRAG KADEL
49	19E0960	HEMANTH M
50	19E0961	AKASH SONIGRA R
51	19E0962	SANJAY AGARWAL R
52	19E0964	YESWANTH D
53	19E0965	NITHISH KUMAR J K
54	19E0966	MOHIND G
55	19E0967	YUGAL KISHOR JOSHI R
56	19E0968	SOMESHWARSAAI R K
57	19E0969	ADHI KESAVAN K S
58	19E0970	MALLESH KUMAR R
59	19E0971	VIGNA RAJAN S
60	19E0974	SENTHAMIZH T
61	19E0975	ADESH
62	19E0976	HARI VIGNESH K
63	19E0977	NARESH R
64	19E0978	KOUSHIK J V
65	19E0979	SANTHOSH KUMAR C
66	19E0980	CHIRONCHORDIA
67	19E0981	RISHAB SINGHVI
68	19E0982	DEVI PRASATH PANDI K
69	19E0983	HARI HARAN SAKTHI E
70	19E0984	ABISHEK S
71	19E0985	TUSHAR N
72	19E0986	MADHAVAN D
73	19E0987	MOHAMMAD AHEAD SIDDIQUI S
74	19E0988	RAHUL V
75	19E0989	SPARSH M JAIN
76	19E0990	ARJUN S
77	19E1001	S. TRISHAA

  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

  
**B. Vijayakumar**

**Head  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**





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**DEPARTMENT OF B.COM (BANK MANAGEMENT)**

78	19E1002	G. U. SRIKANTH
79	19E1003	UDAYAN S
80	19E1004	YOGESH S
81	19E1005	JAIVIJAY K
82	19E1007	MOHIT N
83	19E1008	POOJA C
84	19E1009	M V YUVAN RAGHAVENDRA
85	19E1012	S SATHISH KUMAR
86	19E1013	M G SANTHOSH
87	19E1014	MOURIASAN V
88	19E1015	K THIYAGARAJA
89	19E1016	M REESHANK VARMA
90	19E1017	N VIKASH
91	19E1019	G YESHWANTH
92	19E1020	M SHARIKA
93	19E1021	L SRIRAM
94	19E1022	M SIVA SHANKAR
95	19E1023	H SANKARA NARAYANAN
96	19E1024	R VASU DEVAN
97	19E1025	SUBRAMANI R
98	19E1026	R MONISH KUMAR
99	19E1027	K PRAWIN KUMAR
100	19E1028	T JAYAKRISHNA
101	19E1029	A KAVIYARASU
102	19E1030	AISHWARYA
103	19E1031	A SRIKRUTI
104	19E1032	KAMALESH KUMAR M
105	19E1034	N BHUPENDRA
106	19E1035	RAJAVARMAN V G
107	19E1036	EAZHIL ARASI M
108	19E1037	PAUL SAMUAEL
109	19E1038	BABU PRASATH
110	19E1039	JAYAMURGAN
111	19E1040	SANTHOSH KUMAR A
112	19E1041	HARIHARAN S A



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Arumbakkam, Chennai - 600106.

  
**Head**  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



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(AUTONOMOUS)**

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**DEPARTMENT OF B.COM (BANK MANAGEMENT)**

113	19E1042	K SANJAI
114	19E1043	RAMPRASATH B
115	19E1044	SAI KANNAN S
116	19E1045	R MANI RATHINAM
117	19E1046	PAVITHRA U
118	19E1047	B DHANUSH
119	19E1048	S PRASANTH
120	19E1049	G DILLI RAJA
121	19E1050	T RAJESH
122	19E1051	BHAVATHAN S
123	19E1052	SHEIK MOHAMED ABDUL QADIR
124	19E1053	P DINESH KUMAR
125	19E1054	JEET TANWAR
126	19E1055	R JAGANATHAR
127	19E1056	G SRI NARAYANAN
128	19E1057	R SUNIL KUMAR
129	19E1058	SUNIL S
130	19E1059	N TARUN
131	19E1060	R VIKRAM
132	19E1062	T S ARUNACHALAM
133	19E1064	SANJAY A
134	19E1065	VENKATESH
135	19E1066	ABIRAMI
136	19E1067	VANSH JAIN
137	19E1068	A VIGNESH
138	19E1069	NIKHIL
139	19E1070	HARRIHARAN R
140	19E1071	SUDHARSAN K
141	19E1072	THRISANTH
142	19E1073	VISHWA V
143	19E1074	R RONAK
144	19E1075	GANESH C
145	19E1076	N DHANANJAYAN

Principal

Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

B. Vijayakumar

Head  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
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## DEPARTMENT OF B.COM (BANK MANAGEMENT)

### VALUE ADDED COURSES BROCHURE

Value Added Certificate Courses conducted by Infact Pro were held during the academic year 2019-2020. It was mandatory for all the First Year Students during the Even Semester in 2019-2020

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Head**  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Autonomous)  
Arumbakkam, Chennai - 600106



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
(AUTONOMOUS)**

College with Potential for Excellence  
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**DEPARTMENT OF B.COM (BANK MANAGEMENT)**

Program Schedule

Program in Banking & Finance			
Target Audience - B.Com Bank Management 1st Year			
Session Number	Module Name	Coverage	Duration (Hrs)
1	Overview of BFSI Industry	Key players in BFSI Organized and Unorganized FIs Regulators of BFSI	3
2	Evolution of Money and Banking	Evolution of Money from Barter System to Digital Banking Functions of Money Evolution of Banking	2
3	Role of Banks and Bank Products and Services	Business of Banking Role of Banks Bank Products and Services as Financial Intermediary Bank Products and Services as Constituent of Payment and Settlement System Bank Products and Services as Provider of Other Financial Services	15
4	Banking Technology and Trends	Role and Benefits of Technology New products and services in banking Technology and business of banking	2
5	Types of Financial Customers	Individual and Non-Individual Customers	2
6	Wealth Management	Concept of Wealth Management Wealth Creation	2
8	Careers in BFSI	Scope of Banking Scope of Financial Services Scope of Insurance	2
9	Soft Skills	E Mail Etiquette Telephone Etiquette Customer Service Selling Skills & Techniques	10

*(Signature)*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*B. Vasakumar*  
**Head**  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE  
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Total Duration		50
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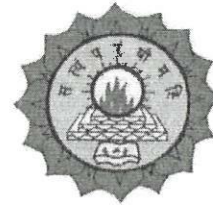
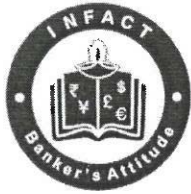
**DEPARTMENT OF B.COM (BANK MANAGEMENT)**

Program Schedule

Program in Banking & Finance			
Target Audience - B.Com Bank Management Final Year			
Session Number	Module Name	Coverage	Duration (Hrs)
1	Overview of BFSI Industry	Key players in BFSI Organized and Unorganized FI <sup>s</sup> Regulators of BFSI	2
2	Evolution of Money and Banking	Evolution of Money from Barter System to Digital Banking Functions of Money Evolution of Banking	2
3	Role of Banks and Bank Products and Services	Business of Banking Role of Banks Bank Products and Services as Financial Intermediary Bank Products and Services as Provider of Other Financial Services	7
4	Banking Technology and Trends	Role and Benefits of Technology New products and services in banking Technology and business of	2
5	Wealth Management	Concept of Wealth Management Wealth Creation	1
6	Overview of Other Financial Products and Services	Equity Mutual Fund Fixed Income Securities Derivatives Commodities Insurance	6
7	Soft Skills	E Mail Etiquette, Telephone Etiquette, Customer Service, Selling Skills & Techniques	5
8	Aptitude Test Coaching	Numerical Ability Reasoning General Knowledge English Vocabulary	25
	Total Duration		50

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**Head**  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**INFAC T PRO TRAINERS (OPC) PVT. LTD.**

**&**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**CERTIFICATE OF COMPLETION**

This Certificate is awarded to DEVI PRASATH PANDI K  
of DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE for  
successfully completing the course on Banking & Finance  
held from 26-09-2019 to 19-02-2020 .

*S. Govi Shankar*

Course Director  
**INFAC T Pro Trainers  
(OPC) Pvt. Ltd.  
Chennai**

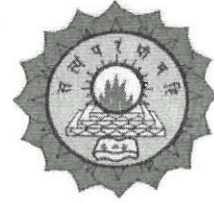
*R. Govindarajan*

Principal  
**DG Vaishnav  
College  
Chennai**

*B. Vijayakumara*

**PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

*B. Vijayakumara*  
Department of Bank Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**INFAC T PRO TRAINERS (OPC) PVT. LTD.**

**&**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**CERTIFICATE OF COMPLETION**

This Certificate is awarded to ABISHEK S

of DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE for

successfully completing the course on Banking & Finance

held from 26-09-2019 to 19-02-2020 .

*S. Gouri Shankar*

Course Director  
**INFAC T Pro Trainers  
(OPC) Pvt. Ltd.  
Chennai**

*R. Govindarajan*

Principal  
**DG Vaishnav  
College  
Chennai**

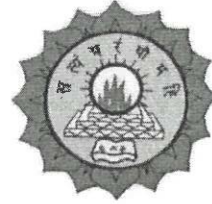
*B. Vijayakumar*

PRINCIPAL  
**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

*B. Vijayakumar*  
Department of Bank Management  
**Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**







**INFAC T PRO TRAINERS (OPC) PVT. LTD.**

**&**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**CERTIFICATE OF COMPLETION**

This Certificate is awarded to NARESH R

of DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE for

successfully completing the course on Banking & Finance

held from 26-09-2019 to 19-02-2020 .

*S. Govi Shankar*

Course Director  
**INFAC T Pro Trainers  
(OPC) Pvt. Ltd.  
Chennai**

*R. Govindarajan*

Principal  
**DG Vaishnav  
College  
Chennai**

*B. Visayakumar*

*B. L. L. L.*

Head  
Department of Business Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

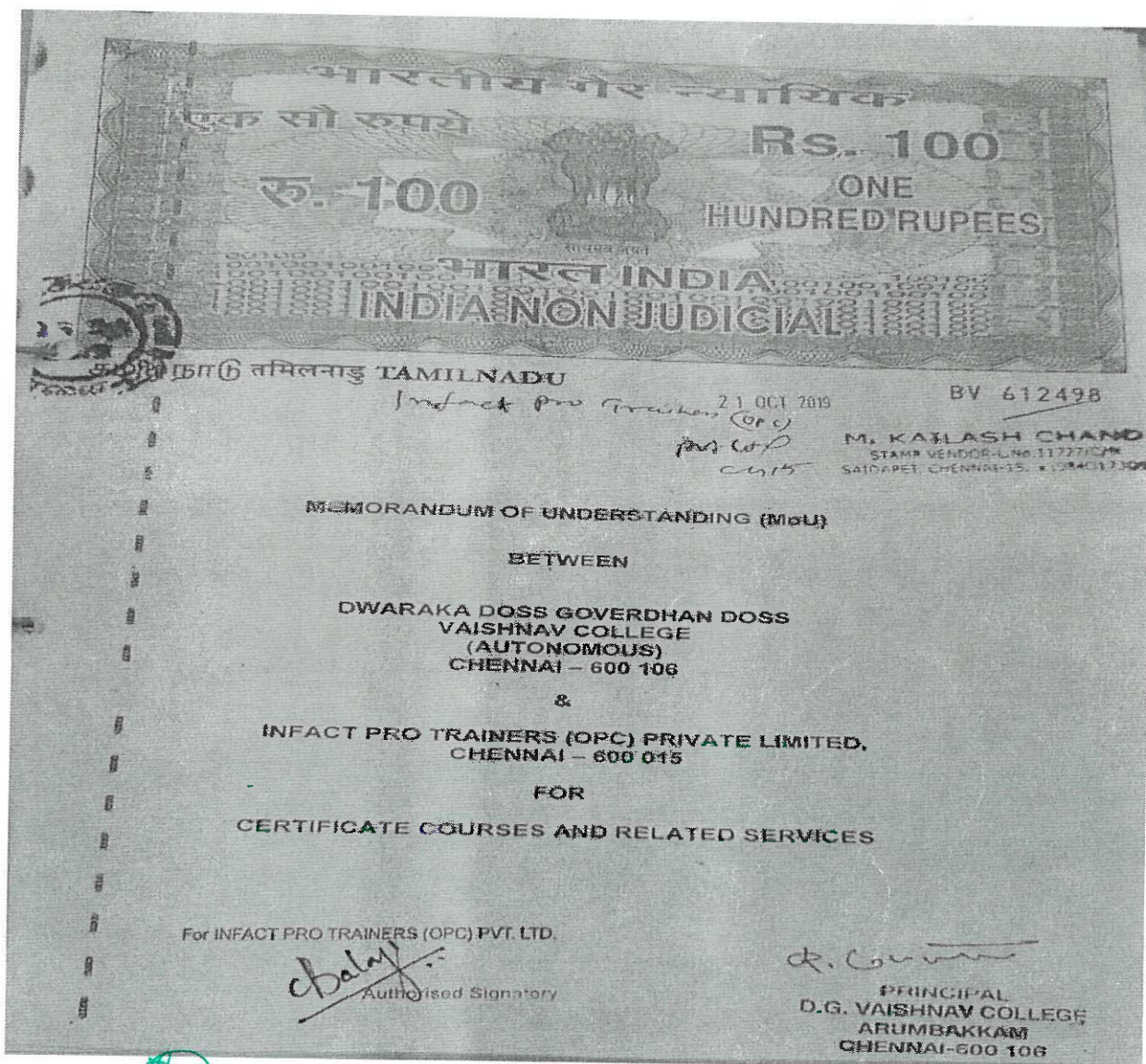
Name of the Event : MOU

Date : 26<sup>th</sup> September 2019

**Detailed report of the programme:**

An MOU was entered between B.com (Bank management ) Department of D.G.VAISHNAV COLLEGE and INFAC T PRO TRAINERS (OPC) Private Ltd, Chennai -600 015 to conduct a certificate programme for I year students on 1-12-2019. It is of 50 hours duration course.

Photos:



**PRINCIPAL**  
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**B. Vijayakumar**  
Head  
Department of Bank Management  
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**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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Arumbakkam, Chennai 600 106

**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE (SHIFT I)**  
LIST OF STUDENTS ENROLLED AND COMPLETED IN CRASH COURSE ON GST

**ACADEMIC YEAR 2019-2020**

Sl.No	Name of the Student	Roll No.
1	ARJUNPRAKASH K K	17E2401
2	M SHALINI	17E2407
3	ADITHYAN S	17E2403
4	SANJANA.V	17E2402
5	B KARTHIKEYAN	17D0534
6	SARATH KUMAR G	17D0579
7	R.SELVA KUMARAN	18D2616
8	S.S.TAMIL SELVAN	18D2727
9	PRATHIKSHA P	17D0508
10	VAIBHAV SARAF	17D0522
11	HARIHARAN V	17D0541
12	HARI HARAN.M	17D0564
13	NIKHIL SINGH G	17D0582
14	SWATHI J	17D2046
15	SALONI S DAS	17D2129
16	SHRUTHI SHARMA R	18D2716
17	SHALINI R	18D2916
18	T. UMAMAGESWARI	17D0506
19	BALAMURUGAN K	17D0532
20	VANITHA. S	17D0535
21	DEEPIKA.S	17D0544
22	NEPAL SINGH M	17D0551
23	LOGESH B	19E3355
24	AJITH K	17E4436
25	SANDHYA S	17D0569
26	SHANMUGA PRIYA T	18D2636
27	KRISHNA B	18D2729
28	SHRI ROSHINI J S	18D2770
29	S. KAJOL	17D0530
30	RANJANI.M	17D0537
31	KARTHICKEYAN V	17D0547
32	SHANMATHY. N	17D0550
33	VISHAL N JAIN	17D0556
34	DINESH.M.S	17D0553
35	P. RAGINI	17D2014
36	JAISHREE.R	17D2053
37	RANITHA.S	17D2075
38	DHANASHWAR .S.K	19D2966
39	VIJAYAKUMAR K	17D2143
40	NIKHEL RAJ M	18D2734
41	RENU SHRI J S	18D2771
42	PAKSHAL	17D0555

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*J. Jayasankar*  
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Research Supervisor & Guide  
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Sl.No	Name of the Student	Roll No.
43	VINOTHINI M	17D2047
44	BALAJI S	17D2055
45	BALAJI B	19D2967
46	PREMKUMAR M	17D0507
47	K DEEPIKA	17D0533
48	HARINI SREE.M	17D0563
49	S.MARI KANNAN	17D0580
50	M AJAYA	17E0314
51	R.ASWINI	17D2145
52	DEEPIKADEVI. N	17D2156
53	DAYALU S	18D2777
54	S PRASANNA	17D0548
55	SAINATH M S	18E3339
56	SRI HARA S	17E0214
57	R. KIRUBAKARAN	17E0343
58	HEMANTH. B	17E0430
59	K. AJITH KUMAR	17E4418
60	N.RADHAKRISHNAN	19E4006
61	C S NITHISH	17D2141
62	P BALAJI	17E4423
63	V.MAHALAKSHMI	17D2010
64	SHANKAR M	19D2981
65	AMARDEEP SINGH RATHORE. G	17D2182
66	HARDIK MEHTA S	18D2715
67	PRITHIVIRAJ S	17D0505
68	DIVAGAR R	17D0562
69	NAMAN DAVEY.H	17D0576
70	ROGITHKUMAR A	17D0581
71	SOWNDHAR A.S.	17E2436
72	BALAJI P	17E0251
73	K MANOJ	17E0465
74	P RAMANA	17E0234
75	RAVIKUMAR M	17D2009
76	GURUPRIYA J	17D0538
77	YASH Y	17D0559
78	P. GURUMURTHY	17D0539
79	K B KARTHIKEYAN	17E0210
80	IMRITLAL. C	17E0311
81	S MONICA	170437
82	K S SURYANARAYANAN	17E0424
83	JAYASHREE V	17E4422
84	K.SURIYA	17E4439
85	M S DINESH	17D0553
86	BHUVANESH HANSESH BHATT	17D2020
87	JAGADEESWARI.U	19D2952
88	B SNEHA	18D2726

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Sl.No	Name of the Student	Roll No.
89	R.SHAKTHIVEL	18D2775
90	NANDITHA M BHATT	17D0514
91	N. JATIN BHUTRA	17D0578
92	AKSHARA S	17E2415
93	VINOTH T	19E3366
94	MADAN KUMAR.M	19E3371
95	MRIGANKA TIWARI	17E0206
96	DANISH.H.JAIN	17E0212
97	SWETHA G	17E0223
98	PRANAY M	17E0236
99	SHANKAR LAL	17E0347
100	SARANYA S	17E0361
101	RAGAVENDRA T	17E0439
102	YOGESH KUMAR. S	17E0443
103	SANTHOSH KUMAR M	17E0458
104	R. MUGASH RAJ	17E0472
105	AKASH D	17E4451
106	LAKSHMI PRIYA .V.	17E4479
107	UMAVATHI K	17D0546
108	GOWRI V	17D2180
109	ABHISHEK S	17D2039
110	INDUMATHI P	19D2954
111	DEEKSHITH P	17D2144
112	S.VAISHAK	18D2774
113	THIRUPPAVAI L	19E3357
114	PRAVEEN KUMAR C	17E0353
115	V.SATHYA NARAYANAN	17E0365
116	AISHWARYA .DS	17E0371
117	S.SANTHOSH	17E0375
118	B RUPESH	17e0404
119	SURYA KUMAR S	17E0416
120	M MUKESH KUMAR	17E0433
121	E.NAVEENKUMAR	17E4404
122	ANOOP.M	17E4433
123	K S ARUN AMARNATH	17E0369
124	MOHAMED IMRAN M N	17D00503
125	PAVITHRA	17D2037
126	SASIKALA M	19D2955
127	B AARTHI	19D2965
128	MURUGHAN.J	19D2970
129	SOMASUNDARAM R K	19D2987
130	B.KEERTHANA	17D2158
131	A SARADHA	17D0511
132	NIVETHA M BHATT	17D0512
133	K HARINI	17D0570
134	SAKTHIVEL V J	19E3351

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*Dr. J. Jayasankar*  
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Arumbakkam, Chennai 600 106

Sl.No	Name of the Student	Roll No.
135	K.M.PUGAZENTHI	17E0307
136	DHANUSH ADITHYA M	17E0340
137	THIYAGARAJAN TV	17E0342
138	SUBBURAJ M	17E0410
139	GOKUL RAJU.U	17E0427
140	JAI KUMAR P B	17E0457
141	NISHANTHI S	17E0460
142	B.SUBASH KUMAR	17E0464
143	G AKASH	17E0466
144	VARUN KEERTHI J	17E0474
145	KAUSHIK.R	17E4475
146	SUDHARSAN.K	18D2627
147	GOKUL ANAND P	19D2969
148	MUTHU KRISHNAN S	17D2164
149	J.V.RAHUL	17D2177
150	RADHA DAVAY N	17D0528
151	SUDARSAN B	17D0554
152	HEMAVATHI.S	19E3364
153	SANDHYA P	17E0221
154	B. JASWANT	17E0243
155	JITESH S	17E0315
156	P.VETRIVEL	17E0373
157	R.RANJITH KUMAR	17E0418
158	J ASHWIN KUMAR	17E0426
159	S SUNIL KUMAR	17E0441
160	SIDHANT P MODI	17E0329
161	A VEDHA ARVIND	17E4434
162	PRIYANKA.N	19D2974
163	VENKATACHALA KRISHNA SARMA.D	17E2406
164	RAGAVI.S	19E3381
165	VISHAL S.P	17E0207
166	MONICA J	17E0225
167	KUMAR T	17E0238
168	DIWAKAR.B	17E0239
169	DHINAKARAN.V.K	17E0273
170	SAHITHRA B	17E0308
171	MUTHUKUMAR S	17E0318
172	RENUKA G	17E0324
173	SRIDURGA E	17E0325
174	SAIVISHWAS.S	17E0331
175	MOHAMED YASEEN P R	17E0338
176	R.DHEEPAK	17E0354
177	NIKHIL D	17E0368
178	SANTHOSH G	17E*54
179	UGANDAR M. V	17E0411
180	T S AMIRTHA VARSHAN	17E0413

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Page 51 of 610

*J. Jayasankar*  
Dr.J.Jayasankar, B.Com., M.Phil., Ph.D  
Associate Professor & Head  
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Arumbakkam, Chennai 600 106

Sl.No	Name of the Student	Roll No.
181	ADITHYA . C	17E0417
182	NAVEEN KUMAR	17E0419
183	ASHWATHI.H	17E0434
184	P. PUGAZHENDHI	17E0463
185	PREETHI VARSHA D J	17E0475
186	R RAJ KUMAR	17D2104
187	SUDHA U	18D2625
188	DINESH KUMAR.K	18D2906
189	G SANTHIYA	19E3352
190	JOHN L	19E3383
191	R VIJAYA LAKSHMI	17E0219
192	M.SANGEETHA	17E0226
193	S.PRAVEEN	17E0228
194	MOHAMED FAZAL UMAR SHERIFF	17E0310
195	B.YADESH	17E0320
196	SRIVATSA V	17E0333
197	DINESH L R	17E0334
198	SHUBHAM KOTHARI	17E0364
199	KISHORE KUMAR B	17E0409
200	P.RISHI NANDAN	17E0414
201	M. SANTHOSH KUMAR	17E0431
202	ANANDHAN M	17E0454
203	MUKILARASAN.D	17E0480
204	MALAVIKA. M	174444
205	KANNAN T	17E0462
206	PRAMOOOTH G	17E0470
207	G R NIVESH	17E0316
208	N BARATH	17D2281
209	S.K. PRASANNA KUMAR	17D2142
210	NANDHINI P	17D2184
211	KARTHIKEYAN S	18D2971
212	M.VIGNESH	17E0201
213	SARAN RAJ R	17E0240
214	S.SARATH KUMAR	17E0244
215	DILIP KUMAR.G	17E0252
216	G.PRASANTH	17E0255
217	JAGANATHAN.S	17E0259
218	MOHAN DOSS B	17E0266
219	RAJAVEL T R P	17E0279
220	SAHIL.S	17E0303
221	REVATHI DAVAY. N	17E0326
222	GAYATHRI.S	17E0327
223	GOWTHAM R	17E0330
224	BHARATHIPRIYA PS	17E0341
225	R.HARI PRASATH	17E0362
226	YOKESH.D	17E0471

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*T. Jayasankar*  
Dr. T. Jayasankar, M.Com., M.Phil., Ph.D  
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Sl.No	Name of the Student	Roll No.
227	SAIKUMAR S	17E4445
228	SHABARISH. J	17E4471
229	TUSHAR JAIN K	17E4477
230	S MOHAMMED ASIF	17E0258
231	SUBBULAKSHMI S	17D2153
232	PRASANNA VENKADESH R	17E0203
233	HAROON RASHIED H B	17E0204
234	KARTHICK M	17E0256
235	CHANDRABOSE P	17E0274
236	THIRUKUMARAN.R	17e0403
237	RAKESH KUMAR. G	17E0408
238	OMSRI R V	17E0442
239	ROHITH KV	174452
240	DEEPIKA M	17E4450
241	NIVEDHA.S	17E4473
242	PREM CHANDER R	17E0336
243	MOHANA KRISHNA B	17E0307
244	SRINIVASAN N	17E0247
245	S MAGESHWARAN	17E0302
246	V VINAI	17E0406
247	S KISHORE KUMAR	17E0241
248	KALAIVANI. C	17D2001
249	PAWAN KUMAR B	19E3386
250	MUKESH SL	17E0215
251	HARITHA.D	17E0224
252	G.ADITYA	17E0230
253	KARTHICK R A	17E0253
254	V SARATH KUMAR	17E0202
255	R. RAKESH	17E0301
256	BHARATH.C	17E0305
257	SWARNA A	17E0322
258	PRIYADARSHINI S	17E0323
259	A KARAN KUMAR LUNKAR	17E0349
260	SHIVAM D DAVEY	17E0356
261	DINESH. R	17E0415
262	VIGNESH KUMAR P	17E4416
263	D NARENDAR	17E4427
264	DINESH. R	17E4435
265	SRIKANTH.S	17E4446
266	S.JEEVITHA	17E4461
267	SAI KEERTHI B	17E0218
268	VK DEVIKA	17E0227
269	MURALIKRISHNAN R	17E0257
270	AKASH V	17E0262
271	J RAJAN	17E0276
272	AISWARYA.A	17E0335

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*Dr. Jayasankar*  
Dr. Jayasankar, M.Com., M.Phil., Ph.D  
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Sl.No	Name of the Student	Roll No.
273	VIJAY R	17E0467
274	ASHWINI P	17E4425
275	V B KRISHNAKUMAR	17E4459
276	G. ARUN KUMAR	19E3380
277	S. P. NISHANTHINI	17E0222
278	BARATH B.K	17E0420
279	RAMCHARAN.T	17E0445
280	ELANGO VAN B	17E0205

**Mr. RAKESH SHANKAR**  
FACULTY COORDINATOR

**DR. J. JAYASANKAR**  
HEAD OF THE DEPARTMENT

**Dr.J.Jayasankar, M.Com., M.Phil., Ph.D**  
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Research Supervisor & Guide  
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Vaishnav College  
Arumbakkam, Chennai - 600106.



## The Institute of Cost Accountants of India

(A Statutory Body under an Act of Parliament)

Kolkatta – 700 016

## Dwaraka Doss Goverdhan Doss Vaishnav College

(Autonomous)

Chennai – 600 106

**Jointly organizes**

## **Crash Course on GST**

Duration	:	30 Hours
Venue	:	D G Vaishnav College Campus, Chennai – 600 106
Course Open to	:	Students of UG & PG Classes of all Faculties / Disciplines
Fees	:	Rs.1,416/- (Rupees One Thousand Four Hundred and Sixteen Only)
Duration	:	27 <sup>th</sup> November, 2019 to 9 <sup>th</sup> December, 2019
Last date for Regn	:	25 <sup>th</sup> October, 2019

**Examination shall be conducted by The Institute of Cost Accountants of India and**

**Certificate of Completion will be awarded by the ICAI**

**after successful completion of the Examination.**

For Further details contact

**Dr. K.B. Manikandan**  
Assistant Professor  
Department of Commerce  
Mobile: +91 98404 87387

**Rakesh Shankar R**  
Assistant Professor,  
Department of Commerce  
Mobile : +91 98408 69551




**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

Form for Registration –  
<https://forms.gle/ratNLz9GvGhznmUx8>

Bank Details : Beneficiary Name - The Institute of Cost Accountants of India  
Name of the Bank: IDBI Bank  
Account Number - 1270102000001281  
IFS Code - IBKL0001270

  
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai- 600 106.



Jai Shree Krishna



**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)  
College with Potential for Excellence

The Management, Principal, Staff and Students of  
Post Graduate & Research Department of Commerce  
Cordially invite you for the

**Inauguration of**  
**Crash Course in Goods & Services Tax (GST)**  
Jointly organized in association with  
**The Institute of Cost Accountants of India [ICAI]**  
(A Statutory Body under an Act of Parliament)  
Kolkatta – 700 016

On 27<sup>th</sup> November, 2019  
by

**CMA. P. Raju Iyer**

Central Council Member – ICAI

Special Address by

**CMA. Jyothi Satish,**

Chairperson, SIRC - ICAI

&

**CMA. Subhashini S,**

Cost Accountant & Resource Person - GST

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

@ Dwaraka Auditorium  
D G Vaishnav College Campus

Time: 9.00 A.M

Prof. S. Seshadrinathan  
Head (Shift – II)

Dr. J. Jayasankar, M.Com., M.Phil.,  
Head (Shift – I)  
Associate Professor & Guide  
Research Supervisor & Guide

Dr. R. Ganeshan  
Principal

Shri. Ashok Kumar Mundhra  
Secretary

PG & Research Dept. of Commerce

Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



# The Institute of Cost Accountants of India

(Statutory body under an Act of Parliament)

## Tax Research Department



The Institute of Cost Accountants of India (ICAI) is a premier professional body of Management Accountants in the country established on 28th May, 1959 under the Cost and Works Accountants Act, 1959 enacted by the Parliament and it is the largest Cost & management body in Asia. Second Largest Cost & Management Accounting body in the world

GST (Goods & Services Tax) is a major tax reform in the Country and is a game changer. There has been a paradigm shift in the Indirect Tax structure with the GST rollout w.e.f 1st July 2017. With this intention in the backdrop, Crash Course on GST has been planned so as to assimilate the new taxation structure for the Students of Colleges and Universities.

## Modalities of Crash Course on GST

<b>Eligibility</b>	<ul style="list-style-type: none"> <li>• B.Com /B.B.A pursuing or completed</li> <li>• M.com/M.B.A pursuing or completed</li> </ul>
<b>Course Fee</b>	Rs. 1,000+18% GST
<b>Exam Fee</b>	Rs. 200+18% GST
<b>Duration</b>	32 Hours
Study Materials will be provided to all Candidates	

## Course Content

<ul style="list-style-type: none"> <li>• Introduction</li> <li>• Concept of GST</li> <li>• Classification , HSN &amp; SAC Code</li> <li>• Taxable Event, Time of Supply and Place of Supply, Valuation Rules</li> </ul>	<ul style="list-style-type: none"> <li>• Rule of Invoicing and Bill of Supply</li> <li>• Input Tax Credit</li> <li>• Reverse Charge Mechanism</li> <li>• E-Way bill</li> </ul>
<ul style="list-style-type: none"> <li>• Concept of GST Registration</li> <li>• Procedure of GST Registration</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction to GST Returns</li> <li>• Procedure of GST Return Submission</li> </ul>
<ul style="list-style-type: none"> <li>• Concept of TDS and TCS in GST</li> <li>• Registration and Return Submission procedure in TDS and TCS</li> </ul>	<ul style="list-style-type: none"> <li>• Concept of Annual Return</li> <li>• Practical aspects of GSTR 9, 9A</li> </ul>

Certificate would be awarded after passing the exam

For contact, kindly mail us- [trd@icmai.in](mailto:trd@icmai.in)

Contact No. : +91 33 40364747 / +91 33 40364714 / +91 33 40364711

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D.

Associate Professor & Head

Research & Development

PG & Research Dept. of Commerce

Dwaraka Doss Goverdhan Doss

Arumbakkam, Chennai- 600 106.

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PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106



**Memorandum of Understanding**  
*for Crash Course on GST for students of Colleges & Universities*

*Between*



**The Institute of Cost Accountants of India**  
(A Statutory Body under an Act of Parliament)  
CMA Bhawan, 12, Sudder Street, Kolkata - 700016


*and*

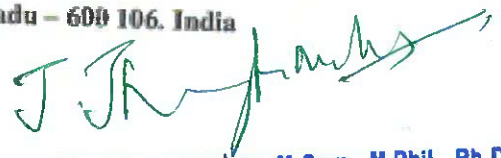


**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)

**Affiliated to University of Madras**

833, Gokul Bagh, Arumbakkam, Chennai, Tamil Nadu - 600 106. India

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

## Memorandum of Understanding (MoU)

**THIS MEMORANDUM OF UNDERSTANDING** (herein after called the 'MoU') is made on this 27<sup>th</sup> Day of November 2019

**BETWEEN**

**THE INSTITUTE OF COST ACCOUNTANTS OF INDIA (ICAI)**, a statutory body under an Act of Parliament, having its headquarters at CMA Bhawan, 12 Sudder Street, Kolkata-700 016 represented through its President, **CMA Balwinder Singh**, hereinafter referred to as "I C A I" (which expression shall, unless excluded by or repugnant to the context be deemed to include its successors in office, representative, administrators, and assigns) of the **ONE PART**

**AND**

**Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)**, having its campus at 833, Gokul Bagh, Arumbakkam, Chennai – 600 106 represented through its Principal **Dr. R. Ganesan**, hereinafter referred to as "D G V C" (which expression shall, unless excluded by or repugnant to the context be deemed to include its successors in office, representative, administrators, and assigns) of the **SECOND PART**.

Whereas both the Institutions (I C A I & D G V C) have identified the following areas of mutual co-operations:


- (i) Conducting Crash Course on GST for students of Colleges & Universities at their college premises
- (ii) Conducting various joint Seminars & Workshops
- (iii) Conducting other certificate programs (i.e. Skill Based Tailor-made courses) on mutually agreed terms and conditions.

**Renewal, Review, Revenue Sharing, Termination etc.:**

- (i) This MoU shall be valid initially for a period of one year and may be extended further on mutually agreed terms and conditions.
- (ii) This MoU shall be subjected to review each year by both the Institutions jointly.
- (iii) This MoU may be terminated upon mutual understanding serving a notice of 90 (Ninety) days in advance.



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai- 600 106.**


**Point of Contact for the Institutions**

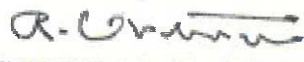
<b>The Institute of Cost Accountants of India</b> The Officer In Charge, Tax Research Department (TRD), The Institute of Cost Accountants of India, 12, Sudder Street, Kolkatta - 700 012. Phone: +91 33 40364777 / 22521031 / 1034 / 1035 / 1492 +91 33 22521602/1619/7373/7143/2204 E-mail: trd@@icmai.in / trd.hod@icmai.in	<b>Dwaraka Doss Goverdhan Doss Vaishnav College</b> CMA Rakesh Shankar R FCMA CPFA(UK) Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College, 833, Gokul Bagh, Arumbakkam, Chennai - 600 106. Phone : 044 - 2363 5101 Mobile: +91 98408 69551 E-mail : <a href="mailto:principal@dgvaishnavcollege.edu.in">principal@dgvaishnavcollege.edu.in</a>
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IN WITNESS WHEREOF reading understanding terms and conditions we agreed on this agreement with sound body and mind without instigation of any one.

Signed on behalf of-  
The Institute of Cost Accountants of India


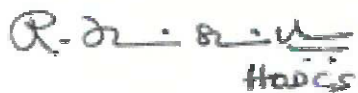
Signed on behalf of-  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

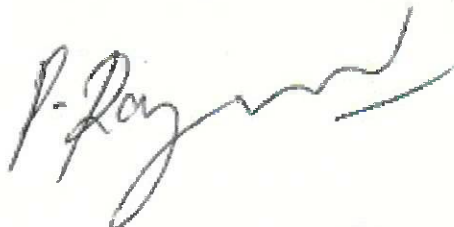
  
.....  
President

  
.....  
Principal

In the presence of witnesses as under:

In the presence of witnesses as under:

1. 
2.   
HODS.

1. 
2.  

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**MEMORANDUM OF UNDERSTANDING BETWEEN  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

&



**THE INSTITUTE OF COST ACCOUNTANTS OF INDIA**

**CRASH COURSE IN GOODS AND SERVICES TAX [GST]**

[27<sup>th</sup> November, 2019 to 9<sup>th</sup> December, 2019]

**PRESS RELEASE**

**P**ost Graduate & Research Department of Commerce, D G Vaishnav College has entered into an Memorandum of Understanding [MOU] with the Institute of Cost Accountants of India, Kolkatta for offering certificate course on Goods and Service Tax for the students. The MOU was signed by CMA Balwinder Singh, President of the Institute & Dr. R. Ganesan, Principal of the College on 5th December, 2019 at function organised in the college campus. The Function was graced by CMA Balwinder Singh, President of ICAI, CMA.P. Raju Iyer, CMA V Murali, Central Council Members & CMA Jyoti Sathish, Chairperson-SIRC, Dr. J. Jayasankar, Head of the Department of Commerce, Prof. S. Seshadrinathan, Prof. Rakesh Shankar R, Dr. K.B. Manikandan, Members of the Faculty of the Department.

The Classes were formally inaugurated by CMA Raju Iyer, Central Council Member & CMA Jyothi Sathish, Chairperson, SIRC

The President stressed on the importance of the Professional Courses and urged the students to take the GST Course with focused training. He advised the students to become successful GST Practitioners and GST Accountants and thereby contribute to the development of the MSME Sectors in achieving the objectives of the GST.

The College is in the process of training 309 students from various streams of commerce in GST Act under the aegis of this MOU. The students felt that the MOU and the course is very practical whereby the Theoretical classes is coupled with practical session by the Cost Accountants and Tax Professionals.

The Students would be certified by the Institute and the College, after successful completion of the Classes and clearance of the examinations to be conducted.

The programme was co-ordinated by K.B. Manikandan and Rakesh Shankar R, Department of Commerce, D G Vaishnav College.



CMA Jyothi Sathish, Chairperson, SIRC being felicitated by Dr. J. Jayasankar, Head, Department of Commerce & Dr. R. Thanigaivel, Head, Department of Corporate Secretaryship, D G Vaishnav College o

(Date: 27th November, 2019)



Memorandum of Understading between the Institute & D G Vaishnav College Signed by CMA Balwinder Singh, President & Dr. R. Ganesan, Principal, D G Vaishnav College – Also Seen (L to R) - CMA Rajesh Sai Iyer, CMA S Subhashini, CMA Rakesh Shankar R, CMA Dr. R. Thanigaivel, CMA Dr. V. Murali, CMA Raju Iyer P, Dr. J.Jayasankar, Prof. S. Seshadrinathan, CMA Jyothisathish

(Date: 5th December, 2019)

*J. Jayasankar*  
Dr.J.Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college,  
Arumbakkam, Chennai- 600 106.





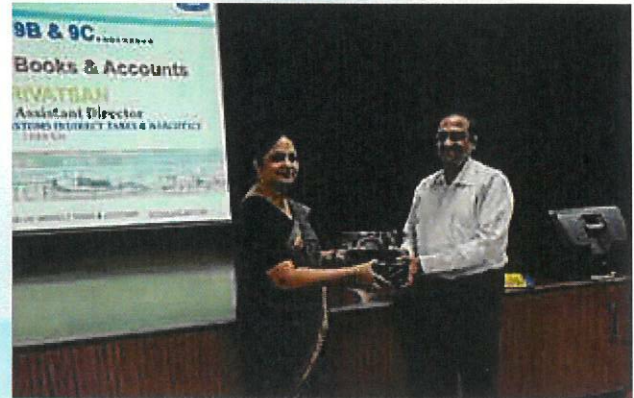
CMA Raju Iyer in Orientation to the students on the occasion of Inaguration of the GST Classes at D G Vaishnav College in association with the Institute



CMA Rakesh Shankar addressing the students on the Practical aspects of GST Registration procedures with hands on experience



CMA Shankaranarayan being felicitated by the College on the day of his lecture on GST – Input Tax Credit



Shri. Srivatson, (President of India Awardee), AD-National Academy for Customs, Indirect Taxes & Narcotics (NACIN) being Felicitated by Dr. Pradeepa George on the day of his Session on Annual Returns - Practical Approach



CMA S Subhashini addressing the students on the Overview & Introduction to GST



A Cross Section of 309 Students for GST Course Enrolled from the D G Vaishnav College



CMA Sugumar, Practising Cost Accountant training the students on the Practical issues in GST Return Filing and Q & A Session in Progress



Registration No.- D.G/B-3/CC046

# The Institute of Cost Accountants of India

(Statutory body under an Act of Parliament)

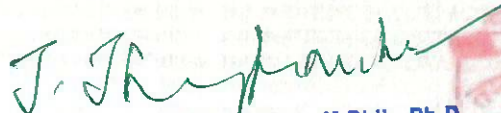
## Crash Course on Goods & Services Tax


This is to Certify that

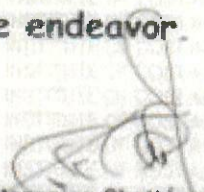
M.Vijayalakshmi

has successfully completed the "Crash Course on Goods & Services Tax" conducted by The Institute of Cost Accountants of India on the Sixteenth Day of October, 2020.

Congratulations on your success and best wishes for your future endeavor.

  
Dr. J. Jayasankar, M.Com., M.Phil., Ph.D.  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai- 600 106.

  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
(CMA Chittaranjan Chattopadhyay)  
Chairman, Indirect Taxation Committee



Registration No.- D.G/B-3/CC047

# The Institute of Cost Accountants of India

(Statutory body under an Act of Parliament)

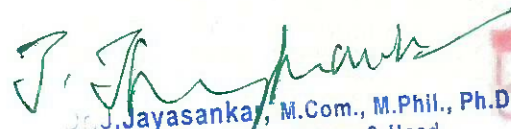
## Crash Course on Goods & Services Tax

This is to Certify that

Swetha. V

has successfully completed the "Crash Course on Goods & Services Tax" conducted by The Institute of Cost Accountants of India on the Sixteenth Day of October, 2020.


Congratulations on your success and best wishes for your future endeavor.



Dr. J. Jayasankar, M.Com., M.Phil., Ph.D.  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
(CMA Chittaranjan Chattopadhyay)  
Chairman, Indirect Taxation Committee



Registration No.- D.G/B-3/CC048

# The Institute of Cost Accountants of India

(Statutory body under an Act of Parliament)

## Crash Course on Goods & Services Tax

This is to Certify that

Rakesh. D

has successfully completed the "Crash Course on Goods & Services Tax" conducted by The Institute of Cost Accountants of India on the Sixteenth Day of October, 2020.

Congratulations on your success and best wishes for your future endeavor.

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai- 600106.

(CMA Chittaranjan Chattopadhyay)  
Chairman, Indirect Taxation Committee



Registration No.- D.G/B-3/CC036

# The Institute of Cost Accountants of India

(Statutory body under an Act of Parliament)

## Crash Course on Goods & Services Tax

This is to Certify that

Sujaan.S

has successfully completed the "Crash Course on Goods & Services Tax" conducted by The Institute of Cost Accountants of India on the Sixteenth Day of October, 2020.

Congratulations on your success and best wishes for your future endeavor.

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Govardhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**PRINCIPAL**  
Dwaraka Doss Govardhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

(CMA Chittaranjan Chalappadhyay)  
Chairman, Indirect Taxation Committee



Registration No.- D.G/B-3/CC037

# The Institute of Cost Accountants of India

(Statutory body under an Act of Parliament)

## Crash Course on Goods & Services Tax

This is to Certify that

**K. VIGNESH**

has successfully completed the "Crash Course on Goods & Services Tax" conducted by The Institute of Cost Accountants of India on the Sixteenth Day of October, 2020.

Congratulations on your success and best wishes for your future endeavor.

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

(CMA Chittaranjan Chattopadhyay)  
Chairman, Indirect Taxation Committee



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

**College with Potential for Excellence, Linguistic Minority Institution**


**Affiliated to University of Madras**


**Arumbakkam, Chennai-600 106**

**MS Excel & Basic Financial Modelling workshop for MBA students Kontango Research**


**3<sup>rd</sup> December 2019 to 6<sup>th</sup> December 2019**


<b>STUDENTS NAME LIST 2019-2021</b>		
<b>S.No</b>	<b>Roll No</b>	<b>Students Name</b>
1	19E3401	Anandha Padmanaban.S
2	19E3402	Vigneshwaran.B
3	19E3403	Sahil P Soni
4	19E3404	Geetha Priya S
5	19E3405	Balaji V
6	19E3406	Amrutha Lakshmi M
7	19E3407	Abinandan GA
8	19E3408	Sanjana R
9	19E3409	Arjun Sarathy S
10	19E3410	Akshaya R
11	19E3411	Goutham T
12	19E3412	Kiruthika A
13	19E3413	Prathana Baid
14	19E3414	Meenakshi S
15	19E3415	Manoj Raj MJ
16	19E3416	Amal Raj R

  
**Head**  
School of Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

17	19E3417	Keerthana P
18	19E3418	Pavitra M
19	19E3419	Varsha KS
20	19E3420	Vignesh AM
21	19E3421	Divya C
22	19E3423	Hariharan R
23	19E3424	S Madhumitha
24	19E3425	V Sankara Narayan
25	19E3426	Swetha S
26	19E3427	Murthi Dharaneesh
27	19E3428	R Deepan Kiishore
28	19E3429	Aarthi D
29	19E3430	Kumari Anjali Singh
30	19E3431	Ronald Vivian Edison
31	19E3432	Usha Nandhini G
32	19E3433	Amit Kumar Chourasia R
33	19E3434	S Lakshmi Shukla
34	19E3435	Venkatesh H
35	19E3436	Rishikrishna M
36	19E3437	Sebastina Merlin T
37	19E3438	Rajeshwaren SV
38	19E3439	Ananda Krishna RK
39	19E3441	Ramraj
40	19E3442	Ajith Prasad R
41	19E3443	Subiksha R

  
**PRINCIPAL**  
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Arumbakkam, Chennai - 600106.

  
**Head**  
School of Management  
Dwaraka Doss Goverdhan Do  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106



42	19E3444	Vasanth A
43	19E3445	Swedha S
44	19E3446	Haritha B
45	19E3447	Premkumar S
46	19E3448	Naveen Kumar S
47	19E3449	Kural Iniyar TP
48	19E3450	Trejaa VS
49	19E3451	Priyadharshini M
50	19E3452	Priyadharshini S
51	19E3453	Dineshkumar M
52	19E3454	Loghitha G
53	19E3455	Susheel Kumar S
54	19E3456	Hareesh R
55	19E3457	Ragini R
56	19E3458	Arjun TR
57	19E3459	Hemalakshmi R

*[Handwritten Signature]*

**Head**  
School of Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

*[Handwritten Signature]*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

14-Nov-2019

To

The Head of Department  
DG Vaishnav School of Management  
Chennai

Dear Sir / Madam,

Sub: MS Excel & Basic Financial Modelling workshop for MBA students Kontango Research

LLP is pleased to provide the following proposal for MS Excel & Basic Financial Modelling Workshop for DG Vaishnav's students currently pursuing their post graduate course in Business Administration.

As day-to-day practitioners of Advanced MS Excel / VBA and financial modelling as part of our professional offerings to global clients, we bring significant expertise and experience in this field.

Our lead trainer, Ms. V Gayathri Devi, was in charge of the MS Excel/VBA training team at Irevna (now Crisil Global Research & Analytics) and had personally trained over 400 equity and derivative analysts during her tenure. Over the last six years at Kontango, she has worked extensively in MS Excel, VBA programming and financial modelling assignments and has successfully delivered over 300 projects.


Assisting her is Mr. E Kalyan Babu, a senior management professional who has led global delivery teams in equity and credit research for top tier investment banks.

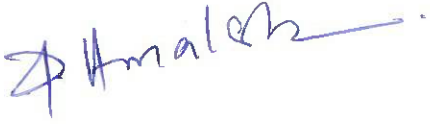
The workshop is designed as an interactive experience with hands-on learning and intuitive examples. Students will also be provided a ready reckoner for their use.

We look forward to working with you in enabling your students to become better management professionals by enhancing their skills in MS Excel & financial modelling.

Regards,

V Gayathri Devi Managing  
Partner Kontango Research  
LLP

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Head**  
**School of Management**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift II)**  
**Arumbakkam, Chennai-600 106.**

## Workshop Proposal for DGV School of Management, Chennai

**COURSE: MS Excel & Basic Financial**

**Modelling Duration: 30 Hrs (4 days)**

**Facilitators: VGayathriDevi and EKalyanBabu, Managing Partners, Kontango Research LLP, Chennai**


**Course Fee: ₹45,000\* (Rupees Forty Five Thousand Only) for the five-day workshop (for up to 60 students)**


**Requirements (to be provided by DGV):**

- All Students must have access to computer/laptop with MS Excel 2013 or above during the training sessions. (Let us know the Excel version being used prior to the training)
- Shared network access – Students will be given Excel exercises for hands-on learning experience during workshop. These files need to be made available for all students during the workshop
- Projector with screen connected to a computer/laptop, mike and speakers set (if required). All students must be able to see the screen during the workshop.

**Terms: 50% fee to be paid in advance and 50% to be paid upon completion of the training program.**

*\*For 60 students, the Course fee comes to ₹750 per student. This is a special rate only for the students of DG Vaishnav. Fees for other colleges/corporates will vary depending on requirements*

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Head**  
**School of Management**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift II)**  
**Arumbakkam, Chennai-600 106.**

## Workshop Outline

# MS Excel & Financial Modelling

### Day 1: MS Excel for Business and Analysis

#### Introduction to MS Excel

- Basics of Excel – Sheets/Rows/Columns/Name Box/Formula Bar
- Navigation – Go To/Ribbon
- Keyboard shortcuts

#### Cell referencing

- Relative referencing
- Absolute referencing
- Mixed referencing
- R1C1/A1 methodology

#### Basic Functions

- BODMAS rule & Arithmetic Operators
- Sum/Average/Count
- Copy/Paste/Paste Special/Auto Fill
- Left/Right/Mid/Upper/Lower/Proper/Concatenate
- Max/Min/Large/Small/Rank

### Day 2: MS Excel for Business and Analysis

#### Look up functions

- VLookup
- HLookup
- Index
- Match

#### Conditional functions

- If/And/Or/Not/IfError
- SumIf/SumIfs/SubTotal
- CountIf/CountIfs/CountA/CountBlank
- AverageIfs

  
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**Dwaraka Doss Goverdhan Doss**  
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Arumbakkam, Chennai-600 106.

## Workshop Outline

# MS Excel & Financial Modelling

### Day 3: MS Excel for Business and Analysis

#### Pivot tables

- Creating pivottables
- Leveraging pivot tables and pivot charts
- Using slicers for interactive experience

#### Date functions

- Date
- Datevalue
- EoMonth /EDate
- Networkdays
- Today
- Weekday /WeekNum
- Day/Month/Year

#### Data Validation

- Limiting the range of values
- Drop downlist

#### Other Tools

- Basic charts and graphs
- Goal Seek
- Setting Print Area /Other layouts
- Sort /Filter
- Text toColumn
- Conditional formatting



  
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Workshop Outline  
**MS Excel & Financial Modelling**

**Day 4: Integrated Financial Models**

**Basics of Modelling**

- What is financial modelling?
- P&L Statement
- Balance Sheet
- Statement of Cashflows

**Building a Financial Model**

- Model Linking
- Importing external data
- Ratio Analysis
- Assumptions/ Revenue Drivers
- Formula auditing

**Financial functions in Excel**

- FV (Future Value)/PV (Present Value)
- IRR
- Covariance, Correlation



**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106**

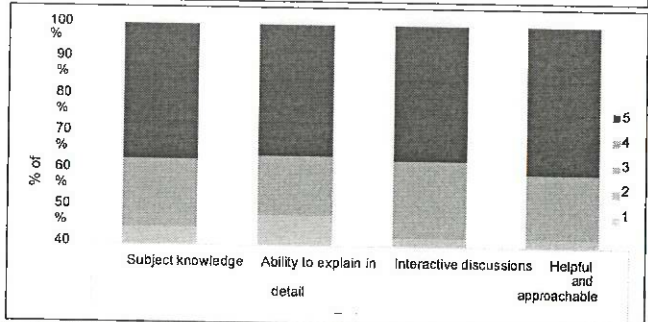
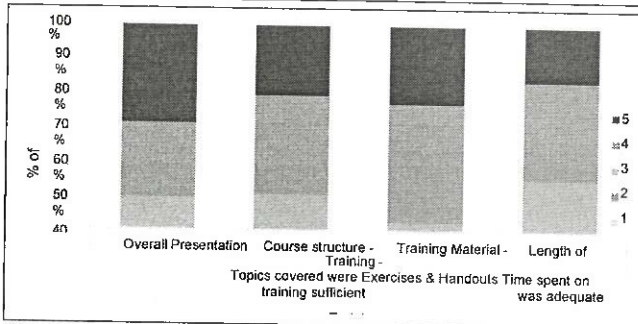
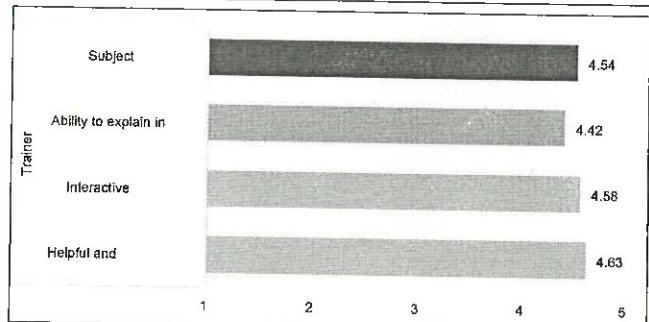
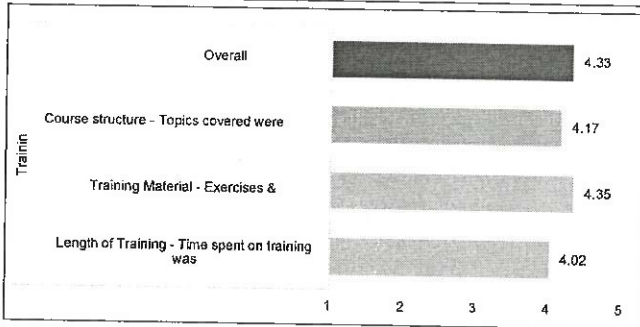
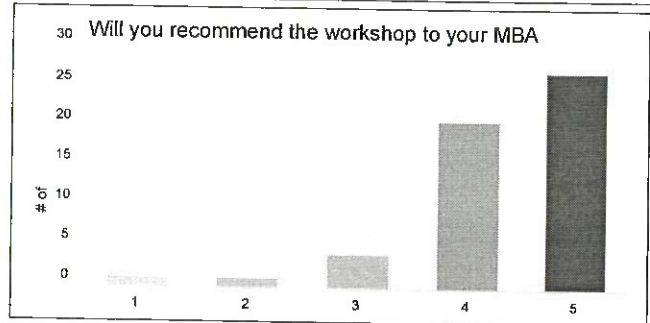
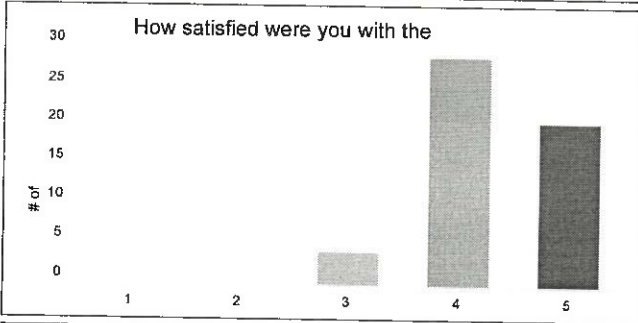
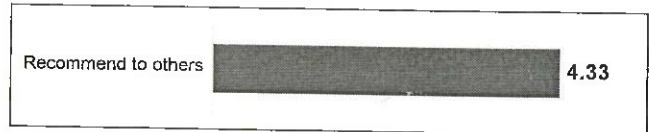
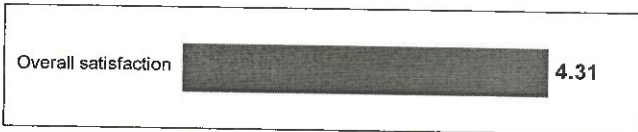


**Head**

**School of Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**

**Excel and Basic Financial Modeling Workshop**  
**DG Vaishnav School of Management (Dec 03-06, 2019)**

**Training Feedback**



**Any Additional Feedback**

- Absolutely loved the workshop. learnt a lot
- Good way for teaching and great understanding
- Had a good hands on training. Need more topics for learning.
- It was a good interactive session for 3 days. I have learnt something about Excel.
- Thank you so much for your patience
- The program was excellent but the time was inadequate
- Trainer was good and has excellent knowledge about it.
- Very helpful if ever had a doubt

*BLM.*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

*[Signature]*  
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**Arumbakkam, Chennai-600 106.**



**Kontango Research LLP**  
25/1B, 12th Main Road, Ram Nagar South  
Madipakkam, Chennai, India 600091  
Tel. +91 93822 09157

Date: 01/Dec/2019  
Invoice No. KR01/122019

To:  
**DG Vaishnav School of Management**  
Arumbakkam  
Chennai

#	Description	Rate	Hours	Amount (US\$)
01	Training and Consulting Services			₹ 50,000.00
	COURSE: MS Excel & Basic Financial Modelling			
	Date: 03 Dec 2019 - 05 Dec 2019			
GRAND TOTAL			-	₹ 50,000.00
<i>Total Payable: Rupees Fifty Thousand only</i>				

**Note:**


- Total payment due upon completion of training program
- PAN No. - AANFK3503H
- Please make the payment via bank transfer in favour of:

**Kontango Research LLP**

A/c No. **038505004280** / ICICI Bank - Chennai Velachery Branch (IFSC Code: **ICIC0000385**)


Thanks & regards,

**E Kalyan Babu**  
Managing Partner

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

If you have any questions regarding this invoice, please contact E Kalyan Babu (e.kalyan@kontango.in)

Thank you for your business!

  
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Arumbakkam, Chennai-600 106.





# Excel and Financial Modelling

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## Workshop Modules for MBA Students

Sep 2019

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Vaishnav College

Arumbakkam, Chennai - 600106.

**Head**

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Arumbakkam, Chennai-600 106.

## About Kontango Research LLP

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- Kontango has been operating in the Knowledge Process Outsourcing space with specific focus on providing financial and business research services to small and medium enterprises worldwide
- The management team at Kontango brings over 35 years of cumulative experience in managing outsourced research services for global clients
- Started in 2013, Kontango provides value added research services in the areas of data extraction/validation, Excel automation, Tableau/Power BI dashboards, financial modeling, sales presentations and report writing



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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**



# Facilitators



**E Kalyan Babu**  
Partner, Kontango

- 20 years of experience in secondary and financial research with 15+ years in the Knowledge Process Outsourcing industry
- Successfully managed and delivered projects for over 100 global clients with teams ranging from 5-100 people, including teams from India, Costa Rica and Sri Lanka
- Specialist in company/sector reports, financial modeling and high-impact presentations
- MBA (Finance), Osmania University, Hyderabad, India (1998-2000)

Prior to Kontango:

- Senior Vice President – Equity Research, Amba Research, Bangalore, India (2011-12)
- Director – Operations, Irevna (now CRISIL GR&A), a Division of CRISIL Ltd, Chennai, India (2009-11)
- Director – Global Equity Research & Projects, Irevna, Chennai, India (2006-09)

- 15 years of experience in secondary and financial research including 7 years at one of the world's leading investment research KPOs
- Expert in data analysis, business intelligence, Tableau, Excel modeling, VBA automation and report writing
- Worked as Manager – Equity Strategy Research and Derivatives Research for two Top-tier European investment banking clients
- MBA (Finance), ICFAI, Hyderabad, India (2003-2005)

Prior to Kontango:

- Freelance consultant for Excel and data analysis (2011-13)
- Manager – Derivatives, Irevna (now CRISIL GR&A), a Division of CRISIL Ltd Chennai, India (2010-11)
- Manager/Analyst – Equity Strategy Research, Irevna, Chennai, India (2005-10)



**V Gayathri Devi**  
Partner, Kontango

*D.L.W.*

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Arumbakkam, Chennai - 600106.

*V. Amal*

Head

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# Module 1: Financial Modelling Using Excel

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## ■ Excel for Business and Analysis (4 hours)

- Introduction to MS Excel
- Cell referencing, navigation
- Basic Functions - SUM, AVERAGE, COUNT, LEFT, RIGHT, CONCATENATE
- Look up functions - VLOOKUP, HLOOKUP
- Conditional functions - IF, AND, OR, SUMIF/s, COUNTIF/s, COUNTA
- Date functions - DATE, DATEVALUE, EOMONTH, NETWORKDAYS
- Conditional formatting
- Basic charts

## ■ Preparation of Integrated Financial Models (4 hours)

- P&L Statement, Balance Sheet, Statement of Cashflows
- Ratio Analysis
- Best practices / Do's and Don'ts

■ **Course fee:** Rs. 1,500 per student\*

■ **Batch Size:** 15-20 students

■ Students must have access to computer / laptop with MS Excel during the training sessions

\*Special student rate for students of DG Vaishnav only. Fees for other colleges / corporates will vary depending on requirements



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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**

# Module 2: Advanced Excel & Company Valuation

## ■ Advanced Excel for Business and Analysis (6-8 hours)

- Basic Excel Module recap
- Sort / Filter, Data validation
- Advanced Look up - INDEX / MATCH
- Dynamic referencing - OFFSET, INDIRECT functions
- Pivot table
- Advance Charting
- Introduction to macros

## ■ Company Valuation (8 hours)


- Introduction to Valuation
- Types of Valuation Models - Absolute vs. Relative
- Dividend Discount Model
- DCF Valuation Model
- Scenario Analysis
- Multiples - P/E, P/B, EV/EBITDA, PEG

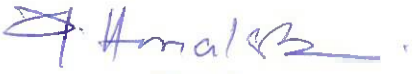
■ **Course fee:** Rs. 2,500 per student\*

■ **Batch Size:** 15-20 students

■ Students must have access to computer / laptop with MS Excel during the training sessions

\*Special student rate for students of DG Vaishnav only. Fees for other colleges / corporates will vary depending on requirements

  
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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

## Our Other Service Offerings

### Excel-based Services

- Data input/extraction and validation
- Simplified data management using advanced excel
- Creation/maintenance of management dashboards
- Customised data and charting solutions in Excel using advanced VBA programming
- Tableau dashboards

### Financial Modeling

- Creation of financial reports based on historical data
- Trouble shoot existing financial models
- Financial models and business plans for start-up companies
- Customised financial models/reports for corporates and other business entities

### Business Research

- Sector and industry reports for both internal and external use
- Standard/detailed profiles of listed companies
- High-impact sales and marketing presentations
- Secondary research support – desktop research/White Papers
- News aggregation and tracking

We provide best-in-class financial and business research services with a stringent focus on delivering timely and high quality research output

# Client Testimonials

"Kontango's consistency and high quality of work is a great support to my business. The confidence of knowing that they will deliver what is needed on time enables me to work on other aspects of the business resulting in better outcomes for my clients."

– Murray Wright, Principal,  
Murray Wright & Associates, Australia

"WOW! you blow my expectations – this is McKinsey level work. You have a rare talent for continuously exceeding my expectations which I said before, you just prove it again - I'm aware and very (!) thankful for this."

– Consultant, Denmark

"Gayathri has always excelled in her quality of output, her availability, communication, dedication and cooperation. She has an immense knowledge in the area of domain i.e. VBA and Excel and can understand and translate even ambiguous requirements into successful outputs."

– Business Intelligence Company, India

"Kalyan is a fantastic collaborator. He anticipates what you need, delivers the results you wanted, and does so with time to spare. He is a great problem solver."

– Analyst, USA

"We interviewed many engineers who said that they can write our macro, and Gayathri was the only one that understood the scope and was able deliver on time and under budget. She is truly a professional. She is our go-to person for macros."

– Consultant, USA



Head

School of Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift 17)  
Arumbakkam, Chennai-600 106.

# Thank You!

For further details, please contact:


**E Kalyan Babu** ([kalyan@kontango.in](mailto:kalyan@kontango.in))

**Gayathri Devi V** ([gayathri@kontango.in](mailto:gayathri@kontango.in))



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Arumbakkam, Chennai - 600106.



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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.





**DGSOM**

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SCHOOL OF MANAGEMENT



# Certificate of Completion

This is to certify that

**Amit Kumar Chourasia R**

has completed the 30-hour *Basics of MS Excel & Financial Modeling* course conducted at DG Vaishnav School of Management from Dec 3 to Dec 6, 2019.

**Dr. U. Amaleshwari**

Director  
SOM, DGVC

**Gayathri Devi V**

Managing Partner  
Kontango Research LLP

**Head**

School of Management

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**

Vaishnav College

Arumbakkam, Chennai - 600106

**Dwaraka Doss Goverdhan Doss**

Vaishnav College (Shift II)

Arumbakkam, Chennai - 600 106



**DGSOM**

DG VAISHNAV  
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# Certificate of Completion

This is to certify that

## Dinesh Kumar

has completed the 30-hour *Basics of MS Excel & Financial Modeling* course conducted at DG Vaishnav School of Management from Dec 3 to Dec 6, 2019.

**Dr. U. Amaleshwari**

Director

SOM, DGVC **PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Gayathri Devi V**

Managing Partner

Kontango Research LLP

**Head**

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**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai-106


**List of students attended Value Added Course-English for Competitive Exams 2019-20**


S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	19D3067	1913092020101	ANURAM PRAKASH S	1	MAEC	A	DAY
2	19D3056	1913092020102	DHINESH J	1	MAEC	A	DAY
3	19D3064	1913092020103	GURU JAWAHAR V	1	MAEC	A	DAY
4	19D3063	1913092020104	JEEVASARAN A	1	MAEC	A	DAY
5	19D3065	1913092020105	MAYANK B JAIN	1	MAEC	A	DAY
6	19D3061	1913092020106	PRASANTH S	1	MAEC	A	DAY
7	19D3071	1913092020107	PRAVEENKUMAR R	1	MAEC	A	DAY
8	19D3057	1913092020108	RANJITH KUMAR E	1	MAEC	A	DAY
9	19D3062	1913092020109	RAVI KUMAR S	1	MAEC	A	DAY
10	19D3058	1913092020110	SHUBHAM AGARWAL	1	MAEC	A	DAY
11	19D3068	1913092020111	SUBASH B	1	MAEC	A	DAY
12	19D3053	1913092020112	VIGNESH SANKAR B	1	MAEC	A	DAY
13	19D3054	1913092020113	VIJAY I	1	MAEC	A	DAY
14	19D3070	1913092020114	JAYALAKSHMI N	1	MAEC	A	DAY
15	19D3066	1913092020115	JAYASHREE R	1	MAEC	A	DAY
16	19D3052	1913092020116	NAGAJOTHI K	1	MAEC	A	DAY
17	19D3059	1913092020117	ROOPIKA D	1	MAEC	A	DAY
18	19D3060	1913092020118	SIVASANKARI M	1	MAEC	A	DAY
19	19D3055	1913092020119	SOWMIYA J	1	MAEC	A	DAY
20	19D3414	1913092037101	ALEXANDAR M	1	MCA	A	DAY
21	19D3437	1913092037102	ARULVIN G	1	MCA	A	DAY
22	19D3432	1913092037103	ATHIYAMANN T	1	MCA	A	DAY
23	19D3408	1913092037104	BADRINATH V M	1	MCA	A	DAY
24	19D3401	1913092037105	BALAJI M	1	MCA	A	DAY
25	19D3413	1913092037106	BALASUBRAMANI H	1	MCA	A	DAY
26	19D3423	1913092037107	DINESH B	1	MCA	A	DAY
27	19D3415	1913092037108	GANESHAMOORTHI R	1	MCA	A	DAY
28	19D3436	1913092037109	KANNAN T	1	MCA	A	DAY
29	19D3427	1913092037110	KARTHIK ANAND R	1	MCA	A	DAY
30	19D3424	1913092037111	LOKESH K	1	MCA	A	DAY
31	19D3404	1913092037112	MANJUNATH C	1	MCA	A	DAY
32	19D3426	1913092037113	NIKILESH K	1	MCA	A	DAY
33	19D3419	1913092037114	NITHISH KUMAR U	1	MCA	A	DAY
34	19D3434	1913092037115	PAWAN R	1	MCA	A	DAY
35	19D3429	1913092037116	RAGHUL KANNAN M	1	MCA	A	DAY
36	19D3431	1913092037117	RAGHUL V	1	MCA	A	DAY
37	19D3435	1913092037118	SANTHOSH P	1	MCA	A	DAY
38	19D3409	1913092037119	SUDARSHAN S	1	MCA	A	DAY
39	19D3430	1913092037120	SUNIL KUMAR V	1	MCA	A	DAY

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

40	19D3433	1913092037121	SURESHKUMAR V	1	MCA	A	DAY
41	19D3422	1913092037122	ASMITHA A	1	MCA	A	DAY
42	19D3410	1913092037123	DIVYA DHARSHINI S	1	MCA	A	DAY
43	19D3405	1913092037124	KALPANA R	1	MCA	A	DAY
44	19D3412	1913092037125	KAVITHA P	1	MCA	A	DAY
45	19D3428	1913092037126	MALINI S	1	MCA	A	DAY
46	19D3416	1913092037127	NANDHITHA P R	1	MCA	A	DAY
47	19D3411	1913092037128	NIVETHA K	1	MCA	A	DAY
48	19D3425	1913092037129	PRIYADHARSHINI R	1	MCA	A	DAY
49	19D3406	1913092037130	RAMYA RAJ T	1	MCA	A	DAY
50	19D3420	1913092037131	RESHMA R	1	MCA	A	DAY
51	19D3402	1913092037132	REVATHI SHREE M	1	MCA	A	DAY
52	19D3418	1913092037133	SAKTHEESWARI G	1	MCA	A	DAY
53	19D3421	1913092037134	SANGAVI C	1	MCA	A	DAY
54	19D3417	1913092037135	SURUTHI D	1	MCA	A	DAY
55	19D3403	1913092037136	SWAATHI S	1	MCA	A	DAY
56	19D3407	1913092037137	VENKATALAKSHMI P	1	MCA	A	DAY
57	19D3359	1913092049101	GOKULRAMAN B	1	MSCCH	A	DAY
58	19D3369	1913092049102	KIRAN K	1	MSCCH	A	DAY
59	19D3370	1913092049103	KOWRISANKER N	1	MSCCH	A	DAY
60	19D3371	1913092049104	MUKESH V	1	MSCCH	A	DAY
61	19D3357	1913092049105	PRAVEEN M	1	MSCCH	A	DAY
62	19D3364	1913092049106	ROHAN A	1	MSCCH	A	DAY
63	19D3362	1913092049107	SURENDRAKUMAR S	1	MSCCH	A	DAY
64	19D3352	1913092049108	BHARATHI S	1	MSCCH	A	DAY
65	19D3375	1913092049109	DIVYALAKSHMI G	1	MSCCH	A	DAY
66	19D3368	1913092049110	HARINI S	1	MSCCH	A	DAY
67	19D3373	1913092049111	INDHU S	1	MSCCH	A	DAY
68	19D3374	1913092049112	JEEVITHA K	1	MSCCH	A	DAY
69	19D3372	1913092049113	KRITHIKA G	1	MSCCH	A	DAY
70	19D3356	1913092049114	MATHUMITHA P	1	MSCCH	A	DAY
71	19D3365	1913092049115	NITHIYAKALYANI K	1	MSCCH	A	DAY
72	19D3360	1913092049116	NITHYA BHARANI S	1	MSCCH	A	DAY
73	19D3353	1913092049117	PAVITHRA R	1	MSCCH	A	DAY
74	19D3354	1913092049118	PAVITHRA U	1	MSCCH	A	DAY
75	19D3366	1913092049119	PRIYADARSHINE K	1	MSCCH	A	DAY
76	19D3363	1913092049120	SHAMSUL AYSHA A	1	MSCCH	A	DAY
77	19D3361	1913092049121	SHANMUGA NIVEDITHA M	1	MSCCH	A	DAY
78	19D3351	1913092049122	SHANTHAPRIYA M	1	MSCCH	A	DAY
79	19D3376	1913092049123	SNEHA N	1	MSCCH	A	DAY
80	19D3358	1913092049124	SOWINDARIYA J	1	MSCCH	A	DAY
81	19D3355	1913092049125	YUVARANI B	1	MSCCH	A	DAY
82	19D3286	1913092069101	GOKULVIJAY G	1	MSCMA	A	DAY
83	19D3271	1913092069102	MUGILVAANAN B	1	MSCMA	A	DAY
84	19D3287	1913092069103	NAVEEN PRAKASH M	1	MSCMA	A	DAY
85	19D3290	1913092069104	NIRIN KUMAR P	1	MSCMA	A	DAY
86	19D3291	1913092069105	PRALHADA G	1	MSCMA	A	DAY

  
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**Arumbakkam, Chennai-600106.**

  
**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600106**

87	19D3265	1913092069106	SATHISH KUMAR V	1	MSCMA	A	DAY
88	19D3288	1913092069107	VIGNESH RAVI P	1	MSCMA	A	DAY
89	19D3294	1913092069108	AKHILA A	1	MSCMA	A	DAY
90	19D3258	1913092069109	AKSHAYA A	1	MSCMA	A	DAY
91	19D3273	1913092069110	ALARMEL MANGHAI A V	1	MSCMA	A	DAY
92	19D3259	1913092069111	ARUNA A	1	MSCMA	A	DAY
93	19D3278	1913092069112	DEEPIKA S	1	MSCMA	A	DAY
94	19D3285	1913092069113	ELAVARASI P K	1	MSCMA	A	DAY
95	19D3261	1913092069114	GEETHA S	1	MSCMA	A	DAY
96	19D3292	1913092069115	GEETHALAKSHMI S	1	MSCMA	A	DAY
97	19D3266	1913092069116	JANANI B	1	MSCMA	A	DAY
98	19D3272	1913092069117	JANANI KAMALAM R	1	MSCMA	A	DAY
99	19D3275	1913092069118	JENIFER N	1	MSCMA	A	DAY
100	19D3251	1913092069119	KEERTHANA R	1	MSCMA	A	DAY
101	19D3252	1913092069120	KRITHIGA V	1	MSCMA	A	DAY
102	19D3293	1913092069121	LILITHA R	1	MSCMA	A	DAY
103	19D3284	1913092069122	MEENAKSHI SHREE KUMAR	1	MSCMA	A	DAY
104	19D3289	1913092069123	MONISHA O	1	MSCMA	A	DAY
105	19D3279	1913092069124	NANDHINI S B	1	MSCMA	A	DAY
106	19D3274	1913092069125	NIVEDHA M	1	MSCMA	A	DAY
107	19D3277	1913092069126	PANDI SELVI R	1	MSCMA	A	DAY
108	19D3281	1913092069127	PRIYANKA N	1	MSCMA	A	DAY
109	19D3270	1913092069128	PUSHPARANI T	1	MSCMA	A	DAY
110	19D3253	1913092069129	REVATHY S	1	MSCMA	A	DAY
111	19D3256	1913092069130	ROJA R K	1	MSCMA	A	DAY
112	19D3262	1913092069131	SANDHIYA A	1	MSCMA	A	DAY
113	19D3260	1913092069132	SANGEETHA R	1	MSCMA	A	DAY
114	19D3268	1913092069133	SANTHOSHINI M	1	MSCMA	A	DAY
115	19D3283	1913092069134	SARANYA S	1	MSCMA	A	DAY
116	19D3269	1913092069135	SHAMINI R	1	MSCMA	A	DAY
117	19D3280	1913092069136	SNEHA V L	1	MSCMA	A	DAY
118	19D3282	1913092069137	SWEETHA R	1	MSCMA	A	DAY
119	19D3267	1913092069138	VARUSHA M	1	MSCMA	A	DAY
120	19D3276	1913092069139	VISHALI P	1	MSCMA	A	DAY
121	19D2977	1913092083101	ARVIND KUMAR	1	MCOM	A	DAY
122	19D2967	1913092083102	BALAJI B	1	MCOM	A	DAY
123	19D2986	1913092083103	DANUSH R	1	MCOM	A	DAY
124	19D2966	1913092083104	DHANASHWAR S K	1	MCOM	A	DAY
125	19D2969	1913092083105	GOKUL ANAND P	1	MCOM	A	DAY
126	19D2975	1913092083106	JENISH KUMAR R	1	MCOM	A	DAY
127	19D2971	1913092083107	KARTHIKEYAN S	1	MCOM	A	DAY
128	19D2962	1913092083108	MAGESHWARAN M	1	MCOM	A	DAY
129	19D2970	1913092083109	MURUGHAN J	1	MCOM	A	DAY
130	19D2968	1913092083110	PRADISH M	1	MCOM	A	DAY
131	19D2961	1913092083111	SAI KISHORE KUMAR J	1	MCOM	A	DAY
132	19D2981	1913092083112	SHANKAR M	1	MCOM	A	DAY
133	19D2987	1913092083113	SOMASUNDARAM R K	1	MCOM	A	DAY


  
PRINCIPAL


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Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

134	19D2976	1913092083114	SRI RAM KAILASH M	1	MCOM	A	DAY
135	19D2965	1913092083115	AARTHI B	1	MCOM	A	DAY
136	19D2979	1913092083116	ANUGOMATHI A	1	MCOM	A	DAY
137	19D2985	1913092083117	HARINI R	1	MCOM	A	DAY
138	19D2954	1913092083118	INDUMATHI P	1	MCOM	A	DAY
139	19D2952	1913092083119	JAGADEESWARI U	1	MCOM	A	DAY
140	19D2983	1913092083120	KAUSALYA B	1	MCOM	A	DAY
141	19D2978	1913092083121	KAVIPRIYA R	1	MCOM	A	DAY
142	19D2959	1913092083122	KAVITHA P	1	MCOM	A	DAY
143	19D2957	1913092083123	KIRTHIKAA N	1	MCOM	A	DAY
144	19D2980	1913092083124	MAHESWARI V	1	MCOM	A	DAY
145	19D2972	1913092083125	MENAKA C	1	MCOM	A	DAY
146	19D2958	1913092083126	NIVETHA V	1	MCOM	A	DAY
147	19D2974	1913092083127	PRIYANKA N	1	MCOM	A	DAY
148	19D2951	1913092083128	SANTHIYA A	1	MCOM	A	DAY
149	19D2955	1913092083129	SASIKALA M	1	MCOM	A	DAY
150	19D2953	1913092083130	SOWMIYA P	1	MCOM	A	DAY
151	19D2960	1913092083131	SRI SARANYA M	1	MCOM	A	DAY
152	19D2973	1913092083132	SUKANTI J	1	MCOM	A	DAY
153	19D2956	1913092083133	SWATHI NAIR S	1	MCOM	A	DAY
154	19D2964	1913092083134	SWATHI T L	1	MCOM	A	DAY
155	19D2963	1913092083135	SWETHA C	1	MCOM	A	DAY
156	19D2982	1913092083136	VENDI SRIVARDHINI	1	MCOM	A	DAY
157	19D1914	1913092091101	AATHIRAAM A R	1	MSW	A	DAY
158	19D1931	1913092091102	ABDULLAH K F	1	MSW	A	DAY
159	19D1930	1913092091103	ADHITYAA J	1	MSW	A	DAY
160	19D1919	1913092091104	BALASUBRAMANI D	1	MSW	A	DAY
161	19D1925	1913092091105	DHARMARAJ J	1	MSW	A	DAY
162	19D1917	1913092091106	KARTHIKEYAN P	1	MSW	A	DAY
163	19D1903	1913092091107	LAVAN KUMAR S N	1	MSW	A	DAY
164	19D1932	1913092091108	MANISHANKAR R	1	MSW	A	DAY
165	19D1902	1913092091109	MOHAN ARAVIND R	1	MSW	A	DAY
166	19D1911	1913092091110	NAVEEN KUMAR S	1	MSW	A	DAY
167	19D1937	1913092091111	NAVIN KUMAR P	1	MSW	A	DAY
168	19D1905	1913092091112	NIRANJAN M	1	MSW	A	DAY
169	19D1933	1913092091113	NISHOK R B	1	MSW	A	DAY
170	19D1912	1913092091114	RAJAKRISHNAN V	1	MSW	A	DAY
171	19D1915	1913092091115	REJOE THOMAS S	1	MSW	A	DAY
172	19D1940	1913092091116	RISHIKESH B	1	MSW	A	DAY
173	19D1924	1913092091117	SANTHOSH S	1	MSW	A	DAY
174	19D1929	1913092091118	SHALOM GARRY SMITH V	1	MSW	A	DAY
175	19D1923	1913092091119	SUJITH R	1	MSW	A	DAY
176	19D1942	1913092091120	TAMILSELVAN P	1	MSW	A	DAY
177	19D1939	1913092091121	AISHWARYAA V S R	1	MSW	A	DAY
178	19D1908	1913092091122	AKSHAYA K S	1	MSW	A	DAY
179	19D1926	1913092091123	BRINTHA B	1	MSW	A	DAY
180	19D1906	1913092091124	DEEPAVHENI G S	1	MSW	A	DAY

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
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**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
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181	19D1922	1913092091125	DEEPTHI PRABHA N	1	MSW	A	DAY
182	19D1938	1913092091126	DEVIKA A	1	MSW	A	DAY
183	19D1936	1913092091127	GOWTHAMI R D	1	MSW	A	DAY
184	19D1941	1913092091128	HARINI BAI J	1	MSW	A	DAY
185	19D1934	1913092091129	MAHAVIDHYA S	1	MSW	A	DAY
186	19D1916	1913092091130	MANJARI P	1	MSW	A	DAY
187	19D1921	1913092091131	MOHANA PRIYA G	1	MSW	A	DAY
188	19D1910	1913092091132	NITYA KALYANI P G	1	MSW	A	DAY
189	19D1918	1913092091133	PAVITHRA R M	1	MSW	A	DAY
190	19D1913	1913092091134	POOJA S	1	MSW	A	DAY
191	19D1943	1913092091135	RITU R	1	MSW	A	DAY
192	19D1935	1913092091136	SARANYA R	1	MSW	A	DAY
193	19D1901	1913092091137	SHIRALI S	1	MSW	A	DAY
194	19D1927	1913092091138	SWETHA B	1	MSW	A	DAY
195	19D1907	1913092091139	THANUJA D	1	MSW	A	DAY
196	19D1904	1913092091140	VAISHNAVI S	1	MSW	A	DAY

*B. D. Reddy*

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*Shwanda Lakshmi Reddy*  
**Associate Professor**  
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# **Department Of English**

## **VALUE-ADDED COURSES**

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*Alvandarallu Rao*  
Associate Professor & Head  
Department of English  
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Vaishnav College  
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**CONTACT : +91-44 - 2363 5101**

**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**



## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

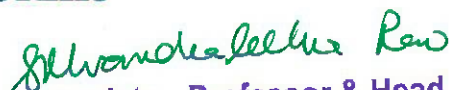
### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II



**PRINCIPAL**

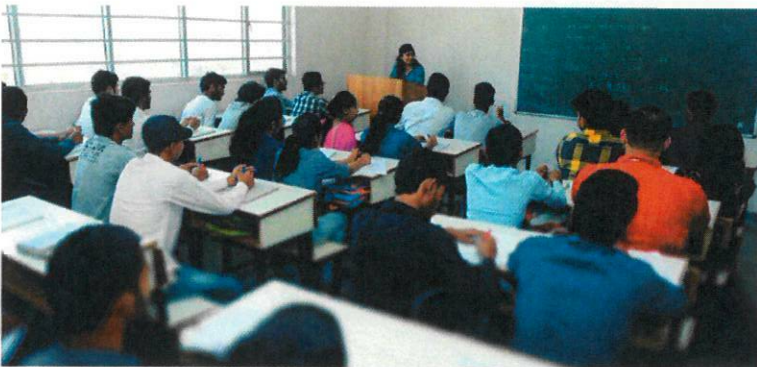
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Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai-600 106.

## Objectives:

- Δ To help students develop communication skills and self confidence.
- Δ To motivate students to acquire employability skills.
- Δ To help students prepare for competitive exams.
- Δ To enable them to learn the techniques to ace the tests.
- Δ To enable students to enhance their personality.
- Δ To motivate students to develop a positive attitude.
- Δ To help students communicate effectively.
- Δ To guide them to make effective presentations.
- Δ To familiarize students with basics of MS Office.
- Δ To provide them with requisite computer skills to help them adapt to any working environment.
- Δ To introduce concepts of logical reasoning through algorithms and flowcharts.
- Δ To enable students to write simple programs using C and LINUX
- Δ To introduce students to the basics of French.
- Δ To help students acquire knowledge of a foreign language to compete in the global scenario.
- Δ To enhance the proficiency of the students in the basics of French.
- Δ To help them to express their ideas and opinions in simple French.



*Silvandaellus Rao*  
Associate Professor & Head  
Department of English  
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Arumbakkam, Chennai-600 106.

*D. L. M. L.*

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# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



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Arumbakkam, Chennai-600

## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I

- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



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Arumbakkam, Chennai-600 106.

**Soft Skills II**  
**Semester II**  
**ENGLISH FOR COMPETITIVE EXAMS**

No. of hours: 30

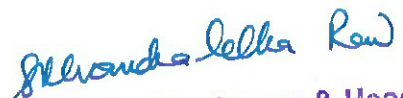
Course code:

**Objectives:**

- To help the students prepare for competitive exams
- To enable the students to learn the techniques to ace the tests
- To enable the students to learn English grammar
- To encourage the students to write articles
- To enhance the students' reading skills
- To teach the students how to answer comprehension questions
- To focus on vocabulary and its importance
- To guide the students about IELTS exams
- To discuss various components of vocabulary
- To introduce a variety of reading passages to the students



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**Department of English**  
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**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

**Soft Skills II**  
**Semester II**  
**ENGLISH FOR COMPETITIVE EXAMS**

**No. of hours: 30**

**Course code:**

**Course Content**

**Reading Comprehension**

- Introduction to a variety of reading passages
- Key to comprehension
- Tackling questions
- Techniques for answering comprehension questions

**Reading Skills**

- Skimming
- Scanning
- Intensive reading
- Extensive reading

**Vocabulary**

- Synonyms
- Antonyms
- Analogy
- Sentence completion

**Grammar**

- Basics of grammar  
(Parts of speech, tense form, articles, etc.)
- Identifying errors

**Writing**

- Importance of writing
- Responding to the task
- Coherence and cohesion
- Lexical resource
- Grammatical range and accuracy
- Planning and preparation
- Using examples
- Writing general essays
- Descriptive writing



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*S. Chandrasekhar Reddy*  
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**Department of English**  
Value Added Course  
2019 - 2020  
Semester - II  
English for Competitive Exam  
IMA Economics, M.Com., MA Social Work, MCA, M.Sc. Mathematics & M.Sc.  
Chemistry

**REPORT**

The course focused on preparing students to crack the verbal and written components of the various competitive exams. Students were trained in grammar, usage, vocabulary skills, reading comprehension and writing skills. At the end of the programme, assessments were conducted for the students. On completion, students were able to develop their vocabulary, reading comprehension and other forms of writing abilities. They gained confidence to take up competitive exams. The course was successfully completed within the stipulated time.

*Dr. G. Chandralekha Rao*

**Dr. G. Chandralekha Rao**  
**Head, Dept of English**

**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
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**Arumbakkam, Chennai-600 106.**

*Principal*

**PRINCIPAL**  
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Academic Year – 2019 -2020

Course - E-Entrepreneurship

### Student Name List & Attendance Link - I BBA A


S. No	Student ID	Student Name	Assignment	Attendance	Internal Exam	Final Exam	Total 100%	Grade	Grade Indication
1	19E1944	ARYAMMANAGARWWAL	0	3	0.00	24.00	27	F	Fail
2	19E1982	RITESH	0	1	0.00	0.00	1	F	Fail
3	19E1940	ARJUN.V.R	8	6	29.50	34.00	78	A	Excellent
4	19E1957	BALA PRASATH.S	8	7	24.50	35.00	75	A	Excellent
5	19E1962	CHAMAN	0	4	32.00	34.00	70	B	Good
6	19E1922	CHANDRA MOULI.P	8	9	36.00	35.00	88	A	Excellent
7	19E1970	DEEPAK S	8	8	27.50	33.00	77	A	Excellent
8	19E1945	KESAWARAJ R	0	7	24.00	35.00	66	B	Good
9	19E1908	KISHORE A	8	9	32.00	30.00	79	A	Excellent
10	19E1907	KISHORE B	8	8	30.00	32.00	78	A	Excellent
11	19E1955	MAGESH KUMAR	8	7	26.50	33.00	75	A	Excellent
12	19E1932	MANISH AGARWAL G	8	7	29.50	35.00	80	A	Excellent
13	19E1958	NAVEEN	8	7	28.00	33.00	76	A	Excellent
14	19E1931	J NAVIN	8	7	0.00	31.00	46	C	Satisfactory
15	19E1913	PRATHAM K THAKUREL	7.5	9	28.00	30.00	75	A	Excellent

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16	19E1972	R.PRAVEEN DASS.	8	8	27.00	31.00	74	B	Good
17	19E1984	M.S .RAJ SUDHIR	0	3	10.00	31.00	44	C	Satisfactory
18	19E1981	RITHESH NAHAR.P	0	5	25.00	35.00	65	B	Good
19	19E1952	ROBINSON.R	0	4	19.50	0.00	24	F	Fail
20	19E1964	ROSHAN.R	0	4	26.00	0.00	30	F	Fail
21	19E1925	SAKTHIVEL.R	0	6	25.00	34.00	65	B	Good
22	19E1912	S.SANTHA KUMAR	8	6	28.00	32.00	74	B	Good
23	19E1971	SASI KUMAR B	0	7	28.00	35.00	70	B	Good
24	19E1909	SATHAPPAN K M	8	8	32.00	34.00	82	A	Excellent
25	19E1911	SRI NANDHAN	0	1	0.00	0.00	1	F	Fail
26	19E1956	THARUN SHANTHAN	0	3	24.00	0.00	27	F	Fail
27	19E1961	S VINAY KRISHNA	8	10	31.00	35.00	84	A	Excellent
28	19E1929	YASH.K	0	6	24.50	32.00	63	B	Good
29	19E1975	ADARSH	0	3	15.00	0.00	18	F	Fail
30	19E1917	ADITH KANKARIA	0	6	25.00	31.00	62	B	Good
31	19E1906	AKSHAD CHORDIA	0	5	25.00	34.00	64	B	Good
32	19E1954	ANIRUDH KUMAR YADAV	0	6	24.00	34.00	64	B	Good
33	19E1966	ANSH R JAIN	0	4	30.00	35.00	69	B	Good
34	19E1943	G. BHARATH JAIN	0	3	29.00	33.00	65	B	Good
35	19E1941	DARSHAN	0	4	20.50	34.00	59	B	Good
36	19E1980	Darshan Kumar Surana S	8	7	29.00	33.00	77	A	Excellent
37	19E1926	GOURAV K	8	6	20.50	36.00	71	B	Good
38	19E1939	A HARSH KUMAR NAHAR	0	3	0.00	34.00	37	F	Fail
39	19E1942	HARSHAK	8	7	31.50	35.00	82	A	Excellent
40	19E1916	HITIN M CHATRANI	0	2	31.00	0.00	33	F	Fail
41	19E1923	JASH H	8	6	27.00	29.00	70	B	Good

  
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42	19E1947	JAYESH K JAIN	8	7	28.00	33.00	76	A	Excellent
43	19E1969	JHENAY BOHRA M	0	5	22.00	34.00	61	B	Good
44	19E1905	KISHAN SHARMA M	0	10	29.00	35.00	74	B	Good
45	19E1963	MANAV.A.ROHRA	0	7	29.00	31.00	67	B	Good
46	19E1974	MANAV PATEL	8	8	22.00	35.00	73	B	Good
47	19E1977	MEHUL N JAIN	0	3	28.00	33.00	64	B	Good
48	19E1928	MUKESH N	8	6	0.00	32.00	46	C	Satisfactory
49	19E1901	NAMAN ANIL BABANI	8	10	31.00	34.00	83	A	Excellent
50	19E1935	PRATHAM	0	0	0.00	0.00	0	F	Fail
51	19E1951	PRAVEEN	0	3	22.00	36.00	61	B	Good
52	19E1930	RAJ	8	9	26.50	35.00	79	A	Excellent
53	19E1918	RAJATH SANCHETI	8	7	27.00	33.00	75	A	Excellent
54	19E1937	RISHAB.A	8	8	26.50	35.00	78	A	Excellent
55	19E1919	P.SANTHOSH	0	4	28.00	35.00	67	B	Good
56	19E1920	SHREYANS JAIN	0	2	25.00	34.00	61	F	Fail
57	19E1921	SIDDHARTH NAHAR	0	4	33.00	35.00	72	B	Good
58	19E1903	P. SURAJ	0	5	0.00	0.00	5	F	Fail
59	19E1934	VEERAL RANAWAT	8	9	28.50	33.00	79	A	Excellent
60	19E1949	VIPUL S JAIN	0	5	23.50	29.00	58	B	Good
61	19E1960	YASH CHOPRA	0	2	0.00	0.00	2	F	Fail
62	19E1967	Abinaya Kothandaraman	7.5	8	28.00	36.00	80	A	Excellent
63	19E1902	BHAVYA P	8	8	24.50	31.00	72	B	Good
64	19E1976	AASHISH JAIN.O	8	7	32.50	35.00	83	A	Excellent
65	19E1959	DARSHAN. K. JAIN	7.5	5	0.00	0.00	13	F	Fail
66	19E1973	DHARMESH SHAH	0	1	0.00	0.00	1	F	Fail
67	19E1979	HAARIS MOHIDEEN	8	8	27.00	34.00	77	A	Excellent

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68	19E1978	HARSH H JAIN	0	3	23.00	31.00	57	B	Good
69	19E1938	MITHRAN RAJASEKAR	0	6	29.50	0.00	36	F	Fail
70	19E1983	ROSHAN PRAKASH V	8	9	24.00	35.00	76	A	Excellent
71	19E1948	SHANKESH.S	0	7	26.00	35.00	68	B	Good
72	19E1965	N SIDDHARTH	0	5	28.00	32.00	65	B	Good
73	19E1914	VIGNESHWARAN.S	7.5	8	0.00	35.00	51	B	Good
74	19E1904	YASH KOTHARI	7.5	6	33.00	34.00	81	A	Excellent
75	19E1927	YASH R	8	9	24.50	35.00	77	A	Excellent
76	19E1968	S.YASH	7.5	7	31.00	31.00	77	A	Excellent
77	19E1953	AKSHAYA .S .N	0	2	21.00	0.00	23	F	Fail

Academic Year – 2019 -2020

Course - E-Entrepreneurship


Student Name List & Attendance Link - I BBA B

S. No	Student ID	Student Name	Assignment	Attendance	Internal Exam	Final Exam	Total 100%	Grade	Grade Indication
1	19E2024	P B AJEY SUKESH	0	7	28.00	0.00	35	F	Fail
2	19E2077	Amutha Bharathi N D	8	6	27.50	33.00	75	A	Excellent
3	19E2056	Anirudh k v	8	10	28.00	28.00	74	B	Good
4	19E2026	DHANUSH S	7.5	8	24.50	31.00	71	B	Good
5	19E2081	HARSHA VARDHAN T J	0	0	0.00	0.00	0	F	Fail
6	19E2061	N.JAYASURYA	8	9	33.00	34.00	84	A	Excellent
7	19E2060	KAMESH P	7	7	31.50	15.00	61	B	Good
8	19E2070	NAVEEN M	0	6	27.00	28.00	61	B	Good


  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

9	19E2055	R.Naveen	7.5	10	23.00	32.00	73	B	Good
10	19E2046	R NITHASH RAAJU	7	4	26.00	0.00	37	F	Fail
11	19E2067	NITHISH KUMAR R	0	4	20.00	0.00	24	F	Fail
12	19E2012	PURUSOTHAMAN L	8	9	29.00	33.00	79	A	Excellent
13	19E2010	Rahul R	7.5	9	26.00	33.00	76	A	Excellent
14	19E2062	RAHUL S	8	9	32.00	34.00	83	A	Excellent
15	19E2074	Ramesh	0	7	26.00	31.00	64	B	Good
16	19E2064	V santhosh	0	3	26.00	0.00	29	F	Fail
17	19E2007	SHANMUGA SUNDAR S	0	9	32.00	30.00	71	B	Good
18	19E2022	Siva chandru.M	7.5	8	28.00	25.00	69	B	Good
19	19E2068	Sowjith R M	0	4	28.00	25.00	57	B	Good
20	19E2030	SREE R	0	6	26.00	24.00	56	B	Good
21	19E2009	SURAJ.U.K	8	8	23.00	33.00	72	B	Good
22	19E2028	THUSHAR S	8	9	25.00	31.00	73	B	Good
23	19E2041	KEERTHANA.K	0	8	27.00	33.00	68	B	Good
24	19E2003	S.Rajeshwari	8	9	29.50	34.00	81	A	Excellent
25	19E2079	Abhinav S Achha	7	7	26.50	29.00	70	B	Good
26	19E2082	ABISHEK BOHRA A	0	9	26.00	33.00	68	B	Good
27	19E2058	AKSHAY KOTHARI	7	6	32.00	30.00	75	A	Excellent
28	19E2054	M.ANIKETH	8	9	22.00	30.00	69	B	Good
29	19E2006	Ayush Jain M	7.5	9	32.00	27.00	76	A	Excellent
30	19E2048	Bhargav Shah	7	7	26.00	32.00	72	B	Good
31	19E2072	CHIRAG DAGA R	7.5	8	13.00	29.00	58	B	Good
32	19E2016	M CHIRAYU PARMAR	7.5	8	29.00	30.00	75	A	Excellent
33	19E2038	Gaurav choudhary	7	6	0.00	31.00	44	C	Satisfactory
34	19E2075	GOURAV PATEL	7	9	32.50	29.00	78	A	Excellent


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35	19E2027	HARSH VARDHAN	8	8	33.00	33.00	82	A	Excellent
36	19E2015	D JAINAM PARMAR	7	7	29.50	32.00	76	A	Excellent
37	19E2036	R Jayesh bafna	7	9	28.00	29.00	73	B	Good
38	19E2057	Jayesh Rathi	7	6	31.00	33.00	77	A	Excellent
39	19E2032	JAYESH SURANA.M	0	5	25.00	34.00	64	B	Good
40	19E2011	Jitendar kumar B	0	0	0.00	0.00	0	F	Fail
41	19E2049	Kanhaiya Sarawagi A	7	7	26.00	29.00	69	B	Good
42	19E2045	KANISH B	7.5	8	25.00	30.00	71	B	Good
43	19E2034	Kunal A Chandalia	8	8	29.00	34.00	79	A	Excellent
44	19E2078	LAKSHITH .D	8	7	30.00	32.00	77	A	Excellent
45	19E2017	Mayank S Vora	7	7	24.00	33.00	71	B	Good
46	19E2025	R Mehul bhandari	0	4	0.00	30.00	34	F	Fail
47	19E2076	Mohammed Ayaan	8	7	22.00	32.00	69	B	Good
48	19E2052	NIRMAL JANGID D	7	9	21.00	32.00	69	B	Good
49	19E2051	Pratik m	8	8	27.00	27.00	70	B	Good
50	19E2039	PREYANSH V	0	7	30.00	31.00	68	B	Good
51	19E2020	R RAHUL KUMAR	8	10	26.00	30.00	74	B	Good
52	19E2035	Ronak Ostwal A	0	6	32.00	32.00	70	B	Good
53	19E2065	sahil j	0	0	0.00	0.00	0	F	Fail
54	19E2069	A SAHIL	7	5	31.00	31.00	74	B	Good
55	19E2059	SAHIL CHOPRA	8	7	26.00	26.00	67	B	Good
56	19E2023	SANSKAR SAKARIA	7.5	7	30.50	31.00	76	A	Excellent
57	19E2063	saran r	8	7	0.00	29.00	44	C	Satisfactory
58	19E2037	D Vishal Jain	7	5	23.00	32.00	67	B	Good
59	19E2031	VISHESH BETALA	7	7	27.00	34.00	75	A	Excellent
60	19E2001	YASH ANIL BABANI	8	9	32.00	34.00	83	A	Excellent

  
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61	19E2066	YASH RATHI	7.5	7	28.00	32.00	75	A	Excellent
62	19E2053	Yogesh Kumar A	8	6	26.00	33.00	73	B	Good
63	19E2080	RANJANA V	8	8	19.00	34.00	69	B	Good
64	19E2047	Ushma .N. kansara	7.5	7	27.00	31.00	73	B	Good
65	19E2083	ABHISHEK.S	8	6	28.00	33.00	75	A	Excellent
66	19E2033	BHAVIN PARMAR	8	8	32.00	31.00	79	A	Excellent
67	19E2042	CHETAN M	8	8	19.00	32.00	67	B	Good
68	19E2004	Darshit	8	8	33.00	35.00	84	A	Excellent
69	19E2002	HARDIK MODI	7	7	28.00	35.00	77	A	Excellent
70	19E2005	HARSH J	7	9	27.00	27.00	70	B	Good
71	19E2043	KAVIN RAJ P	0	7	23.00	29.00	59	B	Good
72	19E2073	KOTTESHWARAN H	0	4	24.00	13.00	41	C	Satisfactory
73	19E2044	MAHESH KUMAR K	7	6	17.00	16.00	46	C	Satisfactory
74	19E2050	NAMAN RANKA	7.5	10	19.00	29.00	66	B	Good
75	19E2029	P RAJU	7.5	7	22.00	32.00	69	B	Good
76	19E2013	SUNNY GOEL	8	9	31.00	34.00	82	A	Excellent
77	19E2008	YASHWANT BHATERA	7.5	10	25.50	30.00	73	B	Good




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## E-Entrepreneurship Student Name List & Attendance Link


Academic Year – 2019 -2020

### I BBA C

S. No	Student ID	Student Name	Assignment	Attendance	Internal Exam	Final Exam	Total 100%	Grade	Grade Indication
1	19E2148	MONEESH CHANDIRAMANI V	9	9	27.00	35.00	80	A	Excellent
2	19E2171	AAKASH P	8	7	24.00	26.00	65	B	Good
3	19E2124	ANIRUDH A	8	0	0.00	0.00	8	F	Fail
4	19E2162	GANESH	8	6	27.00	30.00	71	B	Good
5	19E2138	GUBERAN S	8	4	22.00	29.00	63	B	Good
6	19E2128	GURU VIGNESH U	8	3	29.00	0.00	40	C	Satisfactory
7	19E2177	HARIHARAN.R	8	5	15.00	28.00	56	B	Good
8	19E2170	KAMALESH G	8	4	17.00	26.00	55	B	Good
9	19E2163	KARAN R	8	5	23.00	22.00	58	B	Good
10	19E2139	KOTHAI VELAN P	9	8	26.00	30.00	73	B	Good
11	19E2166	LAKSHMANAN R	8	4	23.00	0.00	35	F	Fail
12	19E2104	MALLOLAN S	8	10	31.00	34.00	83	A	Excellent
13	19E2183	MITESH	8	8	31.00	29.00	76	A	Excellent
14	19E2123	PRANAW VS	8	7	28.00	23.00	66	B	Good
15	19E2141	RAHUL V	8	3	23.00	26.00	60	B	Good
16	19E2126	RAJAN.S	8	7	21.00	32.00	68	B	Good
17	19E2146	ROHITH KUMAR V	8	6	27.00	28.00	69	B	Good
18	19E2113	SAKTHI VEL	8	5	16.00	16.00	45	C	Satisfactory
19	19E2178	SALMAN FARAS	8	4	28.00	0.00	40	C	Satisfactory


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 Arumbakkam, Chennai - 600106.

20	19E2153	SAMBU ASHOK A	8	6	20.00	0.00	34	F	Fail
21	19E2157	SIDHU.S	8	5	30.00	29.00	72	B	Good
22	19E2152	SURENDHAR.D	8	5	25.00	27.00	65	B	Good
23	19E2154	THARUN KARTHIC	0	6	26.00	28.00	60	B	Good
24	19E2180	HARSHA D	8	8	29.00	25.00	70	B	Good
25	19E2159	INDHUMATHI SD	8	7	20.00	33.00	68	B	Good
26	19E2173	KAMALAVARSHINI R	8	7	27.00	31.00	73	B	Good
27	19E2164	MONICA G	0	1	0.00	31.00	32	F	Fail
28	19E2160	NITHYASRI D	8	8	20.00	33.00	69	B	Good
29	19E2112	POOJA M P	8	10	33.00	33.00	84	A	Excellent
30	19E2108	ROSHITHA JR	9	9	29.00	34.00	81	A	Excellent
31	19E2161	RUTH CATHERINE	8	7	28.00	30.00	73	B	Good
32	19E2125	SATHYA M	0	8	17.00	20.00	45	C	Satisfactory
33	19E2142	SNEHA. R	8	5	29.00	28.00	70	B	Good
34	19E2134	ARINJAYAN CHANDRASEKAR	7.5	9	28.00	30.00	75	A	Excellent
35	19E2165	ASHISH	8	8	29.00	29.00	74	B	Good
36	19E2179	AYUSH CHABRIA D	9	9	33.00	33.00	84	A	Excellent
37	19E2120	AYUSH N BOTHRA	8	6	25.00	28.00	67	B	Good
38	19E2156	BHARGAV HARSHAL VORA	9	2	0.00	31.00	42	F	Fail
39	19E2103	M BHAVESH	8	9	31.00	32.00	80	A	Excellent
40	19E2147	BHAVIK JAIN	8	6	29.00	30.00	73	B	Good
41	19E2110	DINESH KUMAR I	8	6	27.00	27.00	68	B	Good
42	19E2155	S HARSH KUMAR	8	5	28.00	31.00	72	B	Good
43	19E2101	JATIN JINDAL	9	7	21.00	29.00	66	B	Good
44	19E2122	R.JINENDRA KUMAR SOLANKI	8	9	24.00	31.00	72	B	Good
45	19E2168	JINESH JAIN S	8	7	33.00	32.00	80	A	Excellent


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Arumbakkam, Chennai - 600106.



46	19E2182	JINESH. L	8	8	24.00	32.00	72	B	Good
47	19E2111	KAILASH KUMAR S	8	8	28.00	34.00	78	A	Excellent
48	19E2116	KARAN KUMAR JAIN N	9	9	30.00	28.00	76	A	Excellent
49	19E2167	KASHYAP KUMAR	0	0	0.00	0.00	0	F	Fail
50	19E2102	KEMRAJ T	9	5	20.00	32.00	66	B	Good
51	19E2135	LAKSHIT D	9	3	24.00	33.00	69	B	Good
52	19E2121	MANAV M JAIN	8	8	32.00	31.00	79	A	Excellent
53	19E2181	MAYANK KUMAR	7.5	6	31.00	31.00	76	A	Excellent
54	19E2115	MOHIT S JAIN	0	1	0.00	0.00	1	F	Fail
55	19E2174	MOHIT SINGHVI	8	7	23.00	35.00	73	B	Good
56	19E2145	MOITH KUMAR.V	0	2	0.00	29.00	31	F	Fail
57	19E2127	NAYAN P JAIN	8	8	24.00	29.00	69	B	Good
58	19E2132	PRAGUN CHORDIA	8	7	28.00	31.00	74	B	Good
59	19E2136	Pratham Kamleshkumar Jain	8	7	32.00	29.00	76	A	Excellent
60	19E2107	RISHAB JAIN D	7.5	5	0.00	33.00	46	C	Satisfactory
61	19E2176	M S SAIKAVEEN	8	7	21.00	0.00	36	F	Fail
62	19E2114	SANJEET LAL	0	0	0.00	0.00	0	F	Fail
63	19E2133	SHREYAN S	8	8	30.00	34.00	80	A	Excellent
64	19E2150	SOURABH SISODIA R	9	8	22.00	29.00	68	B	Good
65	19E2119	TARUN ARORA	8	8	23.00	30.00	69	B	Good
66	19E2109	M.VISHAL	8	9	31.00	32.00	80	A	Excellent
67	19E2144	S AADAV RISHIKESH	8	8	32.00	30.00	78	A	Excellent
68	19E2172	ARVIND.K.R	0	5	0.00	28.00	33	F	Fail
69	19E2105	ASHISH JAIN P	8	8	29.00	30.00	75	A	Excellent
70	19E2175	AMITH JAIN I	8	7	29.00	33.00	77	A	Excellent
71	19E2169	DEEPAK.K	8	8	28.00	29.00	73	B	Good

72	19E2137	EZHILAN W	8	8	27.00	32.00	75	A	Excellent
73	19E2158	HARSH KUMAR JAIN	9	8	0.00	29.00	46	C	Satisfactory
74	19E2151	SREE SUDHARSAN.B	8	10	27.00	28.00	73	B	Good
75	19E2140	A S SRINIVASAN	8	7	29.00	29.00	73	B	Good
76	19E2129	SUBASH S K	9	7	29.00	24.00	69	B	Good
77	19E2131	VISHNU M	8	7	23.00	28.00	66	B	Good
78	19E2143	MOHINEE M DAVE	8	7	18.00	29.00	62	B	Good

*Mulatt N.*

**Faculty Coordinator**

**Head of the Department**

**Head**  
 Department of Business Administration  
 Dwaraka Doss Goverdhan Doss  
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**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

**College with Potential for Excellence, Linguistic Minority Institution**

**Affiliated to University of Madras**

**Arumbakkam, Chennai – 600 106**

**Department of Business Administration**

**Academic Year: 2019 - 2020**

**Course: E-Entrepreneurship Certificate**

**Duration: 30 Hours (10 Weeks)**

**Course Syllabus**

**Unit 1**

E-Business – Genesis – Concept & Definitions – History of Internet – Opportunities & Challenges – Working of E-Business – Advantages & Disadvantages – Fundamental Goals & E-Business Prospects – Illustrations

**Unit 2**

Business Models & Emerging Trends in E-Commerce – Internet & Web Change Business: Structure, Strategy & Process – Internet of Things (IoT): Internet Today & Tomorrow – Internet II – The Future Infrastructure – World Wide Web: Features & Growth – Comparison of Traditional Commerce & E-Commerce

**Unit 3**

Business Models in E-Commerce – Business to Business (B2B) Model – Business to Consumer (B2C) Model – Consumer-to-Consumer (C2C) Model – Consumer-to-Business (C2B) Model – Peer-to-Peer (P2P) Model – Strategic Planning of E-Business – Cases

**Unit 4: E-Marketing & E-Branding: Challenges of Traditional Marketing, Branding for Retailing Growth in E-Business Space, Digital Marketing Concepts**

**Unit 5**

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Vaishnav College  
Arumbakkam, Chennai - 600106.**

Legal & Ethical Policy Issues: Protection of Privacy – Copyright, Trademark & Intellectual, Property Rights – Internet Marketing, Advertisement & Display Strategies on Internet, E-Business for Service Industry

**Unit 6**

E-Payment Systems: B2B Electronic Payments, Third-Party Payment Processing, Electronic Payment Gateway – Digital Signature & QR Code – Cases

**Unit 7**

Enterprise Promotion – Understanding & Differences in MSMEs – Role of Financial Institutions – MSME Start-up Policies – Governmental Support – Schemes & Modalities for Start-Ups – E-Registration & Approvals

**Unit 8**

Business Plan Overview – Feasibility Study & Assessment Strategies – Significant, Components – Breakeven Ratio – Preparation & Submission – Business Development Plan for E-Entrepreneurship – Cases – Workshop

*M. L. N.*

Faculty Coordinator

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Head of the Department

*[Signature]*  
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*[Signature]*  
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Vaishnav College (Shift II)  
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**Head**  
Department of Business Administration  
Dwaraka Doss Goverdhan Doss  
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## Student Name List & Attendance Link

### I BBA A


S. No	Student ID	Student Name	Assignment	Attendance	Internal Exam	Final Exam	Total 100%	Grade	Grade Indication
1	19E1944	ARYAMMANAGARWWAL	0	3	0.00	24.00	27	F	Fail
2	19E1982	RITESH	0	1	0.00	0.00	1	F	Fail
3	19E1940	ARJUN.V.R	8	6	29.50	34.00	78	A	Excellent
4	19E1957	BALA PRASATH.S	8	7	24.50	35.00	75	A	Excellent
5	19E1962	CHAMAN	0	4	32.00	34.00	70	B	Good
6	19E1922	CHANDRA MOULIP	8	9	36.00	35.00	88	A	Excellent
7	19E1970	DEEPAK S	8	8	27.50	33.00	77	A	Excellent
8	19E1945	KESAWARAJ R	0	7	24.00	35.00	66	B	Good
9	19E1908	KISHORE A	8	9	32.00	30.00	79	A	Excellent
10	19E1907	KISHORE B	8	8	30.00	32.00	78	A	Excellent
11	19E1955	MAGESH KUMAR	8	7	26.50	33.00	75	A	Excellent
12	19E1932	MANISH AGARWAL G	8	7	29.50	35.00	80	A	Excellent
13	19E1958	NAVEEN	8	7	28.00	33.00	76	A	Excellent
14	19E1931	J NAVIN	8	7	0.00	31.00	46	C	Satisfactory
15	19E1913	PRATHAM K THAKUREL	7.5	9	28.00	30.00	75	A	Excellent
16	19E1972	R.PRAVEEN DASS.	8	8	27.00	31.00	74	B	Good

  
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17	19E1984	M.S .RAJ SUDHIR	0	3	10.00	31.00	44	C	Satisfactory
18	19E1981	RITHESH NAHAR.P	0	5	25.00	35.00	65	B	Good
19	19E1952	ROBINSON.R	0	4	19.50	0.00	24	F	Fail
20	19E1964	ROSHAN.R	0	4	26.00	0.00	30	F	Fail
21	19E1925	SAKTHIVEL.R	0	6	25.00	34.00	65	B	Good
22	19E1912	S.SANTHA KUMAR	8	6	28.00	32.00	74	B	Good
23	19E1971	SASI KUMAR B	0	7	28.00	35.00	70	B	Good
24	19E1909	SATHAPPAN K M	8	8	32.00	34.00	82	A	Excellent
25	19E1911	SRI NANDHAN	0	1	0.00	0.00	1	F	Fail
26	19E1956	THARUN SHANTHAN	0	3	24.00	0.00	27	F	Fail
27	19E1961	S VINAY KRISHNA	8	10	31.00	35.00	84	A	Excellent
28	19E1929	YASH.K	0	6	24.50	32.00	63	B	Good
29	19E1975	ADARSH	0	3	15.00	0.00	18	F	Fail
30	19E1917	ADITH KANKARIA	0	6	25.00	31.00	62	B	Good
31	19E1906	AKSHAD CHORDIA	0	5	25.00	34.00	64	B	Good
32	19E1954	ANIRUDH KUMAR YADAV	0	6	24.00	34.00	64	B	Good
33	19E1966	ANSH R JAIN	0	4	30.00	35.00	69	B	Good
34	19E1943	G. BHARATH JAIN	0	3	29.00	33.00	65	B	Good
35	19E1941	DARSHAN	0	4	20.50	34.00	59	B	Good
36	19E1980	Darshan Kumar Surana S	8	7	29.00	33.00	77	A	Excellent
37	19E1926	GOURAV K	8	6	20.50	36.00	71	B	Good
38	19E1939	A HARSH KUMAR NAHAR	0	3	0.00	34.00	37	F	Fail
39	19E1942	HARSHAK	8	7	31.50	35.00	82	A	Excellent
40	19E1916	HITIN M CHATRANI	0	2	31.00	0.00	33	F	Fail
41	19E1923	JASH H	8	6	27.00	29.00	70	B	Good
42	19E1947	JAYESH K JAIN	8	7	28.00	33.00	76	A	Excellent

43	19E1969	JHENAY BOHRA M	0	5	22.00	34.00	61	B	Good
44	19E1905	KISHAN SHARMA M	0	10	29.00	35.00	74	B	Good
45	19E1963	MANAV.A.ROHRA	0	7	29.00	31.00	67	B	Good
46	19E1974	MANAV PATEL	8	8	22.00	35.00	73	B	Good
47	19E1977	MEHUL N JAIN	0	3	28.00	33.00	64	B	Good
48	19E1928	MUKESH N	8	6	0.00	32.00	46	C	Satisfactory
49	19E1901	NAMAN ANIL BABANI	8	10	31.00	34.00	83	A	Excellent
50	19E1935	PRATHAM	0	0	0.00	0.00	0	F	Fail
51	19E1951	PRAVEEN	0	3	22.00	36.00	61	B	Good
52	19E1930	RAJ	8	9	26.50	35.00	79	A	Excellent
53	19E1918	RAJATH SANCHETI	8	7	27.00	33.00	75	A	Excellent
54	19E1937	RISHAB.A	8	8	26.50	35.00	78	A	Excellent
55	19E1919	P.SANTHOSH	0	4	28.00	35.00	67	B	Good
56	19E1920	SHREYANS JAIN	0	2	25.00	34.00	61	F	Fail
57	19E1921	SIDDHARTH NAHAR	0	4	33.00	35.00	72	B	Good
58	19E1903	P. SURAJ	0	5	0.00	0.00	5	F	Fail
59	19E1934	VEERAL RANAWAT	8	9	28.50	33.00	79	A	Excellent
60	19E1949	VIPUL S JAIN	0	5	23.50	29.00	58	B	Good
61	19E1960	YASH CHOPRA	0	2	0.00	0.00	2	F	Fail
62	19E1967	Abinaya Kothandaraman	7.5	8	28.00	36.00	80	A	Excellent
63	19E1902	BHAVYA P	8	8	24.50	31.00	72	B	Good
64	19E1976	AASHISH JAIN.O	8	7	32.50	35.00	83	A	Excellent
65	19E1959	DARSHAN. K . JAIN	7.5	5	0.00	0.00	13	F	Fail
66	19E1973	DHARMESH SHAH	0	1	0.00	0.00	1	F	Fail
67	19E1979	HAARIS MOHIDEEN	8	8	27.00	34.00	77	A	Excellent
68	19E1978	HARSH H JAIN	0	3	23.00	31.00	57	B	Good


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69	19E1938	MITHRAN RAJASEKAR	0	6	29.50	0.00	36	F	Fail
70	19E1983	ROSHAN PRAKASH V	8	9	24.00	35.00	76	A	Excellent
71	19E1948	SHANKESH.S	0	7	26.00	35.00	68	B	Good
72	19E1965	N SIDDHARTH	0	5	28.00	32.00	65	B	Good
73	19E1914	VIGNESHWARAN.S	7.5	8	0.00	35.00	51	B	Good
74	19E1904	YASH KOTHARI	7.5	6	33.00	34.00	81	A	Excellent
75	19E1927	YASH R	8	9	24.50	35.00	77	A	Excellent
76	19E1968	S.YASH	7.5	7	31.00	31.00	77	A	Excellent
77	19E1953	AKSHAYA .S .N	0	2	21.00	0.00	23	F	Fail

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S. No	Student ID	Student Name	Assignment	Attendance	Internal Exam	Final Exam	Total 100%	Grade	Grade Indication
1	19E2024	P B AJEY SUKESH	0	7	28.00	0.00	35	F	Fail
2	19E2077	Amutha Bharathi N D	8	6	27.50	33.00	75	A	Excellent
3	19E2056	Anirudh k v	8	10	28.00	28.00	74	B	Good
4	19E2026	DHANUSH S	7.5	8	24.50	31.00	71	B	Good
5	19E2081	HARSHA VARDHAN T J	0	0	0.00	0.00	0	F	Fail
6	19E2061	N.JAYASURYA	8	9	33.00	34.00	84	A	Excellent
7	19E2060	KAMESH P	7	7	31.50	15.00	61	B	Good
8	19E2070	NAVEEN M	0	6	27.00	28.00	61	B	Good
9	19E2055	R.Naveen	7.5	10	23.00	32.00	73	B	Good
10	19E2046	R NITHASH RAAJU	7	4	26.00	0.00	37	F	Fail
11	19E2067	NITHISH KUMAR R	0	4	20.00	0.00	24	F	Fail
12	19E2012	PURUSOTHAMAN L	8	9	29.00	33.00	79	A	Excellent



13	19E2010	Rahul R	7.5	9	26.00	33.00	76	A	Excellent
14	19E2062	RAHUL S	8	9	32.00	34.00	83	A	Excellent
15	19E2074	Ramesh	0	7	26.00	31.00	64	B	Good
16	19E2064	V santhosh	0	3	26.00	0.00	29	F	Fail
17	19E2007	SHANMUGA SUNDAR S	0	9	32.00	30.00	71	B	Good
18	19E2022	Siva chandru.M	7.5	8	28.00	25.00	69	B	Good
19	19E2068	Sowjith R M	0	4	28.00	25.00	57	B	Good
20	19E2030	SREE R	0	6	26.00	24.00	56	B	Good
21	19E2009	SURAJ.U.K	8	8	23.00	33.00	72	B	Good
22	19E2028	THUSHAR S	8	9	25.00	31.00	73	B	Good
23	19E2041	KEERTHANA.K	0	8	27.00	33.00	68	B	Good
24	19E2003	S.Rajeshwari	8	9	29.50	34.00	81	A	Excellent
25	19E2079	Abhinav S Achha	7	7	26.50	29.00	70	B	Good
26	19E2082	ABISHEK BOHRA A	0	9	26.00	33.00	68	B	Good
27	19E2058	AKSHAY KOTHARI	7	6	32.00	30.00	75	A	Excellent
28	19E2054	M.ANIKETH	8	9	22.00	30.00	69	B	Good
29	19E2006	Ayush Jain M	7.5	9	32.00	27.00	76	A	Excellent
30	19E2048	Bhargav Shah	7	7	26.00	32.00	72	B	Good
31	19E2072	CHIRAG DAGA R	7.5	8	13.00	29.00	58	B	Good
32	19E2016	M CHIRAYU PARMAR	7.5	8	29.00	30.00	75	A	Excellent
33	19E2038	Gaurav choudhary	7	6	0.00	31.00	44	C	Satisfactory
34	19E2075	GOURAV PATEL	7	9	32.50	29.00	78	A	Excellent
35	19E2027	HARSH VARDHAN	8	8	33.00	33.00	82	A	Excellent
36	19E2015	D JAINAM PARMAR	7	7	29.50	32.00	76	A	Excellent
37	19E2036	R Jayesh bafna	7	9	28.00	29.00	73	B	Good
38	19E2057	Jayesh Rathi	7	6	31.00	33.00	77	A	Excellent

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39	19E2032	JAYESH SURANA.M	0	5	25.00	34.00	64	B	Good
40	19E2011	Jitendar kumar B	0	0	0.00	0.00	0	F	Fail
41	19E2049	Kanhaiya Sarawagi A	7	7	26.00	29.00	69	B	Good
42	19E2045	KANISH B	7.5	8	25.00	30.00	71	B	Good
43	19E2034	Kunal A Chandalia	8	8	29.00	34.00	79	A	Excellent
44	19E2078	LAKSHITH .D	8	7	30.00	32.00	77	A	Excellent
45	19E2017	Mayank S Vora	7	7	24.00	33.00	71	B	Good
46	19E2025	R Mehul bhandari	0	4	0.00	30.00	34	F	Fail
47	19E2076	Mohammed Ayaan	8	7	22.00	32.00	69	B	Good
48	19E2052	NIRMAL JANGID D	7	9	21.00	32.00	69	B	Good
49	19E2051	Pratik m	8	8	27.00	27.00	70	B	Good
50	19E2039	PREYANSH V	0	7	30.00	31.00	68	B	Good
51	19E2020	R RAHUL KUMAR	8	10	26.00	30.00	74	B	Good
52	19E2035	Ronak Ostwal A	0	6	32.00	32.00	70	B	Good
53	19E2065	sahil j	0	0	0.00	0.00	0	F	Fail
54	19E2069	A SAHIL	7	5	31.00	31.00	74	B	Good
55	19E2059	SAHIL CHOPRA	8	7	26.00	26.00	67	B	Good
56	19E2023	SANSKAR SAKARIA	7.5	7	30.50	31.00	76	A	Excellent
57	19E2063	saran r	8	7	0.00	29.00	44	C	Satisfactory
58	19E2037	D Vishal Jain	7	5	23.00	32.00	67	B	Good
59	19E2031	VISHESH BETALA	7	7	27.00	34.00	75	A	Excellent
60	19E2001	YASH ANIL BABANI	8	9	32.00	34.00	83	A	Excellent
61	19E2066	YASH RATHI	7.5	7	28.00	32.00	75	A	Excellent
62	19E2053	Yogesh Kumar A	8	6	26.00	33.00	73	B	Good
63	19E2080	RANJANA V	8	8	19.00	34.00	69	B	Good
64	19E2047	Ushma .N. kansara	7.5	7	27.00	31.00	73	B	Good

65	19E2083	ABHISHEK.S	8	6	28.00	33.00	75	A	Excellent
66	19E2033	BHAVIN PARMAR	8	8	32.00	31.00	79	A	Excellent
67	19E2042	CHETAN M	8	8	19.00	32.00	67	B	Good
68	19E2004	Darshit	8	8	33.00	35.00	84	A	Excellent
69	19E2002	HARDIK MODI	7	7	28.00	35.00	77	A	Excellent
70	19E2005	HARSH J	7	9	27.00	27.00	70	B	Good
71	19E2043	KAVIN RAJ P	0	7	23.00	29.00	59	B	Good
72	19E2073	KOTTESHWARAN H	0	4	24.00	13.00	41	C	Satisfactory
73	19E2044	MAHESH KUMAR K	7	6	17.00	16.00	46	C	Satisfactory
74	19E2050	NAMAN RANKA	7.5	10	19.00	29.00	66	B	Good
75	19E2029	P RAJU	7.5	7	22.00	32.00	69	B	Good
76	19E2013	SUNNY GOEL	8	9	31.00	34.00	82	A	Excellent
77	19E2008	YASHWANT BHATERA	7.5	10	25.50	30.00	73	B	Good

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S. No	Student ID	Student Name	Assignment	Attendance	Internal Exam	Final Exam	Total 100%	Grade	Grade Indication
1	19E2148	MONEESH CHANDIRAMANI V	9	9	27.00	35.00	80	A	Excellent
2	19E2171	AAKASH P	8	7	24.00	26.00	65	B	Good
3	19E2124	ANIRUDH A	8	0	0.00	0.00	8	F	Fail
4	19E2162	GANESH	8	6	27.00	30.00	71	B	Good
5	19E2138	GUBERAN S	8	4	22.00	29.00	63	B	Good
6	19E2128	GURU VIGNESH U	8	3	29.00	0.00	40	C	Satisfactory
7	19E2177	HARIHARAN.R	8	5	15.00	28.00	56	B	Good

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8	19E2170	KAMALESH G	8	4	17.00	26.00	55	B	Good
9	19E2163	KARAN R	8	5	23.00	22.00	58	B	Good
10	19E2139	KOTHAI VELAN P	9	8	26.00	30.00	73	B	Good
11	19E2166	LAKSHMANAN R	8	4	23.00	0.00	35	F	Fail
12	19E2104	MALLOLAN S	8	10	31.00	34.00	83	A	Excellent
13	19E2183	MITESH	8	8	31.00	29.00	76	A	Excellent
14	19E2123	PRANAW VS	8	7	28.00	23.00	66	B	Good
15	19E2141	RAHUL V	8	3	23.00	26.00	60	B	Good
16	19E2126	RAJAN.S	8	7	21.00	32.00	68	B	Good
17	19E2146	ROHITH KUMAR V	8	6	27.00	28.00	69	B	Good
18	19E2113	SAKTHI VEL	8	5	16.00	16.00	45	C	Satisfactory
19	19E2178	SALMAN FARAS	8	4	28.00	0.00	40	C	Satisfactory
20	19E2153	SAMBU ASHOK A	8	6	20.00	0.00	34	F	Fail
21	19E2157	SIDHU.S	8	5	30.00	29.00	72	B	Good
22	19E2152	SURENDHAR.D	8	5	25.00	27.00	65	B	Good
23	19E2154	THARUN KARTHIC	0	6	26.00	28.00	60	B	Good
24	19E2180	HARSHA D	8	8	29.00	25.00	70	B	Good
25	19E2159	INDHUMATHI SD	8	7	20.00	33.00	68	B	Good
26	19E2173	KAMALAVARSHINI R	8	7	27.00	31.00	73	B	Good
27	19E2164	MONICA G	0	1	0.00	31.00	32	F	Fail
28	19E2160	NITHYASRI D	8	8	20.00	33.00	69	B	Good
29	19E2112	POOJA M P	8	10	33.00	33.00	84	A	Excellent
30	19E2108	ROSHITHA JR	9	9	29.00	34.00	81	A	Excellent
31	19E2161	RUTH CATHERINE	8	7	28.00	30.00	73	B	Good
32	19E2125	SATHYA M	0	8	17.00	20.00	45	C	Satisfactory
33	19E2142	SNEHA. R	8	5	29.00	28.00	70	B	Good

34	19E2134	ARINJAYAN CHANDRASEKAR	7.5	9	28.00	30.00	75	A	Excellent
35	19E2165	ASHISH	8	8	29.00	29.00	74	B	Good
36	19E2179	AYUSH CHABRIA D	9	9	33.00	33.00	84	A	Excellent
37	19E2120	AYUSH N BOTHRA	8	6	25.00	28.00	67	B	Good
38	19E2156	BHARGAV HARSHAL VORA	9	2	0.00	31.00	42	F	Fail
39	19E2103	M BHAVESH	8	9	31.00	32.00	80	A	Excellent
40	19E2147	BHAVIK JAIN	8	6	29.00	30.00	73	B	Good
41	19E2110	DINESH KUMAR I	8	6	27.00	27.00	68	B	Good
42	19E2155	S HARSH KUMAR	8	5	28.00	31.00	72	B	Good
43	19E2101	JATIN JINDAL	9	7	21.00	29.00	66	B	Good
44	19E2122	R.JINENDRA KUMAR SOLANKI	8	9	24.00	31.00	72	B	Good
45	19E2168	JINESH JAIN S	8	7	33.00	32.00	80	A	Excellent
46	19E2182	JINESH. L	8	8	24.00	32.00	72	B	Good
47	19E2111	KAILASH KUMAR S	8	8	28.00	34.00	78	A	Excellent
48	19E2116	KARAN KUMAR JAIN N	9	9	30.00	28.00	76	A	Excellent
49	19E2167	KASHYAP KUMAR	0	0	0.00	0.00	0	F	Fail
50	19E2102	KEMRAJ T	9	5	20.00	32.00	66	B	Good
51	19E2135	LAKSHIT D	9	3	24.00	33.00	69	B	Good
52	19E2121	MANAV M JAIN	8	8	32.00	31.00	79	A	Excellent
53	19E2181	MAYANK KUMAR	7.5	6	31.00	31.00	76	A	Excellent
54	19E2115	MOHIT S JAIN	0	1	0.00	0.00	1	F	Fail
55	19E2174	MOHIT SINGHVI	8	7	23.00	35.00	73	B	Good
56	19E2145	MOITH KUMAR.V	0	2	0.00	29.00	31	F	Fail
57	19E2127	NAYAN P JAIN	8	8	24.00	29.00	69	B	Good
58	19E2132	PRAGUN CHORDIA	8	7	28.00	31.00	74	B	Good
59	19E2136	Pratham Kamleshkumar Jain	8	7	32.00	29.00	76	A	Excellent

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60	19E2107	RISHAB JAIN D	7.5	5	0.00	33.00	46	C	Satisfactory
61	19E2176	M S SAIKAVEEN	8	7	21.00	0.00	36	F	Fail
62	19E2114	SANJEET LAL	0	0	0.00	0.00	0	F	Fail
63	19E2133	SHREYAN S	8	8	30.00	34.00	80	A	Excellent
64	19E2150	SOURABH SISODIA R	9	8	22.00	29.00	68	B	Good
65	19E2119	TARUN ARORA	8	8	23.00	30.00	69	B	Good
66	19E2109	M.VISHAL	8	9	31.00	32.00	80	A	Excellent
67	19E2144	S AADAV RISHIKESH	8	8	32.00	30.00	78	A	Excellent
68	19E2172	ARVIND.K.R	0	5	0.00	28.00	33	F	Fail
69	19E2105	ASHISH JAIN P	8	8	29.00	30.00	75	A	Excellent
70	19E2175	AMITH JAIN I	8	7	29.00	33.00	77	A	Excellent
71	19E2169	DEEPAK.K	8	8	28.00	29.00	73	B	Good
72	19E2137	EZHILAN W	8	8	27.00	32.00	75	A	Excellent
73	19E2158	HARSH KUMAR JAIN	9	8	0.00	29.00	46	C	Satisfactory
74	19E2151	SREE SUDHARSAN.B	8	10	27.00	28.00	73	B	Good
75	19E2140	A S SRINIVASAN	8	7	29.00	29.00	73	B	Good
76	19E2129	SUBASH S K	9	7	29.00	24.00	69	B	Good
77	19E2131	VISHNU M	8	7	23.00	28.00	66	B	Good
78	19E2143	MOHINEE M DAVE	8	7	18.00	29.00	62	B	Good

*Muthu N.*

**Faculty Coordinator**

*DLW*

**Head**  
Department of Business Administration  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

**Head of the Department**



## SCOPE OF THIS MEMORANDUM OF UNDERSTANDING

### THE PARTIES INTEND TO:

- (a) Work together to establish an affiliation in order to conduct E-Entrepreneurship certification course.
- (b) Also, jointly conduct programmes / seminars / conferences / workshops, etc. for promulgation of academic activities to students and / or faculties (on mutual requirements and / or acceptance as per need / requirement).
- (c) Act in a good spirit of co-operation in their dealings with each other; and
- (d) Give due consideration to the needs of the other at all times to promote a spirit of co-operation and mutual support between the Parties.

The following items are intended by both the parties and executed this MoU with mutual consent and acceptance by the aforementioned parties:

1. Conduct of E-Entrepreneurship Course / Certification Programme for the First Year Business Administration Students under Department of Business Administration, wherein classes shall be delivered through Online and / or Live Mode (in accordance with State and / or Central Government Orders). The entire course has been scheduled to complete within December 2020 to June 2021.
2. Design and Development of Curriculum for the aforementioned certification programme.
3. Implement the same in accordance with DGVC guidelines and provisions at the college premises in the concerned department.
4. DGVC shall provide the amenities (Class Rooms & Computer Labs) for five sessions towards implementation of the Certification Programme on E-Entrepreneurship.
5. NFED shall provide the online provisions to conduct sessions as per point number 4 along with online attendance and examinations (Mid-Term & End-Term)

### COURSE ADMINISTRATION, PUBLICITY & COURSE MATERIAL

NFED agrees to allow the usage of Logo to the associating partner institution / organization (DGVC) or vice-versa to be used on its promotional material (offline and online (website & social media networking portals)) with regard to the certification programme and agree to comply with the following conditions:

- i. Chairman NFED shall be the Chief Mentor of E-Entrepreneurship Certification Course.
- ii. NFED Chairman / Chief Mentor shall nominate three Faculties / Course Instructors out of which one will be the Course Adviser for the E-Entrepreneurship Course.
- iii. Chief Mentor / Course Adviser shall provide hard copies (print version) and soft copies (electronic material) to Head, Department of Business Administration, DGVC periodically for learning effectiveness, evaluation and assessment purposes of students.
- iv. DGVC can list NFED, Coimbatore on its website for promotional materials or handouts for the benefit of the concerned students as its Associate Partner / Collaborating Organization.
- v. Chief Mentor / Course Adviser shall submit the full course material in the form of Ready Reckoner or Hand Book to the Head, Department of Business Administration, DGVC for official records.
- vi. NFED shall ensure the smooth conduct of E-Entrepreneurship Course scheduled between the time, wherein the Course Adviser appointed by NFED will periodically report on the status of the same to Head, Department of Business Administration (BBA), D.G. Vaishnav College (DGVC) (Autonomous), Chennai, Tamil Nadu and Chairman, National Foundation for Entrepreneurship Development NFED, Coimbatore, Tamil Nadu, and also coordinate with Faculty Coordinator of BBA, DGVC nominated by Head, BBA, DGVC, Arumbakkam, Chennai, Tamil Nadu.



- vii. Chief Mentor / Course Adviser shall submit the course outline and syllabus content to the Head, Department of Business Administration, DGVC.
- viii. Chief Mentor / Course Adviser shall prepare the attendance and assessment procedures and submit the same to the Head, Department of Business Administration, DGVC.
- ix. The E-Entrepreneurship Course shall be conducted in 10 Weeks (30 Classes @ Approximately 3 Hours Per Session) as per the schedule (Including Examinations (Mid Term & End Term)).

#### FINANCIAL ARRANGEMENT & DISBURSEMENTS

- a) DGVC agrees to pay NFED INR 2000/- per student (tax deductions on disbursement(s) of course conducting charges / fees whichever applicable to Party I as per IT Section 194J) approximately 235 students of 1 Year Business Administration for conduct of E-Entrepreneurship Course.
- b) NFED has to meet up its expenses for payment of honorarium or session charges to the concerned Faculty Mentor / Course Mentor (Including Course Adviser) and Chief Mentor for conducting / handling the E-Entrepreneurship Course at DGVC campus (including online mode).
- c) DGVC shall disburse 50 percent (first part payment) of the certification course payment / charges (as per number of students) before the commencement of the course (before 3<sup>rd</sup> week of December 2020 (19<sup>th</sup> December 2020)) to NFED's Current Account maintained with Indian Overseas Bank (Ac/No. 170902000001043; IFSC: IOBA0001709), Rathinapuri Branch, Sanganoor Road, Coimbatore vide NEFT / RTGS / Cheque Deposit, wherein tax deductions whichever applicable to Party I as per IT Section 194J.
- d) DGVC shall disburse the remaining 50 percent of the certification course payment (as per number of students) as Second Part payment (25% of payment before 6<sup>th</sup> Week (on or before 13<sup>th</sup> February 2021)) and Third Part payment (25% of payment before 9<sup>th</sup> Week (on or before 27<sup>th</sup> March 2021)) towards the completion of the aforesaid Course to NFED's Current Account maintained with Indian Overseas Bank (Ac/No. 170902000001043; IFSC: IOBA0001709), Rathinapuri Branch, Sanganoor Road, Coimbatore vide NEFT / RTGS / Cheque Deposit, wherein tax deductions whichever applicable to Party I as per IT Section 194J.

#### EVALUATION & ASSESSMENT MODALITY

- a) NFED shall conduct the Mid-Term (40% weightage) in 5<sup>th</sup> / 6<sup>th</sup> Week and End-Term (40% weightage) in 10<sup>th</sup> Week, wherein the questions comprise of 60 percent objectives and 40 percent subjective along with one assignment (10% weightage) and mandatory attendance (10% weightage), wherein the weightage is for 100 percentage and Certificate on Course Completion will be printed and issued by NFED to all the registered students (1 Year Business Administration, DGVC) as per their earned grade in accordance with cumulative weightage.
- b) The entire certificates shall be hand over to Head, Department of Business Administration, DGVC for issuance and copy of the issuance list shall be provided to NFED for official records.

#### REVIEW OF THIS MEMORANDUM OF UNDERSTANDING

Prof. J. P. Jaideep, Head, Department of Business Administration, D.G. Vaishnav College (Autonomous), Arumbakkam, Chennai, Tamil Nadu

&

Prof. Dr. R. Ganesh, Founder & Chairman, National Foundation for Entrepreneurship Development (NFED), Coimbatore District, Tamil Nadu

- (a) Oversee the progress of this MoU followed by discussion us and when necessary between signatories of the two parties / their nominees or nominees / authorized personnel as appointed / nominated by Governing / Trust Board / Presidium / Board of Management / Executive Board / Board of Directors, and



**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

- (b) Maintain periodic review and discussions thereon and submit the same to the Chairman & Presidium Chair / His / Her Nominee / Authorized Personnel appointed / nominated by the Presidium / Board of Management / Executive Board / Board of Directors for ratification and approval / concurrence for activities / programmes / contracts / collaboration / association / projects / hiring / staff / consultant / ad-hoc appointments / inclusion & removal in accordance with MoU and its continuance / renewal thereof.

#### PURPOSE OF THIS MEMORANDUM OF ASSOCIATION

- The provisions of this MoU are intended to describe the manner and extent to which the Parties will work together.
- The MoU records the current level of Understanding and / or Association between the Parties and is a record of their intentions in respect of the issues described in this MoU.
- The Parties agree that the MoU is not contractually binding and that this MoU does not impose any legal liability or obligation on each Party or their respective employees, contractors, agents and advisers.

#### DURATION & TERMINATION OF THIS MEMORANDUM OF ASSOCIATION

- This MoU shall remain in effect for a period of **three years** from the date of signing and may be renewed at the time of expiration on mutual consent unless anyone or both the parties agree to discontinue thereof.
- This MoU may be terminated at any time by either party with one-month notice on mutual / amicable terms.
- In case of discontinuance of this MoU the interest of the training programmes / events / programmes planned (interim / final stages / phases) shall be protected by both parties for execution and / completion of the same thereof without any hindrance.
- Notwithstanding any termination or expiration of this MoU, the rights and obligations under clauses 'Confidentiality', 'Intellectual Property Rights', 'Ethicality' and 'Representations & Warranties' shall survive and continue and shall bind the parties and their legal representative(s), successor(s), arbitrator(s) and assignee(s).

#### CONTACT ADDRESSES

If either Party wishes to contact the other party, the following contact details should be used:

**Prof. J. P. Jaiideep**  
**Head**  
 Department of Business Administration  
 D.G. Vaishnav College (Autonomous)  
 #833, Gokul Bagh  
 Poonamallee High Road  
 Arambakkam  
 Chennai - 600 106.  
 Tamil Nadu

**Prof. Dr. R. Ganesan**  
**Founder & Chairman**  
 National Foundation for Entrepreneurship  
 Development (NFEED)  
 #5, 2B Vishal Homes, Second Street  
 S.R.P. Ponnuswamy Nagar  
 Saibabai Colony  
 Coimbatore - 641 011.  
 Tamil Nadu

#### 10. EXPENSES - MEMORANDUM OF ASSOCIATION

Each Party will pay its own expenses in respect of:

- The Negotiation, Preparation and Execution of this Memorandum of Understanding (MoU); and
- Any Act or Financial Subjects and / or Things required to be done in adherence with effect to this Memorandum of Understanding (MoU), shall be agreed and discussed by both the parties on case-to-case basis to proceed further by signing a letter of agreement / addendum between them.

Executed as a Memorandum of Understanding (MoU)

D.G. Vaishnav College (Autonomous), Chennai, Tamil Nadu

Prof. J. P. Jaideep  
Head  
Department of Business Administration  
D. G. Vaishnav College (Autonomous)  
Arumbakkam, Chennai, Tamil Nadu

Signed & Delivered by

Prof. Dr. S. Santhosh Baboo  
Principal  
D. G. Vaishnav College (Autonomous)  
Arumbakkam, Chennai, Tamil Nadu

Signed & Approved by

Dated this 1<sup>st</sup> December 2020

National Foundation for Entrepreneurship Development (NFED)  
Coimbatore, Tamil Nadu

Ms. K. Ramya  
Director & Secretary  
National Foundation for Entrepreneurship Development (NFED)  
Saibaba Colony, Coimbatore, Tamil Nadu

Signed & Delivered by

Prof. Dr. R. Ganesan  
Founder & Chairman  
National Foundation for Entrepreneurship Development (NFED)  
Saibaba Colony, Coimbatore, Tamil Nadu


Signed & Endorsed by

Dated this 1<sup>st</sup> December 2020

Chairman  
National Foundation for Entrepreneurship Development (NFED)  
Regd. Off. No. 28, Vaidhyanathan Street  
S. R. P. Perumalapuram, Saibaba Colony  
Coimbatore - 641 011, Tamil Nadu



M. N.  
Faculty Coordinator

  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Head  
Department of Business Administration  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Head of the Department

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MATEX И

Ушаракань Армия - ерине  
Дарина Сиде  
Сметак Дог Солаткан Дог  
БРИСЬАТ

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Ушаракань Армия - ерине  
Дарина Сиде  
Сметак Дог Солаткан Дог  
БРИСЬАТ

**NATIONAL FOUNDATION FOR ENTREPRENEURSHIP DEVELOPMENT [NFED]**

Coimbatore – 641 011, Tamil Nadu

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**DEPARTMENT OF BUSINESS ADMINISTRATION (BBA), D.G. VAISHNAV COLLEGE [AUTONOMOUS]**


Chennai – 600 106, Tamil Nadu


www.bbadgvc.com

**Certificate of Merit**

**E-Entrepreneurship Certification Course**

This is to certify that Darshit, 19E2004, I Year, Department of Business Administration, D. G. Vaishnav College (Autonomous), Arumbakkam, Chennai has completed the **E-Entrepreneurship Certification Course** between 4<sup>th</sup> Dec 2019 to 8<sup>th</sup> June 2020. The candidate has passed the qualifying assessments conducted by National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu and has been placed in 'A Grade'.

  
Prof. J. P. Jaideep  
Head, BBA Dept.

  
KVJ. Prof. Dr. R. Ganesan  
Chairman, NFED

CCEE-1/NFED-DGVC/CSB/068

Criteria	Evaluation Index	Weightage (%)
1	Mid Term Assessment	40%
2	End Term Assessment	40%
3	Assignment	10%
4	Attendance	10%
Total Weightage		100%

Grade Distribution: >75 & Above-A; >50 & <75-B; 40-50-C; <40-F  
A-Excellent; B-Good; C- Satisfactory; F-Fail

Regd. Office

#5, 2B Vishal Homes, Second Street

S.R.P. Ponnuswamy Nagar, Saibaba Colony

Coimbatore – 641 011, Tamil Nadu, India

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# NATIONAL FOUNDATION FOR ENTREPRENEURSHIP DEVELOPMENT [NFED]

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DEPARTMENT OF BUSINESS ADMINISTRATION (BBA), D.G. VAISHNAV COLLEGE [AUTONOMOUS]

Chennai – 600 106, Tamil Nadu

[www.bbadgvc.com](http://www.bbadgvc.com)

## Certificate of Merit

### E-Entrepreneurship Certification Course

This is to certify that Vishnu M, 19E2131, I Year, Department of Business Administration, D. G. Vaishnav College (Autonomous), Arumbakkam, Chennai has completed the **E-Entrepreneurship Certification Course** between 4<sup>th</sup> Dec 2019 to 8<sup>th</sup> June 2020. The candidate has passed the qualifying assessments conducted by National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu and has been placed in 'B Grade'.

Prof. J. P. Jaideep  
Head, BBA Dept.

KVJ. Prof. Dr. R. Ganesan  
Chairman, NFED

CCEE-1/NFED-DGVC/CSC/077

Criteria	Evaluation Index	Weightage (%)
1	Mid Term Assessment	40%
2	End Term Assessment	40%
3	Assignment	10%
4	Attendance	10%
Total Weightage		100%

Grade Distribution: >75 & Above-A; >50 & <75-B; 40-50-C; <40-F

A-Excellent; B-Good; C- Satisfactory; F-Fail

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Coimbatore – 641 011, Tamil Nadu, India

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(Autonomous)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai 600 106

**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE (SHIFT I)**  
**LIST OF STUDENTS ENROLLED AND COMPLETED IN CERTIFIED FINANCIAL MARKET**  
**PROFESSIONAL**  
**ACADEMIC YEARE 19-20**

SNO.	NAME OF THE STUDENT	ROLL NO.
1	YOGESH KHATRI N	18E0682
2	RANJITH KUMAR V	18D2783
3	LOKESH B	18E0754
4	RAGHUL VENKATESH M	18E0945
5	DARSHAN	19E1941
6	RAJATH SANCHETI M	19E1918
7	RONAK SHAROFF	17E0738
8	TARUN CHANDAK	18D2702
9	UTHAYA KUMAR K	19E0504
10	SATHAPPAN K M	19E1909
11	SAINATH M S	18E3339
12	SUSIL KUMAR E	18D2772
13	DEVAKI KANNAN S	18E2527
14	RAGUL S	18E0975
15	KAILASH G	18E0947
16	VIJAY RAGAVAN S	18E0935
17	JYOTI VARMA S	18E0919
18	ROHIT SINGH MOHTA	18E0766
19	NAVEEN R	19E2055
20	RONAK OSTWAL A	19E2035
21	YASH CHOPRA	19E1960
22	RISHAB A	19E1937
23	ADHI KESAVAN K S	19E0969
24	SAI DANUSH	19E0942
25	ARIVOLI M	19E0702
26	RAM NARAYANAN A	19E0520
27	JAISHANKAR A	18D2803
28	GOKUL M	18D2818
29	NALIF M K	18E0763
30	PRASHANTH M	18E0758
31	ROOBAK KUMAR M	18E0757
32	RAVI VARMAN B	18E0779
33	SURAJ	19E1903

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
Arumbakkam, Chennai - 600106.

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



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**Arumbakkam, Chennai 600 106**

SNO.	NAME OF THE STUDENT	ROLL NO.
34	HITIN M CHATRANI	19E1916
35	SAIKRISHNA S	18E3338
36	RAHUL G	18E3336
37	SAI SRIVATSAN S	18E3314
38	SARVESH KUMAR L	18E3312
39	DHIVYA DHARSHINI R	18E0976
40	JINENDRA KUMAR SOLANKI R	19E2122
41	THARAKESWARAN S	18E0574
42	GIRISH S R	18E0780
43	NITEESH BALAJI S	19E0512
44	YASHWANTH R	19E0753
45	JAYESH K JAIN	19E1947
46	MUKUND V A S	18E2546
47	HARSH R JAIN	19E4016
48	SURESH BABU A	19D2344
49	NITHYASHRI S	18D2655
50	SELVAKUMARAN R	18D2616
51	SHREYAS CHANDAK	19E4038
52	SUBASH GANDHI S	19D2368
53	PRAVEEN L	19E1830
54	VISHAL SHARMA A	19D2412
55	SUNIL CHOUDHARY G	18D2657
56	VIGNESH R	18D2838
57	LOGESHINI J	19D2364
58	HARIRAM B	18E2503
59	NAVEEN N	18D2764
60	HEMANTH KUMAR B	18D2780
61	ROSHAN KUMAR G	19D2564
62	KARTHIK	17E0607
63	PRITHIVI RAJ M	17E0614
64	HARIHARAN R	17E0615
65	PRANAV R	17E0621
66	TAMIL SELVAN P	17E0635
67	VIGNESH KUMAR A B	17E0635
68	RUBESH G	17E0670
69	AKASH J	17E0677
70	ANEESH C	17E0729

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*J. Jayasankar*  
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
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PG & Research Dept. of Commerce  
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**Arumbakkam, Chennai 600 106**

SNO.	NAME OF THE STUDENT	ROLL NO.
71	AKSHITH D	17E4330
72	ARAVIND KRISHNAN A	18E 0303
73	GOWTHAM V	18E 0310
74	BHARATH A	18E 0339
75	PINKY T	18E 0358
76	SNEH MOHTA	18E 0479
77	SAIRAM V	18E 0741
78	SANTHOSH S	18E 0910
79	VIGNESHWARAN K	18E 0922
80	HARI HARAN C	18E 0924
81	SOMASKANDHAN S	18E 0932
82	HARISH NARAYANAN R	18E 0950
83	NACHIAPPAN S	18E 0957
84	NAITIK BENGANI	19E1247
85	NIKHIL V	18E1076
86	NIRMALAA B S	18E 0217
87	DHARSHAN CHOPRA S	18E 0272
88	KEERTHIKA S	18E 0326
89	NAVANEETH I	18E 0338
90	KUSHAL S	18E 0340
91	ABHINAV B	18E 0371
92	AJITH KUMAR K	17E4418
93	ANOOP M	17E4433
94	VISHNU MUNDHRA	18D2601
95	HEMANTH GOEL R	18D2605
96	DARSHAN MUNDHRA	18D2610
97	CHETAN KUMAR A	18D2642
98	ARJUN KUMAR M	18D2644
99	DEEPAK K	18D2849
100	DIVYA P	18D2867
101	AISHWARYA B	18E 0211
102	HEPSI SANDRA A	18E 0243
103	ABHINAV DINESH	18E 0277
104	RAKESH D	18E 0356
105	AMRISH R	17E0649
106	AVINASH K	18E 0342
107	HIMANSU SHARMA M	19E1119

*[Handwritten signature]*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*[Handwritten signature]*  
**Dr.J.Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai- 600 106.**



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SNO.	NAME OF THE STUDENT	ROLL NO.
108	MUTHU SREENIVAS P	19E0540
109	SASWATH S	19E4033
110	MASSUD S	18E 0279
111	PAANDURANGAN G	18E 0351

*K. B. Manikandan*  
**Dr. K. B. MANIKANDAN**  
**FACULTY COORDINATOR**

*J. Jayasankar*  
**Dr. J. JAYASANKAR**  
**HEAD OF THE DEPARTMENT**

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
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**Arumbakkam, Chennai- 600 106,**

*B. L. V.*  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



**DWARKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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**PG & RESEARCH DEPARTMENT OF COMMERCE**

**In collaboration with**

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***FINANCIAL MARKETS***  
***INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT***  
***WEALTH MANAGEMENT***

**FOR THE STUDENTS ACADEMIC YEAR 2019-2020**

  
**Dr. K. B. MANIKANDAN**  
**FACULTY COORDINATOR**

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Dr. J. JAYASANKAR**  
**HEAD**  
**Dr.J.Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai- 600 106.**



*D. V.*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*J. Jayasankar*

**Dr.J.Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai- 600 106.**



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Sardar Patel Road, Adyar,  
Chennai - 600020,India.



+91 86677 80890



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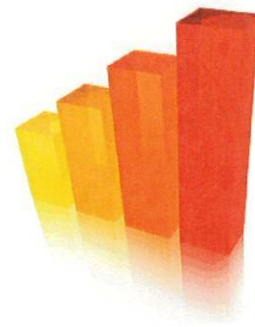


# OUR COMPANY

## About Us

Fin Academy brings real world experience and knowledge to contextualize learning designs so that their impact is measurable.

Fin Academy provides certification programs in all aspect of financial markets for individuals who would aspire to become professionals in capital market.



## Mission

To be amongst the leading global institutes providing training, imparting finance education through continuous innovation, high quality standards and delightful experience to students, employees and industry partners.

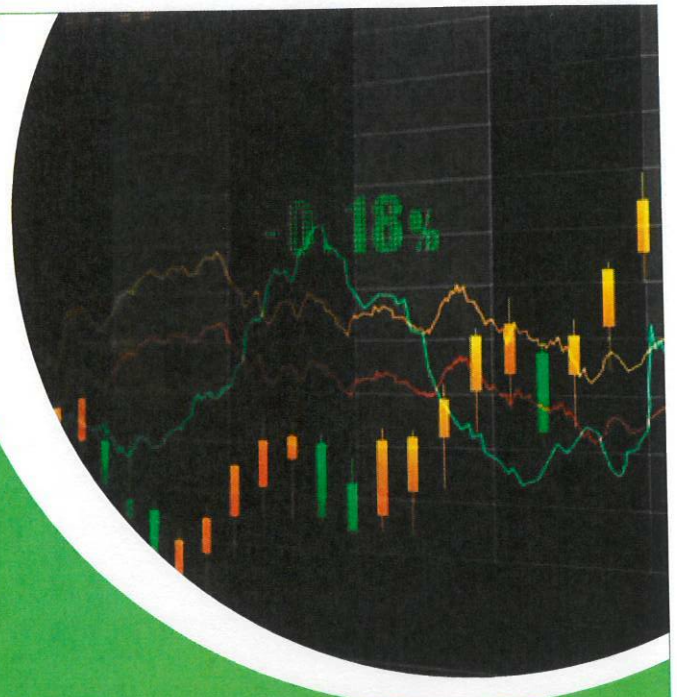
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 500106.**



*J. Jayasankar*  
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

# COURSES



## Courses



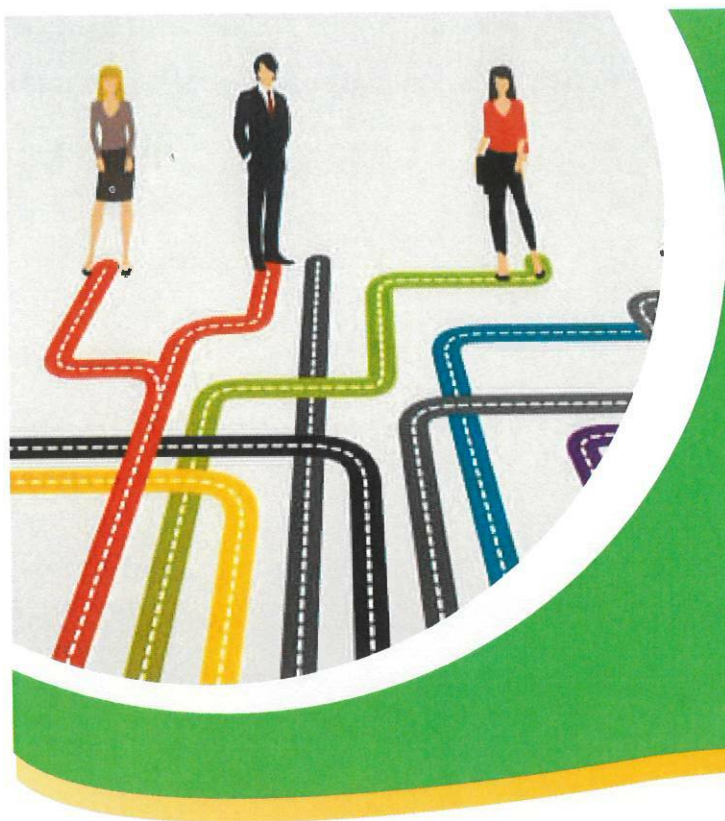
## Why Choose Career in Capital Market

- More Employment opportunities
- Long Term Career Growth
- Certification from National Stock Exchange
  - National leader and 4th Largest Exchange in the world.
- Highest paid jobs

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**Dwaraka Doss Goverdhan Doss**  
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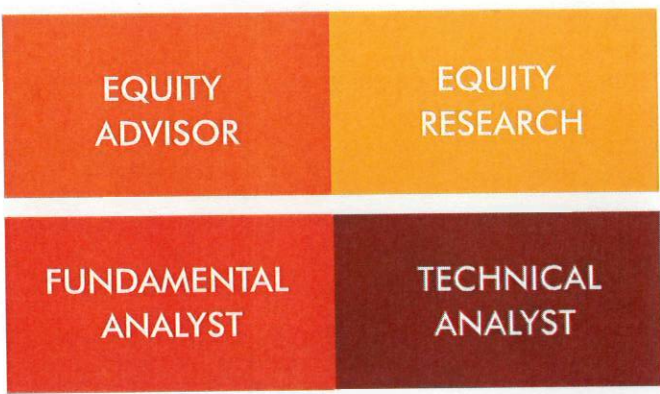
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai- 600 106.**




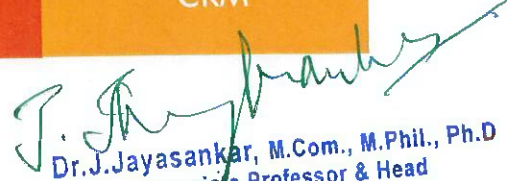


# CAREER PROFILE

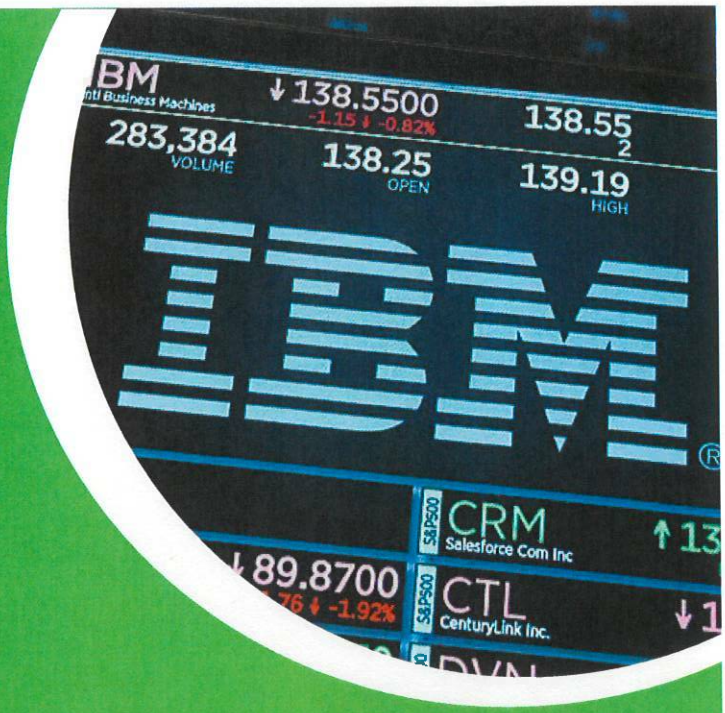
## Career Profile in Capital Market



  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

# TOP EMPLOYERS IN CAPITAL MARKET



## Top Employers in the Capital Market

Angel Broking

ICICI Direct

Motilal Oswal

ShareKhan

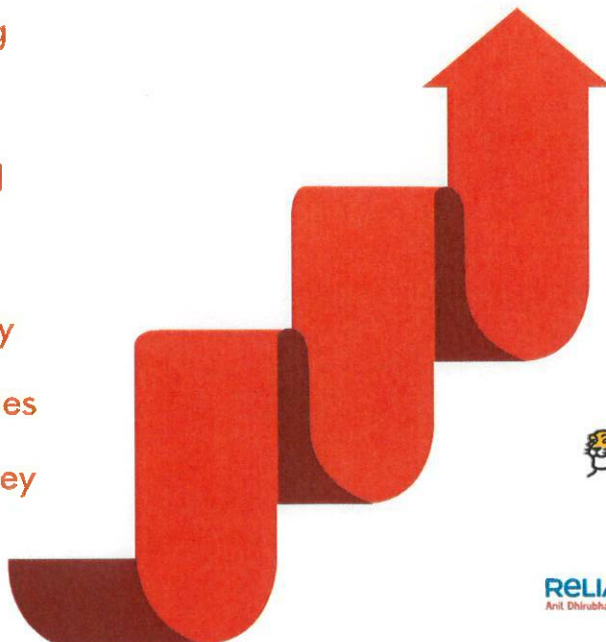
HDFC Security

Kotak Securities

Reliance Money

Karvy

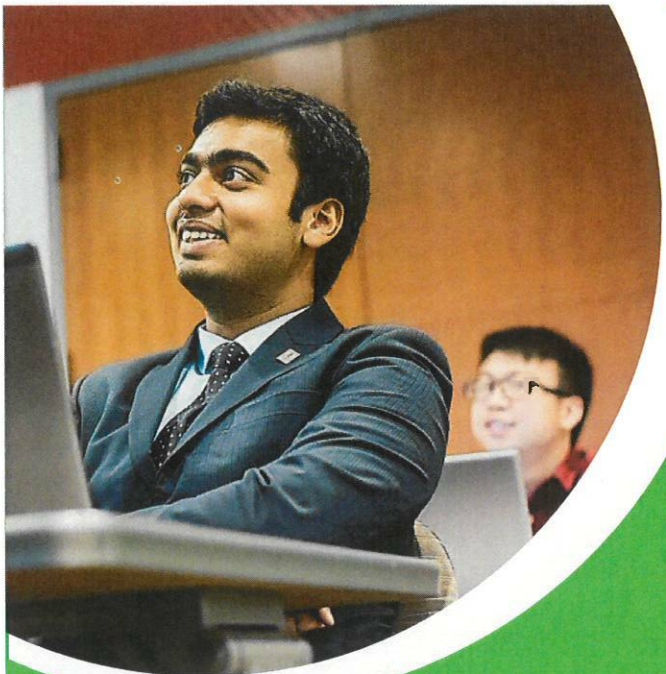
SBI Cap



**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*J. Jayasankar*  
Dr.J.Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



# CERTIFIED FINANCIAL MARKET PROFESSIONAL

## Certified Financial Market Professional- Fundamental & Technical Analysis

(15 Hours Intensive Capital Markets Professionals Course)

It is a comprehensive program for people who want to have a career in financial market but not having knowledge that where to start from or how to make an entry into financial market. In this program, Fin Academy equips you with solid knowledge of Equity Market. You are trained in Trading Mechanism, Risk Management, Fundamental & Technical Analysis – all these constitute the major elements of the program. You are also prepared for the desirable certifications from NSE.

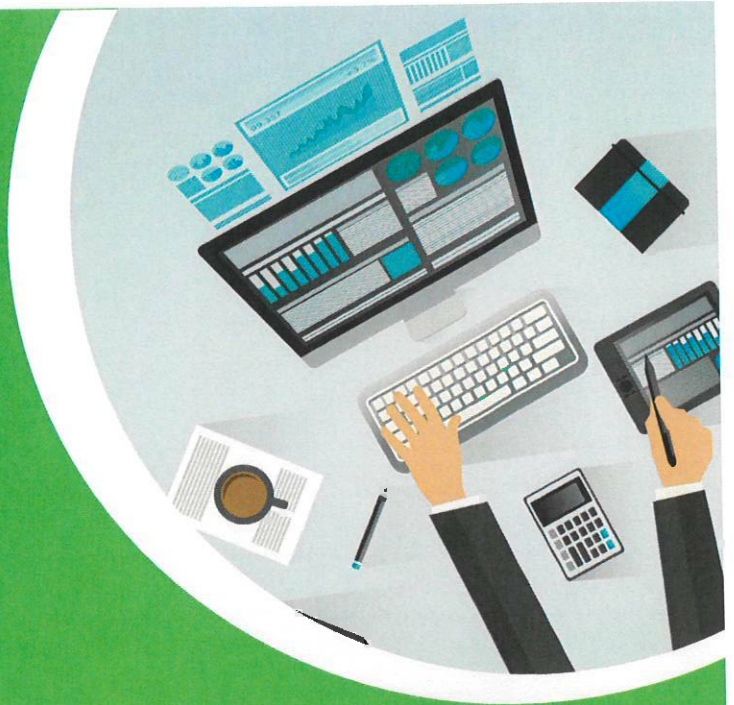
### Fundamental analysis Module

Fundamental analysis is a stock valuation methodology arrived at by performing security analysis. An appropriate security analysis forms the basis of successful investment decisions. This module aims at providing a basic insight about fundamental analysis and various valuation methodologies used.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai - 600 106.**

# MODE OF TRAINING



## Why should one take this course?

- ❑ To have strong understanding about fundamental analysis.
- ❑ To learn the various valuation methodologies

## Technical Analysis Module

- ❑ This module has been prepared with a view to provide a comprehensive and in-depth knowledge about technical analysis

## Why should one take this course?

- ❑ To obtain comprehensive knowledge about technical analysis.
- ❑ To understand the basis of technical analysis.
- ❑ To understand the strengths and weaknesses of technical analysis.

## Mode of Training

- ❑ The program is scheduled for 15 hours intensive class room training by Chartered Accountants having practical experience in Capital Markets.

## Who will benefit from this course?

- ❑ Students of Management and Commerce
- ❑ Finance Professionals

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**

**Vaishnav College**

**Arumbakkam, Chennai - 600106.**

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
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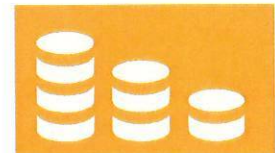
# INVESTMENT ANALYSIS



## Investment Analysis & Portfolio Management (30 Hours Portfolio Management Course)

Why should one take this course?

- ❏ To have a practical orientation towards the principles of investment, pricing and valuation.
- ❏ To learn the various methodologies of financial analysis.



### Course Outline

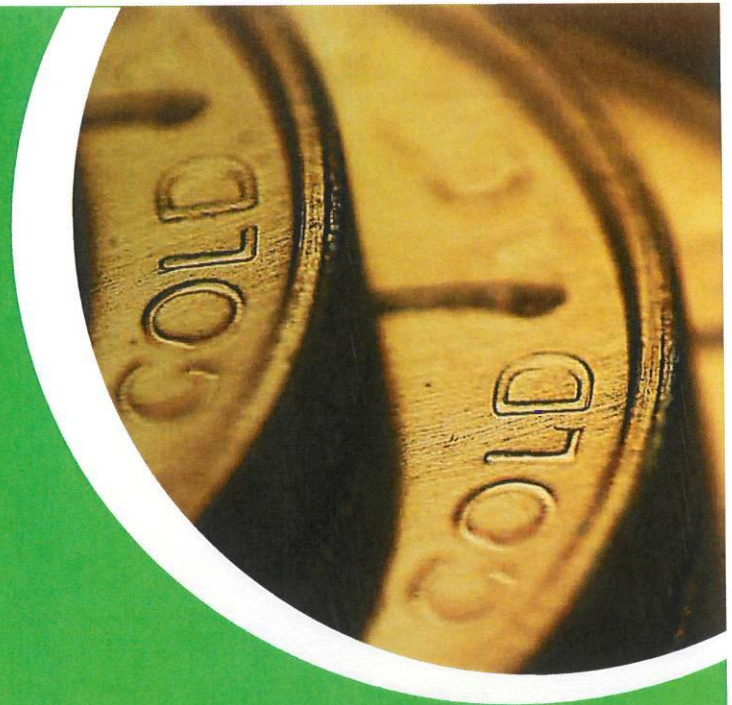
- ❏ Objectives of Investment Decisions
- ❏ Financial Markets
- ❏ Fixed Income Securities
- ❏ Capital Market Efficiency
- ❏ Financial Analysis and Valuation
- ❏ Modern Portfolio Theory
- ❏ Valuation of Derivatives
- ❏ Investment Management

*Dr. J. Jayasankar*

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

*Dr. J. Jayasankar*  
Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
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Arumbakkam, Chennai- 600 106.

# WEALTH MANAGEMENT



## Mode of Training

- ❑ The program is scheduled for 30 hours intensive class room training by Chartered Accountants having practical experience in Capital Markets.

## Who will benefit from this course?

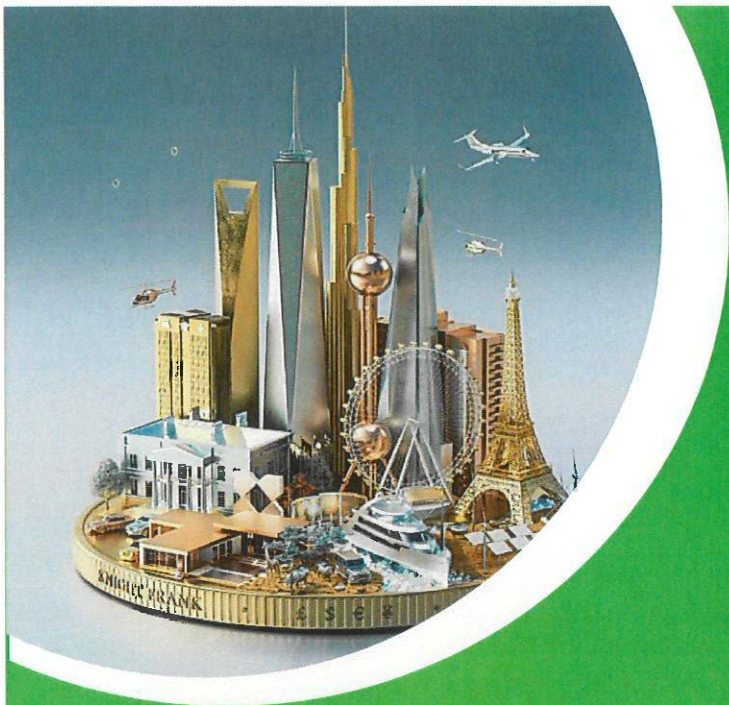
- ❑ Students of Management and Commerce
- ❑ Finance Professionals

## Wealth Management (50 Hours Wealth Management Course)

Wealth Management comprises comprehensive wealth planning throughout the life of an individual. Generally speaking, wealth management services are required by High Net-worth Individuals (HNIs), small business owners and wealthy families that have already accumulated a substantial corpus of funds. This field has grown both in scope and expertise over the past few years, as more and more investors have sought the services of accredited financial advisors to channelize their funds into the most profitable investment avenues.

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**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

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**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai- 600 106.**



# WEALTH MANAGEMENT MODULE

## Wealth Management Module

This module has been prepared with a view to provide a comprehensive and in-depth knowledge about wealth management.

### Why should one take this course?

- ❑ To have a comprehensive and broad-based knowledge about wealth management.
- ❑ To understand the role of various investment products and structured products in long term wealth creation and the risks underlying such products and services.
- ❑ To know about the assessment of risk profile of clients and the importance of asset allocation in wealth management.

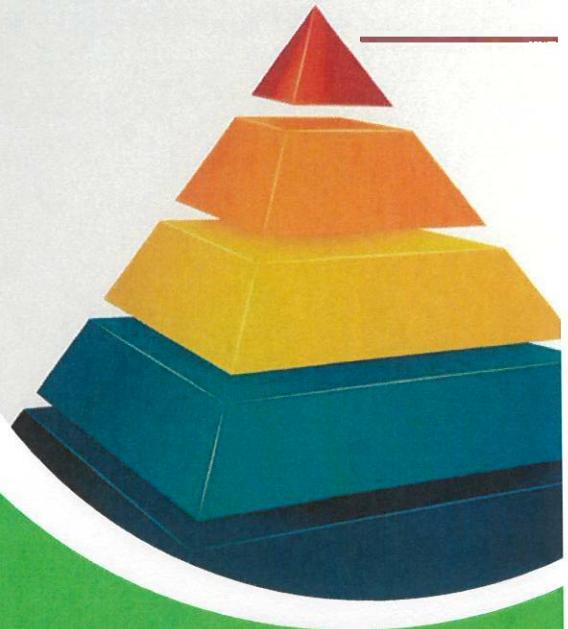
*J. Jayasankar*  
Dr.J.Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

*Dw.*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# COURSE OUTLINE

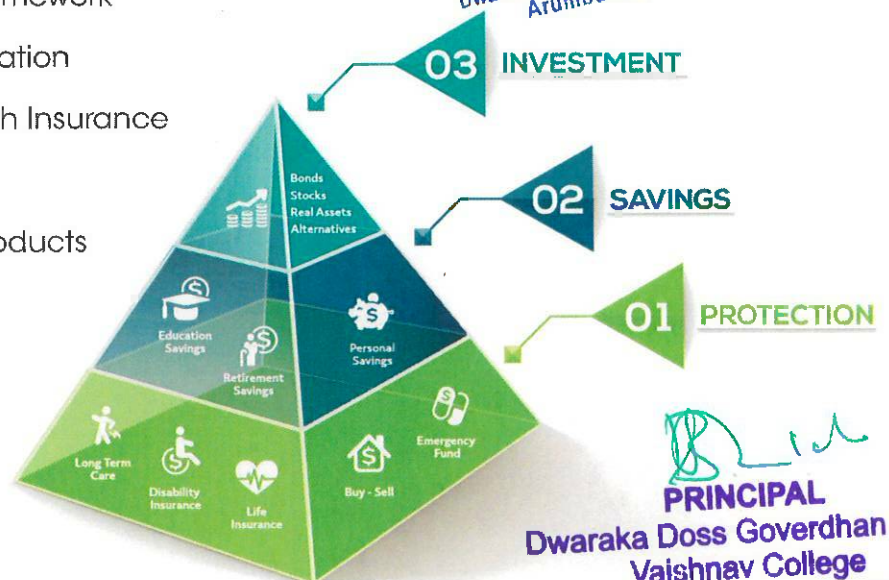


## Course Outline

- Introduction: Financial Planning
- Wealth Management & the Economy
- Investment & Risk Management: Equity
- Investment & Risk Management: Debt
- Investment & Risk Management: Alternate Assets
- Investment Products & Services
- Investment Evaluation Framework
- Risk Profiling & Asset Allocation
- Risk Management through Insurance
- Elements of Taxation
- Taxation of Investment Products
- Estate Planning

*J. Jayasankar*

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



*Dwaraka Doss*

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**





# MODE OF TRAINING

## Mode of Training

- ❑ The program is scheduled for 50 hours intensive class room training by Chartered Accountants having practical experience in Capital Markets.

## Who will benefit from this course?

- ❑ Students of Management and Commerce
- ❑ Finance Professionals

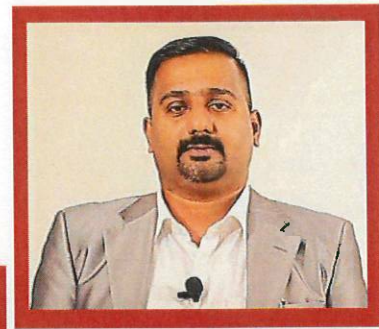
## Management Team and Faculty

- ❑ Our Management team is well experienced in the industry and a team of professionals. We at Fin Academy are proud of our experienced and reputed faculty who aid us in delivering quality education, which is at par with the world. Our faculty members are professionally qualified and having hands on experience in capital market and core finance.

*J. Jayasankar*  
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
 Associate Professor & Head  
 Research Supervisor & Guide  
 PG & Research Dept. of Commerce  
 Dwaraka Doss Goverdhan Doss Vaishnav college  
 Arumbakkam, Chennai - 600 106.


*D. Govardhan Doss*  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

## Mr. A.P. Prakasan CA, MBA, CEO



Mr. Prakasan is a member of Institute of Chartered Accountants of India. He has over 17 years of experience in training and wealth management advisory services. His passion is training people in the area of investment and wealth management. He trained 1000's of people in the area of wealth management and presented papers in various forums of ICAI, Chamber of Commerce.

He is the CEO, of Fin Academy, creating professionals in capital market and Senior faculty for Financial Market Courses. He conducts Career Counselling Programs in various colleges and other education institutions. Being a corporate trainer he handles Wealth Management and Personal Investment Training programs within and outside India.

  
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Govardhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai 600 106

**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE (SHIFT I)**  
**REPORT ON CERTIFIED FINANCIAL MARKET PROFESSIONALS –**  
**FIN ACADEMY**  
**FOR THE ACADEMIC YEAR 2019-2020**

**Objective:**

The objective of this Certified Programmes by Fin Academy is to create awareness on Financial Markets, Investment analysis and Portfolio Management, Wealth Management.

The students were eager to join in this Certified Programmes. 111 students were enrolled for the course. The classes were held for 15 hours of intensive classroom training for Certified Financial Market Professional courses, 30 hours of intensive classroom training for Investment analysis and 50 hours of intensive classroom training for Wealth Management Courses. The students attended and were more participative during teaching learning process. The students appeared for the examination and all students have passed with higher grades.

**Outcome:**

The Programmes is to have a good career in Capital Market. The students had a practical orientation towards the principle of investment, pricing and valuation of financial markets and capital market efficiency.



*Dr. K. B. Manikandan*  
**Dr. K. B. MANIKANDAN**  
Faculty Coordinator

*Principal*  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*Dr. J. Jayasankar*  
**Dr. J. Jayasankar, M.Com, M.Phil, Ph.D**  
Associate Professor & Head  
Head of the Department  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



**PROPOSAL FOR CONDUCTING  
CERTIFIED FINANCIAL  
MARKET-  
FUNDAMENTAL  
AND  
TECHNICAL ANALYSIS  
COURSE AT  
DWARAKA DOSS  
GOVERDHAN DOSS  
VAISHNAV COLLEGE**

**(Academic Year 2018-19)**

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
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Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**Dr. J. JAYASANKAR, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
P.G. & Research Department of Commerce  
D.G. Vaishnav College  
Arumbakkam, Chennai - 600106.



**PROPOSAL SUMMARY**

PROPOSED BY	FIN ACADEMY
COURSE NAME	CERTIFIED FINANCIAL MARKET - FUNDAMENTAL AND TECHNICAL ANALYSIS COURSE
COURSE LEVEL	CAREER IN CAPITAL MARKET 15 HOURS INTENSIVE TRAINING PROGRAM
COURSE BENEFICIARY	STUDENTS FROM BCOM,BBM, BBA, MBA, MCOM
PROPOSED START DATE	IMMEDIATELY AFTER APPROVAL
CERTIFICATION	FIN ACADEMY NATIONAL STOCK EXCHANGE (Through Online Examination)
MODE OF TRAINING	CLASS ROOM TRAINING AT THE COLLEGE
FACULTY	CHARTERED ACCOUNTANTS HAVING PRACTIAL EXPERIENCE IN CAPITAL MARKETS
PLACEMENT ASSISTANTS	FIN ACADEMY ASSIST TO BRING EMPLOYERS IN CAMPUS

*J. Jayasankar*  
**Dr.J.Jayasankar, M.Com., M.Phil., Ph.D**  
 Associate Professor & Head  
 Research Supervisor & Guide  
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 Associate Professor & Head  
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 D G. Vaishnav College  
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*D. Govardhan Doss*  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



## COURSE DETAILS

### Certified Financial Market Professional- Fundamental and Technical Analysis

(15 Hours Intensive Capital Markets Professionals Course)

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#### Fundamental analysis Module

Fundamental analysis is a stock valuation methodology arrived at by performing security analysis. An appropriate security analysis forms the basis of successful investment decisions. This module aims at providing a basic insight about fundamental analysis and various valuation methodologies used.

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Why should one take this course?

- To have strong understanding about fundamental analysis.
- To learn the various valuation methodologies

Technical Analysis Module

This module has been prepared with a view to provide a comprehensive and in-depth knowledge about technical analysis.

Why should one take this course?

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- To understand the basis of technical analysis.
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Mode of Training

The program is scheduled for 15 hours intensive class room training by Chartered Accountants having practical experience in Capital Markets.

Who will benefit from this course?

Students of Management and Commerce  
Finance Professionals

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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



### COURSE FEE

The course fee will be Rs.3750/- (Three Thousand Seven Hundred and Fifty Only) per students for 15 hours intensive training program on Certified Financial Market Professional- Fundamental and Technical Analysis course.

### CERTIFICATION

On successful completion of 15 hours training the students will receive certification from Fin Academy. The Students will be completely trained for taking two certifications from National Stock Exchange – Fundamental Analysis + Technical Analysis. They have to write their exam by themselves, Fin Academy provides all the necessary support to the students to complete the course.

### REVENUE SHARING

The amount of Rs.750/- per student (Out of course fee collected from students) will be shared with Dwaraka Doss Goverdhan Doss Vaishnav College.

### INFRASTRUCTURE SUPPORT FROM THE COLLEGE

Fin Academy need infrastructure support from College to conduct the class smoothly

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
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Research Supervisor & Guide  
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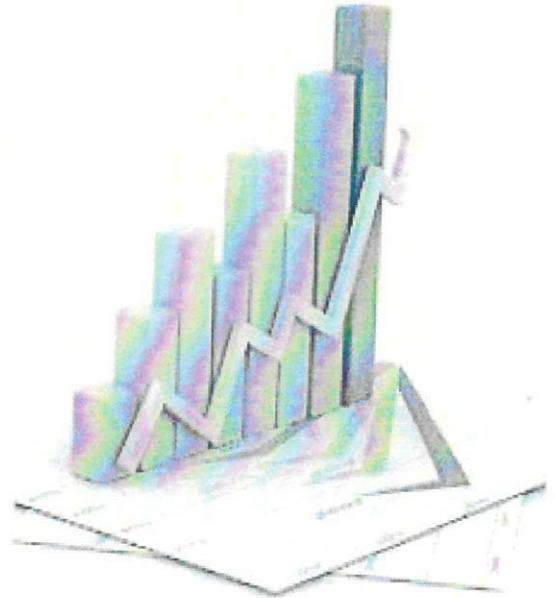
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## ABOUT FIN ACADEMY

FIN ACADEMY BRINGS REAL WORLD EXPERIENCE AND KNOWLEDGE TO CONTEXTUALIZE LEARNING DESIGNS SO THAT THEIR IMPACT IS MEASURABLE. FIN ACADEMY PROVIDES CERTIFICATION PROGRAMS IN ALL ASPECT OF FINANCIAL MARKETS FOR INDIVIDUALS WHO WOULD ASPIRE TO BECOME PROFESSIONALS IN CAPITAL MARKET.



## MISSION

To be amongst the leading global institute in training, imparting finance education through continuous innovation, high quality standards and delightful experience to students, employees and industry partners.

## COURSES

Certified Financial Market Professionals

Investment Analysis and Portfolio Management

Dr. J. JAYASANKAR, M.Com., M.Phil., Ph.D.

Associate Professor & Head

Research Department of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106

Wear Management Training Programs

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



## Why Choose Career in Capital Market

- More Employment opportunities
- Long Term Career Growth
- Certification from National Stock Exchange – National leader and 4<sup>th</sup> Largest Exchange in the world.
- Highest paid jobs

## Management Team and Faculty

Our Management team is well experienced in the industry and a team of professionals. We at Fin Academy are proud of our experienced and reputed faculty who aid us in delivering quality education, which is at par with the world. Our faculty members are professionally qualified and having hands on experience in capital market and core finance.

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He is the CEO, of Fin Academy, creating professionals in capital market and Senior faculty for Financial Market Courses. He conducts Career Counselling programs in various colleges and other educational institutions. Being a corporate trainer he handles Wealth Management and Personal Investment training programs within and outside India.

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**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



# Certificate of Completion

This Certificate is Awarded To

**MADHU MITHA S**

In formal recognition of the completion of  
**Certified Financial Market Professional-Fundamental &  
Technical Analysis ( 15 hours Intensive Capital Market) course.**

March 15, 2019

Date

*J. Jayasankar*

Dr.J.Jayasankar, M.Com., M.Phil.,  
Associate Professor & Head  
Research Supervisor & Guide



*Prakasan*

Mr. CA. AP Prakasan  
CEO, Fin Academy

Dr. & Research Dept. of Commerce  
Dwaraka Doss Govardhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 406.

PRINCIPAL  
Dwaraka Doss Govardhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Memorandum of Understanding  
for Crash Course on GST for students of Colleges & Universities**

*Between*



**The Institute of Cost Accountants of India**  
(A Statutory Body under an Act of Parliament)  
CMA Bhawan, 12, Sudder Street, Kolkata - 700016

*and*



**Dwaraka Doss Goverdhan Doss Vaishnav College**  
(Autonomous)

Affiliated to University of Madras  
833, Gokul Bagh, Arumbakkam, Chennai, Tamil Nadu - 600 106. India

**PRINCIPAL**  
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Vaishnav College  
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**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

## Memorandum of Understanding (MoU)

THIS MEMORANDUM OF UNDERSTANDING (herein after called the 'MoU') is made on this 27<sup>th</sup> Day of November 2019

### BETWEEN

THE INSTITUTE OF COST ACCOUNTANTS OF INDIA (ICAI), a statutory body under an Act of Parliament, having its headquarters at CMA Bhawan, 12 Sudder Street, Kolkata-700 016 represented through its President, **CMA Balwinder Singh**, hereinafter referred to as "I C A I" (which expression shall, unless excluded by or repugnant to the context be deemed to include its successors in office, representative, administrators, and assigns) of the **ONE PART**

### AND

**Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)**, having its campus at 833, Gokul Bagh, Arumbakkam, Chennai - 600 106 represented through its Principal **Dr. R. Ganesan**, hereinafter referred to as "D G V C" (which expression shall, unless excluded by or repugnant to the context be deemed to include its successors in office, representative, administrators, and assigns) of the **SECOND PART**.

Whereas both the Institutions (I C A I & D G V C) have identified the following areas of mutual co-operations:

- (i) Conducting Crash Course on GST for students of Colleges & Universities at their college premises
- (ii) Conducting various joint Seminars & Workshops
- (iii) Conducting other certificate programs (i.e. Skill Based Tailor-made courses) on mutually agreed terms and conditions.

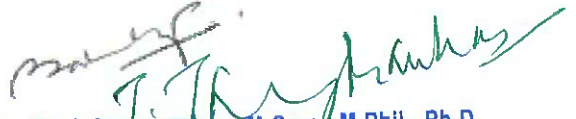
### Renewal, Review, Revenue Sharing, Termination etc.:

- (i) This MoU shall be valid initially for a period of one year and may be extended further on mutually agreed terms and conditions.
- (ii) This MoU shall be subjected to review each year by both the Institutions jointly.
- (iii) This MoU may be terminated upon mutual understanding serving a notice of 90 (Ninety) days in advance.



  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

  
**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**Point of Contact for the Institutions**

<p><b>The Institute of Cost Accountants of India</b>                  The Officer In Charge,                  Tax Research Department (TRD),                  The Institute of Cost Accountants of India,                  12, Sudder Street, Kolkatta – 700 012.                  Phone: +91 33 40364777 / 22521031 / 1034 /                  1035 / 1492                  +91 33 22521602/1619/7373/7143/2204                  E-mail: trd@@icmai.in / trd.hod@icmai.in</p>	<p><b>Dwaraka Doss Goverdhan Doss Vaishnav College</b>                  CMA Rakesh Shankar R FCMA CPFA(UK)                  Department of Commerce,                  Dwaraka Doss Goverdhan Doss Vaishnav College,                  833, Gokul Bagh,                  Arumbakkam, Chennai – 600 106.                  Phone : 044 - 2363 5101                  Mobile: +91 98408 69551                  E-mail : principal@dgvaishnavcollege.edu.in</p>
---	---

**IN WITNESS WHEREOF** reading understanding terms and conditions we agreed on this agreement with sound body and mind without instigation of any one.

Signed on behalf of-

**The Institute of Cost Accountants of India**

Signed on behalf of-

**Dwaraka Doss Goverdhan Doss  
 Vaishnav College**

.....  
 President

.....  
 Principal

In the presence of witnesses as under:

In the presence of witnesses as under:

1.

2.   
 Hoops

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
 Arumbakkam, Chennai - 600106.

1.

2.

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
 Associate Professor & Head  
 Research Supervisor & Guide  
 PG & Research Dept. of Commerce  
 Dwaraka Doss Goverdhan Doss Vaishnav college  
 Arumbakkam, Chennai- 600 106.



# Certificate of Completion

This Certificate is Awarded To

DHIVAKAR R

In formal recognition of the completion of  
**Certified Financial Market Professional-Fundamental &  
Technical Analysis ( 15 hours Intensive Capital Market) course.**

*D. W.*

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Date

*J. Jayasankar*  
Dr. J. Jayasankar, M.Com., M.Phil., Ph.D.  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai- 600 106.



*Prakasan*

**Mr. CA. AP Prakasan**  
CEO, Fin Academy





# Certificate of Completion

This Certificate is Awarded To

**ANUSUYA M**

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**Certified Financial Market Professional-Fundamental &  
 Technical Analysis ( 15 hours Intensive Capital Market) course.**

*D. M.*  
**PRINCIPAL**

**March 05, 2019**  
**Dwaraka Doss Govardhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*J. Jayasankar*

**Dr. J. Jayasankar, M.Com., M.**  
**Associate Professor &**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Govardhan Doss Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**



*AP Prakasan*

**Mr. CA. AP Prakasan**  
**CEO, Fin Academy**

*D. M.*



# Certificate of Completion

This Certificate is Awarded To

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**Certified Financial Market Professional-Fundamental &  
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March 15, 2019

Date

*J. Jayasankar*

Dr.J.Jayasankar, M.Com., M.Phil., P.D  
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*Prakasan*

**Mr. CA. AP Prakasan**  
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*D. Doss*  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
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Arumbakkam, Chennai - 600106.



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March 15, 2019

Date

*[Signature]*  
**PRINCIPAL**

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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*[Signature]*  
**Dr. J. Jayasankar, M.C.**  
Associate Professor  
Research Supervisor  
PG & Research Dept. of  
Business Administration  
Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



*[Signature]*

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Arumbakkam, Chennai – 600 106

**PG DEPARTMENT OF COMPUTER SCIENCE**  
**II M.Sc. INFORMATION TECHNOLOGY**  
**SPOKEN TUTORIAL – PHP AND MYSQL**  
Academic year 2019 – 2020

S.No.	REGISTER NUMBER	STUDENT NAME
1	1813102080101	D. AKASH IMMANUEL
2	1813102080102	K.ARAVINDA SWAMY
3	1813102080103	M. JAGADEESHWARAN
4	1813102080104	A.JOHNSON
5	1813102080105	V.JONES ARNOLD
6	1813102080106	R.JOSHUA NATHANIEL SAMUEL
7	1813102080107	H.NARAYANAN
8	1813102080108	R.RANJITH
9	1813102080109	R.SABARI NATHAN
10	1813102080110	M.SARAN RAJ
11	1813102080111	S.SARAVANA PANDI
12	1813102080112	M.SATHISH
13	1813102080113	J.SHANKARA NARAYANAN
14	1813102080114	K.SUBAAS
15	1813102080115	V.VIMALESH
16	1813102080116	C.R.AKSHAYA NANDHINI
17	1813102080117	ANGELINE DIANE AMBROSE
18	1813102080118	S.DEEPIKA
19	1813102080119	D. DIVYA BHARATHI
20	1813102080120	D. HARINI
21	1813102080122	D. MANJULA
22	1813102080123	M. MEGHA
23	1813102080124	S. PRINCY
24	1813102080125	R.PRIYANKA JADHAV
25	1813102080126	T.SEVANTHI

  
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**Head of the Department**  
P.G. Department of Computer Science  
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**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS (M.C.A.)**

**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE DURING THE ACADEMIC YEAR 2019 - 2020**

**SHIFT I - II MCA - NAME LIST**

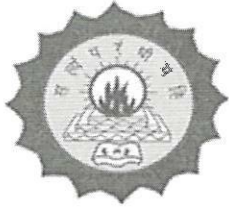
**COURSE NAME: PHP AND MySQL**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	18D3101	M.MENUBA TENNY	Day
2	18D3102	S.NITHILAN	Day
3	18D3103	G.BALAJI	Day
4	18D3104	E.MADHANKUMAR	Day
5	18D3105	S.A.ASHFAQ AHAMED	Day
6	18D3106	S.DIVYA	Day
7	18D3107	L.VENKATESH	Day
8	18D3108	S.LAKSHMI PRIYA	Day
9	18D3109	C.KALAIVANI	Day
10	18D3110	B.SELVANANDHINI	Day
11	18D3111	N.JAYALAKSHMI	Day
12	18D3112	M.NISANTH	Day
13	18D3113	M.YUVARAJ	Day
14	18D3114	S.SRIPRIYA	Day
15	18D3115	P.ISWARYA	Day
16	18D3116	K.MOHAMED FISMA THILAKA	Day
17	18D3117	B.IYAPPAN	Day
18	18D3118	R.KEERTHANA	Day
19	18D3119	M.HARI KRISHNAN	Day
20	18D3120	S.LAVANYA	Day
21	18D3121	G.LAKSHANA	Day
22	18D3122	S.SAIKIRAN	Day
23	18D3123	R.KARTHIK	Day
24	18D3124	R.SAI SHREE	Day
25	18D3125	GIFTSON.S	Day
26	18D3126	SELVA.K	Day
27	18D3127	PAVITHRAN.S	Day

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**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS (M.C.A.)**


**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE DURING THE ACADEMIC YEAR 2019 - 2020**

**SHIFT II - II MCA - NAME LIST**

**COURSE NAME: PHP AND MySQL**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	18E4001	J.NEWTON	Evening
2	18E4002	V.G.VISHNU	Evening
3	18E4003	R.SRIRAM	Evening
4	18E4004	S.ADITHYAN	Evening
5	18E4005	S.AGASTEEN	Evening
6	18E4006	M.GURUPREETHA	Evening
7	18E4007	A.ARUN KUMAR	Evening
8	18E4008	S.GOWTHAM	Evening
9	18E4009	V.MANJUSH KUMAR	Evening
10	18E4010	R.NAVEEN	Evening
11	18E4011	T.DHANDAYUTHAPANI	Evening
12	18E4012	S.REVANTH	Evening
13	18E4013	S,SATHIESH KUMAR	Evening
14	18E4014	D.RANJITH KUMAR	Evening
15	18E4015	C.DIWAKAR	Evening
16	18E4016	S.S.PRAVEEN	Evening
17	18E4017	G.KRISHNA KUMAR	Evening
18	18E4018	S.RAJARAM	Evening
19	18E4019	M.PRASAD	Evening
20	18E4020	M.SIVA SHANKAR	Evening
21	18E4021	B.VIGNESH	Evening
22	18E4022	S.VINOTH	Evening
23	18E4023	K.HARI HARAN	Evening
24	18E4024	R.DAYANAYAKI	Evening
25	18E4025	KISHORE.S	Evening
26	18E4026	K. KOKILAPRIYA	Evening

  
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## Spoken tutorial – PHP and MySql Syllabus

XAMPP in windows - XAMPP in Windows Installing XAMPP in Windows XAMPP is a cumulative package consisting of Apache, PHP and MySQL Packages is available for Windows In this tutorial the XAMPP wil..

XAMPP in Linux - XAMPP in Linux Installing XAMPP in Linux XAMPP is a cumulative package consisting of Apache, PHP and MySQL Packages is available for Linux In this tutorial the XAMPP will be i..

Echo Function, Variables in PHP, if statement, switch statement, arithmetic operators, comparison operators, logical operators, arrays, multi dimensional arrays, Loop while statements, loop do while, for statement, for each,

Function – basic- Functions (Basic) To keep the script from being executed when the page loads, you can put it into a function. A function will be executed by a call to the function., function advanced,

GET variable - GET Variable The built-in \$\_GET function is used to collect values from a form sent with method="get". Information sent from a form with the GET method is visible to everyone.

POST variable- POST Variable The built-in \$\_POST function is used to collect values from a form sent with method="post". Information sent from a form with the POST method is invisible to other

Embedding PHP - Embedding PHP We can embed our PHP code anywhere in the webpage, by enclosing our script within the <?php..... //SCRIPT.....?

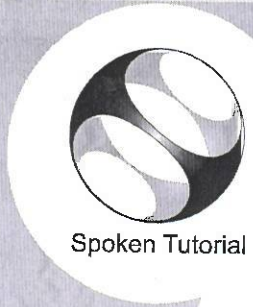
**Script : Spoken Tutorial Team**



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**Associate Professor & Head**  
P.G. & Research Department of  
Computer Applications  
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Vaishnav College  
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# Certificate for Completion of PHP and MySQL Training


This is to certify that **SEVANTHI THULASI** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **anitha s** with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **KALAIVANI M** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

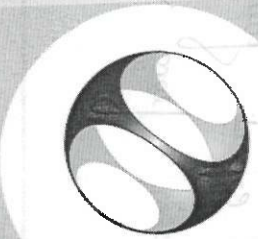
September 19th 2019

  
**PRINCIPAL**  
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Arumbakkam, Chennai - 600106.

  
**Head**  
P.G. Department of Computer Science  
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Arumbakkam, Chennai-600 106.

  
**Prof. Kannan M Moudgalya**  
IIT Bombay





Spoken Tutorial

# Certificate for Completion of PHP and MySQL Training

This is to certify that **BALAJI GUNASEKARAN** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

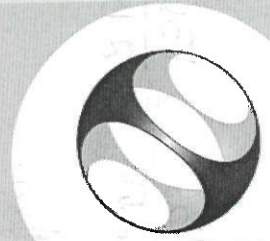
Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India.**

October 9th 2019

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**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
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**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

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## Certificate for Completion of PHP and MySQL Training


This is to certify that **ASHFAQ AHAMED ABDUL HAMEED** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.-

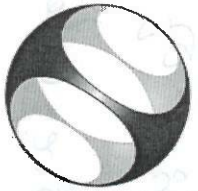
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**P.G. & Research Department of**  
**Computer Applications**  
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**IIT Bombay**




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## Certificate for Completion of PHP and MySQL Training


This is to certify that **DIVYA SHANKAR** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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October 9th 2019

  
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**Arumbakkam, Chennai - 600 106.**

  
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# Certificate for Completion of PHP and MySQL Training

This is to certify that **GIFTSON STEPHEN** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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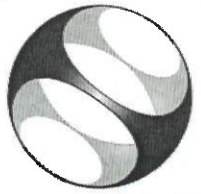
October 9th 2019

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**Associate Professor & Head  
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## Certificate for Completion of PHP and MySQL Training

This is to certify that **ADITHIYAN SRINIVASAN** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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**Arumbakkam, Chennai - 600106.**

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## Certificate for Completion of PHP and MySQL Training

This is to certify that **AGASTEEN SOLOMAN** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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## Certificate for Completion of PHP and MySQL Training

This is to certify that **ARUNKUMAR ASHOK KUMAR** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

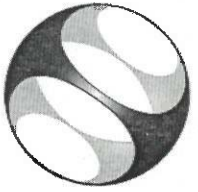
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Arumbakkam, Chennai - 600106.

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Associate Professor & Head  
P.G. & Research Department  
Computer Application  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai

*[Signature]*  
Prof. Kannan M Moudgalya  
IIT Bombay




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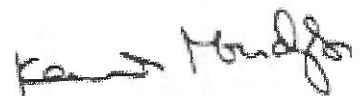
This is to certify that **DAYANAYAKI RAMANUJAM** has successfully completed **PHP and MySQL** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India.**

October 24th 2019

  
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**Arumbakkam, Chennai - 600106.**

  
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**P.G. & Research Department of**  
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**Arumbakkam, Chennai - 600106.**

  
**Prof. Kannan M Moudgalya**  
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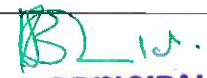
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Arumbakkam, Chennai – 600 106

DEPARTMENT OF TAMIL LITERATURE  
Value Added Course : Tamil Computing  
Academic Year : 2019 - 2020

SL.NO	ROLL NO	REGISTER NO	NAME
1	172914	1713101001101	AJITH KUMAR V
2	172938	1713101001104	DEEPAN RAJ B
3	172926	1713101001105	DEVARASU P
4	172957	1713101001106	DILLI KUMAR V
5	172910	1713101001109	KISHORE E
6	172928	1713101001110	LOKESH P
7	172909	1713101001111	MAGESHWARAN T
8	172954	1713101001112	MANIMARAN K
9	172904	1713101001113	MUGESH R
10	172925	1713101001114	RAJESH R
11	172907	1713101001115	SIVA B
12	172916	1713101001117	SRIDHAR R
13	172927	1713101001118	SURYA MURALI G
14	172955	1713101001119	AARTHI M
15	172947	1713101001120	ABIRAMI R
16	172950	1713101001121	ANISHA DEVI D
17	172935	1713101001123	DHANALAKSHMI A
18	172917	1713101001124	GAYATHRI P
19	172941	1713101001125	JANSY ESTHER J
20	172939	1713101001126	JOTHIKA T
21	172932	1713101001128	KAVITHA R

  
Head  
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22	172944	1713101001129	KOWSALYA R
23	172920	1713101001130	LAKSHMI PRIYA E
24	172951	1713101001132	MANJULA H
25	172922	1713101001135	NIRMALA K
26	172934	1713101001136	NIRMALA S
27	172918	1713101001138	PAVITHRA P
28	172952	1713101001139	PAVITHRA R
29	172929	1713101001141	PREETHI K
30	172906	1713101001142	PRIYANKA R
31	172953	1713101001143	RAMYA V
32	172919	1713101001144	SAHANA BANU S
33	172945	1713101001146	SANDHIYA V
34	172931	1713101001147	SANGAVI K
35	172921	1713101001148	SIVASHANKARI S
36	172911	1713101001149	SONA G
37	172901	1713101001151	THENMOZHI K
38	172942	1713101001152	USHA RANI R
39	172915	1713101001153	VARALAKSHMI V
40	172940	1713101001155	VIJI S

Head

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**B.A. Tamil: Value Added Course  
Tamil Computing: Syllabus (2019 – 2020)**

- UNIT 1:** Tamil and Computer: An Introduction
- UNIT 2:** Tamil software and applications: Tamil Typewriting training  
Unicode, Azhagi, Menthamizh, Keyman
- UNIT 3:** N.H.M. Writer, N.H.M. Converter  
Usages of Various Fonts & Font Converter
- UNIT 4:** M.S. Word, Excel, PowerPoint
- UNIT 5:** Tamil Language in the Internet World

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**இளங்கலைத் தமிழ் : மதிப்புக்கூட்டுக் கல்வி**  
(Tamil Computing : Syllabus)

**தமிழ்க் கணினியியல் : பாடத்திட்டம்**

- அலகு 1 : கணினியும் தமிழும் : அறிமுகம்
- அலகு 2 : தமிழ் மென்பொருட்களும் பயன்பாடும் : தமிழ்த் தட்டச்சுப் பயிற்சி  
ஒருங்குறி, அழகி, மென்தமிழ், கீமான்
- அலகு 3 : எழுத்துரு – எழுத்துரு மாற்றி : பயன்பாடுகள்  
என்.எச்.எம். எழுதி, என்.எச்.எம். மாற்றி
- அலகு 4: எம்.எஸ். வேர்டு, எக்ஸல், பவர் பாய்ண்ட் : பயன்பாடுகள்
- அலகு 5 : இணையமும் தமிழும்

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This is to certify that **AJITH KUMAR . V** . . . . . has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during **January - February 2020** and had obtained **O** . . . . . grade.

  
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This is to certify that **DEEPAN RAJ . B** . . . . . has  
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This is to certify that . . . DEVARASU . P . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . O . . . grade.

  
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Head, Department of Tamil Literature

  
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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . மகேசுவரன் . . . . .

என்பவர் 2020 ஆம் ஆண்டு ஜனவரி - பிப்ரவரி ஆகிய இரு மாதங்களில் தமிழ் இலக்கியத்துறையால் நடத்தப்பெற்ற தமிழ்க் கணிவிச் செயல்பாட்டுச் சான்றிதழ் வகுப்பில் கலந்து கொண்டு . . . . . தரத்தில் தேர்ச்சிப் பெற்றுள்ளார் என்று சான்றளிக்கப்படுகிறது.

This is to certify that MAJESHWARAN.T . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . . grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature  
  
Head

  
தேர்வாணையர்  
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PRINCIPAL

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Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Department of Tamil Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

அரும்பாக்கம், சென்னை - 600 106.

Arumbakkam, Chennai - 600 106.

சென்னை பல்கலைக்கழகத்தின் இணைப்பு பெற்றது

(ஆற்றல் வளத் தமிழ்த்தொழில் பெற்றது - மொழியாறி கிறிபாண்டம் நிறுவனம்)



தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணிவிச் செயல்பாடு - சான்றிதழ்

CERTIFICATE IN TAMIL COMPUTING

செய்வன் / செயலி

மணிமாரன் . க

எனது 2020 ஆம் ஆண்டு ஜனவரி - பிப்ரவரி ஆகிய இரு மாதங்களில் தமிழ் இலக்கியத்துறையால் நடத்தப்பெற்ற தமிழ்க் கணிவிச் செயல்பாட்டுச் சான்றிதழ் வகுப்பில் கலந்து கொண்டு . . . . . தரத்தில் தேர்ச்சி பெற்றுள்ளார் என்று சான்றளிக்கப்படுகிறது.

This is to certify that

MANIMARAN, K

has

successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . . A . . . . . grade.

உதயவா, தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

Geetha S  
தேர்வணையர்  
Controller of Examinations

முதுமலர்  
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C - Below 55%

Head

Department of Tamil Literature  
Dwaraka Doss Goverdhan Doss  
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PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
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துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



அரும்பாக்கம், சென்னை - 600 106.  
Arumbakkam, Chennai - 600 106.

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது  
ஆற்றல் வளந் தனித்தகுதி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணினிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . முகேஷ் . ரா . . . . .

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This is to certify that . . . . MUGESH . R . . . . . has  
successfully completed the certificate course on TAMIL COMPUTING conducted by the department  
during January - February 2020 and had obtained . . . . A . . . . grade.

தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

தேர்வணையர்  
Controller of Examinations

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C - Below 55%

Head  
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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.

துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



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Arumbakkam, Chennai - 600 106.

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது  
ஆற்றல் வளத் தனித்தகுதி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணிணிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . ராஜேஷ் . கிர . . . . .

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தமிழ்க் கணிணிச் செயல்பாட்டுச் சான்றிதழ் வகுப்பில் கலந்து கொண்டு . . . . தரத்தில் தேர்ச்சிப் பெற்றுள்ளார் என்று  
சான்றளிக்கப்படுகிறது.

This is to certify that **RAJESH . R** . . . . . has  
successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department  
during **January - February 2020** and had obtained **A** grade.

  
தலைவர் / தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
Controller of Examinations

  
முதல்வர்  
Principal



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C - Below 55%

  
PRINCIPAL

Head  
Department of Tamil Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift 1)

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.

துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



அரும்பாக்கம், சென்னை - 600 106.  
Arumbakkam, Chennai - 600 106.

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது  
ஆற்றல் வளத் தனித்தகுதி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணினிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

✓  
செல்வன் / செல்வி . . . . . சிவா . பா . . . . .


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தமிழ்க் கணினிச் செயல்பாட்டுச் சான்றிதழ் வகுப்பில் கலந்து கொண்டு . . . . தரத்தில் தேர்ச்சிப் பெற்றுள்ளார் என்று  
சான்றளிக்கப்படுகிறது.

This is to certify that . . . . . SIVA . B . . . . . has  
successfully completed the certificate course on TAMIL COMPUTING conducted by the department  
during January - February 2020 and had obtained . . . . . A . . . . . grade.


  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



அரும்பாக்கம், சென்னை - 600 106.  
Arumbakkam, Chennai - 600 106.

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது  
ஆற்றல் வளத் தனித்தகுதி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணிணிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி

புந்தர் . இர

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This is to certify that

SRIDHAR . R

has

successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
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PRINCIPAL

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Vaishnav College (Shift II)  
Arumbakkam, Chennai - 600 106

Dwaraka Doss Goverdhan Doss  
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துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



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Arumbakkam, Chennai - 600 106.

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ஆற்றல் வளத் தனித்தகுதி பெற்றது - மொழிவாரி யிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணிணிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

✓  
செல்வன் / செல்வி . . . சூரிய முரளி . கோ . . . . .

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This is to certify that . . . SURYA MURALI . G . . . . . has  
successfully completed the certificate course on TAMIL COMPUTING conducted by the department  
during January - February 2020 and had obtained . . . O . . . grade.

தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

Geetha . G  
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Controller of Examinations

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Arumbakkam, Chennai - 600106.

துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



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Arumbakkam, Chennai - 600 106.

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ஆற்றல் வளத் தனித்தகுதி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணினிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி

ஆர்்த்தி . M

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This is to certify that **AARTHI - M** has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during **January - February 2020** and had obtained **A** grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
Controller of Examinations

  
முதல்வர்  
Principal

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B - 69-55%

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Head

Department of Tamil Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)

PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



அரும்பாக்கம், சென்னை - 600 106.  
Arumbakkam, Chennai - 600 106.

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது  
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தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணினிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி ✓ ..... அபிராம். ஆர் .....

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This is to certify that ..... **ABIRAM. R.** ..... has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during January - February 2020 and had obtained **A** grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
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துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
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அன்ஷா தேவ்.டி

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This is to certify that ANISHA DEVI D

has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . O . . . grade.

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Arumbakkam, Chennai - 600106.

துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . துனலட்சுமி . அ

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This is to certify that **DHANALAKSHMI . A** . . . . . has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during **January - February 2020** and had obtained **A** grade.

  
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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி ✓ . . . . . காயத்ரி . பெ . . . . .

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This is to certify that **GAAYATHRI . P** . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . **O** . . . grade.

  
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Head, Department of Tamil Literature

  
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செல்வன் / செல்வி ✓ ஜான்சி எஸ்தர்: ஜோ

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This is to certify that **JANSY ESTHER. J** has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during **January - February 2020** and had obtained **O** grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
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Arumbakkam, Chennai - 600106.

Head  
Department of Tamil Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)

துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)

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செய்வணி / செலவினம் ✓ ஜோதிகா . தி

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This is to certify that JOTHIKA . T has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . A . . . . . grade.

  
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Head, Department of Tamil Literature

  
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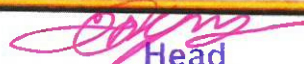
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செல்வன் / செல்வி ✓ கவிதா : கிரா .....

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This is to certify that **KDWSALYA . R** . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . **A** . . . grade.

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சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது  
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DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணிசிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . ஸ்ஷ்மிபிரியா . . . . .

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This is to certify that . . . . . LAKSHMI PRIYA - E . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . . A . . . . . grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
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ஆற்றல் வளத் தனித்தகுதி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)



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**தமிழ்க் கணிணிச் செயல்பாடு - சான்றிதழ்**

**CERTIFICATE IN TAMIL COMPUTING**

செல்வன் / செல்வி ✓

மஞ்சுளா. ஹ

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This is to certify that **MANJULA . H** has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during **January - February 2020** and had obtained **O** grade.

தலைவர், தமிழ் இலக்கியத்துறை

Head, Department of Tamil Literature

Head

Department of Tamil Literature

Dwaraka Doss Goverdhan Doss

Vaishnav College (Shift II)

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தமிழ் இலக்கியத்துறை

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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . **நிர்மலா . கு** . . . . .

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This is to certify that **NIRMALA . K** . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained **A** . . . . . grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
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Department of Tamil Literature  
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Arumbakkam, Chennai - 600106.

துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . நிர்மலா . செ

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This is to certify that **NIRMALA . S** . . . . . has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during January - February 2020 and had obtained . **A** . . . . . grade.

  
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செல்வன் / செல்வி . . . . . பவித்ரா . . . . .

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This is to certify that **PAVITHRA . P** . . . . . has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during **January - February 2020** and had obtained **A** grade.

  
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Arumbakkam, Chennai - 600 106.

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CERTIFICATE IN TAMIL COMPUTING

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புலகீரன் . R

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சான்றளிக்கப்படுகிறது.

This is to certify that . . . . . PAVITHRA . R . . . . . has  
successfully completed the certificate course on TAMIL COMPUTING conducted by the department  
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Head, Department of Tamil Literature

  
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CERTIFICATE IN TAMIL COMPUTING

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This is to certify that . . . . . PREETHI . K . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . B . . . . . grade.

  
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Head, Department of Tamil Literature

  
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Arumbakkam, Chennai-600 106

துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)

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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . **பிரியங்கா . ர** . . . . .

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This is to certify that **PRIYANKA . R** . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . . grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
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PRINCIPAL

துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)

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தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணிவிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . ரமியா. வி . . . . .

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This is to certify that . . . . . RAMYA . V . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . . grade.

தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

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தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணினிச் செயல்பாடு - சான்றிதழ்

CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி ✓

சுஹானா பானு . ச

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This is to certify that **SAHANA BANU. S** has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . grade.

தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

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Arumbakkam, Chennai - 600106.

துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)

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தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணினிச் செயல்பாடு - சான்றிதழ்

CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . சந்தியா, வெ . . . . .

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This is to certify that . . . . . SANDHYA . V . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . . A . . . . . grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாய்வகையர்  
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துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)

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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி ✓ சங்கவி. கு

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This is to certify that **SANGAVI . K** has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during **January - February 2020** and had obtained **.A.** grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
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Arumbakkam, Chennai - 600106.

Department of Tamil Literature  
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Vaishnav College (Shift II)  
Arumbakkam, Chennai - 600 106

துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)

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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . சிவசங்கரி . ச

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This is to certify that . . . . . SIVASHANKARI . S . . . . . has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . . . . O . . . . . grade.

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Head, Department of Tamil Literature

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துவாரகதாஸ் கோவர்தந்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . .

சோனா . கோ

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தமிழ்க் கணிணிச் செயல்பாட்டுச் சான்றிதழ் வகுப்பில் கலந்து கொண்டு . . . . . தரத்தில் தேர்ச்சி பெற்றுள்ளார் என்ற  
சான்றளிக்கப்படுகிறது.

This is to certify that **SONA . G** . . . . . has  
successfully completed the certificate course on TAMIL COMPUTING conducted by the department  
during January - February 2020 and had obtained **A** grade.

தலைவர், தமிழ் இலக்கியத்துறை  
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சென்னைப் பல்கலைக்கழகத்தின் இணைப்புப் பெற்றது

ஆற்றல் வளத் தமிழ்த்தொழி பெற்றது - மொழிவாரி சிறப்பான்மை நிறுவனம்)



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CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி . . . . . தேன்மொழி . K . . . . .

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This is to certify that **THENMOZHI . K** . . . . . has successfully completed the certificate course on **TAMIL COMPUTING** conducted by the department during January - February 2020 and had obtained . . . . . grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
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Arumbakkam, Chennai - 600106.

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செல்வன் / செல்வி ✓ உஷா ராணி : கிரா .....


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This is to certify that USHA RANI . R ..... has successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained O grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
Controller of Examinations

  
முதல்வர்  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரி (தன்னாட்சி)  
DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)



அரும்பாக்கம், சென்னை - 600 106.  
Arumbakkam, Chennai - 600 106.

சென்னைப் பல்கலைக்கழகத்துடன் இணைப்புப் பெற்றது  
ஆற்றல் வளத் தனித்தகுதி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணினிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி ✓ **வரலட்சுமி . வே.** .....

என்பவர் 2020 ஆம் ஆண்டு ஜனவரி - பிப்ரவரி ஆகிய இரு மாதங்களில் தமிழ் இலக்கியத்துறையால் நடத்தப்பெற்ற  
தமிழ்க் கணினிச் செயல்பாட்டுச் சான்றிதழ் வகுப்பில் கலந்து கொண்டு ..... தரத்தில் தேர்ச்சிப் பெற்றுள்ளார் என்று  
சான்றளிக்கப்படுகிறது.

This is to certify that **VARALAKSHMI . V** ..... has  
successfully completed the certificate course on TAMIL COMPUTING conducted by the department  
during January - February 2020 and had obtained **O** grade.

  
தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

  
தேர்வாணையர்  
Controller of Examinations

  
முதல்வர்  
Principal

O - 85-100%

A - 84-70%

B - 69-55%

C - Below 55%

Head

Department of Tamil Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106

PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

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Arumbakkam, Chennai - 600 106.

சென்னைப் பல்கலைக்கழகத்தின் துணைப்புப் பெற்றது  
(ஆற்றல் வளத் தனித்தகுளி பெற்றது - மொழிவாரி சிறுபான்மை நிறுவனம்)

தமிழ் இலக்கியத்துறை

DEPARTMENT OF TAMIL LITERATURE

தமிழ்க் கணிணிச் செயல்பாடு - சான்றிதழ்  
CERTIFICATE IN TAMIL COMPUTING

செல்வன் / செல்வி

விஜி. சே

என்பவர் 2020 ஆம் ஆண்டு ஜனவரி - பிப்ரவரி ஆகிய இரு மாதங்களில் தமிழ் இலக்கியத்துறையால் நடத்தப்பெற்ற தமிழ்க் கணிணிச் செயல்பாட்டுச் சான்றிதழ் வகுப்பில் கலந்து கொண்டு . . . . . தரத்தில் தேர்ச்சிப் பெற்றுள்ளார் என்று சான்றளிக்கப்படுகிறது.

This is to certify that

Viji . S

has

successfully completed the certificate course on TAMIL COMPUTING conducted by the department during January - February 2020 and had obtained . . B . . . . . grade.

தலைவர், தமிழ் இலக்கியத்துறை  
Head, Department of Tamil Literature

தேர்வாணையர்  
Controller of Examinations

முதல்வர்  
Principal

O - 85-100%

A - 84-70%

B - 69-55%

C - Below 55%

Head  
Department of Tamil Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai - 600 106.

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Arumbakkam, Chennai - 600106.



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**Arumbakkam, Chennai-106**

**List of students attended Value Added Course-French for Beginners I (2019-20)**

S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	17D3159	1713093037101	ELAVARASAN N	3	MCA	A	DAY
2	17D3165	1713093037102	GOWTHAM C	3	MCA	A	DAY
3	17D3164	1713093037103	KAVIYARASAN J	3	MCA	A	DAY
4	17D3154	1713093037104	MURUGAN R	3	MCA	A	DAY
5	17D3162	1713093037105	NETHAJI C	3	MCA	A	DAY
6	17D3153	1713093037106	RAKESH A	3	MCA	A	DAY
7	17D3158	1713093037107	SANTHOSH B	3	MCA	A	DAY
8	17D3151	1713093037108	HEMA S	3	MCA	A	DAY
9	17D3156	1713093037109	KANIMOZHI TSN	3	MCA	A	DAY
10	17D3161	1713093037110	LAKSHMIDEVI B	3	MCA	A	DAY
11	17D3155	1713093037111	REVATHY A	3	MCA	A	DAY
12	17D3152	1713093037112	SAKTHI ABIRAMI G	3	MCA	A	DAY
13	17D3163	1713093037113	SRINIDHI V	3	MCA	A	DAY
14	17D3157	1713093037114	SUMITHRA P	3	MCA	A	DAY
15	17D3160	1713093037115	SWETHA G	3	MCA	A	DAY
16	17D3166LA	1713093037116	KHUSHBOO JHAWAR	3	MCA	A	DAY
17	17D3167LA	1713093037117	JAICHITHRA S	3	MCA	A	DAY
18	17D3168LA	1713093037118	DILLIBABU S D	3	MCA	A	DAY
19	17D3169LA	1713093037119	SANTHOSH U	3	MCA	A	DAY
20	17D3170LA	1713093037120	LOKESHWARAN S	3	MCA	A	DAY
21	17D3171LA	1713093037121	HARISH KUMAR V M	3	MCA	A	DAY

*Shondalika Rao*  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
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*R. M. S.*

**PRINCIPAL**  
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# **Department Of English**

## **VALUE-ADDED COURSES**

**PRINCIPAL**  
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Arumbakkam, Chennai - 600106.

*Alvandarallu Rao*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**CONTACT : +91-44 - 2363 5101**

**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**

## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II



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Department of English  
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Vaishnav College  
Arumbakkam, Chennai-600 106.





# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



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Vaishnav College  
Arumbakkam, Chennai-600

## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I

- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



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Vaishnav College  
Arumbakkam, Chennai-600 106.

**Soft Skills V**  
**Semester V**  
**FRENCH FOR BEGINNERS I**  
**(III MCA)**

No. of hours : 30

Course code:

**Objectives:**

- To introduce the students to the basics of a French language
- To provide the students a different experience of learning a foreign language
- To enable the students compete in the global scenario
- To teach the students the basics (alphabets and numbers) of the French language
- To make the students learn the basic grammar of the French language
- To enable the students employ proper tense in French language to narrate past events, give one's opinion etc.



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*G. Govardhan Reddy*  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**Soft Skills V**  
**Semester V**  
**FRENCH FOR BEGINNERS I**  
**(III MCA)**

**No. of hours : 30**

**Course code:**

**Course Content**

**Unit I**

- Alphabets and numbers
- Simple Grammar: Basics of French conversation (To greet a person, introducing oneself, asking basic information)

**Unit II**

- Simple Grammar: Name and locate objects, colours and simple description of people

**Unit III**

- Simple Grammar: Asking for directions, giving suggestions

**Unit IV**

- Simple Grammar: Indicate date and time. Asking and giving information on one's profession and activities.

**Unit V**

- Simple Grammar: Use of past tense. Narrating past events. Giving one's opinion.



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*Dhanda Lakshmi Reddy*  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**TEXT BOOK:**

"Taxi" – Guy Cappelle and Robert Menand

**BIBLIOGRAPHY:**

- 7) NSF II (Nouveau sans frontieres) – Philippe Dominique & Jacky Girardet
- 8) Nouvel Espace II – Guy Cappelle
- 9) Cadences II – D. Berger & L. Merieux

**WEBSITES:**

[www.fle.fr](http://www.fle.fr)  
[www.bonjourdefrance.com](http://www.bonjourdefrance.com)  
[www.polarfle.com](http://www.polarfle.com)

*Silvander Selva Rao*  
Associate Professor & Head  
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## **Department of English**

Value Added Course

2019 - 2020

Semester - V

French for Beginners - I

MCA

### REPORT

The course is intended to enable students gain a basic knowledge in the French language. They were introduced to the basic concepts of grammar and vocabulary. The students were taught simple communication such as, greeting, asking for information, giving information and seeing clarification. The students were given practical training in right pronunciation and usage. On completion of the programme, students were able to write simple sentences and make simple exchanges in the spoken form of the language.

*Dr. G. Chandralekha Rao*

**Dr. G. Chandralekha Rao**

**Head, Dept of English**

Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
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*(Signature)*

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Academic Year – 2019 - 2020

**Logistics Management**

Sl. No	Name of the Student	Class & Roll No
1	R.Arvind Vikash	18E4323
2	Santhosh.M	17E1034
3	S.Ronak	17E1019
4	Yabesh.I.G	17E1180
5	S.Visweswaran	18E1137
6	Vasanth.P.S	17E4329
7	Akash Sakthi.P	17E1120
8	Nayan Jain.R	18E1118
9	Rohith	17E1160
10	Maanan M Bothra	
11	Kaviarasan. T	17E1016
12	Mohamed Suhaimi.P	18E4361
13	Jai Ramana.S	18E4328
14	Sanjay Kumar.A	18E1158
15	Wasim Jaffer Ali.R	18E1177
16	Sudhan Arun.M	18E1136
17	Nilesh	17E1035
18	Aravind.P	18E1151
19	Gubendran	17E4309
20	Binnith Kumar	18E4339
21	Kishore Kumar. R	18E4361
22	Deepak Kumar. B	18E1159
23	Fran Khan	17E1051
24	Sundhar V	18E1010
25	Kiruthik.MJ	18E4338
26	Desabandhu	17E1036
27	Bharath Jain. S	18E4344
28	Srinivasa Rao	17E1106

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29	Hariharan.M	17E1102
30	Santhosh Kumar.S	18E4349
31	Dinesh Kumar. S	18E1127
32	Manoj Kumar.G	17E1049
33	Soumendra Nath	17E1170
34	Gopal Krishnan J	17E1009
35	Surya V.S	17E1001
36	Vishveswaran.S	17E1023
37	Rohit.M	17E1160
38	Karan.S	17E1044
39	Jashwanth.A	17E1107
40	Hari Krishna.R	17E1179
41	Javidh.M	18E1160
42	Praveen.S	17E4312
43	Vimanthan S	18E1148
44	Seerkavi.S	18E4329
45	Punith.A	18E4359
46	Tharun.T.N	17E1163
47	Kuralarasan	17E1075
48	Sanjay.D	18E4351
49	Aakil.A	17E1038
50	Kaushal	17E1154
51	Manav.N	17E1010
52	Yuvaraj.S	18E1064
53	Arjun.V	17E4316
54	Surya.M.K	17E1174
55	Renuka.A	18E1016
56	Kiruthiga.K	18E1005

  
Faculty Coordinator



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Head of the Department

**Head**  
Department of Business Administration  
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**Academic Year: 2019 - 2020**

**Course Code: BBR502;**

**Course Title: Logistics Management**

**Duration: 30 Hours**


**Course Contents:**

**Unit 1: Concept of Logistics:** Introduction, Objectives, Concept of Logistics, Objectives of logistics, Types of logistics, Concept of Logistics Management, Evolution of Logistics, Role of Logistics in an Economy, Difference between Logistics and Supply Chain Management, Logistics and Competitive Advantage, Logistics Mix, Logistics in Organised Retail in India

**Unit 2: Integrated Logistics:** Introduction, Objectives, Concept of Integrated Logistics, Inventory flow, Information flow, Operational Objectives of Integrated Logistics, Barriers to Integration, Organization structure, Measurement system, Inventory ownership, Information technology, Knowledge transfer capability, Logistical Performance Cycle, Logistics performance cycle, Manufacturing support performance cycle, Procurement performance cycle

**Unit 3: Supply Chain Management:** Introduction, Objectives, Defining Value Chain, Organisation level, Activities, Industry level, Value reference model, Concept of Supply Chain Management (SCM), Functions and Contribution of Supply Chain Management, Creating value, Enlisting suppliers to innovate, Leveraging value chain partners, Supply Chain Effectiveness and Indian Infrastructure, Framework for Supply Chain Solution, Supply Chain Relationships, Building a long-term relationship with vendors, Supplier relationship management (SRM).

**Unit 4: Demand Forecasting:** Introduction, Objectives, Concept of Demand Forecasting, Impact of Forecasts on Logistics and Supply Chain Management, Forecasting Process, Forecasting Techniques, Selecting the Appropriate Forecasting Technique, Operating Principles of Forecasting

  
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**Unit 5: Inventory Management:** Introduction, Objectives, Concept of Inventory, Types of Inventory, Concept of Inventory Management, Importance of inventory management, Objectives of inventory management, Different Types of Inventory Costs, Inventory Performance Measures, Inventory turnover ratio (ITR), Framework of performance indicators, Inventory Planning Measures, Economic order quantity (EOQ), Reorder point, Safety stock, Supplier-managed inventory

**Unit 6: Material Handling:** Introduction, Objectives, Concept of Material Handling, Objectives of material handling, Principles of material handling, Equipment Used for Material Handling, Points to be Considered While Handling Materials, Role of Material Handling in Logistics

**Unit 7: Material Storage System:** Introduction, Objectives, Concept of Material Storage System, Unit Load Storage, Storage principles, Storage design and its benefits, Storage Methods

**Unit 8: Warehousing:** Introduction, Objectives, Concept of Warehousing, Need for warehousing management, Evolution of warehousing, Functions of Warehouses, Types of Warehouses, Warehousing Cost, Warehousing Strategies, Significance of Warehousing in Logistics, Warehousing Management System (WMS)

**Unit 9: Storehouse Operations and Control:** Introduction, Objectives, Storehouse Operations and its Objectives, Daily Activities of Stores, organizing a Store, Store Location and Layout, Selecting appropriate storage system, Centralization, Decentralization and variety reduction of stores, Store Housekeeping, Stores Accounting.

**Unit 10: Logistical Packaging:** Introduction, Objectives, Concept of Logistical Packaging, Design Consideration in Packaging, Types of Packaging Material, Packaging Costs.

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**Unit 11: Transportation:** Introduction, Objectives, Transportation System, Transportation Infrastructure, Different Modes of Transportation, Freight Management, Factors Affecting Freight Cost, Transportation Network, Containerization.

**Unit 12: Customer Service:** Key Element of Logistics: Introduction, Objectives, Concept of Customer Service, Attributes of customer service, Different phases of customer services, Customer Service for Competitiveness, Value-Added Logistical Service


**Unit 13: Logistics Outsourcing:** Introduction, Objectives, Concept of Logistics Outsourcing, Catalyst for logistics outsourcing, Benefits of logistics outsourcing, Issues in logistics outsourcing, Third-Party Logistics, Fourth-Party Logistics, Selection of Logistics Service Provider, Logistics Service Contract, Outsourcing-Value Proposition.

**Unit 14: Logistics Information System:** Introduction, Objectives, Concept of Logistics Information System (LIS), Importance of LIS, Principles of designing LIS, Logistics Information Architecture, Application of Information Technology in Logistics and Supply Chain Management.

**Unit 15: E-Commerce Logistics:** Introduction, Objectives, Concept of E-Commerce, And Requirements of Logistics in E-Commerce, E-Logistics Structure and Operation, Logistic Resource Management.

  
Faculty Coordinator

  
Head of the Department

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss Arumbakkam, Chennai - 600106.**

**Head**  
**Department of Business Administration**  
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Dwaraka Doss Goverdhan		Doss Vaishnav College	
REGISTER OF ATTENDANCE		FOR THE MONTH OF <i>July/August</i>	
Sl. No.	NAME	1-31	No. of Days Present
1	GEETHA K.R.	X X Y Y Y Y Y Y Y Y	10
2	ADARSH KIRAN R.	X X Y Y Y Y Y Y Y Y	10
3	MAHEEN KUMAR D.	X X Y Y Y Y Y Y Y Y	10
4	MAHARAJ H.	X X Y Y Y Y Y Y Y Y	10
5	NIRESH Y.	X X Y Y Y Y Y Y Y Y	10
6	KUNJAN KUMAR R.	X X Y Y Y Y Y Y Y Y	10
7	MAHARAJ CHANDRA H.	X X Y Y Y Y Y Y Y Y	10
8	RAJESH KUMAR D.	X X Y Y Y Y Y Y Y Y	10
9	P.M. MOHAMED SUHAIL	X X Y Y Y Y Y Y Y Y	10
10	SEERAN S.	X X Y Y Y Y Y Y Y Y	10
11	RAJ KUMAR S.	X X Y Y Y Y Y Y Y Y	10
12	MAHARAJ ARUN H.	X X Y Y Y Y Y Y Y Y	10
13	MAHARAJ KUMAR S.	X X Y Y Y Y Y Y Y Y	10
14	ELANBA R.	X X Y Y Y Y Y Y Y Y	10
15	ANURAG TAJAN	X X Y Y Y Y Y Y Y Y	10
16	KARAN S.	X X Y Y Y Y Y Y Y Y	10
17	VASANTH P.S.	X X Y Y Y Y Y Y Y Y	10
18	KANAKSHI SARAN	X X Y Y Y Y Y Y Y Y	10
19	POOJA S.	X X Y Y Y Y Y Y Y Y	10
20	ANALISA SUDHA P.	X X Y Y Y Y Y Y Y Y	10
21	TARUN T.N.	X X Y Y Y Y Y Y Y Y	10
22	DINESH KUMAR S.	X X Y Y Y Y Y Y Y Y	10
23	MAHARAJ TAFFER A.T.R.	X X Y Y Y Y Y Y Y Y	10
24	MAHARAJ TANU R.	X X Y Y Y Y Y Y Y Y	10
25	ABHIRAM P.	X X Y Y Y Y Y Y Y Y	10
26	GOURABHARAN V.	X X Y Y Y Y Y Y Y Y	10
27	MOHAMED AMER JAVID	X X Y Y Y Y Y Y Y Y	10
28	YASHTHITHA K.	X X Y Y Y Y Y Y Y Y	10
29	MAHARAJ A.K.	X X Y Y Y Y Y Y Y Y	10
30	VISHVAKSHAN S.	X X Y Y Y Y Y Y Y Y	10
31	YASRAN S.M.	X X Y Y Y Y Y Y Y Y	10

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.**



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai - 600 106

Dwaraka Doss Goverdhan		REGISTER OF ATTENDANCE												Doss Vaishnav College																						
Class & Section <i>Sriya Green Manalpur (S.C.A)</i>		FOR THE MONTH OF <i>April - Feb 20</i>												FOR THE MONTH OF <i>April - Feb 20</i>																						
Sl No	Roll No	NAMES	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	No. of days Present		
1	27	VISHVESUNARAN S.	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
2	28	SANTHOSH M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
3	29	SRI SATHANA	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
4	30	KUNALANSON S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
5	31	HANDE KUNDE S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
6	32	PRAVEEN KANAR S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
7	33	JAYAMANI SAI REDDY A	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
8	34	DEBANGANU R S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
9	35	...	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
10	36	...	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
11	37	...	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
12	38	KAVYASARAV T	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
13	39	RUPTI M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
14	40	ARJUN V	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
15	41	KRISHNAK RAMESH M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
16	42	POUSHA A	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
17	43	POUSHA A	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
18	44	SUNANDA V	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
19	45	SUNANDA NATH MOHAN	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
20	46	JAYANTI S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
21	47	SURVA Y S	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
22	48	FAZAN KHAH M	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
23	49	AKHIL KAMESH A	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
24	50	BINITH KUMAR D X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
25	51	SANJAY KUMAR A	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
26	52	HANU RAJANAN R	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	31	
27																																				
28																																				
29																																				
30																																				
31																																				

**PRINCIPAL**  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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Arumbakkam, Chennai – 600 106



सत्यमेव जयते

## INDIA NON JUDICIAL

Government of National Capital Territory of Delhi

e-Stamp

Certificate No.	: IN-DL70415668576028R
Certificate Issued Date	: 09-Apr-2019 04:17 PM
Account Reference	: IMPACC (IVY) dt799203/ DELHI/DL-DLH
Unique Doc. Reference	: SUBIN-DL79920346155443214385R
Purchased by	: NCVTE
Description of Document	: Article 5 General Agreement
Property Description	: Not Applicable
Consideration Price (Rs.)	: 0 (Zero)
First Party	: NCVTE
Second Party	: Not Applicable
Stamp Duty Paid By	: NCVTE
Stamp Duty Amount(Rs.)	: ₹100 (One Hundred only)



Please write or type below the line.

NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION

*V. K. ...*  
Director (Academic)

*R. ...*  
PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI - 600 106

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

BETWEEN The Director, NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION, U-157, UPADHAY BLOCK, SHAKARPUR, NEW DELHI-110092. (Herein after called as FIRST PARTY), AND M/S. DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, #833, E.V.R. PERIYAR HIGH ROAD, ARUMBAKKAM, CHENNAI - 600106, TAMILNADU. (Herein after called as SECOND PARTY).

Whereas the NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION has engaged the party of the SECOND PARTY M/S. DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, #833, E.V.R. PERIYAR HIGH ROAD, ARUMBAKKAM, CHENNAI - 600106, TAMILNADU, who has agreed to affiliate his/her Institute/College to NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION, for conducting KAUSHAL VIDYA YOJANA (KVV) SCHEME, on the basis of the Conditions and norms prescribed by NCVTE hereinafter contained.

The NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION hereby appointed GLOBAL SOFTWARE SOLUTIONS, No.38/3E, Redhills Road, Ambattur, Chennai-600 053, as a training partner of Kaushal Vidhya Yojana (A Scheme of NCVTE) for quality training of the students in the field of Vocational / Technical / Skill Education activities and they can collect training fees from the affiliated Institute/College.

#### TERMS AND CONDITIONS

##### 1. General

- a. Private Ltd/Partnership Firm/Trust/Society/Individual seeking permission to affiliate their Institute/College with the NCVTE should apply the prescribed application form with all the necessary enclosures.
- b. Institute/College already affiliated by NCVTE if applies for any new category new courses in the same category or renewal should enclose the copy/copies of the authorized certificate already obtained from NCVTE.
- c. The powers to accept or reject the application for starting new course/new Institute/College shall exclusively rest with NCVTE.
- d. NCVTE Articles of Agreement and approval is valid for only Three year (03<sup>rd</sup> June 2019 to 03<sup>rd</sup> June 2022) Approval of the Institute/College should be renewed each year, before 31<sup>st</sup> May at NCVTE, New Delhi.
- e. The Students admitted to the course and the Institute/College should follow all the Terms and conditions prescribed by the NCVTE from time to time regarding the conduct of the above courses.
- f. The NCVTE has full authority to cancel the affiliation/Recognition without any previous notice if the affiliated Institute/College shall be guilty of any Deviation or impropriety of any of the Terms and conditions prescribed by the NCVTE.
- g. The Articles of Agreement and approval is valid up to JUNE 03, 2022.

NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION

J.P. JAIDEEP

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

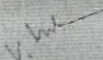
NCVTE should conduct the classes as per the rules and regulations framed by the NCVTE

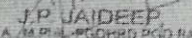
- b. The NCVTE courses offered in the Institute/College should be part time/full time courses.
- c. Course name and duration should not be changed by the Centre/Institute
- d. Medium of instruction may be English, Hindi or Regional Language of the state
- e. Adequate theory and practical hours should be maintained in the affiliated Institute/College, as per the course curriculum.
- f. NCVTE prescribes syllabus for all the courses. This syllabus should be strictly followed and/are subject to revision whenever necessary and as desired by NCVTE. If the affiliated Institute/College has preferred to teach their own syllabus they should obtain prior permission from NCVTE.

**VI. Institution/College Management**

- a. Any private advertisement issued by the affiliated Institute/College that using Government of India Emblem, giving false information to public is punishable as per law under The Emblems and Names (Prevention of Improper Use) Act, 1950 and it will be lead to cancel the affiliation of the Institute/College.
- b. No parallel classes shall be conducted in any complex/building other than the premises for which approval was granted.
- c. The affiliated Institute/College should maintain attendance record for each students and teaching staff without fail.
- d. The academic year should be from June to May every year.
- e. The calendar year should be from January to December every year.
- f. For all short term courses (less than one year duration) students can be admitted throughout the year.
- g. All advertisements or promotional activities must be approved by NCVTE, New Delhi.
- h. Examination will be normally conducted in the Institute/College where approval was granted by NCVTE and the Examination can be written by the students in English only.

VAISHNAV COLLEGE FOR WOMEN AND TECHNICAL EDUCATION

  
Director (Academics)  
FIRST PARTY

  
J.P. VAIDEEP  
M.A., M.P.H., PGDIPRO, PGD-HA  
Associate Professor & Head  
Department of Business Administration  
D22 VAISHNAV COLLEGE  
SECOND PARTY



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

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NCVTE courses. The Institute/College infrastructure should be enhanced as per the student's strength and requirements with basic amenities.

- b. Approval from NCVTE is valid for the premises for which the approval is sought. Shifting of the existing premises of Institute/Colleges should be done only with the prior consent of the NCVTE, New Delhi. Shifting should be made before the commencement of the concerned academic year without affecting the student of the Institute/College. Separate application by submitting the required fee, should be obtained from NCVTE, New Delhi, if the affiliated Institute/College is shifted to another premise.
- c. The Theory/Practical workshop should be in the RCC Building and it should have adequate space.
- d. Proper and adequate ventilation, lighting should be provided for theory and practical class rooms.
- e. Adequate drinking, water and sanitation facilities should be provided at the Institute/College.
- f. NCVTE Vigilance Committee will inspect the facilities which are made available to the students at the Institute/College, at any time without Prior Notice.

### iii. Fees Pattern

- a. Fees once remitted to NCVTE will not be refunded under any circumstances.
- b. The course fees charged by the Institute/College should be commensurate with the facilities provided to the students. Tuitions fees and other charges may be collected on a monthly, quarterly or annual basis.

### iv. Staff Pattern

- a. The Basic/Minimum qualification for Teaching Staffs/Faculties/Professors should be Diploma/Degree/Master Degree of concerned subject.
- b. Teaching Staffs/Faculties/Professors must be properly qualified and trained, detailed bio-data of teaching Staff/Faculties/Professors should be sent to NCVTE, New Delhi before 31<sup>st</sup> of May, every year.

NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION

Director (Academic)

FIRST PARTY

J.P. JAIDEEP,  
M.A., M.Phil., PGDHRD PGD  
Associate Professor & Head  
Department of Business Adminis  
D.G. VAISHNAV COLLEGE  
Arumbakkam, Chennai - 600106

SECOND PARTY

PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

1. Institute/College which runs other Certificate, Diploma or Degree courses should not award any certificate merging the same with the NCVTE courses conducting in the Institute/College.

In witness whereof THE DIRECTOR, M/S. NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION, SHAKARPUR, DELHI-110092, M/S. DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, #833, E.V.R. PERIYAR HIGH ROAD, ARUMBAKKAM, CHENNAI - 600106, TAMILNADU, herein to set their hands on the day 03/06/2019

By NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION

Director (Academic)

Signed by The party of the First Party

Signed by The party of the Second Party

PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106

Faculty Coordinator

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Head of the Department

Head  
Department of Business Administration  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

रजि. संख्या/Register No. : CU57302

दिनांक/Date : 2020-04-13



**व्यावसायिक और तकनीकी शिक्षा के लिए राष्ट्रीय केंद्र**  
**NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION**  
In associated with NCVTE Council for Vocational and Technical Education,  
An Autonomous, NCT New Delhi, Incorporated with GOVERNMENT OF INDIA,  
In Collaboration with a Scheme of Ministry of Human Resource and Development,  
**GOVERNMENT OF INDIA**

**CERTIFICATE**



*This is to certify that*

**NAYAN JAIN .R**

*has successfully completed the*

**NCVTE DIPLOMA IN LOGISTICS, SUPPLY CHAIN MGMT AND RETAIL MGMT**

*conducted in the year*

**29-11-2019 to 29-02-2020**

*at our Authorised Training Centre*

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

*and has been placed in*

**DISTINCTION**

*Division*

*with*

**DISTINCTION**

*Division in Theory and*

**DISTINCTION**

*Division in Practicals.*

*V. W.*

निदेशक

DIRECTOR (ACADEMIC)



*P. W.*

परीक्षा नियंत्रक

CONTROLLER OF EXAMINATIONS

रजि. संख्या/Register No. : CUS7307

दिनांक/Date : 2020-04-13



व्यावसायिक और तकनीकी शिक्षा के लिए राष्ट्रीय केंद्र  
NATIONAL CENTRE FOR VOCATIONAL AND TECHNICAL EDUCATION

In associated with NCVTE Council for Vocational and Technical Education,  
An Autonomous, NCT New Delhi, incorporated with GOVERNMENT OF INDIA,  
In Collaboration with a Scheme of Ministry of Human Resource and Development,  
GOVERNMENT OF INDIA

CERTIFICATE



This is to certify that **YUVARAJ .S**

*has successfully completed the*

**NCVTE DIPLOMA IN LOGISTICS, SUPPLY CHAIN MGMT AND RETAIL MGMT**

*conducted in the year* **29-11-2019 to 29-02-2020**

*at our Authorised Training Centre*

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

*and has been placed in* **DISTINCTION** *Division*

*with* **DISTINCTION** *Division in Theory and*

**DISTINCTION** *Division in Practicals.*



*V. K.*

निदेशक

DIRECTOR (ACADEMIC)

*P. Urak*

परीक्षा नियंत्रक

CONTROLLER OF EXAMINATIONS



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)


College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai-600106.


**Financial Modeling February 2020**

DG School of Management had arranged for a 30-hour workshop for the first year MBA students in the month of February 2020. The Workshop was conducted by IMS Pro School. This workshop helps the students in preparation of project financial reports, valuation of businesses in case of Mergers & Acquisition, advising clients on their stock portfolio, and analysis of financial statements etc., The resource person for the workshop was Mr. Sandeep Kothari, Chartered Accountant, has vast experience in Financial Reporting.

Around 57 students have participated in the 3-day workshop. The list is mentioned below.

STUDENTS NAME LIST 2019-2021		
S.No	Roll No	Students Name
1	19E3401	Anandha Padmanaban.S
2	19E3402	Vigneshwaran.B
3	19E3403	Sahil P Soni
4	19E3404	Geetha Priya S
5	19E3405	Balaji V
6	19E3406	Amrutha Lakshmi M
7	19E3407	Abinandan GA
8	19E3408	Sanjana R
9	19E3409	Arjun Sarathy S
10	19E3410	Akshaya R
11	19E3411	Goutham T
12	19E3412	Kiruthika A
13	19E3413	Prathana Baid
14	19E3414	Meenakshi S

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**Head**  
School of Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106

15	19E3415	Manoj Raj MJ
16	19E3416	Amal Raj R
17	19E3417	Keerthana P
18	19E3418	Pavitra M
19	19E3419	Varsha KS
20	19E3420	Vignesh AM
21	19E3421	Divya C
22	19E3423	Hariharan R
23	19E3424	S Madhumitha
24	19E3425	V Sankara Narayan
25	19E3426	Swetha S
26	19E3427	Murthi Dharaneesh
27	19E3428	R Deepan Kiishore
28	19E3429	Aarthi D
29	19E3430	Kumari Anjali Singh
30	19E3431	Ronald Vivian Edison
31	19E3432	Usha Nandhini G
32	19E3433	Amit Kumar Chourasia R
33	19E3434	S Lakshmi Shukla
34	19E3435	Venkatesh H
35	19E3436	Rishikrishna M
36	19E3437	Sebastina Merlin T
37	19E3438	Rajeshwaren SV
38	19E3439	Ananda Krishna RK
39	19E3441	Ramraj
40	19E3442	Ajith Prasad R
41	19E3443	Subiksha R

**PRINCIPAL**  
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**Head**  
School of Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

42	19E3444	Vasanth A
43	19E3445	Swedha S
44	19E3446	Haritha B
45	19E3447	Premkumar S
46	19E3448	Naveen Kumar S
47	19E3449	Kural Iniyar TP
48	19E3450	Trejaa VS
49	19E3451	Priyadharshini M
50	19E3452	Priyadharshini S
51	19E3453	Dineshkumar M
52	19E3454	Loghjtha G
53	19E3455	Susheel Kumar S
54	19E3456	Hareesh R
55	19E3457	Ragini R
56	19E3458	Arjun TR
57	19E3459	Hemalakshmi R

*[Handwritten Signature]*

**Head**  
School of Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

*[Handwritten Signature]*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai-600 106.

Date: 27<sup>th</sup> Jan 2020

**Proposal For Dwaraka Doss Goverdhan Doss Vaishnav College- School Of Management**

**Financial Modeling**

**Financial Modeling** is the most fundamental and widely sought after skill in the finance industry. It is the art of building a model using excel to depict financial statements and investment analysis. This helps you arrive at optimal business solutions by analyzing various parameters.

Prospects who want to make career in finance or wish to get into Investment Banking, Equity Research, Credit Rating, Project Finance, Capitals markets, then NSE India Certified Financial Modelling Course is the right course, to begin with.

**Highlights of the Course :**

- Writing reports and analyzing financial statements as required by the clients
- It helps in preparation of project financial reports, valuation of businesses in case of Mergers & Acquisition, advising clients on their stock portfolio, analysis of financial statements etc.,
- Help management in the decision-making process, develop critical thinking ability
- Achieve proficiency in making spreadsheets, use your technical knowledge to prepare financial models
- Provides techniques to value and analyze the firms, IPOs, and FPOs.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Head**  
**School of Management**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift II)**  
**Arumbakkam, Chennai-600 106.**



<b>Financial Modeling - Complete Course</b>	
<b>Content Covered</b>	
Prepare Financial Statement	<ul style="list-style-type: none"> <li>• Analyze Revenue and Costs</li> <li>• Forecast Revenues, Costs, Debt etc.</li> <li>• Project Future Financial Statements</li> <li>• Perform Adjustments, Compute Margins/Ratios</li> <li>• Valuation- Discounted Cash Flow Method (DCF), Others</li> <li>• Prepare Presentation Sheet, Company Overview , Sector Overview</li> </ul>
Project Finance	<ul style="list-style-type: none"> <li>• Project evaluations</li> <li>• Life of project; decision making</li> <li>• Construction &amp; development phase</li> <li>• Cash flow waterfall</li> <li>• Funding during investment phase</li> <li>• Resolving circular reference</li> <li>• Costs during investment phase</li> </ul>
Equity Research Modeling	<ul style="list-style-type: none"> <li>• Prepare Financial Statement</li> <li>• Analyze Revenue and Costs</li> <li>• Forecast Revenues, Costs, Debt etc</li> <li>• Perform Adjustments, Compute Margins/Ratios</li> <li>• Valuation-Discounted Cash Flow Method (DCF), Others</li> </ul>

<b>Course Duration</b>
Duration of the course : 30 hrs
Cost for 1 <sup>st</sup> Year MBA Students : 1,00,000.00 INR
Student Batch : 55 Min – 60 Max ( In one batch)
Course delivery : weekly twice (4 weeks)
The class will be done practically; hence a system/laptop with Excel is Mandatory.



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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

**Schedule for FM sessions:**

<u>DATE</u>	<u>DAY</u>	<u>TIME</u>
11-Feb-2020	Tuesday	14:00 Hrs to 18:00 Hrs
12-Feb-2020	Wednesday	14:00 Hrs to 18:00 Hrs
18-Feb-2020	Tuesday	14:00 Hrs to 18:00 Hrs
19-Feb-2020	Wednesday	14:00 Hrs to 18:00 Hrs
25-Feb-2020	Tuesday	14:00 Hrs to 18:00 Hrs
26-Feb-2020	Wednesday	14:00 Hrs to 18:00 Hrs
3-Feb-2020	Tuesday	14:00 Hrs to 18:00 Hrs
4-Feb-2020	Wednesday	14:00 Hrs to 18:00 Hrs



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## Summary

Sandeep is an experienced speaker and Edupreneur. He graduated in Commerce from Loyola College in 2005 and qualified as a Chartered Accountant and Company Secretary in 2007. Took up career in Financial Reporting with a national telecom player. Received Diploma in IFRS from ACCA, UK in 2010. Over the next decade, worked in Credit Research and Equity Research for a large European Investment Bank. Completed the dream qualification - CFA in 2014 and went on to pursue passion for teaching Financial Modelling and CFA. Qualified as a Registered Valuer in 2020 and currently practicing the same.

# Sandeep Kothari

Faculty of Finance | Chartered Accountant

## Teaching Areas

Financial Statement Analysis  
Excel for Finance  
Corporate Finance  
Equity Valuation  
Fixed-Income Securities Valuation  
Valuation Approaches  
Financial Modelling

## Contact Information



+91 9566275141



@casandeepkothari



sandeepkotharis@gmail.com

## Teaching Experience

Faculty for 50 Hours Registered Valuer course at ICAI RVO  
Associated as a faculty with the following pan India academies:

- Edupristine for CFA (2017 to 2017)
- IMS Proschool for CFA Level I & II and Financial Modelling (2017 to 2020)

## Other Experience

Speaker on Valuation topics at ICSI, ICAI and other professional forums  
Mentoring sessions on Careers in Finance at many top colleges in Chennai  
Financial Modelling Workshop at B-school in Chennai  
Spreading Financial Literacy through articles on Personal Finance in LinkedIn

## Education

B.Com 2005, Loyola College, India  
CA 2007, The Institute of Chartered Accountants of India, India  
CS 2007, The Institute of Company Secretaries of India, India  
DiplIFRS 2010, ACCA, United Kingdom  
CFA 2014, The CFA Institute, United States  
Registered Valuer 2020, Insolvency & Bankruptcy Board of India  
Insolvency Professional, 2020, Insolvency & Bankruptcy Board of India

**Head**  
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Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
 (Autonomous)  
 College with Potential for Excellence, Linguistic Minority Institution  
 Affiliated to University of Madras  
 Arumbakkam



proschooL  
 An IMS Initiative

# CERTIFICATE

OF PARTICIPATION

THIS CERTIFICATE IS AWARDED TO

Swedha S

for the active participation and successful completion of 30 Hrs workshop in  
**FINANCIAL MODELING**

Organised by IMS Proschool during the month of March 2020

*[Signature]*

Dr. U. AMALESHWARI  
 DIRECTOR - SOM, DGVC

*[Signature]*

Authorized Signatory

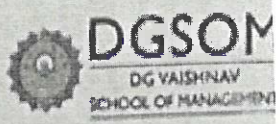
*[Signature]*

**PRINCIPAL**  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.

*[Signature]*  
**Head**  
 School of Management  
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**proschool**  
 An Initiative

**CERTIFICATE**  
 OF PARTICIPATION

**THIS CERTIFICATE IS AWARDED TO**  
Amal Raj R

for the active participation and successful completion of 30 Hrs workshop in  
**FINANCIAL MODELING**

Organised by IMS Proschool during the month of March 2020

Dr - U - AMALESHWARI  
 DIRECTOR - SOM, DCVE

Authorized Signatory

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 Arumbakkam, Chennai - 600106.

**Head**  
 School of Management  
 Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai – 600 106

**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – NEWS EDITING**  
**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – NEWS EDITING DURING**  
**ACADEMIC YEAR (2019-20) (DEC 2019- MAR 2020)**

Sl.No.	Roll. No.	NAMES
1	190253	GRACY
2	190239	HARI RAGHUL
3	190213	DHANUSH KRISHNA
4	190215	SIVAMANIKANDAN
5	190232	SHALINI
6	190229	BHUVANESHWARI
7	190271	MONISHA
8	190222	KARTHIK SIVAKUMAR
9	190224	ANSHUMAN
10	190216	SHABANA

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

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**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS (SHIFT II)**

**REPORT ON ONSITE MEDIA PRACTICAL TRAINING (OMPT)- NEWS EDITING**

The Department of Economics and Business Economics along with SAMAS Academy in collaboration with JSS, MHRD Government of India, offered ONSITE MEDIA PRACTICAL TRAINING (OMPT) to the students of I year. SAMAS focussed on skills that was needed to excel across media platforms by offering practical knowledge, mind skills and hands on training to the students. The techniques and methods used by the experts gave indepth knowledge in **NEWS EDITING**. Such training provides an experience that can be directly applied to careers in media industry. Practical classes were conducted for acting which helped the students to prepare themselves for an ever changing media world. The program also focussed on media employability. 10 Students have successfully completed the course and they are ready to meet the industry need today.



Latitude: 13.074534  
Longitude: 80.212975  
Elevation: 5.42m  
Accuracy: 14.3m  
Time: 11-29-2019 11:49

**Dr. T.S. PREMA**, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**PRINCIPAL**

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**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS IN COLLABORATION WITH  
SAMAS ACADEMY**

**OFFERS**

**VALUE ADDED COURSE ON-SITE MEDIA PRACTICAL TRAINING [OMPT]**

**SYLLABUS FOR GROUP 2 (2019-20) (DEC 2019-MAR 2020)**

**NEWS EDITING**

**UNIT – I - DEVELOPING LANGUAGE SKILLS- COMMUNICATION AND WRITING SKILLS –  
IMPORTANCE OF DEVELOPING SKILLS**

**UNIT – II - CREATIVE THINKING – INNOVATIVE THINKING – IMPORTANCE OF INNOVATIVE  
THINKING – POSITIVE THINKING**

**UNIT – III – PRESENTATION – ATTRACTIVE PRESENTATION – IMPORTANCE OF ATTRACTIVE  
PRESENTATION**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
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# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

*Media Life Begins Here...*

August 05, 2019

**THE PRINCIPAL**  
**D.G. VAISHNAV COLLEGE**  
833, E.V.R. Periyar Salai  
Arumbakkam, CHENNAI-600 106.

Dear Sir,

Greetings.

With regard to our **SAMAS ONSITE MEDIA PRACTICAL TRAINING** in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS Induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on 07.08.2019 (Wednesday) to 09.08.2019 (Friday) & our regular classes from 12.08.2019(Monday) to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require **TWO** smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards and oblige.

With regards,  
**FOR SAMAS MEDIA ACADEMY**

**Dr. Sridhar Narayanan**  
**Chairman & Academic Director**

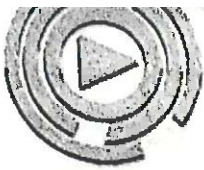
✓ Ccto: **Dr. Prema, Head- Department of Economics**  
**Co-ordinator - OMPT**  
**D.G.Vaishnav College, Chennai**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**

**Head**  
**Department of Economics (Shift II)**  
**Dwaraka Doss Goverdhan Doss Vaishnav College**  
**Arumbakkam, Chennai - 600106**

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502 33577 / Ph. : 044-4858 3031**  
**E-mail : enquiry@samasacademy.com / www.samasacademy.com**



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

Media Life Begins Here...

## INVOICE

<b>THE PRINCIPAL</b> <b>D.G. VAISHNAV COLLEGE</b> 833, E.V.R. Periyar Salai Arumbakkam, CHENNAI-600 106.	<b>Invoice No:</b> <b>SAMAS/DGV/OMPT/CHENNAI 001(A) /2019</b>  <b>Date : 05.08.2019</b>  <b>PAN NO:</b>
---	--

PARTICULARS	DESCRIPTION OF SERVICES	No.OF STUDENTS	AMOUNT Rs.
SAMAS-DGV OMPT DIPLOMA COURSES FEE FOR 3 YEARS	DIPLOMA Course Fee for 3 YEARS SAMAS ONSITE MEDIA PRACTICAL TRAINING DIPLOMA COURSE to the Students of Economics Department, D.G.Vaishnav College, Chennai	68	10,20,000
D.G.VAISHNAV COLLEGE DONATION	DONATION 20%	.....	2,04,000
Service Tax	10% TDS	.....	81,600
Income Tax/Wealth Tax	.....	.....	
Management and Educational Consultancy charges	.....	.....	
	<b>TOTAL</b>		<b>7,34,400</b>
HRD CERTIFICATE	From the Ministry of Human Resource Development, Government of India	68	51,000
<b>GRAND TOTAL</b>			<b>7,85,400</b>

(Rupees Seven Lakhs Eighty Five Thousand Four Hundred only)

E&OE.

For SAMAS MEDIA ACADEMY

Authorised Signatory

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.

Head  
Department of Economics (Shift II)

Dwaraka Doss Goverdhan Doss Vaishnav College

NH Towers, No.16, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502 33577 / Ph. : 044-4858 3031

E-mail : enquiry@samasacademy.com / www.samasacademy.com



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



தமிழ்நாடு மிலநாடு TAMILNADU

N. Sridhar  
Saras Academy  
Chennai

156006  
K. SAMPATH KUMAR  
STAMP VENDOR  
L.No. 12144/AI/96  
No. 30, 11<sup>th</sup> ST. ROAD,  
SALARPET, CHENNAI - 15

THIS MEMORANDUM OF UNDERSTANDING ENTERED IN TO IN CHENNAI THIS  
THE 12<sup>th</sup> DAY OF JULY 2019

BETWEEN

1. DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SARAS MEDIA ACADEMY, (having his PAN No.: AOUPS4873H and Aadhar No.:598586267845) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15<sup>th</sup> Street, Ashok Nagar, Chennai

Herein after collectively called "PARTY OF THE FIRST PART"

AND

2. Mr. ASHOK KUMAR MUNDHRA, SECRETARY, (having his PAN No.: AAEPM2998R and Aadhar No.: 849715271783 ) representing DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai-600106

Hereinafter collectively called "PARTY OF THE SECOND PART"

Dr. T.S. PREMA, M.A., M.P.  
Head  
Department of Economics  
Dwaraka Doss Goverdhan Doss  
Arumbakkam, Chennai



PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRACTICAL TRAINING COURSE(OMPT)

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING' (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-  
NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

1. The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall be for a period of THREE YEARS
2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/- per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/- (Rupees Fifteen Thousand Seven Hundred and Fifty only)
3. The entire 3Years fee shall be paid in advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses

*[Handwritten signature]*

Dr. T.S. PREMA  
Department of Education (Gift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai-600106



*[Handwritten signature]*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Handwritten signature]*  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

4. No interference will be entertained by the "PARTY OF THE SECOND PART" in the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person or persons connected to the Party of the Second Part or Institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING"(OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the Institution
5. Syllabus for the Onsite Courses will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be in 90 days or Hours of the total 3 YEAR DEGREE COURSE and it is designed 1Hour or 2 Hours per Session according to the subject(s) in each semester and the total hours will not exceed 30 Hours per semester of the Academic Year for 3 years
6. SAMAS MEDIA ACADEMY has assured and specially provided room for learning OMPT by the students who enrolled in 2017-18, now in III Year students and 2018-19, now in II year students are also be eligible for admission by paying the Full Fee of 15,750/- for OMPT course. The syllabus for the I year will be covered for the II year students(Enrolled in 2018-19) within this academic year along with this year OMPT course. Likewise, the syllabus for I & II year will be covered for the final year students (Enrolled in 2017-18) within 5<sup>th</sup> semester as a special coaching to encourage the Final year students to get the Diploma Certificate from SAMAS – DG VISHNAV Collaborative Certificate to satisfy them also to get the employability in the Media.
7. "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
8. "PARTY OF THE SECOND PART" shall not have any right to Interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE SECOND PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"
9. Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student individuals

Dr. T.S. PREMA, M.A., M.Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss  
Arumbakkam, Chennai



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Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

10. COLLABORATIVE "SAMAS D.G. VAISHNAV" DIPLOMA IN 'ONSITE PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the institution every year to encourage them towards positivity in their life.
11. "PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Lapel Mikes, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
14. "PARTY OF THE SECOND PART" shall be Responsible for Fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry
16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities
17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total fee directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make Immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI

Dr. T.S. PREMA, M.A.,  
 Head  
 Department of Economics  
 Dwaraka Doss Goverdhan Doss  
 Arumbakkam, Chennai



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 Vaishnav College  
 Arumbakkam, Chennai - 600106.

**Secretary**  
 Dwaraka Doss VAISHNAV COLLEGE  
 Chennai - 600 106.

18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party

19. All notices, requests and other communications which shall be of

(i) may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii) Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay. Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSES:-

  
PARTY OF THE FIRST PART




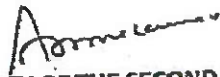
SRIDHAR ACADEMY OF MEDIA ARTS-SAMAS  
NH Towers,  
5, 16th Street, Ashok Nagar,  
Chennai - 600 083.  
Tel: 044-48583033, Mob: 9750233577

WITNESS:-

1.


2.

  
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Head  
Department of Economics (Shift II)  
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PARTY OF THE SECOND PART

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

SEAL

  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai - 600106.



**SAMAS MEDIA ACADEMY**

Chennai - 600 015, Tamil Nadu, India.  
Excellence in Media Education  
In Collaboration with JSS, MHRD, Govt., of India



**DWARAKA DOSS GOVERDHAN DOSS  
VAISHNAV COLLEGE**

(Autonomous)  
Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-2 NEWS EDITING**

ON

**BHUVANESHWARI**



for successfully completing the prescribed Course **CERTIFICATE/DIPLOMA**  
programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
with GRADE **A+**

2018 - 19I 2020 - 21I 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
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**GROUP-2 NEWS EDITING**

ON

**SHABANA BANU**



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Academic Director  
SAMAS MEDIA ACADEMY

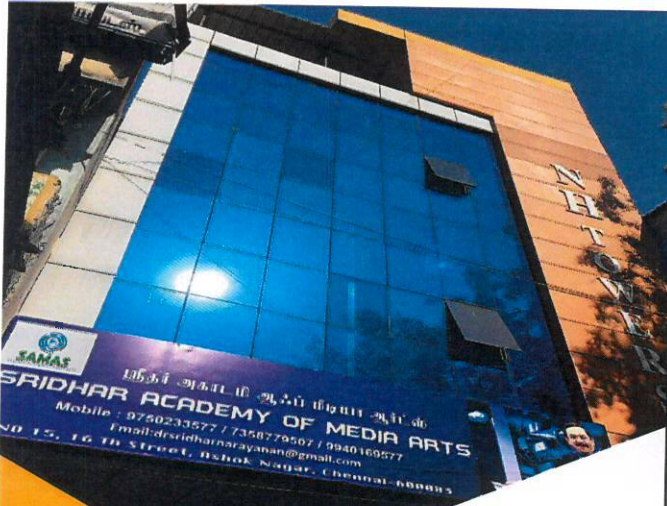
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Deputy Academic Director  
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## BROCHURE

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**DEPARTMENTS OF ECONOMICS AND BUSINESS  
ECONOMICS IN COLLABORATION WITH SAMAS ACADEMY**

**ON-SITE MEDIA PRACTICAL TRAINING (DMPT)**

**GROUP 1:**

**GROUP 2:**

**RADIO/VIDEO JOCKEY**

**NEWS EDITING**

1. LEARN TO EXPLOIT & EXPLORE

1. DEVELOPING LANGUAGE SKILLS

2. COMMUNICATION STYLE

2. CREATIVE THINKING

3. VOICE MODULATION

3. PRESENTATION

**DURATION: 34 HOURS**

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106**

**OUTCOME: RJ/VJ, ANCHOR, NEWS EDITOR**

**GROUP 1:**

**RADIO/VIDEO JOCKEY**

- 1. LEARN TO EXPLOIT AND EXPLORE
- 2. COMMUNICATION STYLE
- 3. VOICE MODULATION

**RADIO/VIDEO JOCKEY:**

**1. LEARN TO EXPLOIT AND EXPLORE :**

- Current affairs in finger tips
- Sense of humor
- Own style of body language and voice

**2. COMMUNICATION STYLE :**

- Types & styles of communication
- Creative communication
- Friendly communication

**3. VOICE MODULATION :**

- Meaning & definition
- Types of modulations
- Practice of tongue twisters

**RESOURCE PERSON  
SRIVATSEN NARAYANAN & NIVEDHA**

**From.28.11.2019**

**NATF**

**To.23.03.2020**



**GROUP 2 :**

**NEWS EDITING :**

**1. DEVELOPING LANGUAGE SKILLS :**

- Communication & writing skills
- Importance of developing skills

**2. CREATIVE THINKING :**

- Innovative thinking
- Positive thinking

**3. PRESENTATION :**

- Attractive presentation
- Importance of presentation



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)**  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
ARUMBAKKAM CHENNAI-600106.

**Name of the programme - B.C.A**

**Programme Code - 07**

**Year of inception - 1998**

**List of students who completed Digital Publishing Tools Certificate Course**

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**Head**


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## BROCHURE

Page 278 of 610

DEPARTMENTS OF COMPUTER APPLICATIONS  
(B.C.A)

CERTIFICATE COURSE

DIGITAL MEDIA  
PUBLISHING TOOLS

PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

DURATION: 30 HOURS

SESSION TYPE: FACE TO FACE

RESOURCEPERSON

IIR SOCIETY

DATE

From: 04.03.2020

To: 28.03.2020

### COURSE OUTLINE:

1. MS PUBLISHER 2016
2. PHOTOSHOP
3. ACTIVATING YOUR WEB SPACE
4. DREAM VIEWER
5. APPLICATION AND CASE STUDY

Head  
Department of Computer Application  
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ARUMBAKKAM CHENNAI-600106.

**DEPARTMENT OF COMPUTER APPLICATIONS (BCA)**  
**CERTIFICATE COURSE**

**Digital Media Publishing Tools**

***SYLLABUS FOR COURSE***

**Unit 1 : MS Publisher 2016:** The Ribbon- Quick Access Toolbar – File Menu – Title Bar- Help Menu – Windows Display – Publisher Organization tools –Working with a Publications – Page Layouts – Add Pictures to Slides – Editing an existing publications - Create a Publication form a template – Online helps .

**Unit 2: Photoshop :** Getting Started- Interface Layout- Palettes- Toolbox- Selection Tools - Alteration Tools-Drawing and Selection Tools -Assisting Tools- Color Boxes and Modes- Basic Image Editing-Cropping- Resizing, Section –Correcting- Sharpening/Softening, - Saving.

**Unit 3: Flash :** Activating your web space-Getting started-Creating a homepage-Design and layout-Inserting and using tables-Adding design elements-Previewing in browser-Creating hyperlinks-Inserting special media-Uploading your site

**Unit 4 : Dream Viewer :** - Getting Started: The Work Area --LAYERS-Key frames and Tweening -Create a Slide Shows –Frames -Frames in the Timeline-How to Add Frames- Adding Text to a Slideshow-Add Audio to a Slide Show-Import Audio -- Edit Audio-Embed video-Create and save a video clip- Import the video-Test the video-Export a File-Inserting Flash into a Dreamweaver page - The Control Bar For Flash 6-Timeline in Action Script

**Unit 5:** Applications and Case study Sample Media-Images -Audio /Video files creation and Updates

**Head**

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### DEPARTMENT OF COMPUTER APPLICATIONS (B.C.A)

Value Added Courses - Certificate Course

Report on Digital Media Publishing Tools

Name of the event	:	Digital Media Publishing Tools
Date	:	4/3/2020 to 28/3/2020
Place	:	BCA Lab
Organizers	:	Dr. T. Velmurugan, Head & Advisor, Dept. of BCA
Faculty coordinator	:	U.Latha, Asst. Professor, Dept.of BCA N.Jagadeesan, Asst. Professor, Dept.of BCA
No. of student participants	:	109
Total No. of Hours	:	30 Hrs(2 Hrs per day)

#### Detailed Report of the Programme:

Our BCA department has been arranged certificate course programme for I BCA students Digital Media Publishing Tools which was taken by the IIR Society, Chennai Around 110 students registered in this course. We conducted the class for them beyond class hours. Students are regularly attended the classes. We depute two staffs for coordinating this session. The course instructor was Mr.Clementking, IIR Society.

**Outcome of the programme/event:** Digital Publishing tools course helps the students to do a self-employment.

  
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**Head**  
Department of Computer Application  
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Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



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Certificate Copy:

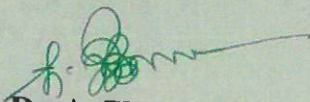

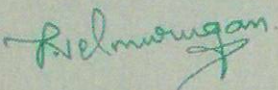


**CERTIFICATE OF COMPLETION**

Mr/ Ms G. Janaki  
of  
1<sup>st</sup> Year Bachelor of Computer Applications

**Successfully Completed**  
Thirty hours Certificate Course on  
**Digital Media Publishing Tools**  
(MS-Publisher, Adobe Photoshop and Adobe Illustrator)

as part of Skill Development Program  
Organized by  
Department of Computer Applications,  
Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous),  
Chennai -600106  
in collaboration with  
Integrated Intelligent Research (IIR) , Chennai -600117  
on  
October 30, 2020

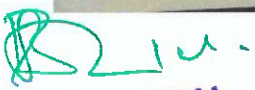


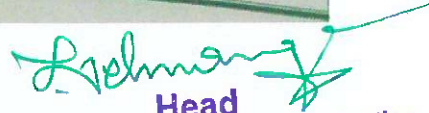
**Dr. T. Velmurugan**  
Program Coordinator

**Dr. A. Clementking**  
Director-IIR

29E, Sarojammal Complex, 1st Floor, Medavakkam Main Road, Keelkattalai, Chennai-600117 Tamilnadu, India

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**Head**  
Department of Computer Application  
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Arumbakkam, Chennai-600 106.



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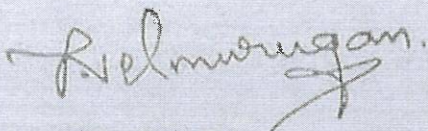
Chennai -600106

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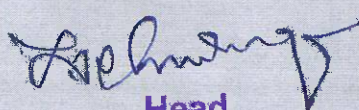
on

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Dr. T. Velmurugan  
Program Coordinator





Head  
Department of Computer Application  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



Dr. A. Clementking  
Director-IIR

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Arumbakkam, Chennai – 600 106

**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER  
APPLICATIONS (M.C.A.)**

**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE  
DURING THE ACADEMIC YEAR 2019 - 2020**

**SHIFT I & II - III MCA - NAME LIST**

**COURSE NAME: SCILAB**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	17D3151	HEMA.S	Day
2	17D3152	SAKTHI ABIRAMI G	Day
3	17D3153	RAKESH	Day
4	17D3154	MURUGAN R	Day
5	17D3155	REVATHY A	Day
6	17D3156	KANIMOZHI TSN	Day
7	17D3157	SUMITHRA P	Day
8	17D3158	SANTHOSH B	Day
9	17D3159	ELAVARASAN N	Day
10	17D3160	SWETHA G	Day
11	17D3161	LAKSHMI DEVI	Day
12	17D3162	NETHAJI C	Day
13	17D3163	SRINIDHI V	Day
14	17D3164	KAVIYARASAN J	Day
15	17D3165	GOWTHAM C	Day
16	17E4003	JAGAN S	Evening
17	17E4004	B.V.POOJA	Evening
18	17E4005	SANDHYA V	Evening
19	17E4006	SATHISH KUMAR K	Evening
20	17E4008	LOKESH .R.	Evening
21	17E4010	NARESH KUMAR J	Evening
22	17E4011	RAGHUVEER REDDY	Evening
23	17E4012	DIVYA BHARATHI P	Evening
24	17E4013	ARUNKUMAR N	Evening
25	17E4015	ROHITH M S K	Evening
26	17E4016	MANOJKUMAR R	Evening
27	17E4017	NAVEEN G	Evening
28	17E4018	ARUN E	Evening
29	17E4019	DIVYA G	Evening
30	17E4020	RAGHUL R	Evening

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Arumbakkam, Chennai - 600 106

## Spoken tutorial – SciLab Syllabus

Introduction to Scilab and its benefits - What is FOSS? Why FOSS ? About Scilab and its benefits Scilab is reliable Use of Scilab in CNES Use of Scilab for space mission analysis and flight dynamics Industrial applications

Installing - Getting Started - Vector Operations - Vector Operations \*Define vector \*Calculate length of a vector. \*Perform mathematical operations on Vectors such as addition, subtraction and multiplication

Matrix Operations - Matrix Operations \*Access the elements of Matrix \*Determine the determinant, inverse and eigen values of a matrix. \*Define special matrices. \*Perform elementary row operation..

Conditional Branching - Conditional Branching \* 'if' and 'then' with the example \* use of the 'else' keyword \* use of the 'elseif' keyword \* example for select


Iteration - Iteration Explain syntax of 'for' statement- tell that the variable iterates over a list/vector/matrix (or an expression that evaluates to any of these).

Scripts and Functions - Scripts and Functions \*Introduction to the file formats in Scilab. \*SCRIPT files. \*sce versus .sci \*Inline functions.

Plotting 2D graphs, Xcos Introduction, File handling, User Defined Input and Output, Integration, Solving Non linear Equations, Linear equations Gaussian Methods, Linear equations Iterative Methods, Interpolation

ODE Euler Method, ODE Applications, Optimization using Karmarkar Function,

Script : Shalini Shrivatsava

  
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October 14th 2019

*Kannan Moudgalya*  
Prof. Kannan M Moudgalya  
IIT Bombay  
Associate Professor & Head  
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## Certificate for Completion of Scilab Training

This is to certify that **SAKTHI ABIRAMI GNANASEKARAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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September 14th 2019

*S. Anitha*  
*Kannan Moudgalya*  
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Prof. Kannan M Moudgalya  
IIT Bombay  
Associate Professor & Head  
P.G. & Research Department of  
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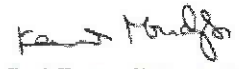
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This is to certify that **RAKESH ANUMALA** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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Prof. Kannan M Moudgalya  
IIT Bombay

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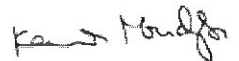
This is to certify that **MURUGAN RAVI** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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This is to certify that **REVATHY ARULALAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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## Certificate for Completion of Scilab Training

This is to certify that **KANIMOZHI TS NANDAGOPAL** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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16880384VM



## Certificate for Completion of Scilab Training

This is to certify that **SUMITHRA PONRAJAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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1688043GY1



## Certificate for Completion of Scilab Training

This is to certify that **SANTHOSH BALAJI** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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This is to certify that **ELAVARASAN NARAYANAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

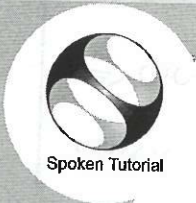
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1688030VYO



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This is to certify that **SWETHA GUNASEKARAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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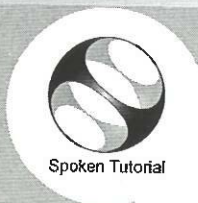
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This is to certify that **LAKSHMI DEVI BALACHANDRAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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1688039JOD



## Certificate for Completion of Scilab Training

This is to certify that **NETHAJI CHINNAPPAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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September 14th 2019

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IIT Bombay

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## Certificate for Completion of Scilab Training

This is to certify that **SRINIDHI VIVEKANANDHAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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October 14th 2019

*[Signature]*  
Associate Professor & Head  
P.G. & Research Department of  
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*[Signature]*  
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IIT Bombay

1688042IEG



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This is to certify that **KAVIYARASAN JAGANATHAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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*[Signature]*  
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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*[Signature]*  
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*[Signature]*  
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IIT Bombay

1688033KNA



## Certificate for Completion of Scilab Training

This is to certify that **GOWTHAM CHANDRASEKHARAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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October 14th 2019

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163603209V



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This is to certify that **JAGAN SATHYANARAYANAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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1636046JBK



## Certificate for Completion of Scilab Training

This is to certify that **POOJA BEEMAKONDAN VIJAYASEKAR** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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September 14th 2019

Associate Professor & Head  
P.G. & Research Department of  
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Vaishnav College  
Arumbakkam, Chennai - 600 106.

  
Prof. Kannan M Moudgalya  
IIT Bombay

168806-1R.18



## Certificate for Completion of Scilab Training

This is to certify that **SANDHYA VELU** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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1688055W41



## Certificate for Completion of Scilab Training

This is to certify that **SATHISH KUMAR KESAVAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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1688061WU2



## Certificate for Completion of Scilab Training

This is to certify that **LOKESH RAMESH** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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## Certificate for Completion of Scilab Training

This is to certify that **NARESH KUMAR JAISANKAR** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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## Certificate for Completion of Scilab Training

This is to certify that **RAGHUVVEER REDDY** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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1482886J9N



## Certificate for Completion of Scilab Training

This is to certify that **DIVYABHARATHI PARTHASARATHI** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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## Certificate for Completion of Scilab Training

This is to certify that **ARUN KUMAR NATARAJAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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## Certificate for Completion of Scilab Training

This is to certify that **ROHITH MALARVIZHI SHANMUGAM KRISHNA** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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Prof. Kannan M Moudgalys  
IIT Bombay

1088060L1T



## Certificate for Completion of Scilab Training

This is to certify that **MANOJ KUMAR RAVI** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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*Kannan Moudgalys*  
Prof. Kannan M Moudgalys  
IIT Bombay

10880485K1



## Certificate for Completion of Scilab Training

This is to certify that **NAVEEN GOPI** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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242661BH14



## Certificate for Completion of Scilab Training

This is to certify that **ARUN EGAPPAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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IIT Bombay

1688044AIU



## Certificate for Completion of Scilab Training

This is to certify that **DIVYA GOVINDARAMAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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1088053UXM



## Certificate for Completion of Scilab Training

This is to certify that **RAGHUL RAVEENDRAN** has successfully completed **Scilab** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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**CERTIFICATE COURSE – VALUE ADDED COURSE**  
**BIOMEDICAL, INDUSTRIAL AND SOLID WASTE MANAGEMENT**

**ACADEMIC YEAR - 2019 – 2020**

**LIST OF STUDENTS**

S.No.	Reg No.	Student Id	Name
1.	1813102041101	18E3626	ALBERT J
2.	1813102041102	18E3623	DHIVAKAR K
3.	1813102041103	18E3603	DURAI VIGNESH
4.	1813102041104	18E3620	MUTHURAJ P
5.	1813102041105	18E3625	PRAVEEN.L
6.	1813102041106	18E3614	SURESH.T
7.	1813102041107	18E3624	VISHWAKARMA RAVINDRAKUMAR KRISHNAMOOTHY
8.	1813102041108	18E3621	AISHWARYA T
9.	1813102041109	18E3604	ANUSHA SHREE S K
10.	1813102041110	18E3601	R ARCHANA
11.	1813102041111	18E3611	N.DEEPA
12.	1813102041112	18E3617	DEVISOWNDARYA.S
13.	1813102041113	18E3622	GAYATHRI.K.V
14.	1813102041114	18E3602	JAYALAKSHMI S
15.	1813102041115	18E3615	KARTHIKA A.S
16.	1813102041116	18E3618	KARUNYA. R
17.	1813102041117	18E3608	LAKSHMI Y
18.	1813102041118	18E3612	MEGHA M
19.	1813102041119	18E3616	MIRUNALINI V
20.	1813102041120	18E3613	MOHANAPRIYA S
21.	1813102041121	18E3609	NISHA J
22.	1813102041122	18E3619	RAHINI R
23.	1813102041123	18E3605	RAJALAKSHMI
24.	1813102041124	18E3606	SARANYA J
25.	1813102041125	18E3607	UMALAKSHMI B
26.	1813102041126	18E3610	VISHNUPRIYA.S
27.	1913102041101	19E3717	ATHIFKALEEM
28.	1913102041102	19E3716	KESHAVAKRISHNA G
29.	1913102041103	19E3711	MAGESH P
30.	1913102041104	19E3706	NITHIYANANDAM S
31.	1913102041105	19E3713	ELAKIYA J
32.	1913102041106	19E3707	FARHEENBANU
33.	1913102041107	19E3705	INDUMATHI R
34.	1913102041108	19E3723	JAYADHARSHINI V

**Head**

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35.	1913102041109	19E3721	JAYALAKSHMI K.V
36.	1913102041110	19E3720	KALPANA A
37.	1913102041111	19E3703	KEERTHANA A
38.	1913102041112	19E3702	MAHALAKSHMI V
39.	1913102041113	19E3712	MONIKA J
40.	1913102041114	19E3715	NIVETHA J
41.	1913102041115	19E3701	PUSHPAPRIYA S
42.	1913102041116	19E3708	SUGANYA S
43.	1913102041117	19E3722	SUNANTHA J
44.	1913102041118	19E3714	SUSEELA M.S
45.	1913102041119	19E3704	SWARNALATHA S
46.	1913102041120	19E3709	SWATHI S
47.	1913102041121	19E3718	VAITHEESWARI A
48.	1913102041122	19E3719	VIJAYALAKSHMI E
49.	1913102041123	19E3710	VISHNUTHARIKA B

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**Head**

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## **Biomedical, Industrial and Solid Waste Management**

**Course Category: Certificate**

**Duration-30 hrs**

### **Learning Outcome:**

1. To create awareness and adequate training in appropriate waste management practices to reduce or eliminate pollution
2. To improve planning and management of waste
3. Waste avoidance by Waste reuse, Waste recycling, Energy recovery, and Waste disposal.

**Unit I:** Industrial Wastewater: Selection of appropriate unit operations for the treatment and flow chart of wastewater treatment plant for sewage. Dairy, Pulp & Paper - Specification of treated wastewater for disposal into surface water, on land.

**Unit II:** Biomedical Waste Categories of bio medical waste- Segregation of biomedical waste- Transportation Biomedical waste treatment system - Responsibilities of hospitals- Biomedical Waste Rules

**Unit III:** Solid Waste Management: Waste generation and composition, national and international regulations for waste, collection and transport of waste, separate collection of recyclables, sorting of recyclables, recycling technologies for paper, glass, metal, plastic, biological treatment of waste, waste disposal, ecological indicator systems, principles of waste management.

**Unit IV:** Solid waste generation-characteristics-Physico-chemical characteristics Problems and Impacts of Municipal Solid Waste(MSW)-Methane emission due to MSW .Disposal of Municipal Solid Waste(MSW)-Collection-Process of waste collection Segregation- Non-compostable-reusable-recyclable- non recyclable-compostable-hazardous- Composting

**Unit V:** Environmental Safety, Health and Management - Public health: communicable diseases, mode of transmission (epidemic and endemic diseases). Management of hygiene in public places (railway stations, bus stands and other public places). Occupational health and safety. Occupational health and hazards-physical-chemical and biological. Occupational

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diseases- prevention and control. Industrial safety and management techniques: Industrial safety standards and regulations. Accidents-definitions-prevention and control.

**References**

1. Bernd Bilitewski, Georg Härdtle, Klaus Marek, K.J. Fischer, C. Gorr, A. Weissbach , H. Boeddicker, Waste Management – Amazon
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## Invitation

**CERTIFICATE COURSE**  
on

**BIOMEDICAL, INDUSTRIAL AND  
SOLID WASTE MANAGEMENT**

Academic Year: 2019 - 2020

Resource Person: **Dr. A. Mageswari**

**Course Duration: 30 hrs.**

**OUTCOME OF THE COURSE**

- ❖ Create awareness on the basic methodology of wastewater treatment and disposal
- ❖ Knowledge on the segregation, shipping and treatment of biomedical wastes with emphasis on ethics for the industry
- ❖ Solid waste handling and management
- ❖ Understand hazards of Municipal Solid Waste (MSW) and execute safe disposal of potentially harmful solid wastes
- ❖ Compile and apply the legal legislations involved with health management in public as well as private sectors



**Name of the Event** : Certificate Course on “Biomedical, Industrial and Solid Waste Management”

**Date** : 03.12.2019

**Venue** : Microbiology Department

**Mode** : Offline

**Faculty Co-ordinator** : Dr. P. Vidya & Dr. B. Kirthiga

**Resource person** : Dr. A. Mageswari, Assistant Professor,  
D.G. Vaishnav College

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**No. of staff participants** : 6

**No. of student participants** : 49

**Detailed report of the program:**

The PG Department of Microbiology conducted a Certificate course on “Biomedical, Industrial and Solid Waste Management”. The resource person was Dr. A. Mageswari, Assistant Professor, Department of Microbiology, D.G. Vaishnav College, Chennai. The main aim of the course was exposed the level of public awareness associated with waste management and recycle. Followed that she enlighten the students to identify the target, develop and organize tools to treat waste to produce energy, recycle materials and extract resources of value. She also emphasized the students to identify and support the development of new technologies that promise to create a clean and green environment.

**Outcome of the Program:**

The main objective of the certificate course was to create an awareness of handling the waste management. The delivered information was properly understood by the student’s response and it was a remarkable success. The certificate course was much appreciated and motivated the students.

**Photos:**



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**CERTIFICATE COURSE**

on

**BIOMEDICAL, INDUSTRIAL AND  
SOLID WASTE MANAGEMENT**

Academic Year: 2019 - 2020

**Resource Person: Dr. A. Mageswari**

**Course Duration: 30 hrs.**

**OUTCOME OF THE COURSE**

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- ❖ Compile and apply the legal legislations involved with health management in public as well as private sectors



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**PG & RESEARCH DEPARTMENT OF MICROBIOLOGY**


***CERTIFICATE OF MERIT***

This is to certify that Mr/Ms **KALPANA A** has participated and successfully completed the certificate course in “***Biomedical, Industrial and Solid Waste Management***” conducted by P.G. Department of Microbiology, D.G. Vaishnav College from December, 2019 to February, 2020.



**PRINCIPAL Head of the Department**

Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai - 600106.



**Head**

P.G. Research Department of Microbiology  
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**Resource Person**



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**PG & RESEARCH DEPARTMENT OF MICROBIOLOGY**

***CERTIFICATE OF MERIT***

This is to certify that Mr/Ms **NISHA J** has participated and successfully completed the certificate course in “***Biomedical, Industrial and Solid Waste Management***” conducted by P.G. Department of Microbiology, D.G. Vaishnav College from December, 2019 to February, 2020.

*[Signature]*

**Head of the Department**

**Head**

P.G. Research Department of Microbiology,  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai - 600106.

*[Signature]*

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Resource Person**

*[Signature]*

Certificate Course on  
" Biomedical, Industrial  
and Solid waste  
Management "

Academic year 2019 - 2020



**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



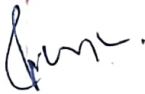
**Head**

P.G. Research Department of Microbiology  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Course Co-ordinator : Dr. P. vidya  
Dr. B. Kirthiga

Course duration : 30 hrs.

Dr. P. vidya - Unit - I  
Dr. S. vijayalakshmi - Unit - II  
Dr. Radhika Jevanand - Unit - III  
Dr. S. Jagadeeswari - Unit - IV  
Dr. A. Mageswari - Unit - V  
Dr. B. Kirthiga - Field trip, Examination.



**Head**

P.G. Research Department of Microbiology  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



S No	Name of the Student	03/12/2019	04/12/2019	05/12/2019	06/12/2019	07/12/2019	08/12/2019	09/12/2019	10/12/2019	11/12/2019	12/12/2019	13/12/2019	14/12/2019	15/12/2019	16/12/2019	17/12/2019	18/12/2019	19/12/2019	20/12/2019	21/12/2019	22/12/2019	23/12/2019	24/12/2019	25/12/2019	26/12/2019	27/12/2019	28/12/2019	29/12/2019	30/12/2019
1	Pushpa Priya .S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
2	Mahalakshmi .V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
3	Keenthana . A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
4	Swarnalatha .S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
5	Indumathi .R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
6	Nithyanandam .S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
7	Forheen banu	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
8	Sluganya .S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
9	Swathi .S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
10	Vishnutharika .B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
11	Magesh .P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
12	Monika .J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
13	Elakiya .J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
14	Suseeh .M.S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
15	Nivetha .J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
16	Keshava Krishna .G	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
17	Athif Kaleem	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
18	Vaitheswari .A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
19	Kalpna .A	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
20	Jayalakshmi .K.V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
21	Sunantha .J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
22	Jayadharshini .V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
23	Vijaya Lakshmi .E	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/

Signature of the faculty

*[Signature]*  
Head

*[Signature]*  
PRINCIPAL

Total numbers of the classes : 24

Total numbers of the students : 23

S.No Name of the Student

S.No	Name of the Student	03/12/2019	04/12/2019	05/12/2019	06/12/2019	07/12/2019	09/12/2019	10/12/2019	11/12/2019	12/12/2019	13/12/2019	14/12/2019	15/12/2019	16/12/2019	17/12/2019	20/01/2020	22/01/2020	23/01/2020	24/01/2020	30/01/2020	01/02/2020	03/02/2020	04/02/2020	05/02/2020	06/02/2020	07/02/2020	10/02/2020	11/02/2020
1	Archana.R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
2	Jayalakshmi.S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
3	Durai vignesh	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
4	Anusha Shree SK	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
5	Rajalakshmi	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
6	Saranya J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
7	Umalakshmi B	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
8	lakshmi.V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
9	Nisha.J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
10	Vishnu priya.S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
11	Deepa.N	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
12	Megha.M	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
13	Mohana priya.S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
14	Suresh.T	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
15	Karthika.A.S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
16	Minunalini.V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
17	Devi Sowndarya.S	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
18	Karunya.R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
19	Rahini.R	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
20	Muthuraj.P	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
21	Aishwarya.T	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
22	Gayathri.K.V	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
23	Dhivakar.K	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
24	Vishwakarma Ravindra Kumar Krishnamoorthy	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
25	Praveen.L	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
26	Albert.J	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/

Signature of the faculty:

*[Signature]*

Total numbers of the classes: 26

Total numbers of the students: 26

DWARAKA DOSS GOVERDAN DOSS VAISHNAV EVENING COLLEGE		
ARUMBAKKAM – CHENNAI 600106		
Batch 2019 – 2021 Nuero Lingusitic Programme		
I MA HRM		
SL.NO	ROLL NO	NAME OF THE STUDENT
1	19E3551	SURUTHI C
2	19E3552	HEMALATHA S
3	19E3553	MONIKA V
4	19E3554	PARTHIVI SATHVIKA J
5	19E3555	POORVAJA P
6	19E3556	NITHISH KUMAR S
7	19E3557	DINESH BALAJI N V
8	19E3558	PRAHLAD BHAT K
9	19E3559	NIRMALA K
10	19E3560	DIWAKAR S
11	19E3561	VARSHINI RAMAN
12	19E3562	SUBEEKSHA B
13	19E3563	RAGHUVANSH KAMATH R
14	19E3564	JWALANTHI SUBRAMANIAN
15	19E3565	G PRIYANKA
16	19E3566	HARINI S
17	19E3567	SHRUTHI K
18	19E3568	SHALINI C
19	19E3569	AKSHY RENGANATHAN
20	19E3570	VAISHNAVE P H
21	19E3571	S VISHRUTH
22	19E3572	PRASANNA K
23	19E3573	VARSHINI SHANTHANA K
24	19E3574	RAMACHANDRAN R
25	19E3575	GAYATHRI G
26	19E3576	PREETHA SHRI. N
27	19E3577	JOEL JEBAKUMAR ROBINSON
28	19E3578	AISHWARYA S
29	19E3579	ASHWIN PRASAD V
30	19E3580	RAJESH K

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*Head*  
Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

DWARAKA DOSS GOVERDAN DOSS VAISHNAV EVENING COLLEGE		
ARUMBAKKAM – CHENNAI 600106		
Batch 2019 – 2021 Nuero Lingusitic Programme		
I MA HRM		
SL.NO	ROLL NO	NAME OF THE STUDENT
31	19E3581	AKILA S
32	19E3582	NIRUTHYA SHRI N
33	19E3583	MOHAMMED AARIF M H
34	19E3584	SHARON CAROLINE
35	19E3585	VIGNESHRAJ T S
36	19E3586	HINDU VASINI KP
37	19E3587	VIJAY. R
38	19E3588	SARULATHA K D
39	19E3589	PRIYADHARSANI S
40	19E3590	AKHILESH A M

*Har*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

*B. L. 2*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**Department of MA.HRM**

**Neuro Linguistic Programming certification program syllabus**

**2019-2021**

**UNIT 1 – UNDERSTANDING THE MAIN IDEAS OF NLP (8 hrs)**

Introduction to NLP – Meaning and definitions of NLP – Purpose of NLP – NLP as a therapy – what NLP can do - People behind NLP – Richard Bandler, John Grinder, Milton Erickson, Fritz Perle and Virginia Satir. The Four pillars of NLP – Relationship, outcome, sensory acuity and behavioural flexibility – How we take in reality. Beliefs and values – The perceptual filters Generalization, deletion and distortion – The Presuppositions of NLP – sensory acuity and modelling.

**UNIT 2 – COMMUNICATION AND PERCEPTION (8 hrs)**

Establishing rapport – Mirroring or Matching - Predicates – Visual, auditory, kinesthetic & Olfactory predicates – NLP indicators – Reframing – The power of perspective - Content & Context reframes – Children and Parenting – Six steps reframe.

**UNIT 3 – REPRESENTATIONAL SYSTEMS (8 hrs)**

Representational systems – Visual, Auditory, Kinesthetic, Olfactory and Gustatory. Primary Representational system and its Sub modalities – Eye – Eye accessing cues - Eye exercise – Scanning Questionnaire, Auditory constructed and kinesthetic.

**UNIT 4 – MODELLING (8 hrs)**


Modelling the human excellence – Behaviour modelling – Common Applications of modelling – Technique – New behaviour generator. Anchoring yourself to success – Types of Anchors – Timelines


**UNIT 5 – APPLICATION OF NLP IN HRM (8 Hrs)**

Application of NLP in Communication – Recruitment & Selection - Training & Development – Coaching, Counselling and Mentoring skills – Team work – Presentations – Emotional Intelligence.

**Reference Books:**

1. NLP: The Essential Guide to Neuro Linguistic Programming by Tom Hoobyar & Tom Dotz Published by William Morrow Paperbacks 2017
2. NLP Workbook: A Practical Guide to Achieving the results you want by Joseph O'Connor, Published by Conari Press 2018.
3. The Big Book of NLP Expanded by Shlomo Vaknin Published by Vaishnav College Publishing 2019

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Head**  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai - 600106



# Madras Management Association

*This is to certify that*

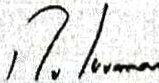
**SUBEEKSHA B**

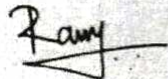
*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Certificate No. : NLP/4071/2020  
Date : 3 March 2020  
Place : Chennai-6

  
Gp Capt R Vijayakumar, VSM  
Executive Director, MMA

  
G Ramasubramanian  
Certified NLP Trainer



Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600066



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

# Madras Management Association

*This is to certify that*

**VIJAY R**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4096/2020

Date : 3 March 2020

Place : Chennai-6

*R. Vijayakumar*

Gp Capt R Vijayakumar, VSM  
Executive Director, MMA

*Ramasubramanian*

PRINCIPAL

Dwaraka Doss Goverdhan Doss & Ramasubramanian  
Vaishnav College  
Arumbakkam, Chennai - 600 106  
Certified NLP Trainer



## Madras Management Association

*This is to certify that*

**AKSHY RENGANATHAN**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Certificate No. : NLP/4078/2020

Date : 3 March 2020

Place : Chennai-6

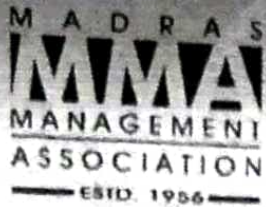
*R. Vijayakumar*  
Gy Capt R Vijayakumar, VSM  
Executive Director, MMA

*Ramy*  
G Ramasubramanian  
Certified NLP Trainer

*Head*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

*D. Govardhan Doss*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# Madras Management Association

*This is to certify that*

**GAYATHRI G**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. NLP/4084/2020  
Date 3 March 2020  
Place Chennai-6

*R. Vijayakumar*  
Gp Capt R Vijayakumar, VSM  
Executive Director, MMA

*G. Ramasubramanian*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College Certified NLP Trainer  
Arumbakkam, Chennai - 600106.



## Madras Management Association

*This is to certify that*

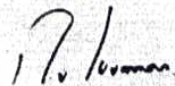
**HEMALATHA S**

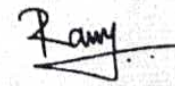
*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Certificate No. : NLP/4061/2020  
Date : 3 March 2020  
Place : Chennai-6

  
Gy Capt R Vijayakumar, VSM  
Executive Director, MMA

  
G Ramasubramanian  
Certified NLP Trainer



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Arumbakkam, Chennai - 600106.



Human Resource  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

# Madras Management Association

*This is to certify that*

**HINDHU VASINI K P**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (S)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4095/2020  
Date : 3 March 2020  
Place : Chennai-6

*R. Vijayakumar*

**R Vijayakumar, VSM**  
Executive Director, Madras Management Association  
Arumbakkam, Chennai - 600106.

*D. Govardhan Doss*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*Ramasubramanian*

**Ramasubramanian**  
Certified NLP Trainer

# Madras Management Association

*This is to certify that*

**SHALINI C**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4077/2020

Date : 3 March 2020

Place : Chennai-6

*R. Vijayakumar*

Gp Capt R Vijayakumar, VSM  
Executive Director, MMA

*G Ramasubramanian*

G Ramasubramanian  
Certified NLP Trainer

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

# Madras Management Association

*This is to certify that*

**VISHRUTH S**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*  
Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4080/2020  
Date : 3 March 2020  
Place : Chennai-6

*R. Vijayakumar*  
Gp Capt R Vijayakumar, Vaidyanathan  
Executive Director, MMA

*BLJ.*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*Ramy*  
& Ramasubramanian  
Certified NLP Trainer



## Madras Management Association

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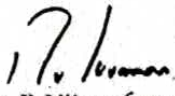
**MOHAMRD AARIF M H**

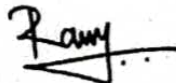
*has successfully completed the  
Certification Course in*


**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*


Certificate No. : NLP/4092/2020  
Date : 3 March 2020  
Place : Chennai-6

  
Gy Capt R Vijayakumar, VSM  
Executive Director, MMA

  
G Ramasubramanian  
Certified NLP Trainer



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



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**VAISHNAVI P H**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*

**Head**  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4079/2020  
Date : 3 March 2020  
Place : Chennai-6

*[Signature]*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.  
*[Signature]*  
S. Subramanian  
Certified NLP Trainer

*[Signature]*  
Gp Capt R Vijayakumar, VSM  
Executive Director, MMA



# Madras Management Association

*This is to certify that*

**SURUTHI C**

*has successfully completed the  
Certification Course in*

## Neuro Linguistic Programming (NLP)

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*  
Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift I.)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4060/2020  
Date : 3 March 2020  
Place : Chennai-6

*R. Vijayakumar*  
Gy Capt R Vijayakumar, VSM  
Executive Director, MMA

*R. Subramanian*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106  
Ramasubramanian  
Certified NLP Trainer

# Madras Management Association

*This is to certify that*

**DINESH BALAJI N V**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4066/2020  
Date : 3 March 2020  
Place : Chennai-6

*17/3/2020*  
Gp Capt R Vijayakumar, VSM  
Executive Director, MMA

*Ramasubramanian*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.  
Certified NLP Trainer

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*This is to certify that*

**VARSHNI SHANTHANA K**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4082/2020  
Date : 3 March 2020  
Place : Chennai-6



*R. Vijayakumar*  
Gp Capt R Vijayakumar,  
Executive Director, MMA

*R. Ramasubramanian*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106  
Ramasubramanian  
Certified NLP Trainer



# Madras Management Association

*This is to certify that*

**SHRON CAROLINE**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Certificate No. : NLP/4093/2020  
Date : 3 March 2020  
Place : Chennai-6

*R. Vijayakumar*  
Gy Capt R Vijayakumar, VSM  
Executive Director, MMA

*G Ramasubramanian*  
G Ramasubramanian  
Certified NLP Trainer

*[Signature]*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Signature]*  
Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

# Madras Management Association

*This is to certify that*

## POORVAJA P

*has successfully completed the  
Certification Course in*

### Neuro Linguistic Programming (NLP)

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Page 330 of 610

*[Signature]*  
Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. NLP/4064/2020  
Date 3 March 2020  
Place Chennai-6

*[Signature]*  
Gp Capt R Vijayakumar, VSO  
Executive Director, MMMA

*[Signature]*  
PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Signature]*  
Ramasubramanian  
Principal NLP Trainer

# Madras Management Association

*This is to certify that*

**RAJESH K**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*  
Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4089/2020

Date : 3 March 2020

Place : Chennai-6



*R. Vijayakumar*

Gp Capt R Vijayakumar, VSM  
Executive Director, MMA

*R. Ramasubramanian*

PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106  
Certified NLP Trainer

*Ramy*

# Madras Management Association

*This is to certify that .*

**JWALANTHI S**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

*Head*  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4073/2020  
Date : 3 March 2020  
Place : Chennai-6



*R. Vijayakumar*  
Gp Capt R Vijayakumar, DSS  
Executive Director, MMA  
Arumbakkam, Chennai - 600 106

*D. Ramasubramanian*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106  
Certified NLP Trainer

# Madras Management Association

*This is to certify that*

**MONIKA V**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP

Date : 3 March 2020

Place : Chennai

Capt R Vijayakumar, VSM  
Executive Director, MMA

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106

Ramasubramanian  
Certified NLP Trainer



# Madras Management Association

*This is to certify that*

**NIRMALA K**

*has successfully completed the  
Certification Course in*

**Neuro Linguistic Programming (NLP)**

*held on 27, 28, 29 February and 2 March 2020 (4 days)*

Page 334 of 610

*Star*

Head  
P.G. Department of  
Human Resources Management  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Certificate No. : NLP/4068/2020  
Date : 3 March 2020  
Place : Chennai-6

*R. Vijayakumar*  
Gp Capt R Vijayakumar  
Executive Director, MMA

*G. Ramasubramanian*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College Certified NLP Trainer  
Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai-106

**List of students attended Value Added Course-Personality Development 2019-2020**

S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	18D3105	1813093037101	ASHFAQ AHAMED S A	2	MCA	A	DAY
2	18D3103	1813093037102	BALAJI G	2	MCA	A	DAY
3	18D3119	1813093037103	HARIKRISHNAN M	2	MCA	A	DAY
4	18D3117	1813093037104	IYAPPAN B	2	MCA	A	DAY
5	18D3104	1813093037105	MADHANKUMAR E	2	MCA	A	DAY
6	18D3116	1813093037106	MOHAMED EISMATHULLA R	2	MCA	A	DAY
7	18D3112	1813093037107	NISANTH M	2	MCA	A	DAY
8	18D3102	1813093037108	NITHILAN S	2	MCA	A	DAY
9	18D3107	1813093037109	VENKATESH L	2	MCA	A	DAY
10	18D3113	1813093037110	YUVARAJ M	2	MCA	A	DAY
11	18D3106	1813093037111	DIVYA S	2	MCA	A	DAY
12	18D3115	1813093037112	ISWARYA P	2	MCA	A	DAY
13	18D3111	1813093037113	JAYALAKSHMI N	2	MCA	A	DAY
14	18D3109	1813093037114	KALAIVANI C	2	MCA	A	DAY
15	18D3118	1813093037115	KEERTHANA R	2	MCA	A	DAY
16	18D3121	1813093037116	LAKSHANA G	2	MCA	A	DAY
17	18D3108	1813093037117	LAKSHMI PRIYA S	2	MCA	A	DAY
18	18D3120	1813093037118	LAVANYA S	2	MCA	A	DAY
19	18D3101	1813093037119	MENUBA TENNY M	2	MCA	A	DAY
20	18D3110	1813093037120	SELVANANDHINI B	2	MCA	A	DAY
21	18D3114	1813093037121	SRIPRIYA S	2	MCA	A	DAY
22	18D3124L/A	1813093037122	SAI SHREE R	2	MCA	A	DAY
23	18D3125L/A	1813093037123	GIFTSON S	2	MCA	A	DAY
24	18D3123L/A	1813093037124	KARTHIK R	2	MCA	A	DAY
25	18D3127L/A	1813093037125	PAVITHRAN S	2	MCA	A	DAY
26	18D3122L/A	1813093037126	SAIKIRAN S	2	MCA	A	DAY
27	18D3126L/A	1813093037127	SELVA K	2	MCA	A	DAY



**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**



**Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.**



**Dwaraka Doss Goverdhan Doss Vaishnav College  
(AUTONOMOUS)**

**College With Potential For Excellence  
A Linguistic Minority Institution  
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Arumbakkam, Chennai-106**

# **Department Of English**

## **VALUE-ADDED COURSES**

*[Handwritten Signature]*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Handwritten Signature]*  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**CONTACT : +91-44 - 2363 5101**

**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**

## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II



**PRINCIPAL**

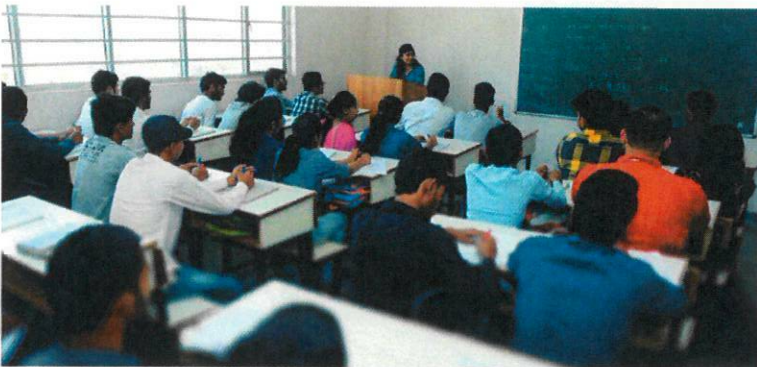
Dwaraka Doss Goverdhan Doss  
Vaishnav Collège  
Arumbakkam, Chennai - 600106.



Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

## Objectives:

- Δ To help students develop communication skills and self confidence.
- Δ To motivate students to acquire employability skills.
- Δ To help students prepare for competitive exams.
- Δ To enable them to learn the techniques to ace the tests.
- Δ To enable students to enhance their personality.
- Δ To motivate students to develop a positive attitude.
- Δ To help students communicate effectively.
- Δ To guide them to make effective presentations.
- Δ To familiarize students with basics of MS Office.
- Δ To provide them with requisite computer skills to help them adapt to any working environment.
- Δ To introduce concepts of logical reasoning through algorithms and flowcharts.
- Δ To enable students to write simple programs using C and LINUX
- Δ To introduce students to the basics of French.
- Δ To help students acquire knowledge of a foreign language to compete in the global scenario.
- Δ To enhance the proficiency of the students in the basics of French.
- Δ To help them to express their ideas and opinions in simple French.



*Silvandaellus Rao*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*D. M. L.*

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Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



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Arumbakkam, Chennai - 600106.



Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600

## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I

- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



**PRINCIPAL**  
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Arumbakkam, Chennai - 600106.



**Associate Professor & Head**  
Department of English  
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Vaishnav College  
Arumbakkam, Chennai-600 106.

**Soft Skills III**  
**Semester III**  
**PERSONALITY DEVELOPMENT**  
**(II MCA / M.Sc. IT / M.Sc. Computer Science)**

**No. of hours: 30**

**Course code:**

**Objectives:**

- To enrich the students' interpersonal skills
- To make the students feel optimistic
- To inform the students about the importance of projecting a positive social image
- To insist on the aspects of effective planning and goal-setting
- To provide an in-depth view to the students about building self-esteem and confidence
- To motivate the students to become winning personalities
- To inculcate leadership qualities in the young minds
- To enable the students understand the importance of employing perfect body language in communication



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**



**Soft Skills III**  
**Semester III**  
**PERSONALITY DEVELOPMENT**  
**(II MCA / M.Sc. IT / M.Sc. Computer Science)**

**No. of hours: 30**

**Course code:**

**Course Content**

**Introduction**

- Introduction to personality
- Dimensions of personality
- Determinants of personality
- Winning personality
- Human behaviour

**Personality and the Self**

- Positive self image and negative self image
- Problems of maladjustment
- Building self-esteem and confidence

**Attitude and Motivation**

- Importance of possessing the right attitude
- Factors affecting attitudes
- Positive and negative attitudes
- Internal and external motives
- Importance of self-motivation
- Factors leading to de-motivation
- Goal setting and prioritisation
- Effective planning
- Time management
- Discipline in problem solving



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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Communication**

- Inter-personal communication
- Relationships
- Leadership
- Team building

*Alvando Lalba Rao*  
**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

## Projecting a Positive Social Image

- Grooming
- Body language
- Eye contact
- Social etiquette
- Manners in conversations

*Dwaraka Doss Goverdhan Doss*

Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*Dwaraka Doss Goverdhan Doss*

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Arumbakkam, Chennai – 600 106

Department of English  
Value Added Course  
2019 - 2020  
Semester - III  
Personality Development  
MCA

**REPORT**

This course is designed to help students develop their personality, positive self- image, attitude, leadership skills, time management, team building, social etiquette, communication skills etc. Practical sessions were conducted to nourish these skills. Students exuberantly participated in all the sessions and advanced their efficiency. The course was successfully completed within the stipulated time.

*Dr. G. Chandralekha Rao*

**Dr. G. Chandralekha Rao**  
**Head, Dept of English**  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*[Signature]*

**PRINCIPAL**  
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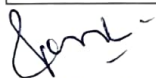
**CERTIFICATE COURSE – VALUE ADDED COURSE**

**HERBAL TECHNOLOGY**

**ACADEMIC YEAR - 2019 – 2020**

**LIST OF STUDENTS**

S.No.	Reg No.	Student Id	Name
1.	1813102041101	18E3626	ALBERT J
2.	1813102041102	18E3623	DHIVAKAR K
3.	1813102041103	18E3603	DURAI VIGNESH
4.	1813102041104	18E3620	MUTHURAJ P
5.	1813102041105	18E3625	PRAVEEN.L
6.	1813102041106	18E3614	SURESH.T
7.	1813102041107	18E3624	VISHWAKARMA RAVINDRAKUMAR KRISHNAMOOTHY
8.	1813102041108	18E3621	AISHWARYA T
9.	1813102041109	18E3604	ANUSHA SHREE S K
10.	1813102041110	18E3601	R ARCHANA
11.	1813102041111	18E3611	N.DEEPA
12.	1813102041112	18E3617	DEVISOWNDARYA.S
13.	1813102041113	18E3622	GAYATHRI.K.V
14.	1813102041114	18E3602	JAYALAKSHMI S
15.	1813102041115	18E3615	KARTHIKA A.S
16.	1813102041116	18E3618	KARUNYA. R
17.	1813102041117	18E3608	LAKSHMI Y
18.	1813102041118	18E3612	MEGHA M
19.	1813102041119	18E3616	MIRUNALINI V
20.	1813102041120	18E3613	MOHANAPRIYA S
21.	1813102041121	18E3609	NISHA J
22.	1813102041122	18E3619	RAHINI R
23.	1813102041123	18E3605	RAJALAKSHMI
24.	1813102041124	18E3606	SARANYA J
25.	1813102041125	18E3607	UMALAKSHMI B
26.	1813102041126	18E3610	VISHNUPRIYA.S
27.	1913102041101	19E3717	ATHIFKALEEM
28.	1913102041102	19E3716	KESHAVAKRISHNA G
29.	1913102041103	19E3711	MAGESH P
30.	1913102041104	19E3706	NITHIYANANDAM S
31.	1913102041105	19E3713	ELAKIYA J
32.	1913102041106	19E3707	FARHEENBANU
33.	1913102041107	19E3705	INDUMATHI R



**Head**

P.G. Research Department of Microbiology  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai - 600 106



**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College

Arumbakkam, Chennai - 600106.



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(Autonomous)  
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34.	1913102041108	19E3723	JAYADHARSHINI V
35.	1913102041109	19E3721	JAYALAKSHMI K.V
36.	1913102041110	19E3720	KALPANA A
37.	1913102041111	19E3703	KEERTHANA A
38.	1913102041112	19E3702	MAHALAKSHMI V
39.	1913102041113	19E3712	MONIKA J
40.	1913102041114	19E3715	NIVETHA J
41.	1913102041115	19E3701	PUSHPAPRIYA S
42.	1913102041116	19E3708	SUGANYA S
43.	1913102041117	19E3722	SUNANTHA J
44.	1913102041118	19E3714	SUSEELA M.S
45.	1913102041119	19E3704	SWARNALATHA S
46.	1913102041120	19E3709	SWATHI S
47.	1913102041121	19E3718	VAITHEESWARI A
48.	1913102041122	19E3719	VIJAYALAKSHMI E
49.	1913102041123	19E3710	VISHNUTHARIKA B

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

**Signature of the HOD**

**Head**  
P.G. Research Department of Microbiology  
Dwaraka Doss Goverdhan Doss  
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## HERBAL TECHNOLOGY

**Course Category: Certificate**

**Duration-30 hrs**

### Learning Outcome:

- To provide graduates with a good knowledge of the basic and applied know-how and professional skills in Herbal technology
- The programme includes basic and specialized courses in Chemistry, Phytochemistry, Biology, Botany, Pharmacognosy and Pharmacology
- The biological effects of medicinal plants
- The toxicological aspects of active ingredients and finished products
- Have a foundational understanding of biomedicine, pharmacology, herbal preparations, history, clinical assessment, safety, and plant identification
- Know how to integrate knowledge of raw materials, formulation, and herbal pharmacy for product development purposes

**Unit I:** Plant identification – Elementary knowledge of Binomial nomenclature – Bentham and Hooker classification – Herbarium techniques. Ethnobotany and Ethnomedicine. Systems of medicine: origin and development of biomedicine, Indian Systems of Medicine (*Ayurveda, Siddha, Unani, Tibetan*), Folk medicines including Home remedies. Ethno medicines of Tamil Nadu.

**Unit II:** Important medicinal and aromatic plants of India. Introduction to Medicinally important Plant products: Fruits and Vegetables, Leaves, Stem, Roots, Spices and condiments; waxes; Essential oils, gums, resins; tannins, enzymes, honey, dyes and pigments.

**Unit III:** Herbal preparation: decoction, extract, infusions, oils, shampoos, powders. Medicinally important class of Plant Phenolics, Alkaloids, Glycosides, Terpenoides, Steroids and Resinous substances. Phytochemical techniques: Cold and hot extraction methods, concentration and evaporation techniques, chromatography and colorimetric analysis of extracts; finger printing of extracts and estimation of bioactive molecules, atomic spectroscopy, GC-MS, LC-MS, centrifugation, electrophoresis, IEF and 2D electrophoresis.

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**Unit IV:** Microbiology techniques for drug evaluation, types of assays - Toxicology assays - animal model studies- principle-cell based assays -culture - maintenance- assays-- antimicrobial-analgesic-anti-inflammatory-antidiabetic-allopecia-liver-kidney functions- male potency-skin disorders-cancer-immuno modulatory-neuro disorders arthritis. etc

**Unit V:** Quality control of raw drugs and Product development: WHO guidelines for assessment of herbal drugs; authentication and standardization of herbal raw materials; quality control of processed herbal drugs: general protocols, chemical assay, bioassay, stability and safety assessments; GMP and other regulatory and safety requirements as per amendments in Drug and Cosmetic Act and Rules for Herbal, Ayurvedic and other Drug of traditional origin

### References

1. Briggs, D. and Walters, S.M. 1997. *Plant Variation and Evolution*, (3<sup>rd</sup> edition), Cambridge University Press, Cambridge.
2. Bannerman, R.H., Burton, J. and Wen Chen, C. (eds). 1983. *Traditional medicine and health care coverage*. WHO, Geneva.
3. R.K.Sinha & Shweta Sinha 2001. *Ethnobiology*. Surabhe Publications – Jaipur
4. General guidelines for methodologies on research and evaluation of traditional medicine (document WHO/EDM/TRM/2000.1), World Health Organization, Geneva.
5. Gokhale, S.S., C.K.Kokate and A.P. Purohit 1994. *Pharmacognosy*. Nirali Prakashan. Pune
6. Schwedt, G. 1997. *The Essential Guide to Analytical Chemistry*. John Wiley & Sons, New York
7. Harborne JB.2005. *Phytochemical Methods*. . Springer (India) Pvt. Ltd. New Delhi.
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9. Thomspon, R.H .1985. *The Chemistry of Natural Products*. Blackie, London
10. ICMR. 2003. *Quality Standards of Indian Medicinal Plants*. Vol. 1. Indian Council of Medical Research, New Delhi

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11. R.D.Choudary, 1996. *Herbal Drug Industry*, (1<sup>st</sup> edition), Eastern Publisher, New Delhi
12. Robert Verpoorte, Pulok K Mukharjee 2003. *GMP for Botanicals - Regulatory and Quality issues on Phytomedicine*. (1<sup>st</sup> edition). Business horizons, New Delhi.

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**Signature of the HOD**

**Head**

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## Invitation

**HERBAL TECHNOLOGY**  
**CERTIFICATE COURSE**  
Academic Year: 2019 – 2020

**Resource Person: Dr. P. Vidya**

**Course Duration: 30 hrs.**



**OUTCOME OF THE COURSE**

- ❖ Acquire good knowledge of the basic and applied facts on medicinally important plants, as well as concepts of Indian medicinal systems
- ❖ Identify medicinally important plants and assess their potentially useful element
- ❖ Understand the useful phytochemical and pharmacological nature of bioactive molecules and their identification techniques
- ❖ Evaluate the toxicological aspects of active ingredients and the finished products on pathogens, organs as well as clinical manifestations
- ❖ Guidelines for commercially sold herbal preparations in public health

<b>Name of the Event</b>	: Certificate Course on “Herbal Technology”
<b>Date</b>	: 19.08.2019
<b>Venue</b>	: Microbiology Department
<b>Mode</b>	: Offline
<b>Organizers</b>	: All Microbiology Faculty
<b>Faculty Co-ordinator</b>	: Dr.A. Mageswari & Dr.S. Jagadeeswari



**Head**

P.G. Research Department of Microbiology  
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**Resource persons** : Dr. P. Vidya, Head, Department of Microbiology  
D.G. Vaishnav College, Chennai.

**No. of staff participants** : 6

**No. of student participants** : 49

**Detailed report of the program:**

The PG Department of Microbiology conducted a Certificate course on “Herbal Technology”. Dr. P. Vidya, Head, Department of Microbiology, D.G. Vaishnav College, Chennai, was the resource person. The objective of the certificate course was approaches in herbal technology training and the biological effects of herbal plants. She shared her knowledge of phytochemicals and their characterization techniques. She also explored about the information in the field of microbiology techniques for drug analysis that students need to work successfully. She trained the students on the principles for commercial herbal formulation, processing in human health.

**Outcome of the Program:**

The program's goal was to provide a deep understanding of herbal technology and its uses in systematic activities by discussion with an expert in the area. According to student response, the information addressed was well observed and it was a significant achievement.

**Photos:**



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
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**Signature of the HOD**  
**Head**  
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Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106,

# HERBAL TECHNOLOGY

## CERTIFICATE COURSE

Academic Year: 2019 - 2020

Resource Person: Dr. P. Vidya

Course Duration: 30 hrs.



### OUTCOME OF THE COURSE

- ❖ Acquire good knowledge of the basic and applied facts on medicinally important plants, as well as concepts of Indian medicinal systems
- ❖ Identify medicinally important plants and assess their potentially useful element
- ❖ Understand the useful phytochemical and pharmacological nature of bioactive molecules and their identification techniques
- ❖ Evaluate the toxicological aspects of active ingredients and the finished products on pathogens, organs as well as clinical manifestations
- ❖ Guidelines for commercially sold herbal preparations in public health

Head

PRINCIPAL



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No.833, Gokul Bagh, E.V.R. Periyar Salai, Arumbakkam, Chennai-600106

## PG & RESEARCH DEPARTMENT OF MICROBIOLOGY

### *CERTIFICATE OF MERIT*

This is to certify that Mr/Ms **KARUNYA R** has participated and successfully completed the certificate course in “*Herbal Technology*” conducted by P.G. Department of Microbiology, D.G. Vaishnav College from August to October 2019.

**Head of the Department**

**Head**

P.G. Research Department of Microbiology  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

**PRINCIPAL**

**Resource Person**

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## PG & RESEARCH DEPARTMENT OF MICROBIOLOGY

### *CERTIFICATE OF MERIT*

This is to certify that Mr/Ms **SUSEELA M. S.** has participated and successfully completed the certificate course in “**Herbal Technology**” conducted by P.G. Department of Microbiology, D.G. Vaishnav College from August to October 2019.

**Head of the Department**

**Head**

P.G. Research Department of Microbiology  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
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**Resource Person**

**PRINCIPAL**


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Arumbakkam, Chennai - 600106.

Certificate Course  
"Herbal Technology"

Academic year  
2019 - 2020



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**Head**

P.G. Research Department of Microbiology  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.

Course Co-ordinator : Dr. S. Jagadeeswari  
Dr. A. Mageswari

Course duration : 30 hrs.

Dr. P. vidya - Unit - I

Dr. S. vijayalakshmi - unit - II

Dr. Radhika Jevanand - unit - III

Dr. S. Jagadeeswari - Unit - IV

Dr. B. Kirthiga - Unit - V

Dr. A. Mageswari - Field trip, Examination



**Head**

P.G. Research Department of Microbiology  
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**List of students attended Value Added Course-Effective Presentation Skills (2019-20)**

S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	18D3105	1813093037101	ASHFAQ AHAMED S A	2	MCA	A	DAY
2	18D3103	1813093037102	BALAJI G	2	MCA	A	DAY
3	18D3119	1813093037103	HARIKRISHNAN M	2	MCA	A	DAY
4	18D3117	1813093037104	IYAPPAN B	2	MCA	A	DAY
5	18D3104	1813093037105	MADHANKUMAR E	2	MCA	A	DAY
6	18D3116	1813093037106	MOHAMED EISMATHULLA R	2	MCA	A	DAY
7	18D3112	1813093037107	NISANTH M	2	MCA	A	DAY
8	18D3102	1813093037108	NITHILAN S	2	MCA	A	DAY
9	18D3107	1813093037109	VENKATESH L	2	MCA	A	DAY
10	18D3113	1813093037110	YUVARAJ M	2	MCA	A	DAY
11	18D3106	1813093037111	DIVYA S	2	MCA	A	DAY
12	18D3115	1813093037112	ISWARYA P	2	MCA	A	DAY
13	18D3111	1813093037113	JAYALAKSHMI N	2	MCA	A	DAY
14	18D3109	1813093037114	KALAIVANI C	2	MCA	A	DAY
15	18D3118	1813093037115	KEERTHANA R	2	MCA	A	DAY
16	18D3121	1813093037116	LAKSHANA G	2	MCA	A	DAY
17	18D3108	1813093037117	LAKSHMI PRIYA S	2	MCA	A	DAY
18	18D3120	1813093037118	LAVANYA S	2	MCA	A	DAY
19	18D3101	1813093037119	MENUBA TENNY M	2	MCA	A	DAY
20	18D3110	1813093037120	SELVANANDHINI B	2	MCA	A	DAY
21	18D3114	1813093037121	SRIPRIYA S	2	MCA	A	DAY
22	18D3124L	1813093037122	SAI SHREE R	2	MCA	A	DAY
23	18D3125L	1813093037123	GIFTSON S	2	MCA	A	DAY
24	18D3123L	1813093037124	KARTHIK R	2	MCA	A	DAY
25	18D3127L	1813093037125	PAVITHRAN S	2	MCA	A	DAY
26	18D3122L	1813093037126	SAIKIRAN S	2	MCA	A	DAY
27	18D3126L	1813093037127	SELVA K	2	MCA	A	DAY

**PRINCIPAL**

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**Arumbakkam, Chennai - 600106.**

**Associate Professor & Head**  
**Department of English**  
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# **Department Of English**

## **VALUE-ADDED COURSES**

*[Handwritten Signature]*

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**CONTACT : +91-44 - 2363 5101**

**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**

## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II



**PRINCIPAL**

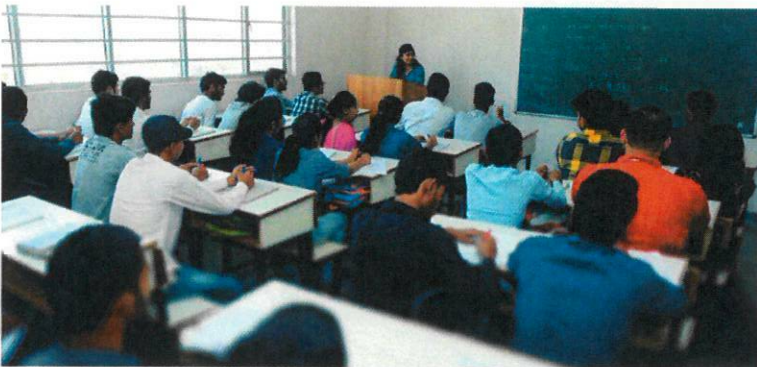
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Associate Professor & Head  
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Arumbakkam, Chennai-600 106.

## Objectives:

- Δ To help students develop communication skills and self confidence.
- Δ To motivate students to acquire employability skills.
- Δ To help students prepare for competitive exams.
- Δ To enable them to learn the techniques to ace the tests.
- Δ To enable students to enhance their personality.
- Δ To motivate students to develop a positive attitude.
- Δ To help students communicate effectively.
- Δ To guide them to make effective presentations.
- Δ To familiarize students with basics of MS Office.
- Δ To provide them with requisite computer skills to help them adapt to any working environment.
- Δ To introduce concepts of logical reasoning through algorithms and flowcharts.
- Δ To enable students to write simple programs using C and LINUX
- Δ To introduce students to the basics of French.
- Δ To help students acquire knowledge of a foreign language to compete in the global scenario.
- Δ To enhance the proficiency of the students in the basics of French.
- Δ To help them to express their ideas and opinions in simple French.



*Silvandaellus Rao*  
Associate Professor & Head  
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*D. M. L.*

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# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



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Arumbakkam, Chennai-600

## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I


- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



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**Soft Skills IV**  
**Semester IV**  
**PRESENTATION SKILLS**  
**(II MCA/ M. Sc. IT / M.Sc. Computer Science)**

No. of hours:30

Course code:

**Objectives:**

- To help students communicate effectively
- To enable the students to make effective presentations
- To guide the students how to prepare for good presentations
- To insist on time management during presentations
- To help the students to use power point slides as aid for presentations
- To impart knowledge to students about body language and its importance
- To facilitate the students to communicate with proper body language
- To make the students learn about etiquette and its importance



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**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
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**Soft Skills IV**  
**Semester IV**  
**PRESENTATION SKILLS**  
**(II MCA/ M. Sc. IT / M.Sc. Computer Science)**

**No. of hours:30**

**Course code:**

**Course Content**

**Introduction to Presentation**

- Role of presentation
- Purpose of presentation
- Types of presentation
- Time management during presentation
- Drawing audience attention & their active participation
- Brainstorming sessions & feed back

**Preparation**

- Collate information
- Language and choice of words, voice modulation
- Organizing ideas
- Aids
- Preparing slides

**Body Language**

- Importance of body language
- Forms of body language
- Parts of body language
- Body language in building interpersonal & industrial relationships
- Advantages of perfect body language

**Etiquette**

- Modern etiquette
- Benefits of etiquette
- Classification of etiquette (personal, business, dining, interview, telephonic)



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**Department of English**  
Value Added Course  
2019 - 2020  
Semester - IV  
Presentation Skills  
MCA

**REPORT**

Students were trained on effective communication as well as effective presentation. They were given practical expose on how to prepare and present any presentations. They were also trained on the importance of body language, eye contact, voice modulation as well as the choice of words. It also helped students to manage their time effectively during presentation. Students actively participated in all the activities that were exercised in the classroom.

*Dr. G. Chandralekha Rao*

**Dr.G. Chandralekha Rao**  
**Head, Dept of English**

**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

*[Handwritten Signature]*

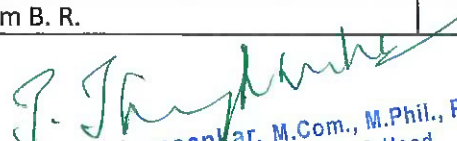
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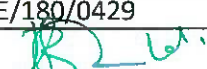


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**POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE (SHIFT I)**  
**LIST OF STUDENTS ENROLLED AND COMPLETED IN CERTIFIED COURSE TALLY**  
**ACADEMIC YEAR 2019-2020**

SL. NO.	Name	STUDENT ID
1	Surya Prakash Prajapat	S/TN/CHE/180/0472
2	M. hariharapadmanaban	S/TN/CHE/180/0471
3	M. Shriram	S/TN/CHE/180/0470
4	S. Akash	S/TN/CHE/180/0469
5	S. Haripriya	S/TN/CHE/180/0468
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15	Malavika C Arvind	S/TN/CHE/180/0458
16	Chirag Soni	S/TN/CHE/180/0457
17	T.V. Yogesh	S/TN/CHE/180/0456
18	S. Bharathwaj	S/TN/CHE/180/0455
19	Rishab. V	S/TN/CHE/180/0454
20	Gagan. K	S/TN/CHE/180/0453
21	Karan. V	S/TN/CHE/180/0452
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33	Harshit. V	S/TN/CHE/180/0440
34	Sourabh Kumar Jain. P	S/TN/CHE/180/0439
35	Kiruthika. R	S/TN/CHE/180/0438
36	Arihant. N	S/TN/CHE/180/0437
37	Nehul Jain	S/TN/CHE/180/0436
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46	Charaan U.	S/TN/CHE/180/0424
47	Kaviyasri R.	S/TN/CHE/180/0422
48	Adarsh	S/TN/CHE/180/0421
49	Sudarshan Sarathy	S/TN/CHE/180/0419
50	Sugumar S.	S/TN/CHE/180/0418
51	Elavarasi	S/TN/CHE/180/0417
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53	Lokeshwaran M.	S/TN/CHE/180/0415
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57	Santhosh R.	S/TN/CHE/180/0410
58	Bharath Kumar S.	S/TN/CHE/180/0409
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60	Sachin Kumar S.	S/TN/CHE/180/0405
61	Sharathy Kumar M.	S/TN/CHE/180/0404
62	Satish Kumar E.	S/TN/CHE/180/0403
63	Devaki Kannan S.	S/TN/CHE/180/0402
64	Naveena D.	S/TN/CHE/180/0401
65	Krithika B.	S/TN/CHE/180/0350
66	Sreeshma S.	S/TN/CHE/180/0349
67	Nikhil A.	S/TN/CHE/180/0348
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83	Madhura M.D.	S/TN/CHE/180/0331
84	Mahalakshmi	S/TN/CHE/180/0330
85	Praveen L.	S/TN/CHE/180/0329

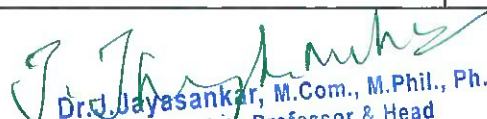
  
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155	Dhipraj R.	S/TN/CHE/180/0253
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165	Bharathwaj R.	S/TN/CHE/180/0243
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200	Shyam M.	S/TN/CHE/180/0208
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202	Gowtham Raj H.	S/TN/CHE/180/0206
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223	Srihari C.	S/TN/CHE/180/0186
224	Chethan Prasaad S.	S/TN/CHE/180/0185
225	Swathi B.	S/TN/CHE/180/0184
226	Kawin Prabhu K.	S/TN/CHE/180/0183
227	Anushu Mishra D.	S/TN/CHE/180/0182
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244	Kowshika S.	S/TN/CHE/180/0164
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246	Kavitha A.	S/TN/CHE/180/0163
247	Kavitha A.	S/TN/CHE/180/0162
248	Suraj V.	S/TN/CHE/180/0161
249	Sridhar S.	S/TN/CHE/180/0160
250	Ashwin N.	S/TN/CHE/180/0159
251	Sanket Vyas M.	S/TN/CHE/180/0158
252	Gokul Raj R.	S/TN/CHE/180/0157
253	Vaibhav V.	S/TN/CHE/180/0156
254	Vijay Dhanush C.	S/TN/CHE/180/0155
255	Barath N.	S/TN/CHE/180/0154
256	Jitu	S/TN/CHE/180/0153
257	Deepak Raj D.	S/TN/CHE/180/0152
258	Gautham J.	S/TN/CHE/180/0151
259	Varun R.	S/TN/CHE/180/0150
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267	Navin M.	S/TN/CHE/180/0141
268	Bharath N.K.	S/TN/CHE/180/0140
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# Syllabus

## TallyACE

Fundamentals of Accounting  
 Maintaining Chart of Accounts in Tally.ERP 9  
 Maintaining Stock Keeping Units (SKU)  
 Recording Day-to-Day Transactions in Tally.ERP 9  
 Accounts Receivable and Payable Management  
 MIS Reports  
 Goods and Services Tax (GST)  
 Recording Vouchers with Tax Deducted at Source (TDS)

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*Basics of Tally	GST using Tally	ACPFAT
*Financial Accounting using Tally	GCC VAT using Tally	
	CPFA	

*\*Available in Schools & Colleges only*

### Overall Grade

Grade	Description
A <sup>+</sup>	$\geq 75\%$
A	$\geq 60\% < 75\%$
B	$\geq 36\% < 60\%$
Not Pass	$< 36\%$

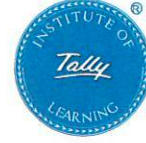
J. Jayasankar

Dr.J.Jayasankar, M.Com., M.Phil., Ph.D  
 Associate Professor & Head  
 Research Supervisor & Guide  
 PG & Research Dept. of Commerce  
 Dwaraka Doss Goverdhan Doss Vaishnav college  
 Arumbakkam, Chennai- 600 106.

PRINCIPAL  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106

**Tally**

POWER OF SIMPLICITY



## Certificate of Association

This is to certify that

**DG Vaishnav College, Chennai**

Arumbakkam, Chennai - 600106, Tamil Nadu

offers its students the following certification

**TallyACE**

**Certifications Offered by Tally Education:**

TallyACE | TallyPRO | TallyGURU | GST using Tally  
Basics of Tally IGCC VAT Financial Accounting using Tally

TEPL Partner Supporting College:

Vettri Education Center For Training And Career Academy-Chennai

Manish Chowdhary  
Chief Executive Officer

Valid Till: June, 2020

Tally Education Pvt. Ltd., a group company of Tally Solutions Pvt. Ltd.,  
is the only entity authorised to issue certifications on Tally.

Tally Education Pvt. Ltd.

AMR Tech Park II, No. 23/24, Hongasandra, Hosur Main Rd, Bengaluru - 560 068.

Disclaimer: Tally Education offers certification. Training shall be offered by the college.

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



2019  
30

தமிழ்நாடு தமில்நாடு TAMIL NADU

30.09.2019

Vetri Education  
Chennai

63AB 917821

G. லலிதா

முத்திரைத்தாள் விற்பனையாளர்  
உ.ப. எண்: 5930/ஆ.3/09-4/19-12.08  
நெ.14/83, ஹரிஜிருக்ஷ நாபுடு தெரு,  
வாழாநாயம், அம்பத்தூர்.  
சென்னை - 600 053.

This Agreement entered between

Vetri Education center for Training & Career Academy

And

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)

on 28<sup>th</sup> June 2019

Vetri Education center for Training & Career Academy Situated at AB -27, 5th Street, Behind Barath Scans Annanagar, Chennai and Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), situated at No.833, "Gokul Bagh", Periyar EVR High Road, Arumbakkam, Chennai - 600 106, an Institution affiliated to the University of Madras, imparting and offering educational courses hereinafter referred to as DGVC represented by the Principal of the College which expression shall unless repugnant to the context means and include its successors and assigns of the ONE PART.

*J. Jayasankar*

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D.  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

*J. Jayasankar*

*Dr. J. Jayasankar*  
PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*Dr. J. Jayasankar*

Dr. J. JAYASANKAR, M.Com., M.Phil., Ph.D.  
Associate Professor & Head  
PG & Research Dept. of Commerce  
Dwaraka Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**This Agreement entered between**  
**Vettri Education center for Training & Career Academy**  
**And**  
**Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)**

on 28<sup>th</sup> June 2019

Vettri Education center for Training & Career Academy Situated at AB -27, 5th Street, Behind Barath Scans Annanagar, Chennai and Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), situated at No.833, "Gokul Bagh", Periyar EVR High Road, Arumbakkam, Chennai - 600 106, an Institution affiliated to the University of Madras, imparting and offering educational courses hereinafter referred to as DGVC represented by the Principal of the College which expression shall unless repugnant to the context means and include its successors and assigns of the ONE PART.

Vettri Education Center for Training & Career Academy is an organization with all modern facilities functioning at AB -27, 5th Street, Behind Bharath Scans Annanagar, Chennai -600040 since 2017 registered as an acknowledged Institution by Tally Education ( which is a Education arm of Tally Solutions ,Bengaluru ) in this part of the country. Vettri Education is currently focusing on Skill Development & Placement activity is represented herein by Mr.Lakshmanan - Director(hereinafter referred to as Vettri Education ) which expression shall unless repugnant to the context mean and intrude its successors and assigns of the OTHER PART.

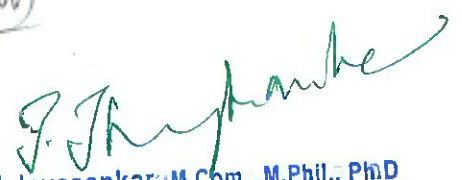


J. JAYASANKAR, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
P.G. & Research Department of Commerce  
D.G. Vaishnav College  
Arumbakkam, Chennai - 600106.



**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
P.G. & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

The partners have entered into this Agreement because they:

RECOGNIZE the mutual interest in the fields of research, training and development and dissemination of knowledge and also

RECOGNIZE the importance of national higher education institution's role in promoting industry collaboration

RECOGNIZE the importance of the Industry Partner within its field of expertise

This Agreement will enable the parties to:

SET the ground for longer-term academic-industry partnerships


STRENGTHEN the innovative capacities of local industries and advance industry-driven research and innovation

The parties hereby agree to establish collaboration according to terms and conditions set out in the articles following hereunder.

#### SCOPE OF THIS AGREEMENT FOR UNDERSTANDING:

The general purpose of this Agreement is to facilitate industry and research cooperation between the parties hereunder based upon the principles of mutual benefit and may include the following general cooperation areas;

  
Dr. J. JAYASANKAR, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
PG & Research Department of Commerce  
D.G. Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

**Role of Vettri Education:**

- 1.1 **Course on GST:** To offer the certification course on GST (45 Hours) recommended for all UG & PG of Commerce stream & Management students
- 1.2 **Certification Course on Tally with GST:** 60 Hours Direct Certification from Tally recommended for all UG & PG of Commerce stream & Management students
- 1.3 Vettri Education will support on the competent faculty for training execution on the agreed courses as mentioned above (Ref point 1.1 & 1.2)
- 1.4 Vettri Education will conduct the assessments for the students enrolled in the agreed courses as mentioned above (Ref Point 1.1 & 1.2)
- 1.5 Vettri Education will assist the students on placement activity for the qualified students
- 1.6 Vettri Education will print and dispatch the certificate to the students
- 1.7 Vettri Education will pay the administration cost of 20% on course fees as per annexure mentioned below with commercials of all courses approved by DG Vaishnav College Chennai.

**Role of DGVC:**

- 1.1 . The Schedule and the details of the training to be shared with Vettri Education.
- 1.2 To Provide the required infrastructure for conducting in campus training
- 1.3 To Organize the assessments as per the support required from Vettri Education
- 1.4 To make payment to Vettri Education before the start of course

Dr. J. JAYASANKAR, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
PG & Research Department of Commerce  
D.G. Vaishnav College  
Arumbakkam, Chennai - 600106

*J. Jayasankar*

*J. Jayasankar*

*Dwaraka Doss*  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D  
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PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



**Annexure:**

S no	Course / Certification	Course Fees Per Student	Recommended Hours	Administration cost to College Per Student
1	Course on GST	INR 4000	45 Hours	800
2	Course on Tally with GST	INR 3500	60 Hours	700

**Payment terms:**

80% in advance & balance in due course before the online assessment

Cheque od DD in favourof Vetri Education center for Training & Career Academy

**GENERAL TERMS**

2.1 This Agreement is not intended to, and does not create any right, benefit, or trust responsibility, substantive or procedural, enforceable at law or equity, by either party, its officers, employees, or agents against the other party, its officers, employees, or agents.

Dr. J. JAYASANKAR, M.Com., M.Phil., Ph.D.  
Associate Professor & Head  
PG & Research Department of Commerce  
D.G. Vaishnav College  
Arumbakkam, Chennai - 600106

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

Dr. J. Jayasankar, M.Com., M.Phil., Ph.D.  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.

2.2 Nothing in this Agreement obligates either party to commit or transfer any assets, or other resources in support of projects or activities between the parties unless expressly stated in this agreement.

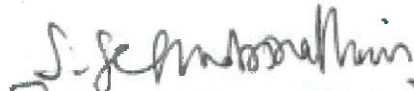
The parties to the Agreement of Understanding have set in their hands, on the day of 28<sup>th</sup> June 2019


for DGVC

  
PRINCIPAL

for Vetri Educational Center for  
FOR VETRI EDUCATIONAL CENTER FOR  
TRAINING AND CAREER ACADEMY  
  
MANAGING DIRECTOR Proprietor

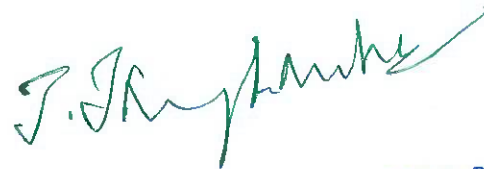
Witnesses:

1.   
(S. SESHADRI NATHAN)

2.   
(J. JAYASANKAR)



Dr. J. JAYASANKAR, M.Com., M.Phil., Ph.D  
Associate Professor & Head  
P.G. & Research Department of Commerce  
D.G. Vaishnav College  
Arumbakkam, Chennai - 600106.



  
PRINCIPAL  
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**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**  
**College with Potential for Excellence, Linguistic Minority Institution**  
**Affiliated to University of Madras**  
**Arumbakkam, Chennai 600 106**

**PG & RESEARCH DEPARTMENT OF COMMERCE (SHIFT I)**

**REPORT OF CERTIFIED COURSE - TALLY**

**Academic Year 2019-20**

➤ **Objective:**

To Offer Tally Certified course to all the students with practical knowledge.

Enriching the students' knowledge with various accounting softwares

Providing more job opportunities

- MOU Renewed by June with Tally Education Center with the approval by commerce department & guidelines from the placement team .In the Month of June , Seminar on Importance of Tally Certifications session been conducted for all the first year students .
- With the Initiative of Tally , In Aug & Sep 2019 – 3<sup>rd</sup> All India Tally Commerce Aptitude Test was conducted by the Authorized center Vettri Education – 500 Plus students participated in online aptitude test & received the participation certificate from Tally .
- About 350 Plus students were enrolled from first year in the morning & evening batch . Training was conducted by the Vettri Education Team in the college campus as multiple batches in morning & afternoon
- Individual Student login & access of digital course content been offered by Tally for the students enrolled
- All the students enrolled have appeared for online assessments & certified by Tally – on TallyAceCertifications .
- Digital Certificates were shared with the students with their respective email ID . Tally recognized the College with the certificate of association .

➤ **Outcome:**

Students were trained in the certified course of Tally.

Awareness of more career opportunities were given to the students.


Created Eagerness to learn various software packages related to accounting.

  
**DR. K. B. MANIKANDAN**

FACULTY CO-ORDINATOR

  
**DR. J. JAYASANKAR**

HEAD OF THE DEPARTMENT

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

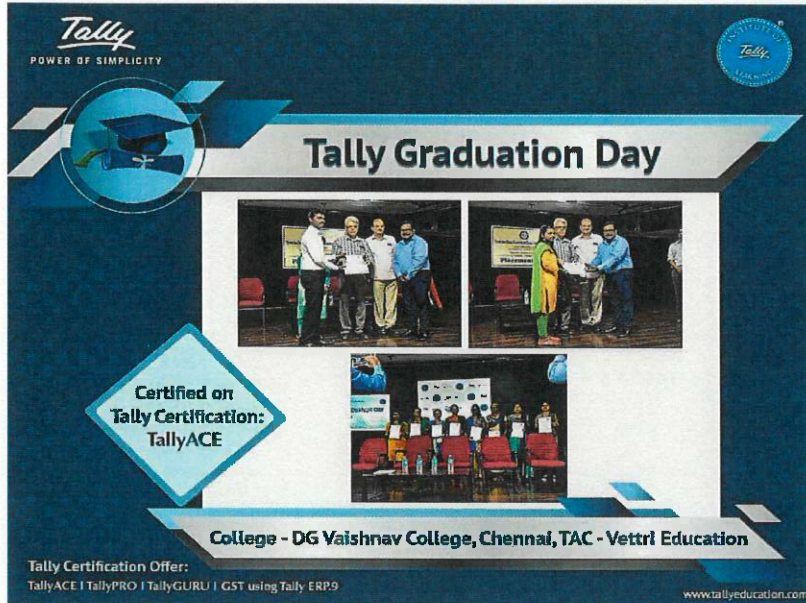
**Dr.J.Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
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**Arumbakkam, Chennai 600 106**

**PG & Research Department of Commerce (Shift I)**

**Photographs of Certified Course - Tally**  
**Academic Year 2019-20**



**DR. K. B. MANIKANDAN**  
**FACULTY CO-ORDINATOR**

*[Handwritten signature]*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*[Handwritten signature]*  
**DR. J. JAYASANKAR**

**HEAD OF THE DEPARTMENT**  
**Dr.J.Jayasankar, M.Com., M.Phil., Ph.D**  
**Associate Professor & Head**  
**Research Supervisor & Guide**  
**PG & Research Dept. of Commerce**  
**Dwaraka Doss Goverdhan Doss Vaishnav college**  
**Arumbakkam, Chennai- 600 106.**

# Certificate of Merit

This certificate is awarded to

**M. Shriram**

Son/Daughter of

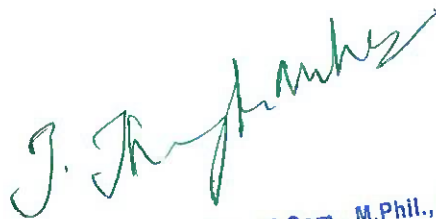
**J. Muralidharan**

for successfully completing

**TallyACE**

and securing Grade A

Place of Issue: Bengaluru  
Date Certified: 12-Feb-2020  
Release: 6.5




**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai- 600 106.



**Bhuvaneshwari B**  
Chief Executive Officer  
Tally Education Pvt. Ltd.

Certificate No: 901195371  
Institute Name  
DG Vaishnav College



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

Tally Education Pvt. Ltd., a group company of Tally Solutions Pvt. Ltd., is the only entity authorised to issue certifications on Tally.

This certificate can be verified at [www.tallyeducation.com](http://www.tallyeducation.com)

# Certificate of Merit

This certificate is awarded to

**S. Haripriya**

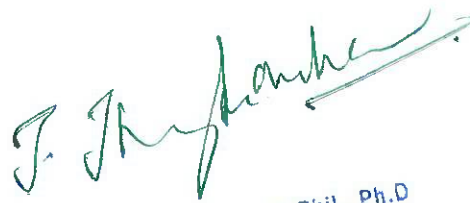
Son/Daughter of

**J. Sundarraman**

for successfully completing


**TallyACE**

and securing Grade A




Place of Issue: Bengaluru  
Date Certified: 12-Feb-2020  
Release: 6.5

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



**Bhuvaneshwari B**  
Chief Executive Officer  
Tally Education Pvt. Ltd.

Certificate No: 908195571  
Institute Name  
DG Vaishnav College



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

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**Tally**

POWER OF SIMPLICITY



# Certificate of Merit

This certificate is awarded to  
**Surya Prakash Prajapat**  
 Son/Daughter of  
**Khyaliram Prajapat**  
 for successfully completing  
**TallyACE**  
 and securing Grade A

Place of Issue: Bengaluru  
 Date Certified: 20-Feb-2020  
 Release: 6.5

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
 Associate Professor & Head  
 Research Supervisor & Guide  
 PG & Research Dept. of Commerce  
 Dwaraka Doss Goverdhan Doss Vaishnav college  
 Arumbakkam, Chennai- 600 106.

**Bhuvaneshwari B**  
 Chief Executive Officer  
 Tally Education Pvt. Ltd.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

Certificate No: 902197665  
 Institute Name  
 DG Vaishnav College

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# Certificate of Merit

This certificate is awarded to

**A. Dhanalakshmi**

Son/Daughter of

**R. Anand**

for successfully completing

**TallyACE**

and securing Grade B



Place of Issue: Bengaluru  
Date Certified: 12-Feb-2020  
Release: 6.5

**Dr. J. Jayasankar, M.Com., M.Phil., Ph.D**  
Associate Professor & Head  
Research Supervisor & Guide  
PG & Research Dept. of Commerce  
Dwaraka Doss Goverdhan Doss Vaishnav college  
Arumbakkam, Chennai- 600 106.



**Bhuvaneshwari B**  
Chief Executive Officer  
Tally Education Pvt. Ltd.



Certificate No: 901195362

Institute Name

DG Vaishnav College

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**

**Vaishnav College**

**Arumbakkam, Chennai - 600106**

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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

VALUE ADDED COURSES

## STUDENTS TALLY LIST (2019-2020)

S.NO.	ROLL NO.	NAME	MOBILE NO.	EMAIL ID
1	19E0501	Vijaya Raghavan S	7358432669	19E0501@dgvaishnavcollege.edu.in
2	19E0502	Purushothaman R	9500569890	19E0502@dgvaishnavcollege.edu.in
3	19E0505	Lakshmi Narasimman K	9841512055	19E0505@dgvaishnavcollege.edu.in
4	19E0506	Madhavan K	9176285712	19E0506@dgvaishnavcollege.edu.in
5	19E0510	Rahul S	8608056024	19E0510@dgvaishnavcollege.edu.in
6	19E0511	Pavithra M	8122873003	19E0511@dgvaishnavcollege.edu.in
7	19E0514	Rishab V	9043279100	19E0514@dgvaishnavcollege.edu.in
8	19E0515	Chinnadurai M	7299319559	19E0515@dgvaishnavcollege.edu.in
9	19E0516	Srinidhi S	8610667069	19E0516@dgvaishnavcollege.edu.in
10	19E0522	Kamalesh R	9445426850	19E0522@dgvaishnavcollege.edu.in
11	19E0524	Anshu Mishra D	8825962115	19E0524@dgvaishnavcollege.edu.in
12	19E0530	Yashvanth M S	9445497580	19E0530@dgvaishnavcollege.edu.in
13	19E0531	Kamal Vikram R	6382811522	19E0531@dgvaishnavcollege.edu.in
14	19E0533	Magesh T	9566128369	19E0533@dgvaishnavcollege.edu.in
15	19E0534	Elavarasi E	9790727158	19E0534@dgvaishnavcollege.edu.in
16	19E0538	Viswanathan V	9786612723	19E0538@dgvaishnavcollege.edu.in
17	19E0539	Abishek S	9445277636	19E0539@dgvaishnavcollege.edu.in
18	19E0541	Roshan Kumar P	6379736059	19E0541@dgvaishnavcollege.edu.in
19	19E0543	Ashfaq Ahmed M	9841811721	19E0543@dgvaishnavcollege.edu.in
20	19E0545	Chaincy	8608008980	19E0545@dgvaishnavcollege.edu.in
21	19E0547	Kawin Prabhu K	9025082354	19E0547@dgvaishnavcollege.edu.in
22	19E0551	Kalaiarasan D	9080049912	19E0551@dgvaishnavcollege.edu.in
23	19E0552	Sneha S	8489556628	19E0552@dgvaishnavcollege.edu.in
24	19E0557	Prakash S Om	6374241313	19E0557@dgvaishnavcollege.edu.in
25	19E0560	Vasanth A	9940320311	19E0560@dgvaishnavcollege.edu.in

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Head**  
Department of Commerce  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai - 600 106



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106


VALUE ADDED COURSES

## STUDENTS TALLY LIST (2019-2020)

26	19E0568	Swathi B	8925032827	19E0568@dgvaishnavcollege.edu.in
27	19E0575	Prakalya B S	9840413519	19E0575@dgvaishnavcollege.edu.in
28	19E0576	Sanjay A	9384386683	19E0576@dgvaishnavcollege.edu.in
29	19E0578	Harshinie M	9443618541	19E0578@dgvaishnavcollege.edu.in
30	19E0581	Malavika C Arvind	9884063232	19E0581@dgvaishnavcollege.edu.in
31	19E0602	Naveen Balaji M	9677050142	19E0602@dgvaishnavcollege.edu.in
32	19E0603	Madhumitha N	7010044109	19E0603@dgvaishnavcollege.edu.in
33	19E0604	Karthik Narayana A	8939250260	19E0604@dgvaishnavcollege.edu.in
34	19E0606	Lakshitha R	9444909479	19E0606@dgvaishnavcollege.edu.in
35	19E0613	Sourabh Kumar Jain	9865869678	19E0613@dgvaishnavcollege.edu.in
36	19E0615	Siddharth S N	9840784799	19E0615@dgvaishnavcollege.edu.in
37	19E0616	Nehul Jain	9941377998	19E0616@dgvaishnavcollege.edu.in
38	19E0621	Samuel Jones K	9176482231	19E0621@dgvaishnavcollege.edu.in
39	19E0625	Nandakumar S	6369364849	19E0625@dgvaishnavcollege.edu.in
40	19E0629	Siddarth Jain	9940568901	19E0629@dgvaishnavcollege.edu.in
41	19E0649	Mohammed Ansar S	8248609057	19E0649@dgvaishnavcollege.edu.in
42	19E0653	Sathish Kumar D	9360471978	19E0653@dgvaishnavcollege.edu.in
43	19E0655	Arihant N	9840401966	19E0655@dgvaishnavcollege.edu.in
44	19E0658	Himanshu Dugar	9884160235	19E0658@dgvaishnavcollege.edu.in
45	19E0661	Pakshal H Jain	9444711450	19E0661@dgvaishnavcollege.edu.in
46	19E0666	Kiruthika R	9940517599	19E0666@dgvaishnavcollege.edu.in
47	19E0668	Sai Harshini J	9787684628	19E0668@dgvaishnavcollege.edu.in
48	19E0670	Mohammed Naveed M	6381757657	19E0670@dgvaishnavcollege.edu.in
49	19E0675	Navi Varshan S	9629233354	19E0675@dgvaishnavcollege.edu.in
50	19E0677	Avinash Kumar M	9840173734	19E0677@dgvaishnavcollege.edu.in
51	19E0680	Manasaa M	8754472547	19E0680@dgvaishnavcollege.edu.in

  
PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College

  
Department of Commerce

Dwaraka Doss Goverdhan Doss

Vaishnav College (Shift II)

Arumbakkam, Chennai-600 106.



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(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

VALUE ADDED COURSES

## STUDENTS TALLY LIST (2019-2020)

52	19E0682	Hariharen V	8939583884	19E0682@dgvaishnavcollege.edu.in
53	19E0684	Priyanka S	7358680957	19E0684@dgvaishnavcollege.edu.in
54	19E0704	Shriram M	9840709997	19E0704@dgvaishnavcollege.edu.in
55	19E0706	Krithika S	9444326753	19E0706@dgvaishnavcollege.edu.in
56	19E0707	Nivas Shankar K	9043643313	19E0707@dgvaishnavcollege.edu.in
57	19E0717	Mahalakshmi C	8778142473	19E0717@dgvaishnavcollege.edu.in
58	19E0737	Monisha N	9445173407	19E0737@dgvaishnavcollege.edu.in
59	19E0746	Keerthana V	9841431890	19E0746@dgvaishnavcollege.edu.in
60	19E0759	Sneha N	9941567393	19E0759@dgvaishnavcollege.edu.in
61	19E0760	Ramkumar S	6369693792	19E0760@dgvaishnavcollege.edu.in
62	19E0782	Karthikeyan J	8056116045	19E0782@dgvaishnavcollege.edu.in
63	19E0803	YOGESH V	9962493554	yokeshyoki17@gmail.com
64	19E0806	DEEPIKA A	6380513297	dpka6380@gmail.com
65	19E0807	VIKRAM K	8190944905	kvikram1601@gmail.com
66	19E0808	GAGAN K	8838741900	kgagan2002@gmail.com
67	19E0809	V.ABHISHEK	9789929615	venkatesanabhishala@gmail.com
68	19E0811	KISHORE G	8667472121	kishoresekar05@gmail.com
69	19E0814	BHARATHWAJ S	6386740682	bharathvanni@dgmail.com
70	19E0816	LOKESHWARAN S	9677308730	lokeswaran11333@gmail.com
71	19E0817	PRIYADHARSHINI S	9498400908	radharao2107@gmail.com
72	19E0819	RAKSHITHA VAB	9003272782	rakshitha2k2@gmail.com
73	19E0820	RAGHUL S	9962748687	raghulsiva005@gmail.com
74	19E0821	DEEPIKA P	7550258844	divyapalani178@gmail.com
75	19E0822	KHUSHWANT K	9710085600	wanthkhush@gmail.com
76	19E0823	HARSITH. u	8754586713	harsithsurana88000@gmail.com
77	19E0824	V. Karan	9384766200	karannahata1010@gmail.com

*[Signature]*

*[Signature]*

Department of Commerce  
Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai-600 106.



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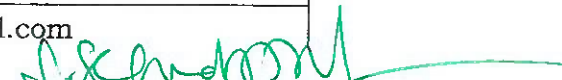
Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

VALUE ADDED COURSES

## STUDENTS TALLY LIST (2019-2020)

78	19E0825	Arjun Ramdas	9841733371	arjunramdas0@gmail.com
79	19E0827	SHRI SHERISHA U	9629153676	shershe.u@gmail.com
80	19E0830	GOWTHAM RAJ H	9841357834	sumathigowthamraj@gmail.com
81	19E0836	V.S.Karthi	7010379793	vskarthi2001@gmail.com
82	19E0837	GOKUL S	7358623805	gokulsekar38@gmail.com
83	19E0840	U GOKUL	9445182223	ugokuldo@gmail.com
84	19E0845	Shyam m	8778410800	karateshyam46@gmail.com
85	19E0851	S NIDHIN	8220715486	nidhin2001@gmail.com
86	19E0859	HARIHARAPADMANABAN M	9360205881	hariharapadmanaban2001@gmail.com
87	19E0867	Ankush Patawari	9962470768	ankushpatawari195@gmail.com
88	19E0869	KIRTHANA R	9941396671	padmakeethu22@gmail.com
89	19E0870	Vijay V	9025863112	veeraraghavanhe@gmail.com
90	19E0876	Yogesh T.V	8778011303	yogeshtv2002@gmail.com
91	19E0879	HEMANTH KUMAR C K	7904998747	conjikumar@gmail.com

  
Signature of HOD

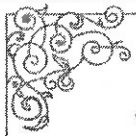
**Head**

Department of Commerce  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



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# Certificate of Merit

This certificate is awarded to

**K. Khushwant**

Son/Daughter of


**R. Kiran Kumar**

for successfully completing


**TallyACE**

and securing Grade A<sup>+</sup>

Place of Issue: Bengaluru  
Date Certified: 12-Feb-2020  
Release: 6.5

  
**Manish Chowdhary**  
Chief Executive Officer  
Tally Education Pvt. Ltd.

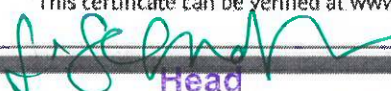
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Institute Name  
DG Vaishnav College

  
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**Vaishnav College**  
**Arumbakkam, Chennai-600106.**

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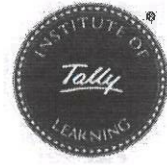
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Page 394 of 610



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# Certificate of Merit

This certificate is awarded to

**T.V. Yogesh**

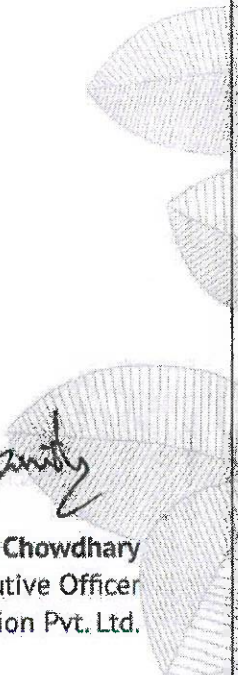
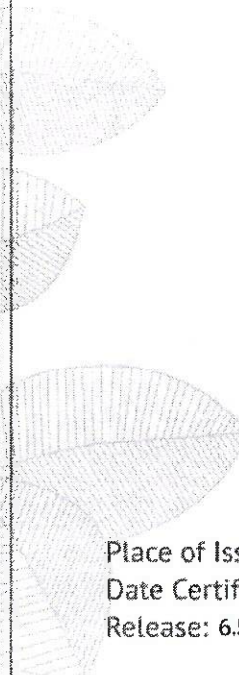
Son/Daughter of

**T. Vijaya Kumar**

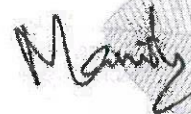
for successfully completing

**TallyACE**

and securing Grade A



Place of Issue: Bengaluru  
Date Certified: 12-Feb-2020  
Release: 6.5

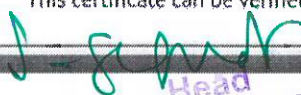
  
**Manish Chowdhary**  
Chief Executive Officer  
Tally Education Pvt. Ltd.

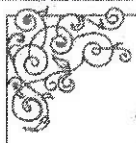
Certificate No: 905195520  
Institute Name  
DG Vaishnav College

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

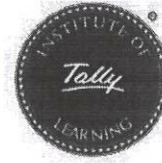
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This certificate is awarded to

**Shri Sherisha. U**

Son/Daughter of

**R. Udaya Kumar**

for successfully completing

**TallyACE**

and securing Grade A

Place of Issue: Bengaluru  
Date Certified: 03-Oct-2019  
Release: 6.5

**Manish Chowdhary**  
Chief Executive Officer  
Tally Education Pvt. Ltd.

Certificate No: 906171129

Institute Name

DG Vaishnav College

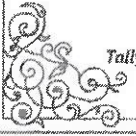
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College**

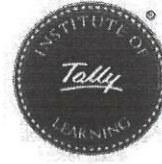
**Arumbakkam, Chennai - 600106.**

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This certificate is awarded to

**YOGESH.V**

Son/Daughter of

**Varadarajan. G**

for successfully completing

**TallyACE**

and securing Grade A

Place of Issue: Bengaluru  
Date Certified: 03-Oct-2019  
Release: 6.5

*Manish*  
**Manish Chowdhary**  
Chief Executive Officer  
Tally Education Pvt. Ltd.

Certificate No: 908171127  
Institute Name  
**DG Vaishnav College**

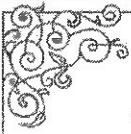
*Dwaraka Doss*  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
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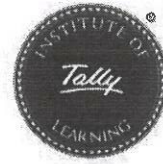
*[Signature]*  
**Head**  
Department of Commerce  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift II)**  
**Arumbakkam, Chennai-600 106.**





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# Certificate of Merit

This certificate is awarded to

**Priyadharshini S.**

Son/Daughter of


**R. Sridharan**

for successfully completing


**TallyACE**

and securing Grade B

Place of Issue: Bengaluru  
Date Certified: 03-Oct-2019  
Release: 6.5

  
**Manish Chowdhary**  
Chief Executive Officer  
Tally Education Pvt. Ltd.

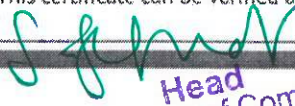
Certificate No: 905171166  
Institute Name  
**DG Vaishnav College**

  
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Arumbakkam

**LIST OF STUDENTS COMPLETED ONLINE COURSE OFFERED BY THE DEPARTMENT OF CHEMISTRY**

2019-2020

NAME OF THE COURSE	NO. OF STUDENTS ENROLLED	S.NO.	NAME OF THE STUDENTS	ROLL NUMBER	REGISTER NUMBER
CONFORMATIONAL ANALYSIS FOR BEGINNERS	13	1	KIRAN K	19D3369	193092049102
		2	MUKESH V	19D3371	193092049104
		3	ROHAN A	19D3364	193092049106
		4	SURENDRAKUMAR S	19D3362	193092049107
		5	BHARATHI S	19D3352	193092049108
		6	DIVYALAKSHMI G	19D3375	193092049109
		7	INDHU S	19D3373	193092049111
		8	NITHYA BHARANI S	19D3360	193092049116
		9	PAVITHRA R	19D3353	193092049117
		10	SHAMSUL AYSHA A	19D3363	193092049120
		11	SHANMUGA NIVEDITHA M	19D3361	193092049121
		12	SHANTHAPRIYA M	19D3351	193092049122
		13	SNEHA N	19D3376	193092049123

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PG & RESEARCH DEPARTMENT OF CHEMISTRY

## CONFORMATIONAL ANALYSIS FOR BEGINNERS

SYLLABUS – ONLINE COURSE

### MODULE-1:

Introduction to isomerism – conformations and conformational isomers – Factors influencing stability of conformations – Conformations of Ethane, n-propane, n-butane, 2,3-dimethyl butane. Conformation and stability – 1, 2-disubstituted ethane derivatives.

### MODULE-2:

Conformational analysis of cycloalkanes – Mono and substituted cyclohexane and their stereo chemical features [geometric and optical isomerism (if shown) by these derivatives].

Conformation and reactivity:

- Iodide induced di-debromination of dl/threo- and meso-2,3-dibromobutanes
- Dehydrobromination of threo- and erythro-1-Bromo-1,2-diphenylpropane
- Reaction of 3-Bromo-2-butanols with HBr
- Reaction of 2-Aminocyclohexanols with  $\text{HNO}_2$
- Substituted cyclohexanols (oxidation and acylation)
- Cyclohexane carboxylic acids (esterification and hydrolysis)

### MODULE-3:

Conformation and stability-2-halocyclohexanones and Alkyl substituted cyclohexanones. – Solvent effects.

Conformation and stereochemistry of cis and trans decalin, 9-methyl decalin

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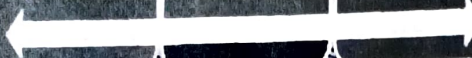
Department of  
Chemistry Proudly  
announces



Online Course on



"Conformational  
Analysis" for  
Beginners



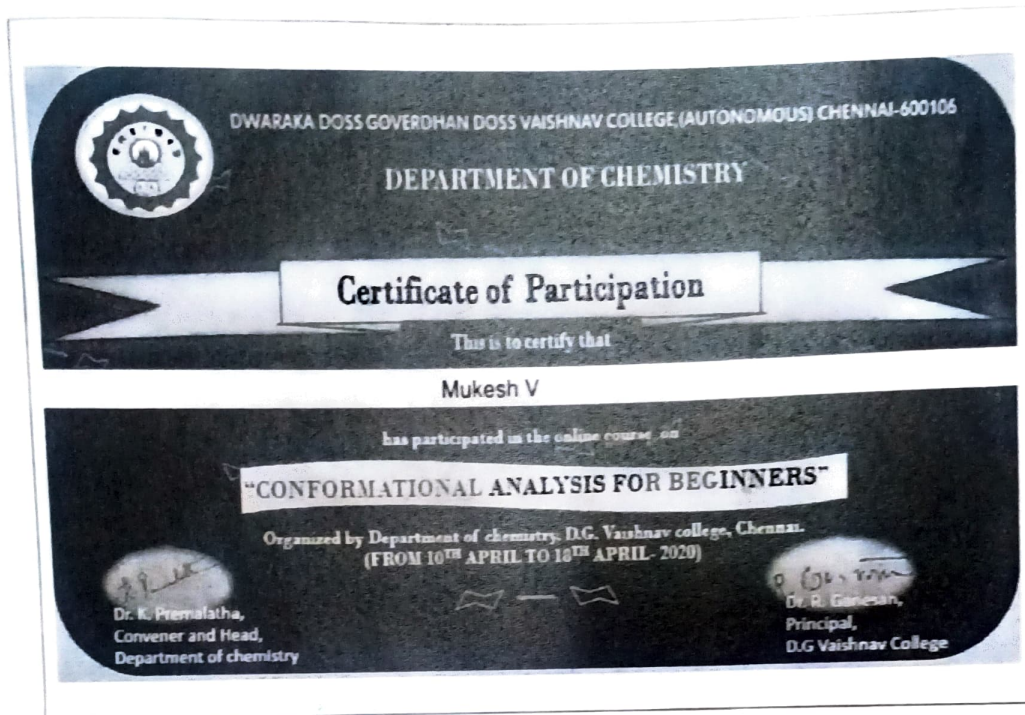
Department of Chemistry  
Arumbakkam, Chennai - 600106  
www.dgdcvaishnavcollege.edu.in  
Google Classroom  
Assistant Professor  
Department of Chemistry  
Arumbakkam, Chennai - 600106  
Department of Chemistry



*K. Prabhakar*

*[Handwritten signature]*

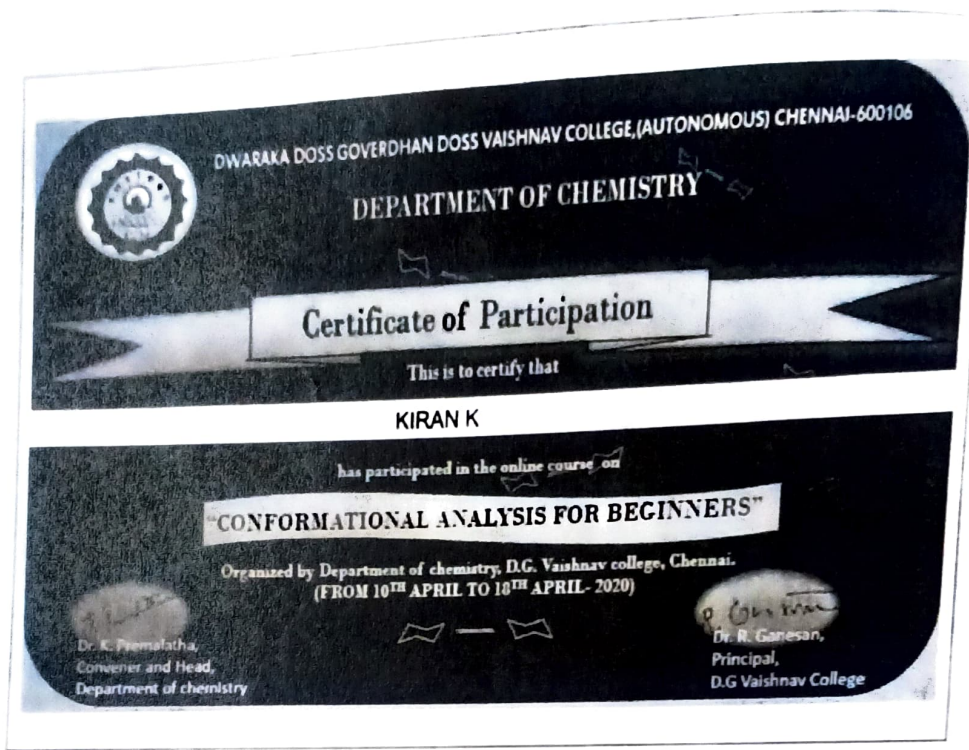
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



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**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

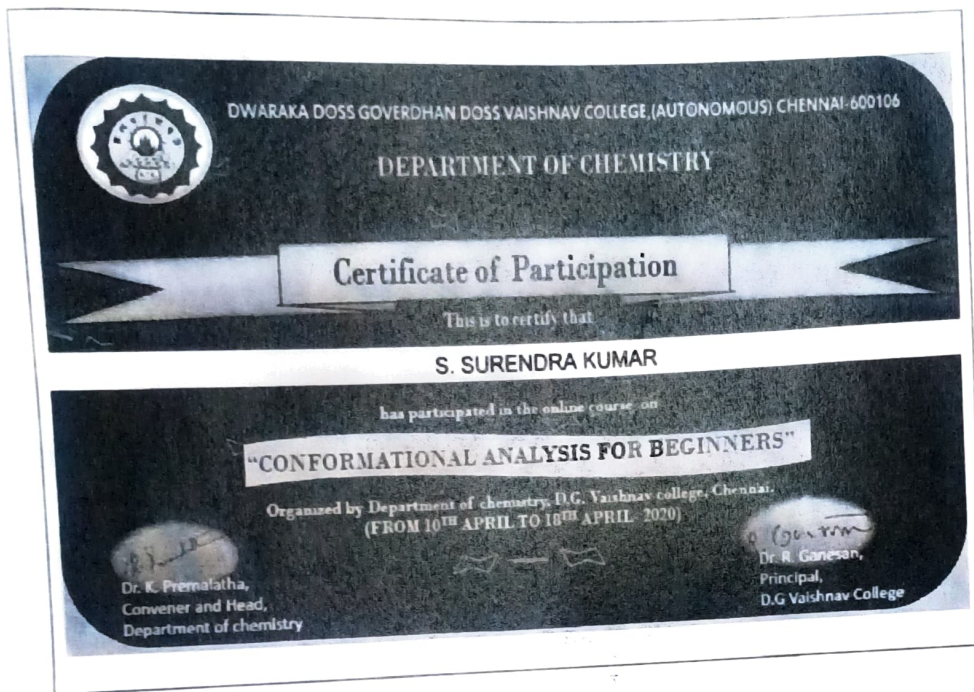


*Dr. K. Premalatha*

*Dr. R. Ganesan*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

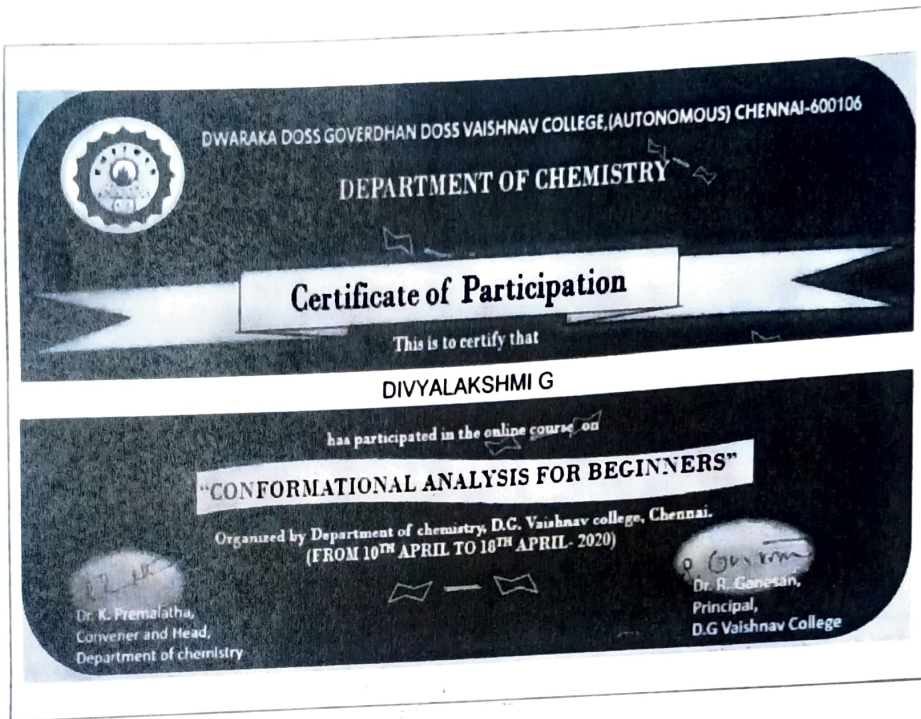
DR. K. PREMALATHA  
CONVENER AND HEAD  
DEPARTMENT OF CHEMISTRY  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM, CHENNAI - 600106



*Dr. K. Premalatha*

*Dr. R. Ganesan*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



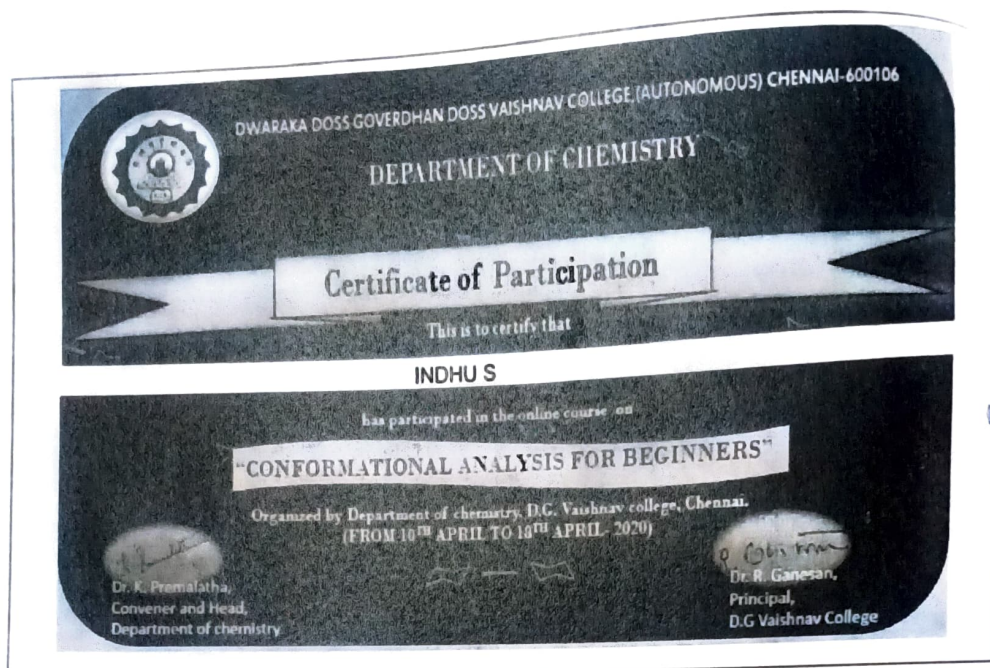
*[Handwritten signature in blue ink]*

Dr. K. Premalatha  
Convener and Head  
Department of Chemistry

*[Handwritten signature in blue ink]*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**






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*Handwritten signature in blue ink.*

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**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



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DEPARTMENT OF CHEMISTRY

**Certificate of Participation**


This is to certify that

Nithya Bharani S

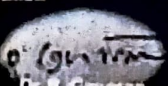
has participated in the online course on

**"CONFORMATIONAL ANALYSIS FOR BEGINNERS"**


Organized by Department of chemistry, D.G. Vaishnav college, Chennai.  
(FROM 10<sup>TH</sup> APRIL TO 18<sup>TH</sup> APRIL, 2020)



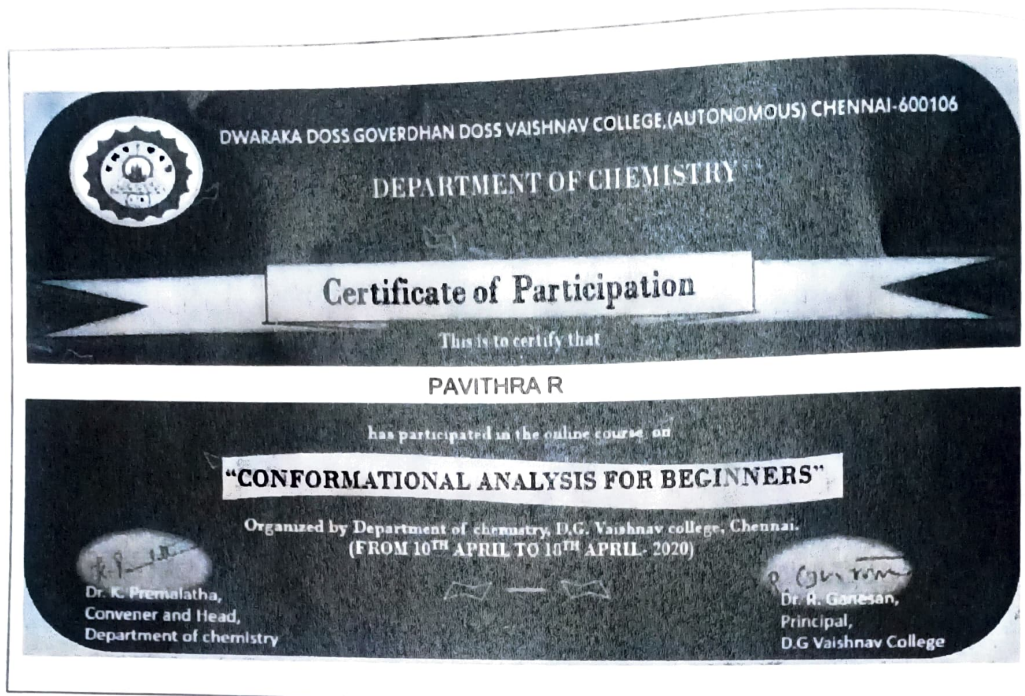
Dr. K. Premalatha,  
Convener and Head,  
Department of chemistry



Dr. K. Ganeshan,  
Principal,  
D.G Vaishnav College



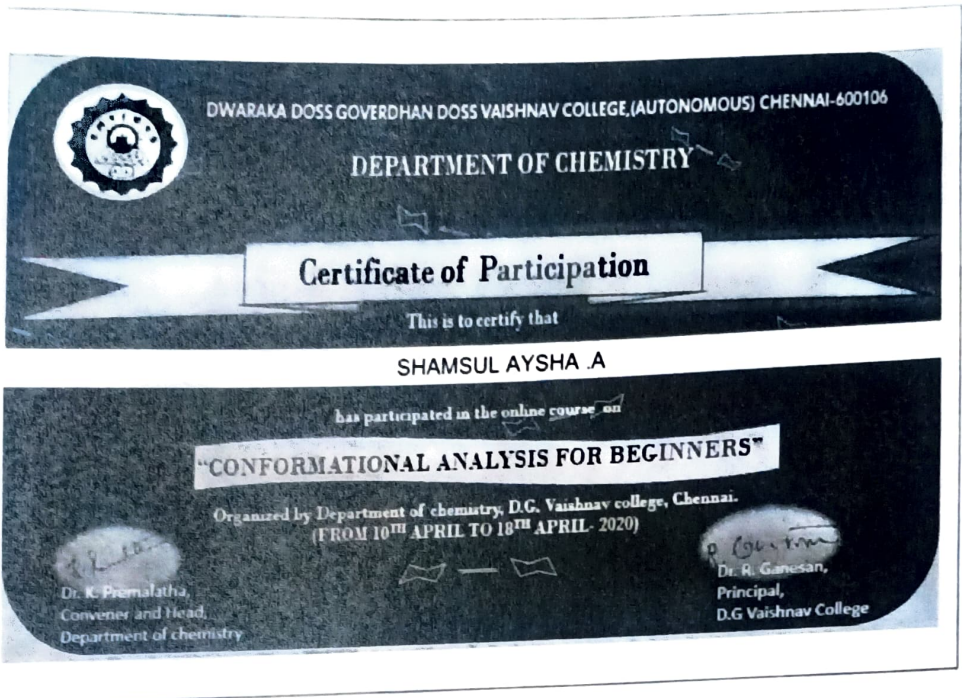
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



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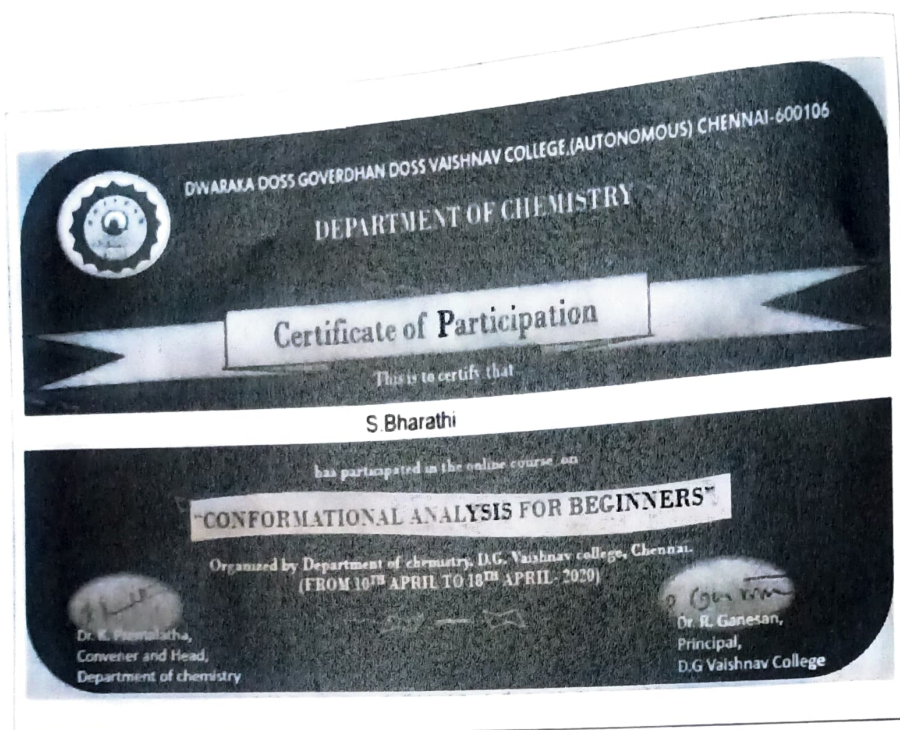
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**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



*[Handwritten signature]*  
Dr. K. Premalatha  
Convener and Head,  
Department of chemistry

*[Handwritten signature]*  
**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.



*K. Purnalatha*

*R. Ganesan*

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TERMIN 1

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This is to certify that

**Shanmuga Niveditha M**

has participated in the online course on

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(FROM 10<sup>TH</sup> APRIL TO 18<sup>TH</sup> APRIL - 2020)

Dr. K. Premalatha,  
Convenor and Head,  
Department of chemistry

Dr. R. Ganesan,  
Principal,  
D.G Vaishnav College

*[Handwritten signature]*

*[Handwritten signature]*

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**Dwaraka Doss Goverdhan Doss**  
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**Arumbakkam, Chennai - 600106.**



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### Certificate of Participation


This is to certify that

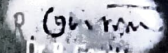
A Rohan

has participated in the online course on

**"CONFORMATIONAL ANALYSIS FOR BEGINNERS"**

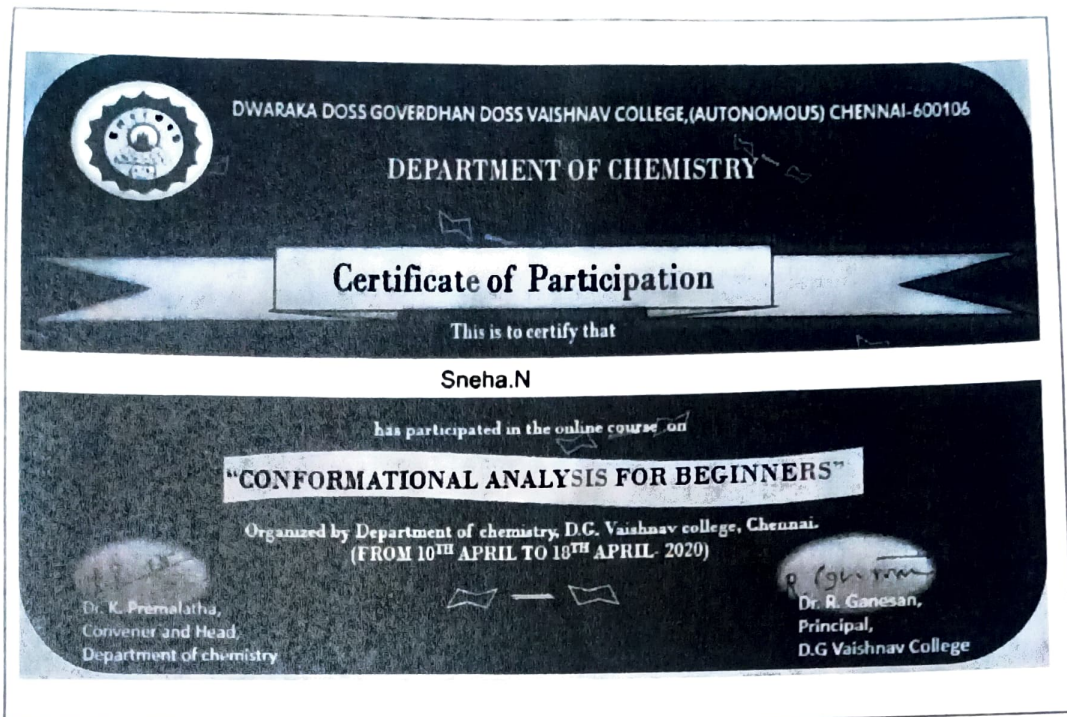
Organized by Department of chemistry, D.C. Vaishnav college, Chennai.  
(FROM 10<sup>TH</sup> APRIL TO 18<sup>TH</sup> APRIL- 2020)

  
Dr. K. Premalatha,  
Convener and Head,  
Department of chemistry

  
Dr. R. Ganesan,  
Principal,  
D.G Vaishnav College



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

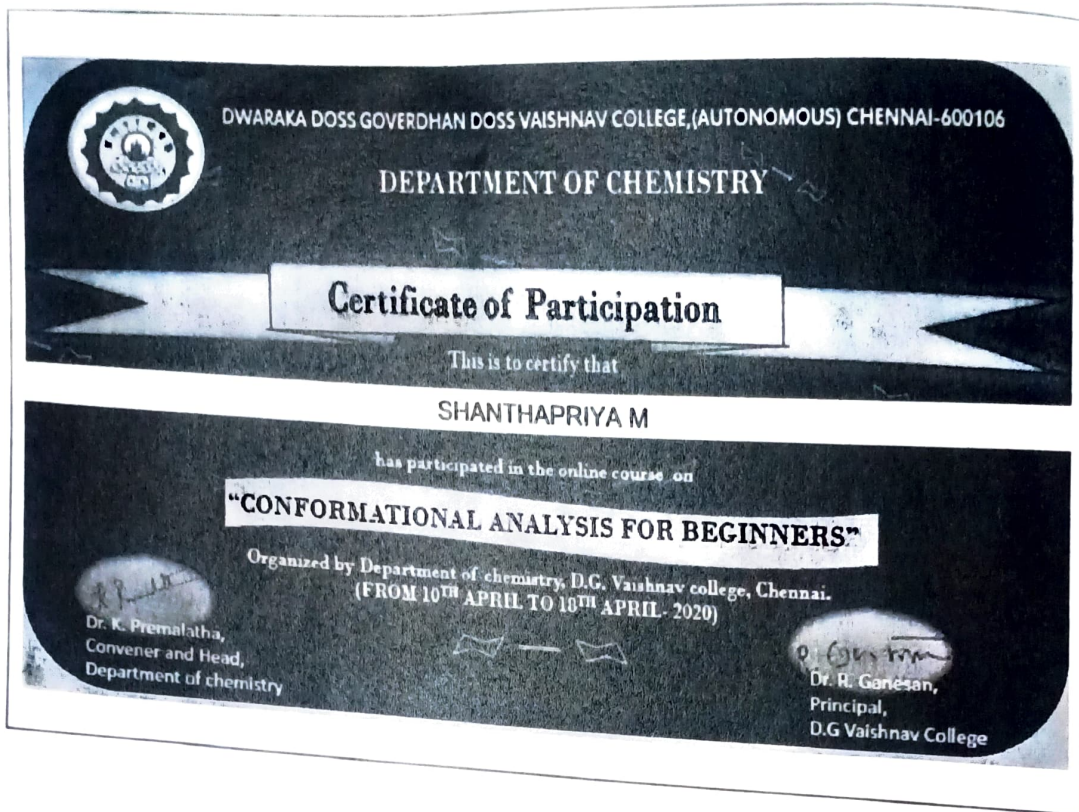


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**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**





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*Handwritten signature in blue ink.*

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**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai-106

**List of students attended Value Added Course-Effective Communication in English (2019-20)**

S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	19D3067	1913092020101	ANURAM PRAKASH S	1	MAEC	A	DAY
2	19D3056	1913092020102	DHINESH J	1	MAEC	A	DAY
3	19D3064	1913092020103	GURU JAWAHAR V	1	MAEC	A	DAY
4	19D3063	1913092020104	JEEVASARAN A	1	MAEC	A	DAY
5	19D3065	1913092020105	MAYANK B JAIN	1	MAEC	A	DAY
6	19D3061	1913092020106	PRASANTH S	1	MAEC	A	DAY
7	19D3071	1913092020107	PRAVEENKUMAR R	1	MAEC	A	DAY
8	19D3057	1913092020108	RANJITH KUMAR E	1	MAEC	A	DAY
9	19D3062	1913092020109	RAVI KUMAR S	1	MAEC	A	DAY
10	19D3058	1913092020110	SHUBHAM AGARWAL	1	MAEC	A	DAY
11	19D3068	1913092020111	SUBASH B	1	MAEC	A	DAY
12	19D3053	1913092020112	VIGNESH SANKAR B	1	MAEC	A	DAY
13	19D3054	1913092020113	VIJAY I	1	MAEC	A	DAY
14	19D3070	1913092020114	JAYALAKSHMI N	1	MAEC	A	DAY
15	19D3066	1913092020115	JAYASHREE R	1	MAEC	A	DAY
16	19D3052	1913092020116	NAGAJOTHI K	1	MAEC	A	DAY
17	19D3059	1913092020117	ROOPIKA D	1	MAEC	A	DAY
18	19D3060	1913092020118	SIVASANKARI M	1	MAEC	A	DAY
19	19D3055	1913092020119	SOWMIYA J	1	MAEC	A	DAY
20	19D3414	1913092037101	ALEXANDAR M	1	MCA	A	DAY
21	19D3437	1913092037102	ARULVIN G	1	MCA	A	DAY
22	19D3432	1913092037103	ATHIYAMANN T	1	MCA	A	DAY
23	19D3408	1913092037104	BADRINATH V M	1	MCA	A	DAY
24	19D3401	1913092037105	BALAJI M	1	MCA	A	DAY
25	19D3413	1913092037106	BALASUBRAMANI H	1	MCA	A	DAY
26	19D3423	1913092037107	DINESH B	1	MCA	A	DAY
27	19D3415	1913092037108	GANESHAMOORTHI R	1	MCA	A	DAY
28	19D3436	1913092037109	KANNAN T	1	MCA	A	DAY
29	19D3427	1913092037110	KARTHIK ANAND R	1	MCA	A	DAY
30	19D3424	1913092037111	LOKESH K	1	MCA	A	DAY
31	19D3404	1913092037112	MANJUNATH C	1	MCA	A	DAY
32	19D3426	1913092037113	NIKILESH K	1	MCA	A	DAY
33	19D3419	1913092037114	NITHISH KUMAR U	1	MCA	A	DAY
34	19D3434	1913092037115	PAWAN R	1	MCA	A	DAY
35	19D3429	1913092037116	RAGHUL KANNAN M	1	MCA	A	DAY
36	19D3431	1913092037117	RAGHUL V	1	MCA	A	DAY
37	19D3435	1913092037118	SANTHOSH P	1	MCA	A	DAY
38	19D3409	1913092037119	SUDARSHAN S	1	MCA	A	DAY
39	19D3430	1913092037120	SUNIL KUMAR V	1	MCA	A	DAY



**PRINCIPAL**  
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**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

40	19D3433	1913092037121	SURESHKUMAR V	1	MCA	A	DAY
41	19D3422	1913092037122	ASMITHA A	1	MCA	A	DAY
42	19D3410	1913092037123	DIVYA DHARSHINI S	1	MCA	A	DAY
43	19D3405	1913092037124	KALPANA R	1	MCA	A	DAY
44	19D3412	1913092037125	KAVITHA P	1	MCA	A	DAY
45	19D3428	1913092037126	MALINI S	1	MCA	A	DAY
46	19D3416	1913092037127	NANDHITHA P R	1	MCA	A	DAY
47	19D3411	1913092037128	NIVETHA K	1	MCA	A	DAY
48	19D3425	1913092037129	PRIYADHARSHINI R	1	MCA	A	DAY
49	19D3406	1913092037130	RAMYA RAJ T	1	MCA	A	DAY
50	19D3420	1913092037131	RESHMA R	1	MCA	A	DAY
51	19D3402	1913092037132	REVATHI SHREE M	1	MCA	A	DAY
52	19D3418	1913092037133	SAKTHEESWARI G	1	MCA	A	DAY
53	19D3421	1913092037134	SANGAVI C	1	MCA	A	DAY
54	19D3417	1913092037135	SURUTHI D	1	MCA	A	DAY
55	19D3403	1913092037136	SWAATHI S	1	MCA	A	DAY
56	19D3407	1913092037137	VENKATALAKSHMI P	1	MCA	A	DAY
57	19D3359	1913092049101	GOKULRAMAN B	1	MSCCH	A	DAY
58	19D3369	1913092049102	KIRAN K	1	MSCCH	A	DAY
59	19D3370	1913092049103	KOWRISANKER N	1	MSCCH	A	DAY
60	19D3371	1913092049104	MUKESH V	1	MSCCH	A	DAY
61	19D3357	1913092049105	PRAVEEN M	1	MSCCH	A	DAY
62	19D3364	1913092049106	ROHAN A	1	MSCCH	A	DAY
63	19D3362	1913092049107	SURENDRAKUMAR S	1	MSCCH	A	DAY
64	19D3352	1913092049108	BHARATHI S	1	MSCCH	A	DAY
65	19D3375	1913092049109	DIVYALAKSHMI G	1	MSCCH	A	DAY
66	19D3368	1913092049110	HARINI S	1	MSCCH	A	DAY
67	19D3373	1913092049111	INDHU S	1	MSCCH	A	DAY
68	19D3374	1913092049112	JEEVITHA K	1	MSCCH	A	DAY
69	19D3372	1913092049113	KRITHIKA G	1	MSCCH	A	DAY
70	19D3356	1913092049114	MATHUMITHA P	1	MSCCH	A	DAY
71	19D3365	1913092049115	NITHIYAKALYANI K	1	MSCCH	A	DAY
72	19D3360	1913092049116	NITHYA BHARANI S	1	MSCCH	A	DAY
73	19D3353	1913092049117	PAVITHRA R	1	MSCCH	A	DAY
74	19D3354	1913092049118	PAVITHRA U	1	MSCCH	A	DAY
75	19D3366	1913092049119	PRIYADARSHINE K	1	MSCCH	A	DAY
76	19D3363	1913092049120	SHAMSUL AYSHA A	1	MSCCH	A	DAY
77	19D3361	1913092049121	SHANMUGA NIVEDITHA M	1	MSCCH	A	DAY
78	19D3351	1913092049122	SHANTHAPRIYA M	1	MSCCH	A	DAY
79	19D3376	1913092049123	SNEHA N	1	MSCCH	A	DAY
80	19D3358	1913092049124	SOWINDARIYA J	1	MSCCH	A	DAY
81	19D3355	1913092049125	YUVARANI B	1	MSCCH	A	DAY
82	19D3286	1913092069101	GOKULVIJAY G	1	MSCMA	A	DAY
83	19D3271	1913092069102	MUGILVAANAN B	1	MSCMA	A	DAY
84	19D3287	1913092069103	NAVEEN PRAKASH M	1	MSCMA	A	DAY
85	19D3290	1913092069104	NIRIN KUMAR P	1	MSCMA	A	DAY
86	19D3291	1913092069105	PRALHADA G	1	MSCMA	A	DAY


87	19D3265	1913092069106	SATHISH KUMAR V	1	MSCMA	A	DAY
88	19D3288	1913092069107	VIGNESH RAVI P	1	MSCMA	A	DAY
89	19D3294	1913092069108	AKHILA A	1	MSCMA	A	DAY
90	19D3258	1913092069109	AKSHAYA A	1	MSCMA	A	DAY
91	19D3273	1913092069110	ALARMEL MANGHAI A V	1	MSCMA	A	DAY
92	19D3259	1913092069111	ARUNA A	1	MSCMA	A	DAY
93	19D3278	1913092069112	DEEPIKA S	1	MSCMA	A	DAY
94	19D3285	1913092069113	ELAVARASI P K	1	MSCMA	A	DAY
95	19D3261	1913092069114	GEETHA S	1	MSCMA	A	DAY
96	19D3292	1913092069115	GEETHALAKSHMI S	1	MSCMA	A	DAY
97	19D3266	1913092069116	JANANI B	1	MSCMA	A	DAY
98	19D3272	1913092069117	JANANI KAMALAM R	1	MSCMA	A	DAY
99	19D3275	1913092069118	JENIFER N	1	MSCMA	A	DAY
100	19D3251	1913092069119	KEERTHANA R	1	MSCMA	A	DAY
101	19D3252	1913092069120	KRITHIGA V	1	MSCMA	A	DAY
102	19D3293	1913092069121	LILITHA R	1	MSCMA	A	DAY
103	19D3284	1913092069122	MEENAKSHI SHREE KUMAR	1	MSCMA	A	DAY
104	19D3289	1913092069123	MONISHA O	1	MSCMA	A	DAY
105	19D3279	1913092069124	NANDHINI S B	1	MSCMA	A	DAY
106	19D3274	1913092069125	NIVEDHA M	1	MSCMA	A	DAY
107	19D3277	1913092069126	PANDI SELVI R	1	MSCMA	A	DAY
108	19D3281	1913092069127	PRIYANKA N	1	MSCMA	A	DAY
109	19D3270	1913092069128	PUSHPARANI T	1	MSCMA	A	DAY
110	19D3253	1913092069129	REVATHY S	1	MSCMA	A	DAY
111	19D3256	1913092069130	ROJA R K	1	MSCMA	A	DAY
112	19D3262	1913092069131	SANDHIYA A	1	MSCMA	A	DAY
113	19D3260	1913092069132	SANGEETHA R	1	MSCMA	A	DAY
114	19D3268	1913092069133	SANTHOSHINI M	1	MSCMA	A	DAY
115	19D3283	1913092069134	SARANYA S	1	MSCMA	A	DAY
116	19D3269	1913092069135	SHAMINI R	1	MSCMA	A	DAY
117	19D3280	1913092069136	SNEHA V L	1	MSCMA	A	DAY
118	19D3282	1913092069137	SWEETHA R	1	MSCMA	A	DAY
119	19D3267	1913092069138	VARUSHA M	1	MSCMA	A	DAY
120	19D3276	1913092069139	VISHALI P	1	MSCMA	A	DAY
121	19D2977	1913092083101	ARVIND KUMAR	1	MCOM	A	DAY
122	19D2967	1913092083102	BALAJI B	1	MCOM	A	DAY
123	19D2986	1913092083103	DANUSH R	1	MCOM	A	DAY
124	19D2966	1913092083104	DHANASHWAR S K	1	MCOM	A	DAY
125	19D2969	1913092083105	GOKUL ANAND P	1	MCOM	A	DAY
126	19D2975	1913092083106	JENISH KUMAR R	1	MCOM	A	DAY
127	19D2971	1913092083107	KARTHIKEYAN S	1	MCOM	A	DAY
128	19D2962	1913092083108	MAGESHWARAN M	1	MCOM	A	DAY
129	19D2970	1913092083109	MURUGHAN J	1	MCOM	A	DAY
130	19D2968	1913092083110	PRADISH M	1	MCOM	A	DAY
131	19D2961	1913092083111	SAI KISHORE KUMAR J	1	MCOM	A	DAY
132	19D2981	1913092083112	SHANKAR M	1	MCOM	A	DAY
133	19D2987	1913092083113	SOMASUNDARAM R K	1	MCOM	A	DAY


  
PRINCIPAL

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Arumbakkam, Chennai-600106.

134	19D2976	1913092083114	SRI RAM KAILASH M	1	MCOM	A	DAY
135	19D2965	1913092083115	AARTHI B	1	MCOM	A	DAY
136	19D2979	1913092083116	ANUGOMATHI A	1	MCOM	A	DAY
137	19D2985	1913092083117	HARINI R	1	MCOM	A	DAY
138	19D2954	1913092083118	INDUMATHI P	1	MCOM	A	DAY
139	19D2952	1913092083119	JAGADEESWARI U	1	MCOM	A	DAY
140	19D2983	1913092083120	KAUSALYA B	1	MCOM	A	DAY
141	19D2978	1913092083121	KAVIPRIYA R	1	MCOM	A	DAY
142	19D2959	1913092083122	KAVITHA P	1	MCOM	A	DAY
143	19D2957	1913092083123	KIRTHIKAA N	1	MCOM	A	DAY
144	19D2980	1913092083124	MAHESWARI V	1	MCOM	A	DAY
145	19D2972	1913092083125	MENAKA C	1	MCOM	A	DAY
146	19D2958	1913092083126	NIVETHA V	1	MCOM	A	DAY
147	19D2974	1913092083127	PRIYANKA N	1	MCOM	A	DAY
148	19D2951	1913092083128	SANTHIYA A	1	MCOM	A	DAY
149	19D2955	1913092083129	SASIKALA M	1	MCOM	A	DAY
150	19D2953	1913092083130	SOWMIYA P	1	MCOM	A	DAY
151	19D2960	1913092083131	SRI SARANYA M	1	MCOM	A	DAY
152	19D2973	1913092083132	SUKANTI J	1	MCOM	A	DAY
153	19D2956	1913092083133	SWATHI NAIR S	1	MCOM	A	DAY
154	19D2964	1913092083134	SWATHI T L	1	MCOM	A	DAY
155	19D2963	1913092083135	SWETHA C	1	MCOM	A	DAY
156	19D2982	1913092083136	VENDI SRIVARDHINI	1	MCOM	A	DAY
157	19D1914	1913092091101	AATHIRAAM A R	1	MSW	A	DAY
158	19D1931	1913092091102	ABDULLAH K F	1	MSW	A	DAY
159	19D1930	1913092091103	ADHITYAA J	1	MSW	A	DAY
160	19D1919	1913092091104	BALASUBRAMANI D	1	MSW	A	DAY
161	19D1925	1913092091105	DHARMARAJ J	1	MSW	A	DAY
162	19D1917	1913092091106	KARTHIKEYAN P	1	MSW	A	DAY
163	19D1903	1913092091107	LAVAN KUMAR S N	1	MSW	A	DAY
164	19D1932	1913092091108	MANISHANKAR R	1	MSW	A	DAY
165	19D1902	1913092091109	MOHAN ARAVIND R	1	MSW	A	DAY
166	19D1911	1913092091110	NAVEEN KUMAR S	1	MSW	A	DAY
167	19D1937	1913092091111	NAVIN KUMAR P	1	MSW	A	DAY
168	19D1905	1913092091112	NIRANJAN M	1	MSW	A	DAY
169	19D1933	1913092091113	NISHOK R B	1	MSW	A	DAY
170	19D1912	1913092091114	RAJAKRISHNAN V	1	MSW	A	DAY
171	19D1915	1913092091115	REJOE THOMAS S	1	MSW	A	DAY
172	19D1940	1913092091116	RISHIKESH B	1	MSW	A	DAY
173	19D1924	1913092091117	SANTHOSH S	1	MSW	A	DAY
174	19D1929	1913092091118	SHALOM GARRY SMITH V	1	MSW	A	DAY
175	19D1923	1913092091119	SUJITH R	1	MSW	A	DAY
176	19D1942	1913092091120	TAMILSELVAN P	1	MSW	A	DAY
177	19D1939	1913092091121	AISHWARYAA V S R	1	MSW	A	DAY
178	19D1908	1913092091122	AKSHAYA K S	1	MSW	A	DAY
179	19D1926	1913092091123	BRINTHA B	1	MSW	A	DAY
180	19D1906	1913092091124	DEEPAVHENI G S	1	MSW	A	DAY

  
**PRINCIPAL**  
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**Associate Professor & Head**  
**Department of English**  
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**Vaishnav College**  
**Arumbakkam, Chennai-600106.**

181	19D1922	1913092091125 DEEPTHI PRABHA N	1	MSW	A	DAY
182	19D1938	1913092091126 DEVIKA A	1	MSW	A	DAY
183	19D1936	1913092091127 GOWTHAMI R D	1	MSW	A	DAY
184	19D1941	1913092091128 HARINI BAI J	1	MSW	A	DAY
185	19D1934	1913092091129 MAHAVIDHYA S	1	MSW	A	DAY
186	19D1916	1913092091130 MANJARI P	1	MSW	A	DAY
187	19D1921	1913092091131 MOHANA PRIYA G	1	MSW	A	DAY
188	19D1910	1913092091132 NITYA KALYANI P G	1	MSW	A	DAY
189	19D1918	1913092091133 PAVITHRA R M	1	MSW	A	DAY
190	19D1913	1913092091134 POOJA S	1	MSW	A	DAY
191	19D1943	1913092091135 RITU R	1	MSW	A	DAY
192	19D1935	1913092091136 SARANYA R	1	MSW	A	DAY
193	19D1901	1913092091137 SHIRALI S	1	MSW	A	DAY
194	19D1927	1913092091138 SWETHA B	1	MSW	A	DAY
195	19D1907	1913092091139 THANUJA D	1	MSW	A	DAY
196	19D1904	1913092091140 VAISHNAVI S	1	MSW	A	DAY

*B. D. Reddy*

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*Jhivandha Lakshmi Reddy*  
Associate Professor  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.



**Dwaraka Doss Goverdhan Doss Vaishnav College  
(AUTONOMOUS)**

**College With Potential For Excellence  
A Linguistic Minority Institution  
Affiliated to the University of Madras  
Arumbakkam, Chennai-106**

# **Department Of English**

## **VALUE-ADDED COURSES**

  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

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**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**

  
**Associate Professor & Head  
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Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.**

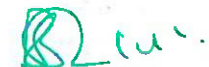
## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II

  
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Arumbakkam, Chennai-600 106.



## Objectives:

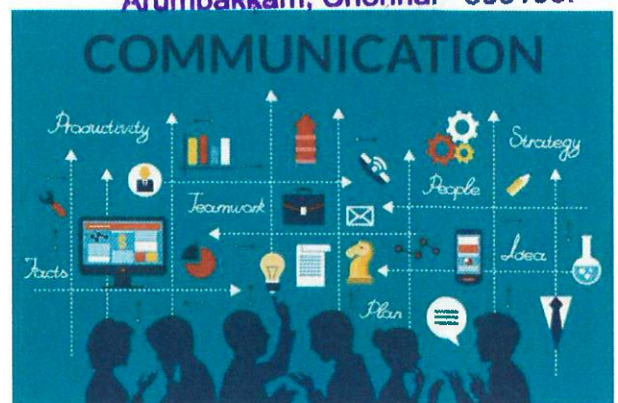
- Δ To help students develop communication skills and self confidence.
- Δ To motivate students to acquire employability skills.
- Δ To help students prepare for competitive exams.
- Δ To enable them to learn the techniques to ace the tests.
- Δ To enable students to enhance their personality.
- Δ To motivate students to develop a positive attitude.
- Δ To help students communicate effectively.
- Δ To guide them to make effective presentations.
- Δ To familiarize students with basics of MS Office.
- Δ To provide them with requisite computer skills to help them adapt to any working environment.
- Δ To introduce concepts of logical reasoning through algorithms and flowcharts.
- Δ To enable students to write simple programs using C and LINUX
- Δ To introduce students to the basics of French.
- Δ To help students acquire knowledge of a foreign language to compete in the global scenario.
- Δ To enhance the proficiency of the students in the basics of French.
- Δ To help them to express their ideas and opinions in simple French.



*Silvianalella Rao*  
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Department of English  
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Vaishnav College  
Arumbakkam, Chennai-600 106.

*Dwaraka Doss*

**PRINCIPAL**  
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Arumbakkam, Chennai - 600106.



# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



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## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I

- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



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Arumbakkam, Chennai-600 106.

**Soft Skills I**  
**Semester I**  
**EFFECTIVE COMMUNICATION IN ENGLISH**

**No. of hours per week : 2**

**Course code:**

**Objectives:**

- To help the students develop communication skills and self confidence
- To motivate the students to acquire employability skills
- To introduce various interview techniques to the students
- To motivate the students to become good public speakers
- To develop leadership qualities in the students
- To guide the students how to tackle interviews
- To help the students to enhance their writing skills
- To teach the students how to write a good CV
- To introduce various articles in writing to the students



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**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

**Soft Skills I**  
**Semester I**  
**EFFECTIVE COMMUNICATION IN ENGLISH**

**No. of hours per week : 2**

**Course code:**

**Course Content**

**Public Speaking**

- The power of Public Speaking
- Developing confidence
- Planning
- Preparation
- Successful and effective delivery of speech

**Group Discussion**

- What is group discussion?
- Why are group discussions held?
- Preparation for a group discussion
- Skills for effective participation
- Traits tested in a group discussion
- Initiating a group discussion
- Non-verbal communication in group discussion
- Types of group discussions

**Interviews**

- Interviewing in the 21<sup>st</sup> century
- Developing an Interview Strategy
- Taking Care of the Details
- Practicing for the Interview
- During the Interview
- Stress Interviews
- Traditional Interviews

**Writing Skills**

- Basics of writing
- Writing paragraphs
- Writing research articles
- Report writing
- Writing a CV



**PRINCIPAL**

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*J. Srividya Lakshmi Reddy*  
**Associate Professor & Head  
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**Department of English**

Value Added Course

2019 - 2020

Semester - I

Effective Communication in English

I MA Economics, M.Com., MA Social Work, MCA, M.Sc. Mathematics & M.Sc.  
Chemistry

### REPORT

A course on effective communication skills conducted for the I PG students. The course included soft skills such as verbal communication, non-verbal communication, public speaking, group discussion, interview and writing skills. Around 170 students attended the course. Adequate practical training on the above mentioned skills were given to the students. Students were regular and actively participated in all the activities conducted in the classroom. At the end of the programme, activity-based assessment as well as written examinations were conducted. On completion of this value added course, students were able to enhance their overall communication skills. The course was successfully completed within the stipulated time.

*Dr. G. Chandralekha Rao*

**Dr. G. Chandralekha Rao**

**Head, Dept of English**

**Associate Professor & Head**  
Department of English  
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*[Handwritten Signature]*

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Arumbakkam

**LIST OF STUDENTS COMPLETED ONLINE COURSE OFFERED BY THE DEPARTMENT OF CHEMISTRY**  
**2019-2020**

NAME OF THE COURSE	NO. OF STUDENTS ENROLLED	S.NO.	NAME OF THE STUDENTS	ROLL NUMBER	REGISTER NUMBER
VIRTUAL CONNECT WITH GROUP THEORY	9	1	GOKULRAMAN B	19D3359	193092049101
		2	KOWRISANKER N	19D3370	193092049103
		3	HARINI S	19D3368	193092049110
		4	JEEVITHA K	19D3374	193092049112
		5	KRITHIGA G	19D3372	193092049113
		6	NITHYAKALYANI K	19D3365	193092049115
		7	PAVITHRA U	19D3354	193092049118
		8	PRIYADARSHINE K	19D3366	193092049119
		9	SOWINDARAJA J	19D3358	193092049124

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SIGNATURE OF THE HEAD OF THE DEPARTMENT



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University to Madras  
Arumbakkam  
**PG & RESEARCH DEPARTMENT OF CHEMISTRY**

## **A VIRTUAL CONNECT WITH GROUP THEORY**

**SYLLABUS – ONLINE COURSE**

### **MODULE-1:**

- 1.1 Definition - Symmetry elements and symmetry operations
- 1.2 Point groups-identification and determination-reducible and irreducible representations direct product representation
- 1.3 Orthogonality theorem and its consequences-character table

### **MODULE-2:**

- 2.1 Hybrid orbital in non-linear molecules ( $\text{CH}_4$ ,  $\text{XeF}_4$ ,  $\text{BF}_3$ ,  $\text{SF}_6$  and  $\text{NH}_3$ ).
- 2.2 Determination of representations of vibrational modes in non-linear molecules ( $\text{H}_2\text{O}$ ,  $\text{CH}_4$ ,  $\text{XeF}_4$ ,  $\text{BF}_3$ ,  $\text{SF}_6$  and  $\text{NH}_3$ )
- 2.3 Projection operators – SALC – Mos of polyatomic molecules

### **MODULE-3:**

- 3.1 Symmetry selection rules for infrared, Raman and electronic Spectra- Mutual exclusion principle
- 3.2 Electronic Spectra of Ethylene and formaldehyde-SALC method of constructing MOs of water, ammonia, cyclobutadiene and benzene.

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DEPARTMENT OF CHEMISTRY PROUDLY PRESENTS

# A VIRTUAL CONNECT WITH GROUP THEORY



DIGITAL DELIVERY BY  
A. Gopalakrishnan  
Assistant Professor  
Department Of Chemistry  
D.G. Vaishnav College

### TO REGISTER

- Download telegram app
- Join using the below link:  
[https://t.me/joinchat/SmtmPRtKo2wL\\_CQ3tAOriA](https://t.me/joinchat/SmtmPRtKo2wL_CQ3tAOriA)

COURSE COMMENCES ON 21<sup>ST</sup> MAY 20 | 10 DAYS

PRINCIPAL : Dr. R. Ganesan

CONVENER & HOD : Dr. K. Premalatha

REGISTRATION OPEN TO ALL  
|E-CERTIFICATES|

**PRINCIPAL**  
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**PG & RESEARCH DEPARTMENT OF CHEMISTRY**

*Certificate of merit*

**K. Priyadarshine**



D.G. VAISHNAV COLLEGE

has successfully completed the online course on **"A VIRTUAL CONNECT WITH GROUP THEORY"** from 21-05-20 to 31-05-20 organized by the PG and Research Department of Chemistry, D.G. Vaishnav College, Arumbakkam, Chennai-600106.

Certificate ID : S5MSHO-CE000032

A. Gopalakrishnan  
Assistant Professor  
Course coordinator

Dr. K. Premalatha  
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Dr. R. Ganesan  
Principal

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*Certificate of merit*

**Kowrisanker N**

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Certificate ID : S5MSHO-CE000016

A. Gopalakrishnan  
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Course coordinator

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Department of Chemistry

Dr. R. Ganesan  
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**PRINCIPAL**  
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*Certificate of merit*

**JEEVITHA K**

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Certificate ID : 8MAEOW-CE000046

A. Gopalakrishnan  
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Course coordinator

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**K. Nithiyakalyani**



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Certificate ID : AQKT5E-CE000068

A. Gopalakrishnan  
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Dr. R. Ganesan  
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**HARINI S**



has successfully completed the online course on **“A VIRTUAL CONNECT WITH GROUP THEORY”** from 21-05-20 to 31-05-20 organized by the PG and Research Department of Chemistry, D.G. Vaishnav College, Arumbakkam, Chennai-600106.

Certificate ID : S5MSHO-CE000065

*A. Gopalakrishnan*

A. Gopalakrishnan  
 Assistant Professor  
 Course coordinator

*A. Gopalakrishnan*

*Dr. K. Premalatha*

Dr. K. Premalatha  
 Associate Professor & Head,  
 Department of Chemistry

*Dr. R. Ganesan*

Dr. R. Ganesan  
 Principal **PRINCIPAL**  
 Dwaraka Doss Goverdhan Doss  
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**J.Sowindariya**

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Certificate ID : AQKT5E-CE000037

A. Gopalakrishnan  
Assistant Professor  
Course coordinator

Dr. K. Premalatha  
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Department of Chemistry

Dr. R. Ganesan  
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*Certificate of merit*

**GOKULRAMAN B**

has successfully completed the online course on **“A VIRTUAL CONNECT WITH GROUP THEORY”** from 21-05-20 to 31-05-20 organized by the PG and Research Department of Chemistry, D.G. Vaishnav College, Arumbakkam, Chennai-600106.

Certificate ID : 8MAEOW-CE000014

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Arumbakkam, Chennai - 600106.





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**PG & RESEARCH DEPARTMENT OF CHEMISTRY**

*Certificate of merit*

**G.KRITHIKA**

has successfully completed the online course on “**A VIRTUAL CONNECT WITH GROUP THEORY**” from 21-05-20 to 31-05-20 organized by the PG and Research Department of Chemistry, D.G. Vaishnav College, Arumbakkam, Chennai-600106.

Certificate ID : AQKT5E-CE000025

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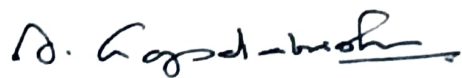
**PG & RESEARCH DEPARTMENT OF CHEMISTRY**

*Certificate of merit*

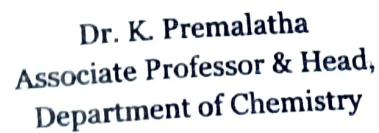
**PAVITHRA U**

has successfully completed the online course on "A VIRTUAL CONNECT WITH GROUP THEORY" from 21-05-20 to 31-05-20 organized by the PG and Research Department of Chemistry, D.G. Vaishnav College, Arumbakkam, Chennai-600106.


Certificate ID : DAALYA-CE000084



A. Gopalakrishnan  
Assistant Professor  
Course coordinator



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Associate Professor & Head,  
Department of Chemistry



Dr. R. Ganesan  
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Arumbakkam, Chennai - 600106.

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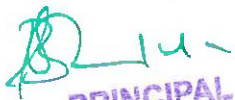
College with Potential for Excellence, Linguistic Minority Institution


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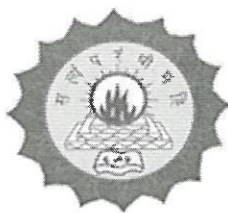
Arumbakkam, Chennai – 600 106

**PG DEPARTMENT OF COMPUTER SCIENCE****I M.Sc. COMPUTER SCIENCE****SPOKEN TUTORIAL (SUBJECT – PYTHON)****Academic year 2019 - 2020**

S.No.	REGISTER NUMBER	STUDENT NAME
1	1913102078101	ELAMARAN K
2	1913102078102	KIRAN KUMAR M
3	1913102078103	MEYYAPPAN G
4	1913102078104	PURUSOTHAMAN V
5	1913102078105	RAJESH V
6	1913102078106	SIVA CHIDAMBARAM S
7	1913102078107	ASWINI DEVI S
8	1913102078108	CHENNURI PREETHI
9	1913102078109	DEEPIKA P
10	1913102078110	JEEVITHA V
11	1913102078111	KEERTHANA P N
12	1913102078112	LAKSHMI K N
13	1913102078113	MALATHI S
14	1913102078114	MARY NISHA P
15	1913102078115	MEGALA T R
16	1913102078116	NANDHINI M
17	1913102078117	PANGULURU ANANTH KOWSHITHA
18	1913102078118	PRADEEPHI Y
19	1913102078119	PRIYADHARSHINI R
20	1913102078120	PUSHPAKALA R
21	1913102078121	SARANYA D
22	1913102078122	SARANYA DEVI K
23	1913102078123	SASMITHA CHEMBETI
24	1913102078124	SHINY KEZIA S
25	1913102078125	SNEHA DANAPAL
26	1913102078126	VANDHANA M

  
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**Head**  
PG Department of Computer Science  
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Arumbakkam, Chennai – 600 106

**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS (M.C.A.)**

**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE DURING THE ACADEMIC YEAR 2019 - 2020**

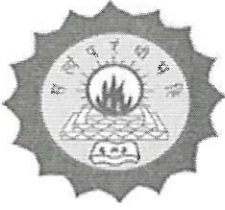
**SHIFT II - II MCA - NAME LIST**

**COURSE NAME: PYTHON**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	18E4001	J.NEWTON	Evening
2	18E4002	V.G.VISHNU	Evening
3	18E4003	R.SRIRAM	Evening
4	18E4004	S.ADITHYAN	Evening
5	18E4005	S.AGASTEEN	Evening
6	18E4006	M.GURUPREETHA	Evening
7	18E4007	A.ARUN KUMAR	Evening
8	18E4008	S.GOWTHAM	Evening
9	18E4009	V.MANJUSH KUMAR	Evening
10	18E4010	R.NAVEEN	Evening
11	18E4011	T.DHANDAYUTHAPANI	Evening
12	18E4012	S.REVANTH	Evening
13	18E4013	S,SATHIESH KUMAR	Evening
14	18E4014	D.RANJITH KUMAR	Evening
15	18E4015	C.DIWAKAR	Evening
16	18E4016	S.S.PRAVEEN	Evening
17	18E4017	G.KRISHNA KUMAR	Evening
18	18E4018	S.RAJARAM	Evening
19	18E4019	M.PRASAD	Evening
20	18E4020	M.SIVA SHANKAR	Evening
21	18E4021	B.VIGNESH	Evening
22	18E4022	S.VINOTH	Evening
23	18E4023	K.HARI HARAN	Evening
24	18E4024	R.DAYANAYAKI	Evening
25	18E4025	KISHORE.S	Evening
26	18E4026	K. KOKILAPRIYA	Evening

**PRINCIPAL**  
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Associate Professor & Head  
P.G. & Research Department of  
Computer Applications  
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Vaishnav College  
Arumbakkam, Chennai - 600 106.



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Arumbakkam, Chennai – 600 106


**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER  
APPLICATIONS (M.C.A.)**


**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE  
DURING THE ACADEMIC YEAR 2019 - 2020**

**SHIFT I - II MCA - NAME LIST**

**COURSE NAME: PYTHON**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	18D3101	M.MENUBA TENNY	Day
2	18D3102	S.NITHILAN	Day
3	18D3103	G.BALAJI	Day
4	18D3104	E.MADHANKUMAR	Day
5	18D3105	S.A.ASHFAQ AHAMED	Day
6	18D3106	S.DIVYA	Day
7	18D3107	L.VENKATESH	Day
8	18D3108	S.LAKSHMI PRIYA	Day
9	18D3109	C.KALAIVANI	Day
10	18D3110	B.SELVANANDHINI	Day
11	18D3111	N.JAYALAKSHMI	Day
12	18D3112	M.NISANTH	Day
13	18D3113	M.YUVARAJ	Day
14	18D3114	S.SRIPRIYA	Day
15	18D3115	P.ISWARYA	Day
16	18D3116	K.MOHAMED FISMA THULLIA	Day
17	18D3117	B.JYAPPAN	Day
18	18D3118	R.KEERTHANA	Day
19	18D3119	M.HARI KRISHNAN	Day
20	18D3120	S.LAVANYA	Day
21	18D3121	G.LAKSHANA	Day
22	18D3122	S.SAIKIRAN	Day
23	18D3123	R.KARTHIK	Day
24	18D3124	R.SAI SHREE	Day
25	18D3125	GIFTSON.S	Day
26	18D3126	SELVA.K	Day
27	18D3127	PAVITHRAN.S	Day

  
**PRINCIPAL**  
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Page 442 of 610

  
Associate Professor & Head  
P.G. & Research Department of  
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Vaishnav College  
Arumbakkam, Chennai - 600 106.

## Spoken tutorial – Python Syllabus

Getting started with IPython - Use Python 3.5.2 >Use Ipython version 5.1.0  
IPython is an enhanced interactive Python interpreter. >Invoke the IPython  
interpreter -Quit the IPython interpreter

Using plot command interactively, Embellishing a plot, Saving plots Multiple  
plots, Subplots Additional features of IPython - Loading Data From Files

Plotting Data - Other Types Of Plots - Plotting Charts

Getting started with Lists - Getting started with for - Getting started with strings

**Statistics** - Statistical operations in Python Installation of Numpy for mathematical  
and logical operations Installation of pip to install python libraries loadtxt()  
function with example

**Getting started with files** - Open a file Open() function Different Modes of  
opening a file Read() method Read the content of the file line by line Read the  
entire content of the file Append the lines .

**Parsing data** - What is Parsing data? split function and its syntax What is string  
tokenizing? How to split a string on whitespace? split function with argument strip  
function and example

**Getting started with arrays** - Overview of array Usage of numpy library How to  
create arrays How to create two dimensional array arange() method reshape()  
method How to find the shape of an array?

**Accessing parts of arrays** - Create a one-dimensional array Create a two-  
dimensional array Accessing individual elements of an array How to change the  
value of an array How to change more than one elements..

**Image manipulation using Arrays** - Read images into arrays How to access parts  
of an array? imread command imshow command show command How to check  
the dimensions of an array? Example to access parts of an image

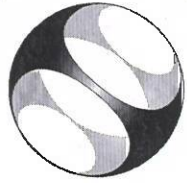
Script : H S Thirumalesh



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



Associate Professor  
P.G. & Research Department  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.



Spoken Tutorial  
Project at  
IIT Bombay

# Certificate for Completion of Python 3.4.3 Training


This is to certify that **DEEPIKA PERUMAL** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

**DEEPALAKSHMI S** from **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

September 27th 2019

  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

  
**Head**  
**P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**



**Prof. Kannan M Moudgalya  
IIT Bombay**

Spoken Tutorial is a project at IIT Bombay, started with funding from the National Mission on Education through ICT,  
Ministry of Education (previously MHRD), Govt. of India




Spoken Tutorial

## Certificate for Completion of Python 3.4.3 Training


This is to certify that **ADITHIYAN SRINIVASAN** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India.**

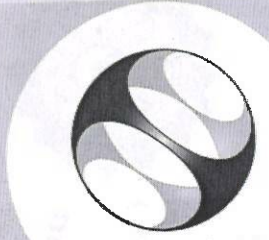
March 5th 2020

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

  
**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

  
**Prof. Kaanan M Moudgalya**  
**IIT Bombay**





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# Certificate for Completion of Python 3.4.3 Training

This is to certify that **AGASTEEN SOLOMAN** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India.**

March 5th 2020

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**Associate Professor & Head**  
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**Dwaraka Doss Goverdhan Doss**  
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**Arumbakkam, Chennai - 600 106.**

**Prof. Kannan M Moudgal**  
**IIT Bombay**




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## Certificate for Completion of Python 3.4.3 Training


This is to certify that **DIWAKAR CHANDRASEKARAN** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

March 5th 2020

  
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Associate Professor & Head  
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**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

  
**Prof. Kanan M Moudgalya**  
**IIT Bombay**



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# Certificate for Completion of Python 3.4.3 Training

This is to certify that **DAYANAYAKI RAMANUJAM** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

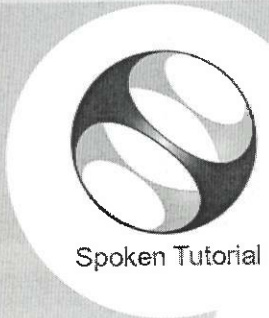
Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss Vaishnav College**  
**Arumbakkam, Chennai - 600106.**  
**March 5th 2020**

*[Handwritten signature]*

*[Handwritten signature]*  
**Prof. Kannan M Moudgalya**  
**IIT Bombay**

**Associate Professor & Head**  
**P.G. & Research Department of Computer Applications**  
**Dwaraka Doss Goverdhan Doss Vaishnav College**  
**Arumbakkam, Chennai - 600 106**



## Certificate for Completion of Python 3.4.3 Training

This is to certify that **BALAJI GUNASEKARAN** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

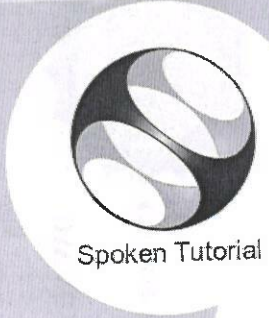
Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

March 5th 2020

  
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**Vaishnav College**  
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**Dwaraka Doss Goverdhan Doss**  
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**Arumbakkam, Chennai - 600 106**

  
**Prof. Kannan M Moudgalya**  
**IIT Bombay**





# Certificate for Completion of Python 3.4.3 Training


This is to certify that **ASHFAQ AHAMED ABDUL HAMEED** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

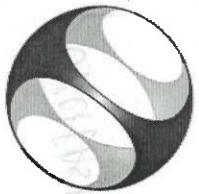
Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India.**

March 5th 2020

  
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**Arumbakkam, Chennai - 600106.**

  
**Prof. Kannan M Moudgalya**  
**IIT Bombay**



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# Certificate for Completion of Python 3.4.3 Training

This is to certify that **GIFTSON STEPHEN** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India**.

March 5th 2020

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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

**Prof. Kannan M Moudgalya**  
**IIT Bombay**



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## Certificate for Completion of Python 3.4.3 Training

This is to certify that **HARI KRISHNAN MOORTHY** has successfully completed **Python 3.4.3** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

March 5th 2020

  
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Associate Professor & Head  
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Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam.



Prof. Kannan M Moudgalya  
IIT Bombay



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – NEWS REPORTING**  
**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – NEWS REPORTING DURING**  
**ACADEMIC YEAR (2019-20) (AUG 2019-OCT 2019)**

Sl.No.	Roll. No.	NAMES
1	190253	GRACY
2	190239	HARI RAGHUL
3	190213	DHANUSH KRISHNA.M
4	190215	SIVAMANIKANDAN
5	190232	SHALINI
6	190229	BHUVANESHWARI
7	190271	MONISHA
8	190222	KARTHIK SIVAKUMAR
9	190224	ANSHUMAN CHAKRABORTHY
10	190216	SHABANA BANU

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.





**SAMAS MEDIA ACADEMY**

Chennai - 600 015, Tamil Nadu, India.  
Excellence in Media Education  
In Collaboration with JSS, MHRD, Govt., of India



**DWARAKA DOSS GOVERDHAN DOSS  
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(Autonomous)  
Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-2 NEWS REPORTING**

ON  
**DHANUSH KRISHNA.M**



for successfully completing the prescribed Course **CERTIFICATE / DIPLOMA**  
programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
with **GRADE A+**.

2018 - 19 I 2020 - 21 I 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav Colleg L

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

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Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



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**DWARAKA DOSS GOVERDHAN DOSS  
VAISHNAV COLLEGE**  
(Autonomous)  
Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras




hereby confer the course of  
**GROUP-2 NEWS REPORTING**  
ON  
**KARTHIK SIVAKUMAR**

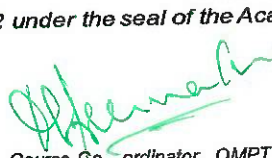



for successfully completing the prescribed Course **CERTIFICATE / DIPLOMA**  
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President,  
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Vaishnav College

  
Principal  
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Vaishnav College

  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
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Vaishnav College  
Arumbakkam, Chennai - 600106.



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Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS IN COLLABORATION WITH  
SAMAS ACADEMY**

**OFFERS**

**VALUE ADDED COURSE ON-SITE MEDIA PRACTICAL TRAINING [OMPT]**

**SYLLABUS FOR GROUP 2 (2019-20) (AUG 2019-OCT 2019)**

**NEWS REPORTING**

**UNIT – 1 - TONE VARIATION - IMPORTANCE OF PRONOUNCIATION - PAUSE & STRESS-  
TONGUE TWISTERS**

**UNIT – 2- NEWS ACCURACY - TIPS FOR EFFECTIVE COMMUNICATION- SCRIPT - TRI-PARTS  
OF COMMUNICATION**

**UNIT – 3 - REPORTING DIVISIONS - HARD NEWS & SOFT NEWS - ACCURACY & CLARITY-  
TYPES OF DIVISIONS**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
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Arumbakkam, Chennai - 600106.

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Arumbakkam, Chennai - 600106.



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Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS (SHIFT II)**

**REPORT ON ONSITE MEDIA PRACTICAL TRAINING (OMPT)- NEWS REPORTING**

The Department of Economics and Business Economics along with SAMAS Academy in collaboration with JSS, MHRD Government of India, offered ONSITE MEDIA PRACTICAL TRAINING (OMPT) to the students of I year. SAMAS focussed on skills that was needed to excel across media platforms by offering practical knowledge, mind skills and hands on training to the students. The techniques and methods used by the experts gave indepth knowledge in **NEWS REPORTING**. Such training provides an experience that can be directly applied to careers in media industry. Practical classes were conducted for acting which helped the students to prepare themselves for an ever changing media world. The program also focussed on media employability. 10 Students have successfully completed the course and they are ready to meet the industry need today.



**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
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Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

*Media Life Begins Here...*

August 05, 2019

THE PRINCIPAL

D.G. VAISHNAV COLLEGE

833, E.V.R. Periyar Salai

Arumbakkam, CHENNAI-600 106.

Dear Sir,

Greetings.

With regard to our **SAMAS ONSITE MEDIA PRACTICAL TRAINING** in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS Induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on **07.08.2019 (Wednesday) to 09.08.2019 (Friday)** & our regular classes from **12.08.2019(Monday)** to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require **TWO smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards and oblige.**

With regards,

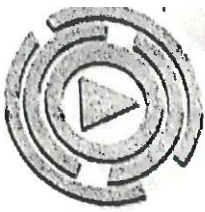
FOR SAMAS MEDIA ACADEMY

**Dr. Sridhar Narayanan**  
Chairman & Academic Director

✓ Ccto: **Dr. Prema, Head- Department of Economics**  
Co-ordinator – OMPT  
D.G.Vaishnav College, Chennai

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
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**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

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## INVOICE

<b>THE PRINCIPAL</b> <b>D.G. VAISHNAV COLLEGE</b> 833, E.V.R. Periyar Salai Arumbakkam, CHENNAI-600 106.	<b>Invoice No:</b> <b>SAMAS/DGV/OMPT/CHENNAI 001(A) /2019</b> <b>Date : 05.08.2019</b> <b>PAN NO:</b>
---	--

PARTICULARS	DESCRIPTION OF SERVICES	No.OF STUDENTS	AMOUNT Rs.
SAMAS-DGV OMPT DIPLOMA COURSES FEE FOR 3 YEARS	DIPLOMA Course Fee for 3 YEARS SAMAS ONSITE MEDIA PRACTICAL TRAINING DIPLOMA COURSE to the Students of Economics Department, D.G.Vaishnav College, Chennai	68	10,20,000
D.G.VAISHNAV COLLEGE DONATION	DONATION 20%	.....	2,04,000
Service Tax	10% TDS	.....	81,600
Income Tax/Wealth Tax	.....	.....	
Management and Educational Consultancy charges	.....	.....	
	<b>TOTAL</b>		<b>7,34,400</b>
HRD CERTIFICATE	From the Ministry of Human Resource Development, Government of India	68	51,000
<b>GRAND TOTAL</b>			<b>7,85,400</b>

(Rupees Seven Lakhs Eighty Five Thousand Four Hundred only)

E&OE

For SAMAS MEDIA ACADEMY

Authorised Signatory

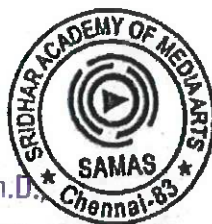
Dr. T.S. PREMA, M.A., M.Phil., Ph.D.  
Head

Department of Economics (Shift II)

Dwaraka Doss Goverdhan Doss Vaishnav College

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083.

E-mail : enquiry@samasacademy.com / www.samasacademy.com



*D. Govardhan Doss*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

Mobile : 97502 33577 / Ph. : 044-4858 3031



தமிழ்நாடு மிலநாடு TAMILNADU

N Sridhar  
Somas Academy  
Ch-15

156006  
K. SAMPATH KUMAR  
STAMP VENDOR  
L No 12144/A1/96  
No 80 11<sup>th</sup> ROAD,  
SAILORAI, CHENNAI - 15

THIS MEMORANDUM OF UNDERSTANDING ENTERED IN TO IN CHENNAI THIS  
THE 12<sup>th</sup> DAY OF JULY 2019

BETWEEN

1. DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SAMAS MEDIA ACADEMY, (having his PAN No.: AOUPS4S73H and Aadhar No.:59S5S6267845) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15<sup>th</sup> Street, Ashok Nagar, Chennai

Herein after collectively called "PARTY OF THE FIRST PART"

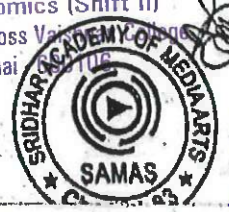
AND

2. Mr. ASHOK KUMAR MUNDHRA, SECRETARY, (having his PAN No.: AAEPM2998R and Aadhar No.: 849715271783 ) representing DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai-

600106

Hereinafter collectively called "PARTY OF THE SECOND PART"

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
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Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai



PRINCIPAL  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRACTICAL TRAINING COURSE(OMPT)

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING' (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-  
NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

1. The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall be for a period of THREE YEARS
2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/- per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/- (Rupees Fifteen Thousand Seven Hundred and Fifty only)
3. The entire 3Years fee shall be paid in advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses

Dr. T.S. PREMA, M.A., M.P.M.I., Ph.D.,  
Department of Education  
Dwaraka Doss Goverdhan Doss  
Arumbakkam



*[Handwritten Signature]*

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Handwritten Signature]*

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.



4. No interference will be entertained by the "PARTY OF THE SECOND PART" in the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person or persons connected to the Party of the Second Part or Institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING"(OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the Institution
5. Syllabus for the Onsite Courses will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be in 90 days or Hours of the total 3 YEAR DEGREE COURSE and it is designed 1Hour or 2 Hours per Session according to the subject(s) in each semester and the total hours will not exceed 30 Hours per semester of the Academic Year for 3 years
6. SAMAS MEDIA ACADEMY has assured and specially provided room for learning OMPT by the students who enrolled in 2017-18, now in III Year students and 2018-19, now in II year students are also be eligible for admission by paying the Full Fee of 15,750/- for OMPT course. The syllabus for the I year will be covered for the II year students(Enrolled in 2018-19) within this academic year along with this year OMPT course. Likewise, the syllabus for I & II year will be covered for the final year students (Enrolled in 2017-18) within 5<sup>th</sup> semester as a special coaching to encourage the Final year students to get the Diploma Certificate from SAMAS - DG VISHNAV Collaborative Certificate to satisfy them also to get the employability in the Media.
7. "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
8. "PARTY OF THE SECOND PART" shall not have any right to interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE SECOND PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"
9. Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student Individuals

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics  
Dwaraka Doss Goverdhan Doss  
Arumbakkam, Chennai



PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

10. COLLABORATIVE "SAMAS-D.G.VAISHNAV" DIPLOMA IN 'ONSITE MEDIA PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the Institution every year to encourage them towards positivity in their life.
11. "PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Laptop Tables, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
14. "PARTY OF THE SECOND PART" shall be Responsible for Fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry
16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organizing the activities
17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total fee directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (II)  
Dwaraka Doss Goverdhan Doss Vaidyanathan College  
Arumbakkam, Chennai - 600106



*[Handwritten Signature]*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Handwritten Signature]*  
Secretary

**D.D.G.D. VAISHNAV COLLEGE**  
Chennai - 600 106.

18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party

19. All notices, requests and other communications which shall be of

(i) may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii) Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay. Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSES:-

PARTY OF THE FIRST PART



SRIDHAR ACADEMY OF MEDIAARTS-SAMAS  
NH Towers,  
5, 16th Street, Ashok Nagar,  
Chennai - 600 983.  
Tel: 044-48583033, Mob: 9750233577

WITNESS:-

1.

2.

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

PARTY OF THE SECOND PART

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

SEAL

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# BROCHURE

DEPARTMENTS OF ECONOMICS AND BUSINESS  
ECONOMICS IN COLLABORATION WITH SAMAS  
ACADEMY

ON-SITE MEDIA PRACTICAL TRAINING (OMPT)

GROUP 1:

GROUP 2:

**SHORTFILM DIRECTION**

- 1. PRE-PRODUCTION  
PRODUCTION &  
POST-PRODUCTION
- 2. FILM GENRES
- 3. CAMERA  
LANGUAGE

**NEWS REPORTING**

- 1. TONE VARIATION
- 2. NEWS ACCURACY
- 3. REPORTING DIVISIONS

DURATION : 34 HOURS

OUTCOME: DIRECTOR, PRODUCER, NEWS REPORTER

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss Vaidyan College  
Arumbakkam, Chennai - 600106

## GROUP 1 :

### SHORTFILM DIRECTION

PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION

FILM GENRES

CAMERA LANGUAGE

## SHORT FILM DIRECTION

### 1. PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION :

- Story plot & concept
- Duration & Screenplay
- Ways in choosing actors, location & cameras

### 2. FILM GENRES :

- Types of genres
- Types of films
- Main, sub & hybrid genres

### 3. CAMERA LANGUAGE :

- Types of shots & angles
- Bird-eye view angle & Shoulder level angle
- Camera angles

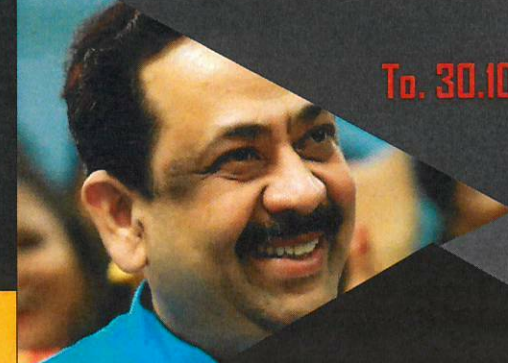
# RESOURCE PERSON

## Dr. SRIDHAR NARAYANAN

From. 12.08.2019

DATE

To. 30.10.2019



## GROUP 2 :

### NEWS REPORTING

#### 1. TONE VARIATION :

- Importance of pronunciation
- Pause & stress

#### 2. NEWS ACCURACY :

- Tips for effective communication
- Tri-parts of communication

#### 3. REPORTING DIVISIONS :

- Hard news & soft news
- Types of divisions



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai-106

**List of students attended Value Added Course-French for Beginners II (2019-20)**

S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	17D3159	1713093037101	ELAVARASAN N	3	MCA	A	DAY
2	17D3165	1713093037102	GOWTHAM C	3	MCA	A	DAY
3	17D3164	1713093037103	KAVIYARASAN J	3	MCA	A	DAY
4	17D3154	1713093037104	MURUGAN R	3	MCA	A	DAY
5	17D3162	1713093037105	NETHAJI C	3	MCA	A	DAY
6	17D3153	1713093037106	RAKESH A	3	MCA	A	DAY
7	17D3158	1713093037107	SANTHOSH B	3	MCA	A	DAY
8	17D3151	1713093037108	HEMA S	3	MCA	A	DAY
9	17D3156	1713093037109	KANIMOZHI TSN	3	MCA	A	DAY
10	17D3161	1713093037110	LAKSHMIDEVI B	3	MCA	A	DAY
11	17D3155	1713093037111	REVATHY A	3	MCA	A	DAY
12	17D3152	1713093037112	SAKTHI ABIRAMI G	3	MCA	A	DAY
13	17D3163	1713093037113	SRINIDHI V	3	MCA	A	DAY
14	17D3157	1713093037114	SUMITHRA P	3	MCA	A	DAY
15	17D3160	1713093037115	SWETHA G	3	MCA	A	DAY
16	17D3166LA	1713093037116	KHUSHBOO JHAWAR	3	MCA	A	DAY
17	17D3167LA	1713093037117	JAICHITHRA S	3	MCA	A	DAY
18	17D3168LA	1713093037118	DILLIBABU S D	3	MCA	A	DAY
19	17D3169LA	1713093037119	SANTHOSH U	3	MCA	A	DAY
20	17D3170LA	1713093037120	LOKESHWARAN S	3	MCA	A	DAY
21	17D3171LA	1713093037121	HARISH KUMAR V M	3	MCA	A	DAY

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*Ilwanda Illuk* Red  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.



**Dwaraka Doss Goverdhan Doss Vaishnav College  
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Affiliated to the University of Madras  
Arumbakkam, Chennai-106**

# **Department Of English**

## **VALUE-ADDED COURSES**

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

*Alvandarallu Rao*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**CONTACT : +91-44 - 2363 5101**

**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**

## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II



**PRINCIPAL**

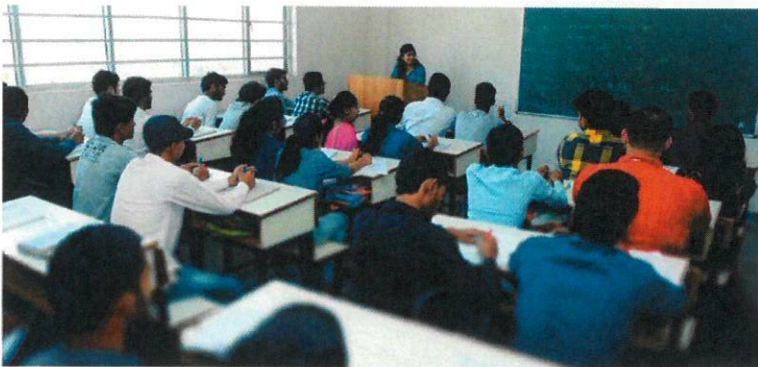
Dwaraka Doss Goverdhan Doss  
Vaishnav Collège  
Arumbakkam, Chennai - 600106.



Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

## Objectives:

- Δ To help students develop communication skills and self confidence.
- Δ To motivate students to acquire employability skills.
- Δ To help students prepare for competitive exams.
- Δ To enable them to learn the techniques to ace the tests.
- Δ To enable students to enhance their personality.
- Δ To motivate students to develop a positive attitude.
- Δ To help students communicate effectively.
- Δ To guide them to make effective presentations.
- Δ To familiarize students with basics of MS Office.
- Δ To provide them with requisite computer skills to help them adapt to any working environment.
- Δ To introduce concepts of logical reasoning through algorithms and flowcharts.
- Δ To enable students to write simple programs using C and LINUX
- Δ To introduce students to the basics of French.
- Δ To help students acquire knowledge of a foreign language to compete in the global scenario.
- Δ To enhance the proficiency of the students in the basics of French.
- Δ To help them to express their ideas and opinions in simple French.



*Silvandaellus Rao*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*D. L. M. L.*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.





# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



**PRINCIPAL**  
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Arumbakkam, Chennai - 600106.



Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600

## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I


- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



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**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**Soft Skills IV**  
**Semester IV**  
**FRENCH FOR BEGINNERS II**  
**(II M.A.HRM and II MBA)**

**No. of hours:30**

**Course code:**

**Objectives:**

- To facilitate the students to learn a foreign language
- To enhance the proficiency level of the students in the basics of French language
- To make the students communicate in French
- To enable the students understand about French tourism, lifestyle and fashion
- To enrich the students' vocabulary in the language of French
- To motivate the students share their personal experience in French
- To enhance the students' communication skills in French by making them talk on their future plans and day to day activities



**PRINCIPAL**

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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*Dwaraka Doss*  
**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

**Soft Skills IV**  
**Semester IV**  
**FRENCH FOR BEGINNERS II**  
**(II M.A.HRM and II MBA)**

**No. of hours:30**

**Course code:**

**Course Content**

**Unit I**

- Express one's opinion or objection. Reply to an enquiry (E.g. Job application)  
E-mails. Accept or refuse a proposal

**Unit II**

- Speak of one's hobbies and holidays

**Unit III**

- Speak of one's childhood, current events

**Unit IV**

- Speak of the weather. Speak of one's future plans

**Unit V**

- French civilization: Culture, Food, Fashion, Daily Life and Tourism

*Dwaraka Doss Goverdhan Doss*  
**Associate Professor & Head**  
Department of English  
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Arumbakkam, Chennai-600 106.

*Dwaraka Doss*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

## TEXT BOOK:

"Taxi" – Guy Cappelle and Robert Menand

## BIBLIOGRAPHY:

- 4) NSF II (Nouveau sans frontieres) – Philippe Dominique & Jacky Girardet
- 5) Nouvel Espace II – Guy Cappelle
- 6) Cadences II – D. Berger & L. Merieux

## WEBSITES:

[www.fle.fr](http://www.fle.fr)  
[www.bonjourdefrance.com](http://www.bonjourdefrance.com)  
[www.polarfle.com](http://www.polarfle.com)

*Goverdhan Doss*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.

*Goverdhan Doss*

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(Autonomous)  
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Arumbakkam, Chennai – 600 106

## **Department of English**

Value Added Course

2019 - 2020

Semester - VI

French for Beginners - II

MCA

### **REPORT**

The course, French for Beginners II was conducted for the III MCA students. The students were taught how to articulate simple thoughts and ideas in French. Grammar and usage in French were also taught through various practical sessions. Students were encouraged to use simple French in variety of contexts. The course was practical and useful to the students and provided them a launch pad to pursue further advanced courses in French. At the end of the course, the students were able to use French for basic communication.

*Dr. G. Chandralekha Rao*

**Dr. G. Chandralekha Rao**  
**Head, Dept of English**

**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*Principal*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

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**Affiliated to University of Madras**

**Arumbakkam, Chennai – 600 106**

**PG DEPARTMENT OF COMPUTER SCIENCE**

**I M.Sc. INFORMATION TECHNOLOGY**

**SPOKEN TUTORIAL - INTRODUCTION TO COMPUTERS**

**Academic year 2019 - 2020**

S.No.	REGISTER NUMBER	STUDENT NAME
1	1913102080101	AJAY SARATH S
2	1913102080102	ANIL M SIRVI
3	1913102080103	BALAJI R
4	1913102080104	GEO ANAND V V
5	1913102080105	HARIHARAN V
6	1913102080106	KARTHIKEYAN S
7	1913102080107	MOHAN P
8	1913102080108	PAVITHRAN M G
9	1913102080109	POOVARASAN K
10	1913102080110	PRAVEEN VICTOR RAJ P
11	1913102080111	RAKESH M
12	1913102080112	SAAJAN VARGHESE
13	1913102080113	SAIKUMAR A
14	1913102080115	SHIBI SURIYA P
15	1913102080117	THILUCK SAI RAM J
16	1913102080118	VEERARAGHAVAN R
17	1913102080119	VIGNESH V
18	1913102080120	VIGNESHWARAN R
19	1913102080121	VISHNU VARDHAN G
20	1913102080122	AISHWARYA R
21	1913102080123	ANISHA S
22	1913102080125	PAVITHRA P
23	1913102080126	PREETHA G

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

**Head of the Department**

**P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**

# Introduction to Computers

## SYLLABUS

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"Introduction to Computers" tutorials have been created with the intention of providing basic information about a computer, printer and an email account. These cover information on parts of computer, connections between various components and devices, printer configuration, creating an

### Basic Level

---

1. Getting to know computers
  - The various components of a computer
  - To connect the various components of computer
2. Printer Connection
  - How to connect printer to a computer.
  - Configuring the settings.
  - Test print.
  - Printing a pdf document.
3. Introduction to Gmail
  - Create a new google account
  - Login to gmail using the google account
  - Write an email
  - Send an email
  - View an email and logout of gmail.
  - We will also learn about some of the important mailboxes like Inbox
4. Compose Options for Email
  - The email recipients, namely, To, Cc, Bcc.
  - Format the email text.
  - Attach files to emails.
  - Share files via Google Drive.
  - Insert a photo or link into an email and about the Compose window options
5. Google Drive Options
  - Options available in Google Drive like:



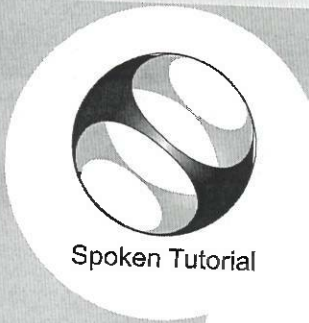
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



- Creating a document, a spreadsheet and a presentation
- Uploading files & folders
- And Sharing options like:
  - Can View
  - Can Comment
  - Can Edit



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# Certificate for Completion of Introduction to Computers Training

This is to certify that **PREETHA GOPALA KRISHNAN** has successfully completed **Introduction to Computers** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **anitha s** with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **shanmuga priya** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

September 24th 2019

A handwritten signature in blue ink, appearing to be "R. S. S.", written over the printed name of the Principal.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

A handwritten signature in blue ink, appearing to be "Ch. S.", written over the printed name of the Head.

**Head**  
**P.G. Department of Computer Science**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift II)**  
**Arumbakkam, Chennai-600 106,**

A handwritten signature in blue ink, appearing to be "Kannan M Moudgalya", written over the printed name of the Professor.

**Prof. Kannan M Moudgalya**  
**IIT Bombay**



**D G VAISHNAV COLLEGE**

(AUTONOMOUS)  
AFFILIATED TO UNIVERSITY OF MADRAS

IN COLLABORATION WITH



**MADRAS MANAGEMENT  
ASSOCIATION**  
CHENNAI

**CERTIFICATE PROGRAMME  
ON  
TOTAL QUALITY MANAGEMENT**

**VENUE**

VIDYA DARSHAN HALL  
DGVC

MARCH 2020

**TAKE AWAY**

Doing the Right Thing, Right the First Time,  
All the Time; always striving for  
Improvement & always satisfying the  
Customer. This program helps us give  
immense knowledge of TQM  
implementation and processes.

**RESOURCE PROGRAM**

Sriram T R

DIRECTOR

*[Signature]*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Nilla Technology Skills & Consulting Ltd

*[Signature]*  
P.G. Department of Economics  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Chennai-600 106.

**TOTAL QUALITY MANAGEMENT**  
**(WITH SPECIAL EMPHASIS ON HR PERSPECTIVES)**  
**2019-20 Academic year**  
**PROPOSED – SYLLABUS AND CONTENT**

**Objectives**

- Understand what is Total Quality Management (TQM)
- Understand how TQM leads to overall customer satisfaction
- Understand role of HR in promoting TQM Culture in the organisation
- Develop awareness on various problem solving tools
- Learn various steps in implementing TQM
- Learn about tools and techniques for TQM

**Course Content/Syllabus**

Chapter –I

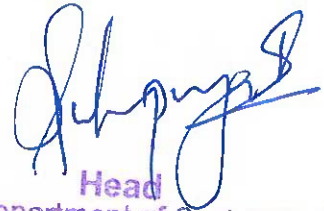
- Principles of Quality
- Deming Philosophy
- Evolution of TQM
- Customer Focus – HR perspective
- Cost of Quality
- Exercise on Cost of Poor Quality
- Quality Function Deployment
- Role of HR in TQM
  - Employee Involvement
  - Motivation, Recognition & Empowerment
  - Role Play on Motivation

Chapter II

- Problem Solving Tools
- Problem Solving Exercise
- Process Management
- Brief on Continuous Improvement
  - Juran's Trilogy
  - Shewhart's Plan-Do-Study-Act cycle – How HR can use this?
  - Kaizen Technique                      Kaizen Commitment

Chapter III

- Brief on Quality Systems Certifications – MBNQA, Deming, QMS, EMS, OH&S, IATF
- Brief on Operational Excellence Through
  - 5S Principles – HR holds key responsibility
- Six Sigma Method              LEAN              Steps in Implementing TQM
- Top Management's Role              Summary & Conclusion



Head  
P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

**College with Potential for Excellence, Linguistic Minority Institution**

**Affiliated to University of Madras**

**Arumbakkam**

**Department Of Social Work**

**List of Students undertaken Certificate Program on Total Quality Management for the academic year 2019 - 2020**

S.No	Roll Num	Name of the Students
1.	18D1951	DIVYA.S
2.	18D1952	GIFT FRACE DANIEL
3.	18D1953	NIVEDITHA
4.	18D1954	SIVAPRIYA. S
5.	18D1955	VARSHINI.P
6.	18D1956	SHARANYA. A
7.	18D1957	SUBASH. S
8.	18D1958	KEERTHIVASAN. M
9.	18D1959	SUBASREE. K S
10.	18D1960	MOHAMMED MUBEEN
11.	18D1961	MATHIAZAGAN
12.	18D1962	VENKATESH.C
13.	18D1963	S. BHARANEETHAR
14.	18D1964	FERGIN.V
15.	18D1965	SOWMYA.S
16.	18D1966	GOKILAM
17.	18D1967	DHIVYA.V
18.	18D1968	KISHOREKUMAR.K
19.	18D1969	SELVA JAYANTHI.T
20.	18D1970	MANOJ KUMAR.S
21.	18D1971	SIDHARTH. N V
22.	18D1972	GLADSON
23.	18D1974	ANIRUDH
24.	18D1975	VENNILA
25.	18D1976	HARIPRIYA.G
26.	18D1977	PRINCY. J
27.	18D1978	GUGAN. K
28.	18D1979	ANUPAMA.G
29.	18D1980	SHARMILA.S
30.	18D1981	SRINIVASAN.M
31.	18D1982	MANISH ADHITHYA
32.	18D1983	ROSHENI. SV
33.	18D1984	JENIFER.A
34.	18D1985	SARANYA.R
35.	18D1986	KALAISELVAN. M
36.	18D1987	HEMACHANDRAN.
37.	18D1988	SHEEBA PRISKILLAL

*(Handwritten signature in green ink)*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*(Handwritten signature in blue ink)*

**Head**  
**P.G. Department of Social Work**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**



# D G VAISHNAV COLLEGE CHENNAI

## DEPARTMENT OF SOCIAL WORK

This is to certify that DHIVYA .V has successfully completed the certificate programme on **TOTAL QUALITY MANAGEMENT** organized by the Department of Social Work, DG Vaishnav College, Chennai in association with Madras Management Association on March-2020

**DR. B. SULUPRIYA**

HEAD OF THE DEPARTMENT

Head

P.G. Department of Social Work  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**DR. R. GANESAN**

PRINCIPAL



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – RJ/VJ

**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – RJ/VJ DURING ACADEMIC YEAR (2019-20) (DEC 2019-MAR 2020)**

S.NO	ROLL .NO.	NAME
1	190201	RAJKUMAR
2	190203	LOKESHWARAN.S
3	190205	YUGESHWARAN.S
4	190208	DEEPAK.K.J
5	190209	HARISH KUMAR.P
6	190212	SHUBHAM NEBERA
7	190217	KAVINSANJAY.M.V
8	190219	KOWSIGAN.V
9	190221	DEEPAK AMULRAJ.P
10	190223	AMIRITH VIKRAM.S
11	190226	KUNAL.R.GEHLOT
12	190228	PARTHASARATHY.R
13	190230	NISHANTH.S
14	190231	RENGARAJAN.R.P
15	190233	HARIPRASAD.P
16	190234	RAHUL .L. KUMAR
17	190235	SUBHAM SHARMA
18	190237	PRAVEEN.M
19	190238	RITHICK ROSHAN.P
20	190240	IMMANUVEL
21	190241	SURESH KUMAR .V
22	190242	DILIP REDDY.K
23	190243	OM PRAKASH
24	190244	SUNIL BABU.K
25	190245	ARISH.E
26	190246	KAVITHA .M
27	190247	SAMSON .V
28	190248	ROHAN.K.MVANI
29	190251	SARANG.S.GURAV
30	190254	PREETHI.V

*Dr. I.S. FELIX, M.A., M.F.I.M., F.I.D., F.I.D.*  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

*R. J. M.*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



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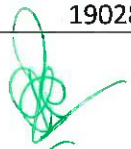
**Affiliated to University of Madras**

**Arumbakkam, Chennai – 600 106**

**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – RJ/VJ**

**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – RJ/VJ DURING ACADEMIC YEAR (2019-20) (DEC 2019-MAR 2020)**

31	190255	KARAN.R
32	190256	SIDDHARATH.A
33	190257	AGALYA .S
34	190258	DEVENDRA KUMAR
35	190259	SANTOSH KUMAR.P
36	190260	RAVI KUMAR.K.V
37	190261	CHIRAG SHARMA.P
38	190263	SANJAY GANDHI.A
39	190264	DINESH KUMAR
40	190265	ABHIMANYU .A
41	190269	NEEL SOLANKI
42	190272	TUSHAAR
43	190273	SEIKO FREEDOM
44	190274	YUGESH .E
45	190275	RAJAN .M
46	190276	ANANDRAJ.S
47	190277	MOHAN KUMAR
48	190278	KISHAN
49	190279	SIVA KUMAR.S
50	190280	NARESH.K
51	190281	NANDHA KISHORE

  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.





**SAMAS MEDIA ACADEMY**

Chennai - 600 015, Tamil Nadu, India.  
Excellence in Media Education  
In Collaboration with JSS, MHRD, Govt., of India



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VAISHNAV COLLEGE**

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Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-1 RJ/VJ**

ON

**KAVITHA.M**



for successfully completing the prescribed Course **CERTIFICATE/DIPLOMA**  
programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
with GRADE **A+**

2018 - 19 | 2020 - 21 | 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav Colleg. L

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



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**DWARAKA DOSS GOVERDHAN DOSS  
VAISHNAV COLLEGE**

(Autonomous)  
Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-1 RJ/VJ**

ON  
**PARTHASARATHY.R**



for successfully completing the prescribed Course CERTIFICATE/DIPLOMA  
programme of study in the ON-SITE MEDIA PRACTICAL TRAINING (OMPT)  
with GRADE **A+**

2018 - 19I 2020 - 21I 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav Colleg L

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS IN COLLABORATION WITH  
SAMAS ACADEMY**

**OFFERS**

**VALUE ADDED COURSE ON-SITE MEDIA PRACTICAL TRAINING [OMPT]**

**SYLLABUS FOR GROUP 1 (2019-20) (DEC 2019-MAR 2020)**

**RADIO/VIDEO JOCKEY**


**UNIT – I - LEARN TO EXPLOIT & EXPLORE - CURRENT AFFAIRS IN FINGER TIPS - SENSE OF HUMOR - OWN STYLE OF BODY LANGUAGE & VOICE**

**UNIT – II - VOICE MODULATION - MEANING & DEFINITION - TYPES OF MODULATIONS - PRACTICE OF TONGUE TWISTERS**

**UNIT – III - FRIENDLY SPEAKING & BEHAVIOUR - IMPORTANCE OF CONTENT & SONG PLAYLIST - DEVELOPING HUMOR SENSE - FRIENDLY BEHAVIOUR**

**UNIT – IV - COMMUNICATION STYLE - TYPES & STYLES OF COMMUNICATION - CREATIVE COMMUNICATION - FRIENDLY COMMUNICATION**

**UNIT – V- PUBLIC SPEAKING SKILLS - TIP-TOP ON CURRENT AFFAIRS - HOW TO GEL WITH THE PUBLIC - 3P's – Prepare, Practice & Present**

  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS (SHIFT II)**

**REPORT ON ONSITE MEDIA PRACTICAL TRAINING (OMPT)- RJ/VJ**

The Department of Economics and Business Economics along with SAMAS Academy in collaboration with JSS, MHRD Government of India, offered ONSITE MEDIA PRACTICAL TRAINING (OMPT) to the students of I year. SAMAS focussed on skills that was needed to excel across media platforms by offering practical knowledge, mind skills and hands on training to the students. The techniques and methods used by the experts gave indepth knowledge in **RJ/VJ**. Such training provides an experience that can be directly applied to careers in media industry. Practical classes were conducted for acting which helped the students to prepare themselves for an ever changing media world. The program also focussed on media employability. 51 Students have successfully completed the course and they are ready to meet the industry need today.



Latitude: 13.074515  
Longitude: 80.212908  
Elevation: 14.52m  
Accuracy: 4.4m  
Time: 11-29-2019 12:01

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head,  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**SAMAS**

SRIDHAR ACADEMY OF MEDIA ARTS

*Media Life Begins Here...*

August 05, 2019

**THE PRINCIPAL  
D.G. VAISHNAV COLLEGE  
833, E.V.R. Periyar Salai  
Arumbakkam, CHENNAI-600 106.**

Dear Sir,

Greetings.

With regard to our **SAMAS ONSITE MEDIA PRACTICAL TRAINING** in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS Induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on **07.08.2019 (Wednesday) to 09.08.2019 (Friday)** & our regular classes from **12.08.2019(Monday)** to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require **TWO smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards** and oblige.

With regards,  
**FOR SAMAS MEDIA ACADEMY**

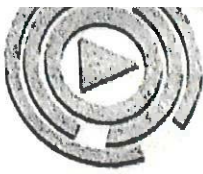
**Dr. Sridhar Narayanan  
Chairman & Academic Director**

✓ Ccto: Dr. Prema, Head- Department of Economics  
Co-ordinator - OMPT  
D.G.Vaishnav College, Chennai

**PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.**

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502-33577 / Ph. : 044-4858 3031  
E-mail : enquiry@samasacademy.com / www.samasacademy.com



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

Media Life Begins Here...

## INVOICE

<b>THE PRINCIPAL</b> <b>D.G. VAISHNAV COLLEGE</b> 833, E.V.R. Periyar Salai Arumbakkam, CHENNAI-600 106.	<b>Invoice No:</b> <b>SAMAS/DGV/OMPT/CHENNAI 001(A) /2019</b> <b>Date : 05.08.2019</b> <b>PAN NO:</b>
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PARTICULARS	DESCRIPTION OF SERVICES	No.OF STUDENTS	AMOUNT Rs.
SAMAS-DGV OMPT DIPLOMA COURSES FEE FOR 3 YEARS	DIPLOMA Course Fee for 3 YEARS SAMAS ONSITE MEDIA PRACTICAL TRAINING DIPLOMA COURSE to the Students of Economics Department, D.G.Vaishnav College, Chennai	68	10,20,000
D.G.VAISHNAV COLLEGE DONATION	DONATION 20%	.....	2,04,000
Service Tax	10% TDS	.....	81,600
Income Tax/Wealth Tax	.....	.....	
Management and Educational Consultancy charges	.....	.....	
	<b>TOTAL</b>		<b>7,34,400</b>
HRD CERTIFICATE	From the Ministry of Human Resource Development, Government of India	68	51,000
<b>GRAND TOTAL</b>			<b>7,85,400</b>

(Rupees Seven Lakhs Eighty Five Thousand Four Hundred only)

E&OE

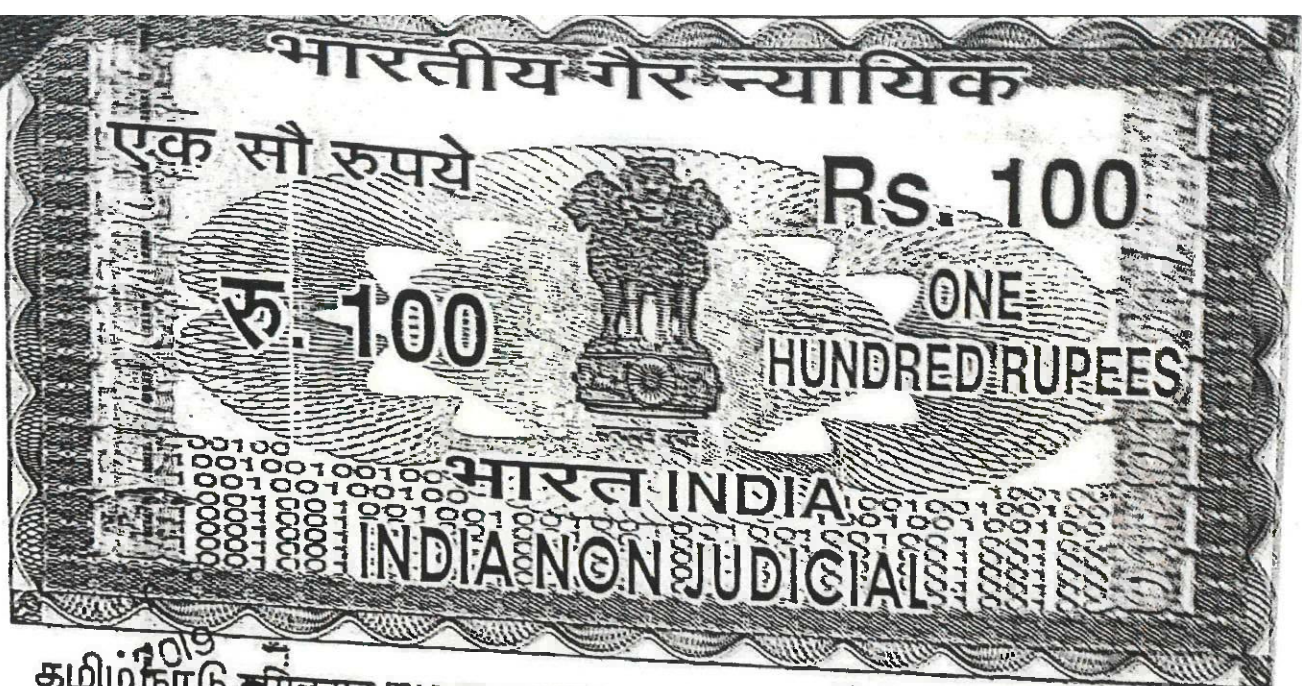
For SAMAS MEDIA ACADEMY

Authorised Signatory

  
**Dr. T.S. PREMA, M.A., M.Phil.**  
 Head  
 Department of Economics (Shift III)  
 Dwaraka Boss Government Ashok Nagar Vaishnav College  
 NH Towers, No. 15, 15th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502 33577 / Ph. : 044-4858 3031  
 E-mail : enquiry@samasacademy.com / www.samasacademy.com



  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



தமிழ்நாடு மிலநாடு TAMILNADU

N. Sridhar  
Saras Academy  
Ch-15

156006  
K. SAMPATH KUMAR  
STAMP VENDOR  
L.No.12144/A1/96  
No.30 HIPS ROAD,  
SAIDAPET, CHENNAI - 15

9399  
12.07.19.

THIS MEMORANDUM OF UNDERSTANDING ENTERED IN TO IN CHENNAI THIS  
THE 12<sup>th</sup> DAY OF JULY 2019

BETWEEN

1. DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SARAS MEDIA  
ACADEMY, (having his PAN No.: AOUPS4873H and Aadhar No.:598586267845) residing  
at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15<sup>th</sup> Street,  
Ashok Nagar, Chennai

Herein after collectively called "PARTY OF THE FIRST PART"

AND

2. Mr. ASHOK KUMAR MUNDHRA, SECRETARY, (having his PAN  
No.: AAEPM2998R and Aadhar No.: 849715271783 ) representing  
DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution  
situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai-  
600106

Hereinafter collectively called "PARTY OF THE SECOND PART"

Dr. T.S. PREMA, M.A.  
Head  
Department of Economics  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.



PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRACTICAL TRAINING COURSE(OMPT)

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING' (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-

NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

1. The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall be for a period of THREE YEARS
2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/- per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/- (Rupees Fifteen Thousand Seven Hundred and Fifty only)
3. The entire 3Years fee shall be paid In advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses



*B. L. J.*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106

*Anne Kumar*

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

*[Signature]*  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Handwritten signature]*



4. No Interference will be entertained by the "PARTY OF THE SECOND PART" in the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person or persons connected to the Party of the Second Part or Institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING"(OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the Institution
5. Syllabus for the Onsite Course will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be in 90 days or Hours of the total 3 YEAR DEGREE COURSE and it is designed 1Hour or 2 Hours per Session according to the subject(s) in each semester and the total hours will not exceed 30 Hours per semester of the Academic Year for 3 years
6. SAMAS MEDIA ACADEMY has assured and specially provided room for learning OMPT by the students who enrolled in 2017-18, now in III Year students and 2018-19, now in II year students are also be eligible for admission by paying the Full Fee of 15,750/- for OMPT course. The syllabus for the I year will be covered for the II year students(Enrolled in 2018-19) within this academic year along with this year OMPT course. Likewise, the syllabus for I & II year will be covered for the final year students (Enrolled in 2017-18) within 5<sup>th</sup> semester as a special coaching to encourage the Final year students to get the Diploma Certificate from SAMAS – DG VISHNAV Collaborative Certificate to satisfy them also to get the employability in the Media.
7. "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
8. "PARTY OF THE SECOND PART" shall not have any right to interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE SECOND PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"
9. Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student Individuals



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

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*Arumma Kumar*  
**Secretary**  
**D.D.G.D. VAISHNAV COLLEGE**  
**Chennai - 600 106.**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
**Head**  
**Department of Economics (Shift II)**  
**Dwaraka Doss Goverdhan Doss Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

10. COLLABORATIVE "SAMAS D.G.VAISHNAV" DIVISION IN 'ONSITE MEDIA PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the Institution every year to encourage them towards positivity in their life.
11. "PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Laptop Tables, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner In the premises of the "PARTY OF THE SECOND PART"
13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
14. "PARTY OF THE SECOND PART" shall be Responsible for Fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry
16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities
17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total Fee directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make Immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI

Dr. T.S. PREMA, M.A., M.Phil. PH.D.  
 Head  
 Department of Economics  
 Dwaraka Doss Goverdhan Doss  
 Arumbakkam, Chennai



PRINCIPAL  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.

Secretary  
 D.G.D. VAISHNAV COLLEGE  
 Chennai - 600 106.

18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party

19. All notices, requests and other communications which shall be of

(i) may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii) Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay. Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSES:-

  
PARTY OF THE FIRST PART




SRIDHAR ACADEMY OF MEDIAARTS-SAMAS  
NH Towers,  
5, 16th Street, Ashok Nagar,  
Chennai - 600 083.  
Tel: 044-48583033, Mob: 9750233577

WITNESS:-

1.


2.

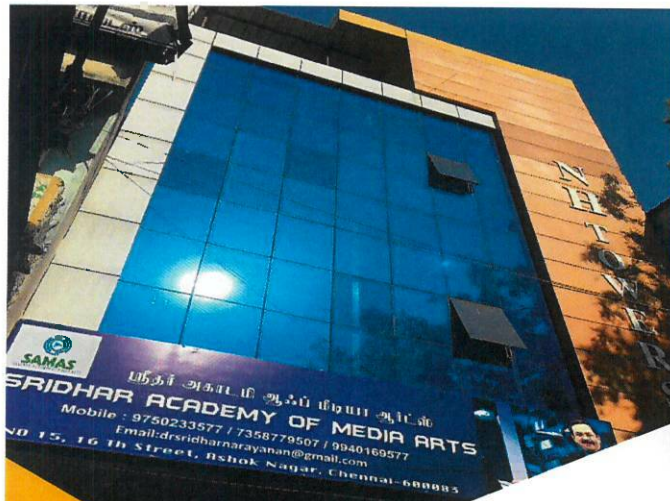
  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
PARTY OF THE SECOND PART

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

SEAL

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



## BROCHURE

DEPARTMENTS OF ECONOMICS AND BUSINESS  
ECONOMICS IN COLLABORATION WITH SAMAS ACADEMY

ON-SITE MEDIA PRACTICAL TRAINING (OMPT)

GROUP 1:

GROUP 2:

RADIO/VIDEO JOCKEY, Ph.D., NEWS EDITING

1. LEARN TO EXPLOIT AND EXPLORE, DEVELOPING LANGUAGE SKILLS

2. COMMUNICATION STYLE, CREATIVE THINKING

3. VOICE MODULATION, PRESENTATION

DURATION: 34 HOURS

PRINCIPAL

OUTCOME: RJ/VJ, ANCHOR, NEWS EDITOR

Dwaraka Doss Goverdhan  
Vaishnav College  
Arumbakkam, Chennai

### GROUP 1:

#### RADIO/VIDEO JOCKEY

1. LEARN TO EXPLOIT AND EXPLORE
2. COMMUNICATION STYLE
3. VOICE MODULATION

#### RADIO/VIDEO JOCKEY:

##### 1. LEARN TO EXPLOIT AND EXPLORE:

- Current affairs in finger tips
- Sense of humor
- Own style of body language and voice

##### 2. COMMUNICATION STYLE:

- Types & styles of communication
- Creative communication
- Friendly communication

##### 3. VOICE MODULATION:

- Meaning & definition
- Types of modulations
- Practice of tongue twisters

### RESOURCE PERSON

SRIVATSEN NARAYANAN & NIVEDHA

From 28.11.2019

UNTIL

To 23.03.2020



### GROUP 2:

#### NEWS EDITING:

##### 1. DEVELOPING LANGUAGE SKILLS:

- Communication & writing skills
- Importance of developing skills

##### 2. CREATIVE THINKING:

- Innovative thinking
- Positive thinking

##### 3. PRESENTATION:

- Attractive presentation
- Importance of presentation



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai-106

**List of students attended Value Added Course-Computer Skills 2019-2020**

S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	18D3011	1813092020101	AMALRAJ E	2	MAEC	A	DAY
2	18D3002	1813092020102	DINESH KUMAR V	2	MAEC	A	DAY
3	18D3010	1813092020103	KESAVA VIGNESH U	2	MAEC	A	DAY
4	18D3001	1813092020104	PRASANNA M	2	MAEC	A	DAY
5	18D3005	1813092020106	SATHISH BABU IG	2	MAEC	A	DAY
6	18D3004	1813092020107	AISWARYA B	2	MAEC	A	DAY
7	18D3012	1813092020108	KIRTHIKA D	2	MAEC	A	DAY
8	18D3009	1813092020109	MEENA K	2	MAEC	A	DAY
9	18D3007	1813092020110	NIVETHA P	2	MAEC	A	DAY
10	18D3013	1813092020111	PREETHI S	2	MAEC	A	DAY
11	18D3006	1813092020112	RAGAVI S	2	MAEC	A	DAY
12	18D3015	1813092020113	SANGEETHA A	2	MAEC	A	DAY
13	18D3008	1813092020114	SANGEETHA M	2	MAEC	A	DAY
14	18D3323	1813092049101	ARUNKUMAR G	2	MSCCH	A	DAY
15	18D3317	1813092049102	BHARATH R	2	MSCCH	A	DAY
16	18D3330	1813092049103	JAYARAMAN R	2	MSCCH	A	DAY
17	18D3324	1813092049104	KARTHICK P	2	MSCCH	A	DAY
18	18D3305	1813092049105	RAEES AHMED A K	2	MSCCH	A	DAY
19	18D3308	1813092049106	RICHARDSON L	2	MSCCH	A	DAY
20	18D3306	1813092049107	SAIKUMAR K G	2	MSCCH	A	DAY
21	18D3328	1813092049108	SAIRAM B	2	MSCCH	A	DAY
22	18D3315	1813092049109	SIVANESAN V	2	MSCCH	A	DAY
23	18D3316	1813092049110	SURESH K	2	MSCCH	A	DAY
24	18D3326	1813092049111	VIGNESH V	2	MSCCH	A	DAY
25	18D3321	1813092049112	YUGESH K	2	MSCCH	A	DAY
26	18D3311	1813092049113	ABIRAMI A	2	MSCCH	A	DAY
27	18D3325	1813092049114	ANUPAMA R	2	MSCCH	A	DAY
28	18D3312	1813092049115	DEEKSHITHA M	2	MSCCH	A	DAY
29	18D3331	1813092049116	LOHITA D	2	MSCCH	A	DAY
30	18D3314	1813092049117	PAVITHRA D	2	MSCCH	A	DAY
31	18D3313	1813092049118	POOJA S	2	MSCCH	A	DAY
32	18D3327	1813092049119	RAJEENI R	2	MSCCH	A	DAY
33	18D3329	1813092049120	REVATHI P	2	MSCCH	A	DAY
34	18D3302	1813092049121	SANGEETHA M S	2	MSCCH	A	DAY
35	18D3318	1813092049122	SARANYA S M	2	MSCCH	A	DAY
36	18D3319	1813092049123	SEBA MERIN VINOD	2	MSCCH	A	DAY
37	18D3307	1813092049124	SHABANA THASEEN Y	2	MSCCH	A	DAY
38	18D3301	1813092049125	VAISHNAVI G	2	MSCCH	A	DAY
39	18D3208	1813092069101	DHARMARAJAN M	2	MSCMA	A	DAY

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**

Arumbakkam, Chennai-600106

Page 498 of 610

**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600106.**

40	18D3213	1813092069102	GANDHIRAMAN M P	2	MSCMA	A	DAY
41	18D3222	1813092069103	IMANUVEL L	2	MSCMA	A	DAY
42	18D3203	1813092069104	JAGAN V	2	MSCMA	A	DAY
43	18D3209	1813092069105	MAGESWARAN T	2	MSCMA	A	DAY
44	18D3206	1813092069106	MARIMUTHU K	2	MSCMA	A	DAY
45	18D3226	1813092069107	MEHUL L SHARMA	2	MSCMA	A	DAY
46	18D3227	1813092069108	NARENDRA KUMARAN E	2	MSCMA	A	DAY
47	18D3204	1813092069109	NAVEEN KUMAR P	2	MSCMA	A	DAY
48	18D3201	1813092069111	SARAVANAN P	2	MSCMA	A	DAY
49	18D3223	1813092069112	SHIVAM KUMAR JHA S	2	MSCMA	A	DAY
50	18D3225	1813092069114	VIJAY V	2	MSCMA	A	DAY
51	18D3205	1813092069115	YUVARAJ R	2	MSCMA	A	DAY
52	18D3234	1813092069116	ABHINAYA G NAMBIAR	2	MSCMA	A	DAY
53	18D3207	1813092069117	ALAMELU R	2	MSCMA	A	DAY
54	18D3211	1813092069118	ASWINI K	2	MSCMA	A	DAY
55	18D3228	1813092069119	CHHAYA K	2	MSCMA	A	DAY
56	18D3246	1813092069120	DHANALAKSHMI G	2	MSCMA	A	DAY
57	18D3202	1813092069121	DHANALAKSHMI M	2	MSCMA	A	DAY
58	18D3229	1813092069122	DHARSHINI V C	2	MSCMA	A	DAY
59	18D3244	1813092069123	GOVARDHANI K	2	MSCMA	A	DAY
60	18D3219	1813092069124	KEERTHIKA G	2	MSCMA	A	DAY
61	18D3243	1813092069125	LAVANYA M	2	MSCMA	A	DAY
62	18D3242	1813092069126	MAHALAKSHMI S	2	MSCMA	A	DAY
63	18D3237	1813092069127	POOJA G A	2	MSCMA	A	DAY
64	18D3233	1813092069128	PREETHA M	2	MSCMA	A	DAY
65	18D3238	1813092069129	PRIYANKA C	2	MSCMA	A	DAY
66	18D3232	1813092069130	RAMYA LAVANYA V	2	MSCMA	A	DAY
67	18D3236	1813092069131	SANGEETHA BHARATHI I	2	MSCMA	A	DAY
68	18D3212	1813092069132	SARANYA M	2	MSCMA	A	DAY
69	18D3231	1813092069133	SHOBANA DEVI E	2	MSCMA	A	DAY
70	18D3248	1813092069134	SRUTHI A	2	MSCMA	A	DAY
71	18D3224	1813092069135	SURYA S	2	MSCMA	A	DAY
72	18D3240	1813092069136	SWEDHA R	2	MSCMA	A	DAY
73	18D3247	1813092069137	SWETHA B	2	MSCMA	A	DAY
74	18D3245	1813092069138	YAMINI R	2	MSCMA	A	DAY
75	18D3241	1813092069139	YAMUNA K	2	MSCMA	A	DAY
76	18D3235	1813092069140	YAMUNA R	2	MSCMA	A	DAY
77	18D2906	1813092083101	DINESH KUMAR K	2	MCOM	A	DAY
78	18D2919	1813092083103	HARISH KUMAR J	2	MCOM	A	DAY
79	18D2917	1813092083104	LAKSHMI NARAYANAN A	2	MCOM	A	DAY
80	18D2909	1813092083105	NOOR MOHAMMED A G	2	MCOM	A	DAY
81	18D2908	1813092083106	PRAVEEN D	2	MCOM	A	DAY
82	18D2928	1813092083107	RAGHAV PRASAD P G	2	MCOM	A	DAY
83	18D2910	1813092083108	SHANMUGASUNDARAM B	2	MCOM	A	DAY
84	18D2905	1813092083109	SHIVAM DUBEY S	2	MCOM	A	DAY
85	18D2921	1813092083110	VISHNU K B	2	MCOM	A	DAY
86	18D2911	1813092083111	YUVARAJ S	2	MCOM	A	DAY

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**


87	18D2925	1813092083112	AISHWARYA VIJAYAKUMAR	2	MCOM	A	DAY
88	18D2912	1813092083113	DEEPA M	2	MCOM	A	DAY
89	18D2924	1813092083114	DHANALAKSHMI R	2	MCOM	A	DAY
90	18D2903	1813092083115	DIVYA V	2	MCOM	A	DAY
91	18D2915	1813092083116	FARDHANA BEGUM N	2	MCOM	A	DAY
92	18D2931	1813092083117	HANUSHA M	2	MCOM	A	DAY
93	18D2929	1813092083118	HARITHA S	2	MCOM	A	DAY
94	18D2926	1813092083119	JAYALAKSHMI T	2	MCOM	A	DAY
95	18D2901	1813092083120	JAYASRI M	2	MCOM	A	DAY
96	18D2902	1813092083121	JYOTSNA P N	2	MCOM	A	DAY
97	18D2913	1813092083122	MANJULA D M	2	MCOM	A	DAY
98	18D2933	1813092083123	MONISHA A	2	MCOM	A	DAY
99	18D2923	1813092083124	NANDHINI S	2	MCOM	A	DAY
100	18D2920	1813092083125	PAVETHRA R	2	MCOM	A	DAY
101	18D2930	1813092083126	POORNIMA P	2	MCOM	A	DAY
102	18D2922	1813092083127	SANGEETHA T S	2	MCOM	A	DAY
103	18D2916	1813092083128	SHALINI R	2	MCOM	A	DAY
104	18D2927	1813092083129	SHARMILA P	2	MCOM	A	DAY
105	18D2914	1813092083130	SUKANYA M	2	MCOM	A	DAY
106	18D2918	1813092083131	UDHAYASHANKARI R	2	MCOM	A	DAY
107	18D2904	1813092083132	VINITHA S	2	MCOM	A	DAY
108	18D2907	1813092083133	YAMUNA D	2	MCOM	A	DAY
109	18D1974	1813092091101	ANIRUDH V	2	MASW	A	DAY
110	18D1963	1813092091102	BHARANEETHAR S	2	MASW	A	DAY
111	18D1964	1813092091103	FERGIN V	2	MASW	A	DAY
112	18D1972	1813092091104	GLADSON DHARMA SEELAN	2	MASW	A	DAY
113	18D1978	1813092091105	GUGAN K	2	MASW	A	DAY
114	18D1987	1813092091106	HEMACHANDRAN V	2	MASW	A	DAY
115	18D1986	1813092091107	KALAI SELVAN M	2	MASW	A	DAY
116	18D1958	1813092091108	KEERTHIVASAN M	2	MASW	A	DAY
117	18D1968	1813092091109	KISHOREKUMAR K	2	MASW	A	DAY
118	18D1982	1813092091110	MANISH ADHITHYA R S	2	MASW	A	DAY
119	18D1970	1813092091111	MANOJ KUMAR S	2	MASW	A	DAY
120	18D1961	1813092091112	MATHIYAZAGAN P	2	MASW	A	DAY
121	18D1960	1813092091113	MOHAMMED MUBEEN S	2	MASW	A	DAY
122	18D1971	1813092091114	SIDHARTH N V	2	MASW	A	DAY
123	18D1981	1813092091115	SRINIVASAN M	2	MASW	A	DAY
124	18D1957	1813092091116	SUBASH S	2	MASW	A	DAY
125	18D1962	1813092091117	VENKATESH C	2	MASW	A	DAY
126	18D1979	1813092091118	ANUPAMA G	2	MASW	A	DAY
127	18D1967	1813092091119	DHIVYA V	2	MASW	A	DAY
128	18D1951	1813092091120	DIVYA S	2	MASW	A	DAY
129	18D1952	1813092091121	GIFT FRACE DANIEL S	2	MASW	A	DAY
130	18D1966	1813092091122	GOKILAM J P	2	MASW	A	DAY
131	18D1976	1813092091123	HARIPRIYA G	2	MASW	A	DAY
132	18D1984	1813092091124	JENIFER A	2	MASW	A	DAY
133	18D1953	1813092091127	NIVEDITHA MONICA ALEX F	2	MASW	A	DAY

*[Signature]*  
PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 606.

*[Signature]*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam Chennai-600 106.

134	18D1977	1813092091128	PRINCY J	2	MASW	A	DAY
135	18D1983	1813092091129	ROSHENI S V	2	MASW	A	DAY
136	18D1985	1813092091130	SARANYA R	2	MASW	A	DAY
137	18D1969	1813092091131	SELVA JAYANTHI T	2	MASW	A	DAY
138	18D1956	1813092091132	SHARANYA A	2	MASW	A	DAY
139	18D1980	1813092091133	SHARMILA S	2	MASW	A	DAY
140	18D1989	1813092091134	SHEEBA PRISKILLAL L	2	MASW	A	DAY
141	18D1954	1813092091135	SIVAPRIYA S	2	MASW	A	DAY
142	18D1965	1813092091136	SOWMYA S	2	MASW	A	DAY
143	18D1959	1813092091137	SUBASREE K S	2	MASW	A	DAY
144	18D1955	1813092091138	VARSHINI P	2	MASW	A	DAY
145	18D1975	1813092091139	VENNILA R	2	MASW	A	DAY

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.





**Dwaraka Doss Goverdhan Doss Vaishnav College  
(AUTONOMOUS)**

**College With Potential For Excellence  
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Arumbakkam, Chennai-106**

# **Department Of English**

## **VALUE-ADDED COURSES**

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

*Alvandarallu Rao*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**CONTACT : +91-44 - 2363 5101**

**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**

## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

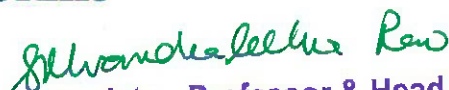
### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II



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Vaishnav Collège  
Arumbakkam, Chennai - 600106.



Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

## Objectives:

- Δ To help students develop communication skills and self confidence.
- Δ To motivate students to acquire employability skills.
- Δ To help students prepare for competitive exams.
- Δ To enable them to learn the techniques to ace the tests.
- Δ To enable students to enhance their personality.
- Δ To motivate students to develop a positive attitude.
- Δ To help students communicate effectively.
- Δ To guide them to make effective presentations.
- Δ To familiarize students with basics of MS Office.
- Δ To provide them with requisite computer skills to help them adapt to any working environment.
- Δ To introduce concepts of logical reasoning through algorithms and flowcharts.
- Δ To enable students to write simple programs using C and LINUX
- Δ To introduce students to the basics of French.
- Δ To help students acquire knowledge of a foreign language to compete in the global scenario.
- Δ To enhance the proficiency of the students in the basics of French.
- Δ To help them to express their ideas and opinions in simple French.



*Silvandaellus Rao*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*D. M. L.*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



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Arumbakkam, Chennai - 600106.



Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600

## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I


- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



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**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**Soft Skills III  
Semester III  
Computer Skills**

**No. of hours: 30**


**Course code:**

**Objectives**

- To introduce computer skills to the students
- To impart training for students in Ms-office
- To train the students in different components of Ms-office
- To provide essential computer operating skills
- To make the students get adapted to computer based work environment
- To enable the students to work in spread sheets
- To enhance the students' presentation skills by using power point slides
- To provide a thorough knowledge to the students about internet and e-mail features
- To provide practical exposure for operating computers



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**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

**Soft Skills III  
Semester III  
Computer Skills**

No. of hours: 30

Course code:

Unit I : Basics of Computer and Word Processing

Unit II : Spreadsheets

Unit III : Presentations

Unit IV : Databases

Unit V : Internet and Email features

Note : All Units require practical exposure

*S. Chandrasekhar Reddy*  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*D. Govindarajan*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
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**College with Potential for Excellence, Linguistic Minority Institution**  
**Affiliated to University of Madras**  
**Arumbakkam, Chennai – 600 106**

**Department of English**  
**Value Added Course**  
**2019 - 2020**  
**Semester – III**  
**Computing skills**  
**II M.A., M.Sc., M.Com., & MSW**

**REPORT**

This course focused students to Microsoft Office which has difference components like MS Word, MS Excel, MS Access, & MS Power Point. On completion of the course, students understood the basics of computer skills, understood the concepts of Word Processing, Spreadsheets, Presentations, Databases, Internet and Email. The course was successfully completed within the stipulated time.

*Dr. G. Chandralekha Rao*

**Dr. G. Chandralekha Rao**  
**Head, Dept of English**

**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

*Principal*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
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**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – NEWS ANCHORING**  
**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – NEWS ANCHORING**  
**DURING ACADEMIC YEAR (2020-21) (AUG 2020- OCT 2020)**

Sl.No.	Roll. No.	NAMES
1	190253	GRACY
2	190239	HARI RAGHUL
3	190213	DHANUSH KRISHNA
4	190215	SIVAMANIKANDAN
5	190232	SHALINI
6	190229	BHUVANESHWARI
7	190271	MONISHA
8	190222	KARTHIK SIVAKUMAR
9	190224	ANSHUMAN
10	190216	SHABANA
11	20E0262	JAISINGH G
12	20E0263	ANURAG R
13	20E0264	ELAKKIYALAKSHMI G
14	20E0265	JAGADISH N
15	20E0266	VIGNESH P
16	20E0267	RAKESH KUMAR R
17	20E0268	VIJAYALAKSHMI K
18	20E0269	MAGESH T
19	20E0270	MOHAMED ARSHAD S
20	20E0271	DIVEYESH T
21	20E0273	TINKU LAKSHMI NARAYANAN J
22	20E0274	SANJAY G
23	20E0275	CHANDRU S
24	20E0276	VAISHALI
25	20E0277	RISHI V

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**

Head

Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.



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**Arumbakkam, Chennai – 600 106**

**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – NEWS ANCHORING**  
**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – NEWS ANCHORING**  
**DURING ACADEMIC YEAR (2020-21) (AUG 2020- OCT 2020)**

26	20E0278	TAMILSELVAN V
27	20E0279	MAHESHWARI V
28	20E0280	JAGAN RAJAN V
29	20E0281	GUNA SEELAN R

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
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Arumbakkam, Chennai - 600106.



**SAMAS MEDIA ACADEMY**

Chennai - 600 015, Tamil Nadu, India.  
Excellence in Media Education  
In Collaboration with JSS, MHRD, Govt., of India



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Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-2 NEWS ANCHORING**  
on  
**TAMIL SELVAN**



for successfully completing the prescribed Course **CERTIFICATE/DIPLOMA**  
programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
with **GRADE A+**.

2018 - 19 I 2020 - 21 I 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.



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(Autonomous)  
Chennai - 600 106, Tamil Nadu, India.  
Affiliated to University of Madras



hereby confer the course of  
**GROUP-2 NEWS ANCHORING**  
ON  
**GRACY**



for successfully completing the prescribed Course **CERTIFICATE / DIPLOMA**  
programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
with **GRADE A+**

2018 - 19 I 2020 - 21 I 2021 - 22 under the seal of the Academy

President,  
Academic Director  
SAMAS MEDIA ACADEMY

Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

Principal  
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Vaishnav College

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
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Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS IN COLLABORATION WITH  
SAMAS ACADEMY**

**OFFERS**

**VALUE ADDED COURSE ON-SITE MEDIA PRACTICAL TRAINING [OMPT]**

**SYLLABUS FOR GROUP 2 (2020-21) (AUG 2020-OCT 2020)**

**NEWS ANCHORING**

**UNIT – I - DEVELOPING ANCHORING SKILLS - Confident style of  
delivery - Current affairs- Good diction & sharp presence of mind**

**UNIT – 2 – MULTITASKING – Creative thinking – Importance of  
creative thinking - Ways to improve multitasking activity**

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Head  
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Arumbakkam, Chennai - 600106.

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Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS (SHIFT II)**

**REPORT ON ONSITE MEDIA PRACTICAL TRAINING (OMPT)- NEWS ANCHORING**

The Department of Economics and Business Economics along with SAMAS Academy in collaboration with JSS, MHRD Government of India, offered ONSITE MEDIA PRACTICAL TRAINING (OMPT) to the students of I year. SAMAS focussed on skills that was needed to excel across media platforms by offering practical knowledge, mind skills and hands on training to the students. The techniques and methods used by the experts gave indepth knowledge in **NEWS ANCHORING**. Such training provides an experience that can be directly applied to careers in media industry. Practical classes were conducted for acting which helped the students to prepare themselves for an ever changing media world. The program also focussed on media employability. 29 Students have successfully completed the course and they are ready to meet the industry need today.



  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head

Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

*Media Life Begins Here...*

August 05, 2019

**THE PRINCIPAL**  
**D.G. VAISHNAV COLLEGE**  
833, E.V.R. Periyar Salai  
Arumbakkam, CHENNAI-600 106.

Dear Sir,

Greetings.

With regard to our **SAMAS ONSITE MEDIA PRACTICAL TRAINING** in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS Induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on **07.08.2019 (Wednesday)** to **09.08.2019 (Friday)** & our regular classes from **12.08.2019(Monday)** to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require **TWO smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards and oblige.**

With regards,  
**FOR SAMAS MEDIA ACADEMY**

**Dr. Sridhar Narayanan**  
**Chairman & Academic Director**

✓ Ccto: **Dr. Prema, Head- Department of Economics**  
**Co-ordinator – OMPT**  
**D.G.Vaishnav College, Chennai**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
**Head**  
**Department of Economics (Shift II)**  
**Dwaraka Doss Goverdhan Doss Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502-33577 / Ph. : 044-4858 3031  
E-mail : enquiry@samasacademy.com / www.samasacademy.com



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

Media Life Begins Here...

## INVOICE


<b>THE PRINCIPAL</b> <b>D.G. VAISHNAV COLLEGE</b> 833, E.V.R. Periyar Salai Arumbakkam, CHENNAI-600 106.	<b>Invoice No:</b> <b>SAMAS/DGV/OMPT/CHENNAI 001(A) /2019</b>  <b>Date : 05.08.2019</b>  <b>PAN NO:</b>
---	--

PARTICULARS	DESCRIPTION OF SERVICES	No.OF STUDENTS	AMOUNT Rs.
SAMAS-DGV OMPT DIPLOMA COURSES FEE FOR 3 YEARS	DIPLOMA Course Fee for 3 YEARS SAMAS ONSITE MEDIA PRACTICAL TRAINING DIPLOMA COURSE to the Students of Economics Department, D.G.Vaishnav College, Chennai	68	10,20,000
D.G.VAISHNAV COLLEGE DONATION	DONATION 20%	.....	2,04,000
Service Tax	10% TDS	.....	81,600
Income Tax/Wealth Tax	.....	.....	
Management and Educational Consultancy charges	.....	.....	
	<b>TOTAL</b>		<b>7,34,400</b>
HRD CERTIFICATE	From the Ministry of Human Resource Development, Government of India	68	51,000
<b>GRAND TOTAL</b>			<b>7,85,400</b>


(Rupees Seven Lakhs Eighty Five Thousand Four Hundred only)

E&OE.

For SAMAS MEDIA ACADEMY

  
 Authorised Signatory  
**S. PREMA, M.A., M.Phil., Ph.D.**  
 Head  
 Department of Economics (Shift II)  
 Dwaraka Doss Goverdhan Doss Vaishnav College  
 Arumbakkam, Chennai - 600106.



  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502 33577 / Ph. : 044-4858 3031  
 E-mail : enquiry@samasacademy.com / www.samasacademy.com





தமிழ்நாடு மிலநாடு TAMILNADU

N Sridhar  
Samas Academy  
Chennai

156006  
K. SAMPATH KUMAR  
STAMP VENDOR  
L.No.12144/A1/96  
No 30, H. S. ROAD,  
SAIDAPET, CHENNAI - 15

THIS MEMORANDUM OF UNDERSTANDING ENTERED IN TO IN CHENNAI THIS  
THE 12<sup>th</sup> DAY OF JULY 2019

BETWEEN

1. DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SAMAS MEDIA ACADEMY, (having his PAN No.: AOUPS4S73H and Aadhar No.:598586267845) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15<sup>th</sup> Street, Ashok Nagar, Chennai

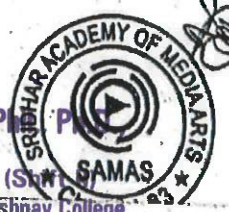
Herein after collectively called "PARTY OF THE FIRST PART"

AND

2. Mr. ASHOK KUMAR MUNDHRA, SECRETARY, (having his PAN No.: AAEPM2998R and Aadhar No.: 849715271783 ) representing DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai- 600106

Hereinafter collectively called "PARTY OF THE SECOND PART"

D. T. S. PREMA, M.A., M.P.  
Head  
Department of Economics (Stat)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.



PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

*(Handwritten signature)*

*(Handwritten signature)*

Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DASS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRACTICAL TRAINING COURSE(OMPT)


Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING' (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-


NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

1. The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall be for a period of THREE YEARS
2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/- per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/- (Rupees Fifteen Thousand Seven Hundred and Fifty only)
3. The entire 3Years fee shall be paid in advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses

  
Dr. T.S. PREMA, M. Ed., Ph.D.,  
Head,  
Department of Economics,  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.



  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.



10. COLLABORATIVE "SAMAS D.G.VAISHNAV" DIVISION IN 'ONSITE MEDIA PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the Institution every year to encourage them towards positivity in their life.
11. "PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Lapel Mikes, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
14. "PARTY OF THE SECOND PART" shall be Responsible for Fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media industry
16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities
17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total fee directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI

Dr. T.S. PREMA, M.A., M.Phil.  
Head  
Department of Economics  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600 099



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Secretary**  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party

19. All notices, requests and other communications which shall be of

(i) may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii) Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay. Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSES:-

PARTY OF THE FIRST PART




SRIDHAR ACADEMY OF MEDIAARTS-SAMAS  
NH Towers,  
5, 16th Street, Ashok Nagar,  
Chennai - 600 093.  
Tel: 044-48583033, Mob: 9750233577

WITNESS:-

1.

2.

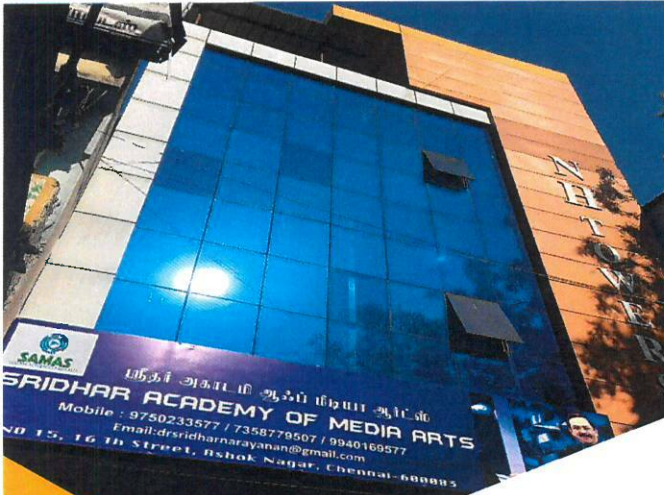
  
Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

PARTY OF THE SECOND PART

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

SEAL

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



## BROCHURE

DEPARTMENTS OF ECONOMICS AND BUSINESS  
ECONOMICS IN COLLABORATION WITH SAMAS ACADEMY

ON-SITE MEDIA PRACTICAL TRAINING [DMPT]

### GROUP 1:

#### PHOTOGRAPHY & CINEMATOGRAPHY

1. BASIC PHOTOGRAPHY CONCEPTS
2. WAYS TO IMPROVE PHOTOGRAPHIC SKILLS
3. ELEMENTS OF CINEMATOGRAPHY

### GROUP 2:

#### NEWS ANCHORING

1. DEVELOPING ANCHORING SKILLS
2. MULTITASKING

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 6

DURATION: 34 HOURS

OUTCOME: PHOTOGRAPHER, CINEMATOGRAPHER, NEWS ANCHOR

### GROUP 1:

#### PHOTOGRAPHY & CINEMATOGRAPHY

1. BASIC PHOTOGRAPHY CONCEPTS
2. WAYS TO IMPROVE PHOTOGRAPHIC SKILLS
3. ELEMENTS OF CINEMATOGRAPHY

#### PHOTOGRAPHY & CINEMATOGRAPHY :

##### 1. BASIC PHOTOGRAPHY CONCEPTS :

- Aperture
- Shutter speed
- ISO speed

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

##### 2. WAYS TO IMPROVE PHOTOGRAPHIC SKILLS :

- Getting familiar with your camera
- Getting a mentor or apprenticeship

##### 3. ELEMENTS OF CINEMATOGRAPHY :

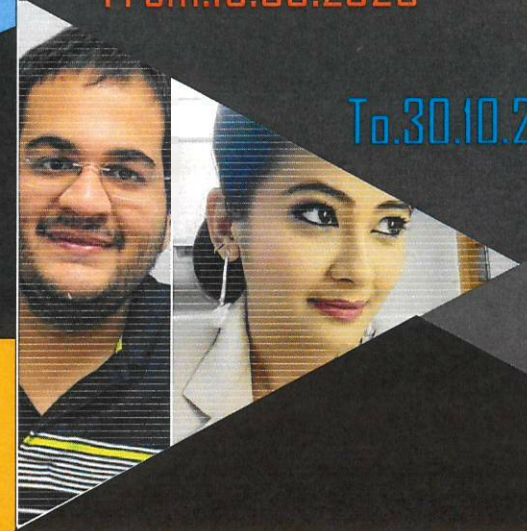
- Lighting, framing & composition
- Depth of field
- Zoom, Focus & color

RESOURCE PERSON  
SRIVATSEN NARAYANAN & NIVEDHA

From 19.08.2020

UNTIL

To 30.10.2020



### GROUP 2:

#### NEWS ANCHORING :

##### 1. DEVELOPING ANCHORING SKILLS :

- Confident style of delivery
- Current affairs
- Good diction & sharp presence of mind

##### 2. MULTITASKING:

- Creative thinking
- Ways to improve multitasking activity

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE****(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

**LIST OF STUDENTS ENROLLED FOR THE VALUE ADDED COURSE- PARTIAL INTEGRATION OF ACCA,UK, PROFESSIONAL COURSES IN THE ACADEMIC YEAR 2019-20**

SL NO	STUDENT NAME	ACCA REG NO:	CODE
1	RM. NALLAPPA KANNAPPAN	4836911	48Q
2	S. YOGESH	4836912	48Q
3	R. THARUN KUMAR	4836916	48Q
4	M.M. PUNITH SRINIVASAN	4836917	48Q
5	SHANTANU ACHHA	4836920	48Q
6	N. RADHAKRISHNAN	4836921	48Q
7	R. KEERTHANADEVI	4836926	48Q
8	S. RASIGA	4836927	48Q
9	B. SIDDHARTH KUMAR	4836929	48Q
10	E. ARJUN KUMAR	4836939	48Q
11	D. PRIYAVARSHINI	4836932	48Q
12	K. VIGNAJETH	4836935	48Q
13	C.K. DEEBAN	4836942	48Q
14	S. MUKESH MUTHAIYA	4836952	48Q
15	N. AKASH	4836960	48Q
16	HARSH.R.JAIN	4836962	48Q
17	N. SUGAN RAJ	4836963	48Q
18	T.K. VISHNU VARDHAN	4836965	48Q
19	J. MANOJ	4836968	48Q
20	S. RAHGUL	4836972	48Q
21	R. RAJASRI	4836974	48Q
22	V. SAHANAH	4836982	48Q
23	VISHESH SURANA	4836985	48Q

**PRINCIPAL****Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106****Head****Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift . . .  
Arumbakkam, Chennai-600 106.**

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE****(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution

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24	P. ARJUN	4836990	48Q
25	K. JAYASHREE	4836995	48Q
26	N.R. THEAGARAJAN	4836996	48Q
27	P. SHAMRAJ	4837003	48Q
28	R. AKASH BALAJI	4837005	48Q
29	J. YOGESH	4837008	48Q
30	M.GOPI	4837014	48Q
31	T.K. MANI KANDAN	4837017	48Q
32	S. SIVARAJAN	4837020	48Q
33	S. SASWATH	4837026	48Q
34	B. AKILA	4837032	48Q
35	G. JAI BALAJI	4837037	48Q
36	S. MANI KANDAN	4837039	48Q
37	G. NARESH	4837042	48Q
38	SHREYAS CHANDAK	4837064	48Q
39	K. KODI VASANTHAN	4837059	48Q
40	N.M. VIJAY AMBANI	4836923	48Q
41	S.U. PRANUVE	4836955	48Q
42	A.P. PRITHVI	4837028	48Q

**Head**Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II),  
Arumbakkam, Chennai-600 106.**PRINCIPAL**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.





**DEPARTMENT OF B.COM FINANCE & TAXATION**

**VALUE ADDED COURSE- PARTIAL INTEGRATION OF ACCA,UK, PROFESSIONAL COURSE,**

**AY-2019-2020**

The Department of Finance & Taxation, introduced in the academic year 2019, is a recent addition to the D.G.Vaishnav College's journey towards imparting value based quality education. B.Com. (Finance & Taxation) is integrated and embedded with ACCA Syllabus and is a stepping stone to ACCA Qualification with paper exemptions. ACCA (The Association of Chartered Certified Accountants of United Kingdom) is the global body for professional accountants, who support their members and students throughout their careers, providing services through a network of 104 offices and active centres. This service and support is provided to the Department by ISDC (International Skill Development Corporation), who is our official partner for ACCA integration. ISDC, in association with the department, deliver value added services by working closely with multinational and small entities to promote global standards and support. The department also aims to offer business-relevant, first-choice qualifications to students' application, ability and ambition, who seek a rewarding career in accountancy, finance and taxation.

The Department has signed two MOU's for integration with ACCA and the details of MOU are as follows:

1. MOU with The Association of Chartered Certified Accountants of United Kingdom (ACCA) for six paper exemption for ACCA Professional course.
2. MOU with International Skill Development Corporation (ISDC) for providing training for faculties and students for ACCA integrated papers.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

**Head**  
**Department of Finance and Taxation**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift II)**  
**Arumbakkam, Chennai-600 106.**



BROCHURE FOR VALUE ADDED COURSE

ACCA ISDC

Prepared to be Different

**B.Com. (Finance & Taxation)**  
(The Undergraduate Program in Commerce ; Integrated with ACCA Curriculum)

Department of Finance & Taxation - Shift II  
Dwaraka Doss Goverdhan Doss Vaishnav College  
(Autonomous)  
(Affiliated to University of Madras)  
College with Potential for Excellence

NO.833, Sakul Bagh E.V.R. Periyar Salai, Arumbakkam, Chennai-600107  
Contact: 044-2363524791  
Hotline: 1-800-451532  
Website: www.dgvdvc.academy.edu.in

ACCA ISDC

**About the College**  
D.G.Vaishnav College started in the year 1963-64 with PUC Courses under the stewardship of Adhyapakshetra Sri. Totadriyerige (Our former President Dr.A.P.J. Abdul Kalam was its student). The blessings of Lord Krishna and the benedictions of His Holiness 108th Gouvarma Sri. Mallikarjuniah Maharaj inspired the chief donors Late Sri.Lakshma Doss Dwarka Doss and his brother Sri.Amichand Doss Dwarka Doss to donate the vast extent of land for the establishment of this college. They together with the kindhearted philanthropic Varshav Gujarati and Jagdishwar communitarian established Sri Vaishnav College in the year 1963, with the sole purpose of imparting value based education for all and for the linguistic minorities in particular.

The Vision of the College is to impart value based quality Academic, to empower students with wisdom and to instill rich Indian traditions and culture; to nurture self-confidence, ensure holistic development and to broaden their vision towards nation building, communal harmony and universal brotherhood.  
The college has been conferred AUTONOMY status by UGC in the Academic year 2009-10, and in the year 2015-16, the college has been granted "College with Potential for Excellence".  
Today, it has grown to be one of the premier institutions of higher learning in the state.

**About the Commerce Department**  
The Degree course in Commerce was introduced in 1966 and in the 2018-19 turns out to be Golden Jubilee Year for the Department. The Department aims at providing conducive ambience for learning commerce and career oriented subjects. Autonomy status of the college enabled the department to introduce innovative subjects to meet the current requirements of the industry. The Department has been revising the syllabus regularly under the choice based system. The department has always received a very high success rate. The students of the department are well placed in reputed organizations and held key positions. Students are trained and equipped to participate in various cultural and extra-curricular activities at National and International level programs and win many prizes and laurels in the department and to the college.

**B.Com. (Finance & Taxation)**  
B.Com. (Finance & Taxation) is integrated and embedded with ACCA Syllabus and leads to ACCA Qualification with paper exemptions. ACCA (The Association of Chartered Certified Accountants) is the global body for professional accountants. ACCA aims to offer business relevant, first-choice qualifications to people of application, ability and ambition across the world who seek a rewarding career in accountancy, finance and management. ACCA supports their 2,19,600 members and 5.27,000 students throughout their careers, providing services through a network of 104 offices and active centers. ACCA's focus is on professional values, ethics, and governance, and ACCA deliver value added services through its global accountancy partnerships, working closely with multinational and small entities to promote global standards and support.

**Why ACCA?**  
Here are just some of the reasons why you should choose ACCA as your route to becoming a qualified accountant.  
 • Employers know and respect our qualifications and value the skills and contribution ACCA accountants make to their organizations. As an ACCA qualified accountant, you will be in demand for having the right skills.  
 • Study and work whenever you want your career path to take you because ACCA qualifications are recognized and valued around the world.  
 • Flexibility is key when it comes to gaining your ACCA Qualification, with different starting points, study methods to choose from and choice when it comes to when and where you gain your relevant on the job training.  
 • ACCA has a network of 104 offices around the world, so you can rely on the services and support you would expect to receive from a global organization.

The program entails a student completing the entire ACCA Qualification alongside their B.Com. (Finance & Taxation) from DG Vaishnav College. The student needs to attend four ACCA external examinations across 3 years of his/her B.Com. (Finance & Taxation) with ACCA Program. The details are given on separate leaflet through professional trainer from ISDC, which is the Approved Learning Provider of ACCA in the Country.

**The 360° Undergraduate Program Embedded with World's Best Business Qualification**

Called the Additional Qualification, along the way:  
 • ACCA Professional Qualification  
 • 14 Paper Exemptions ACCA  
 • Certificate WIL

Some of the Leading Recruiters

ANALOGIX | ANVARO | accenture | AFOODS | BANKLEADS | Grant Thornton  
 BDO | BNP PARIBAS | Capgemini | centrica | ISDC | JACOBS  
 CANTON | EY | HP | HEBBLES | HERTSMITH | HERTSMITH  
 KPMG | M&P | NBS | NHS | O2 | PWC | RBS | RENTACAR  
 RSA | Standard Chartered | hp | HSBC | citibank | GSK

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 15/1, 4th Floor, Sakthi Narayan Complex, Police Road  
 Vasanth Nagar, Bangalore - 560 022, Tel: + 91 80 4643 6999

A Part of ISDC Professional Education | www.isdcglobal.org

*[Signature]*  
**PRINCIPAL**  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.

*[Signature]* Dr. Y. Anshu  
**Head**  
 Department of Finance and Taxation  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College (Shift II)  
 Arumbakkam, Chennai-600 106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
(Autonomous)  
College with Potential for Excellence, Linguistic Minority Institution  
Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106



**ISDC**

**Memorandum of Understanding**

**Between**

**Dwaraka Doss Goverdhan Doss Vaishnav College**  
**[Autonomous]**  
**Affiliated to University of Madras**

**And**

**International Skill Development Corporation, UK**

Development of collaborative and mutually beneficial programs which  
serve to enhance the intellectual life and to contribution to increased  
academic co-operation



*R. L. ...*  
PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106

*R. L. ...*

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

*Dr. M. Anand*

**Head**  
**Department of Finance and Taxation**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift II)**  
**Arumbakkam, Chennai-600 106.**



MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding [hereinafter referred as MOU] is entered into on this, 23<sup>rd</sup> day of January, Two Thousand and Nineteen [23-01-2019]

by and between

ISDC PROJECTS INDIA PRIVATE LIMITED, [CIN - U80903KA2015PTC082092] carrying on trade & business in the name & style of "ISDC - International Skill Development Corporation", having its registered office at Lakshmi Narayan Complex, Palace Road, Vasanth Nagar, Bengaluru,- 560 052, Karnataka, represented by its Manager - Strategic Relations - Shri Shone Babu, [Hereinafter referred as "FIRST PARTY" or "ISDC". the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in office, administrators and assigns] :

AND

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE an Autonomous College affiliated to the University of Madras having its educational campus at No.833, Gokul Bagh, E.V.R. Periyar Salai, Arumbakkam, Chennai-600 106, Tamil Nadu, represented by its Principal Dr. R. Ganesan [Hereinafter referred as "SECOND PARTY" or "DGVC", the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in office, administrators and assigns]

[First Party and Second Party are hereinafter jointly referred as "Parties" and individually as "Party"] as

Both parties as above have expressed a desire of entering into a Memorandum of Understanding to meet their respective objectives, which are set out herein below.

WHEREAS

- a. The First Party - ISDC, a company having expertise in Professional and Vocational Education
- b. The Second Party - DGVC, a premier institution in the state in field of Higher Education
- c. Both the parties are interested to develop, promote and deliver courses and program and which is collectively known as "Course(s)/Program(s)". The intended course is set out below

- (i) B.Com Finance and Taxation which is integrated with the ACCA - Association of Chartered Certified Accountants, UK Professional Qualification Curriculum.

[B.Com Finance & Taxation - an Undergraduate Program is offered by the Second Party - DGVC and the FIRST PARTY - ISDC is integrating B.Com Finance & Taxation with the ACCA - Association of Chartered Certified Accountants, UK Professional Qualification Curriculum, for acquiring the additional qualification of ACCA]



Handwritten signature of Principal  
PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106

Handwritten signature of Dr. M. Akhile

Handwritten signature of Principal

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Head  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shif  
Arumbakkam, Chennai-600 106.



NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

The general objective of this Memorandum of Understanding (MOU) is to stimulate and facilitate the development of collaborative and mutually beneficial ACADEMIC programs which serve to enhance the intellectual life for the students. This Memorandum of Understanding ("MOU") is not, and is not intended to be, legally binding except as specifically set out below.

**CLAUSE 1: CO-OPERATION**

- 1.1 Both parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Institution and its related wings. The parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of Second Part providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the international academic standards, the FIRST PART:
- 1.3 The general terms of co-operation shall be governed by this MOU. The parties shall co-operate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definite Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the parties. Along with the definitive documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the parties on the subject matter hereof.

**CLAUSE 2 SCOPE OF THE MOU**

- 2.1 The First Party shall support the Second Party to develop the Undergraduate Program /Course as mentioned in Annexure – 1 to this MOU. The students enrolled for the Course/Program are given the opportunity to attend the examinations of Certificate in IFRS of ACCA as a part of their program.
- 2.2 The Students enrolled for these course/program leads to the additional qualification / Membership from the respective professional organization as mentioned above in Annexure – 2 to this MOU. The First Party provides exam oriented training support to the students enrolled for the above course/program for their external examinations of professional bodies.



*Handwritten signature in blue ink*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai 600 106

*Handwritten signature in blue ink*  
Dr. M. Akhile

**Head**  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift)



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106



## ISDC

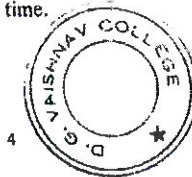
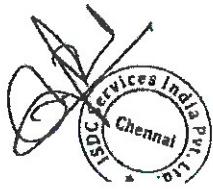
- 2.3 It is the responsibility of the Second Party to get the necessary approvals for running the program at Dwaraka Doss Goverdhan Doss Vaishnav College. The final approved syllabus by Board of Studies and Academic Council of the institution for the Course/Program with the exemptions availed from professional bodies [i.e. ACCA,UK] through program accreditation process will be dealt in Annexure - 1
- 2.4 First Party to train the students of the Second Party on the emerging international updates on the courses taught, to facilitate to appear for the accredited examinations as dealt in Annexure – 2.
- 2.5 First Party to train the faculties of the Second party for imparting training for the B.Com Finance and Taxation integrated with ACCA.
- 2.6 Both the parties to obtain all internal approvals, consents, permissions and licences of whatsoever nature required for offering the programmes on the terms specified herein.
- 2.7 All responsibilities regarding registration of the students with professional bodies should be dealt with, by the First Party. The students have to follow the Rules and Regulations of Respective Professional bodies to appear the examination and pursue the qualification/ membership and designation.
- 2.8 The admission criteria and the number of seats for the above said programs are fixed by the Second Party.
- 2.9 The First Party provides Electronic Copy as well as limited printed copy for reference of relevant learning materials (For the subjects of integrated curriculum of professional bodies only) to the students enrolled for the above said Course/Program.
- 2.10 The Financial considerations to the parties are set out below:

Out of the Tuition Fees/Course Fees Collected from the students admitted in the academic year 2019 - 2020, the Second Party has to make the necessary payment to the First Party as per the table given below.

Courses/Programs	Payment before the commencement or at the beginning of the First Semester
B.Com Finance and Taxation[with ACCA]	INR 36,000 Per Student

This is for the Batch of 2019-20 while the same will continue for subsequent fresh batches. The above fee will be the part of the college fee and first party will invoice the second party based on this number of students admitted for the said course. [Refer Annexure – 3]

- 2.11 The relevant fee to professional bodies has to be paid by the students directly as per the rules and regulations set by the professional bodies time to time.



*R. Govindarajan*  
PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106

*Dr. M. Akhilesh*

*[Handwritten Signature]*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106

**Head**  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

**College with Potential for Excellence, Linguistic Minority Institution**

**Affiliated to University of Madras**

**Arumbakkam, Chennai – 600 106**



**ISDC**

2.12 The First Party can use the name of Dwaraka Doss Goverdhan Doss Vaishnav College for promoting the above programs in advertisements and other modes of communications. The Promotion of the said programs has to be taken care jointly by the Parties.

**CLAUSE 3 RESTRICTIVE CLAUSE**

3.1 The Second Party is not entitled to associate with any other person or company to provide ACCA training during the period of this MoU for this program.

3.2 The complete list of Students of the courses shall be provided to the First Party by the Second Party. Changes in Students, if any, shall be communicated by the representative of the Second Party to the First Party immediately.

**CLAUSE 4 VALIDITY CLAUSE**

4.1 It is intended that the terms of this MoU will remain in force for an initial period of Three (3) Years set out above i.e. the completion of First Batch or is otherwise terminated in accordance with the provisions of Clause 4.4.

4.2 The MoU can be extended for further periods after the expiry of Three years upon the Parties mutually agreeing such extension in writing. The terms of this Memorandum may be modified at any time by both parties on mutual consent.

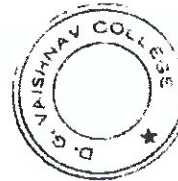
4.3 Either party shall be entitled to terminate the MOU on 60 days' notice.

4.4 The MoU will automatically terminate:

- If either party becomes insolvent or is subject to a change of control;
- Any potential Binding Agreement would be unenforceable, void or illegal due to any statutory or regulatory requirements ;or
- Terminates any Binding Agreement for cause.
- In the event of the termination of the agreement, the First Party agrees to complete the existing batches on agreed terms.

*R. Govindarajan*

**PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106**



*Dr. N. Anandale*

*[Handwritten signature]*

**PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

**Head**  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shil  
Arumbakkam, Chennai-600 106.



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**CLAUSE 5 INTELLETUAL PROPERTY**

- 5.1 All intellectual property created by a Party in connection with the Collaboration shall remain the property of that Party. The parties agree that any material jointly created by the parties for the Collaboration shall be jointly owned (in equal proportions) by the parties, unless otherwise agreed in writing.
- 5.2 Where the Collaboration reasonably requires the use by one party of intellectual property that is owned by the other party (the "IPR Owner"), the IPR Owner will license such rights to the other party on an on-exclusive basis, without the right to sub-license, solely for the purpose and to the extent necessary in connection with the Collaboration. Any such license will automatically terminate when the MoU is terminated.

**CLAUSE 6 CONFIDENTIALITY**

- 6.1 For the purposes of this MoU, "Confidential Information" shall be all information of a confidential nature (whether written or oral ) concerning the business and affairs of either party which is obtained or received as a result of the discussions leading up to, the entering into or the performance of this MoU, including financial information, training & learning material, trade secrets, College lists, trade and commercial details and computer software and databases, the contents of all reports and documentation prepared by either party or on its behalf and any other information of a confidential nature designated by a party as confidential; Each of the parties shall at all times while this MoU remains in force and after it has terminated, keep confidential the Confidential Information except where:
- (i) The Confidential Information was already lawfully known, or became lawfully known to either of the parties independently;
  - (ii) Disclosure or use is necessary by either of the parties (including their employees ,agents and sub-contractors) for the proper and effective performance of this MoU;
  - (iii) Disclosure is required by law to any government, governmental department, agency, regulatory or fiscal body or authority (whether national or foreign) and their authorized agents (including professional advisers);
  - (iv) The Confidential Information is disclosed, in the case of ISDC, to another member of the ISDC group of companies;
  - (v) Each party undertakes to the other that it will not disclose or make use of, for its own benefit, any of the Confidential Information of that other party.



6



*R. Govindarajan*

**PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106**

*R. Govindarajan*

**PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai**

*Anne D. J. Anand*

**Head  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shif  
Arumbakkam, Chennai-600 106.**





CLAUSE 7 RELATIONSHIP BETWEEN THE PARTIES

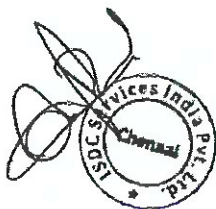
7.1 It is expressly agreed that First Party and Second Party are acting under this MOU as independent contracts, and the relationship established under this MOU shall not be independent contracts. Neither party is authorized to use the other party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other party, without the prior consent of the other party. Neither party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other party, to pledge other party's credit, or to extend credit on behalf of other party.

7.2 All disputes and differences of any kind whatever arising out of or in connection with this MoU shall be referred to the arbitration, and the final decision of an arbitrator Jointly appointed by both the parties to be agreed upon and appointed by both the parties, or in case of disagreement as to the appointment of a single arbitrator, two arbitrators, one to be appointed by each party and if there are two arbitrators, they shall before taking upon themselves the burden of reference appoint a third arbitrator who shall act as Presiding Arbitrator. This submission to the arbitrators shall be deemed to be a submission to arbitration within the meaning of the Arbitration and Conciliation Act, 1996 or any statutory modification thereof. The award of the arbitrator or arbitrators as the case may be, shall be final and binding on the parties.

7.3 The Second Party shall provide the necessary documents to the First Party for the Accreditation with the Professional Body on or before 30 days from the date of MOU signing.

*R. Govindarajan*

PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106



*Dr. M. Akhile*

*Dr. Govindarajan*

PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Head  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift ..)  
Arumbakkam, Chennai-600 106.



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**CLAUSE 8 LEGAL JURISDICTION**

8.1 Any divergence or difference derived from the interpretation or application of the MOU shall be resolved by arbitration between the parties as per the Arbitration and Conciliation Act, 1996. The Place of the arbitration shall be District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Bengaluru, Kamataka

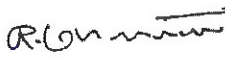
Each party here by confirms its agreement to the terms contained in this MOU on this 23<sup>rd</sup> day of January, Two Thousand and Nineteen [23-01-2019]. IN WITNESS WHEREOF, the parties hereto have caused this Memorandum of Understanding to be executed as of the first date set forth above on this 23<sup>rd</sup> day of January 2019.

AGREED  
On behalf of-

For ISDC Projects India Private Limited      For Dwaraka Doss Goverdhan Doss Vaishnav College

  
Shouk Bala  
Manager  




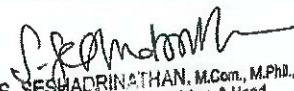

  
Dr. R. Ganesan  
Principal  
PRINCIPAL  
D.G. VAISHNAV COLLEGE  
ARUMBAKKAM  
CHENNAI-600 106


Witness:

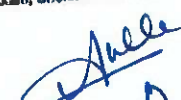
1.   


2.   



3.   
Dr. J. JAYASANKAR M.Com., M.Phil., Ph.D.  
Head and Advisor  
B.Com (Bank Management)  
D.G. Vaishnav College [Eve.]  
Arumbakkam, Chennai - 600 106.

4.   
S. SESHADRINATHAN, M.Com., M.Phil.,  
Associate Professor, Advisor & Head  
PG & Research Dept. of Commerce (Evening)  
D.G. VAISHNAV COLLEGE  
Arumbakkam, Chennai - 600 106.

  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Dr. N. Akhila  
Head  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



Think Ahead 

**Memorandum of Understanding**

**Commencement Date:** the last date of signature by both parties of this document being 26<sup>th</sup> February 2019

**Between** Dwaraka Doss Goverdhan Doss Vaishnav College, E.V.R.,  
333, Periyar High Road, SBI Officers Colony, Arumbakkam,  
Chennai, Tamil Nadu 600106  
and

Association of Chartered Certified Accountants, incorporated  
by Royal Charter (number RC000732) of The Adelphi, 1-11 John  
Adam Street, London WC2N 6AU ("ACCA")

**1. Background**

- 1.1. This Memorandum of Understanding (MOU) made between the Dwaraka Doss Goverdhan Doss Vaishnav College and ACCA provides for the establishment of a mutual co-operation between these two institutions.
- 1.2. Recognising the value of promoting mutual co-operation for the advancement of their respective members and the accountancy and tax professions, Dwaraka Doss Goverdhan Doss Vaishnav College and ACCA agree to the following terms as set out below.

**2. Purpose**

- 2.1. The purpose of this MoU is to set out the understanding between the Parties without any intention to create legal relations, rather in the spirit of mutual cooperation. Any collaborative ventures that may bind the Parties are subject to separate contractual arrangements. The purpose of this MoU is to explore opportunities for collaboration to their mutual benefit, to set out the respective roles and responsibilities of the Parties in working cooperatively to further each other's and their mutual interests.
- 2.2. No funding will be required from either Party except as mutually agreed from time to time. The Parties agree that all financial arrangements will be negotiated for each specific case prior to commencement of the activity and will depend on the availability of funds.

**3. Duration and Termination**

- 3.1. This MOU will be deemed to have come into force and effect on the Commencement Date and will continue for a period of three (3) years from that date. The parties agree to review this MOU annually. This MOU may be terminated at any time during its term by either ACCA or Dwaraka Doss

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Head**  
**Department of Finance and Taxation**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shilp)**  
**Arumbakkam, Chennai-600 106.**



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

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Arumbakkam, Chennai – 600 106

Goverdhan Doss Vaishnav College upon three (3) months' prior written notice to the other.

3.2. Either party may terminate this MOU by immediate written notice to the other party in the event of an occurrence of any act, omission or conduct which is deemed by the Terminating Party, at all times acting reasonably, to undermine, jeopardise or damage the professional reputation of the Terminating Party.

3.3. This MOU may be amended upon the mutual written agreement of both parties.

#### 4. Specific areas of co-operation

ACCA undertakes to work together with Dwaraka Doss Goverdhan Doss Vaishnav College in the following areas:

- 4.1. Provide access to ACCA professional development and learning resources
- 4.2. Learning and development initiatives - e.g. competencies, skills and training mapping, etc.
- 4.3. Jointly develop strategies and marketing campaigns to promote the global collaboration between Dwaraka Doss Goverdhan Doss Vaishnav College and ACCA
- 4.4. Work collaboratively and carry out joint engagement and outreach to promote and create awareness about ACCA trainings, Qualification, ACCA-X, master's programme and other relevant trainings
- 4.5. Joint partnership programmes supporting the training and development of students to prepare them for successful careers in accountancy and finance;
- 4.6. Explore and create new pathways for students to further their education and enhance their careers in accountancy and finance;
- 4.7. Enhance the employability of students through capacity building initiatives;
- 4.8. Tap into one another's networks of professional and industry contacts to support the above objectives

#### 5. Other areas of co-operation

Dwaraka Doss Goverdhan Doss Vaishnav College and ACCA will also explore other potential areas where co-operation would be of mutual benefit.

#### 6. Confidentiality

The parties agree to keep confidential any information which is disclosed or obtained and which is not publicly available or already known and not to disclose such information to third parties, otherwise than in accordance with the consent of the other party or as required by law or any relevant regulatory authority.

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

**Dr. M. Anshu**

**Head**

**Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift I,  
Arumbakkam, Chennai-600 106.**



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**7. Anti-bribery and Anti-Slavery Measures**

- 7.1 Each Party undertakes to the other to comply with applicable laws, regulations, codes and sanctions relating to anti-bribery and anti-corruption and each other's respective anti-bribery and gift and hospitality policies (where applicable) as may be amended from time to time, copies of which will be provided on written request.
- 7.2 Each party shall ensure that it and any persons or subcontractors involved in the delivery of the objectives of this MOU shall comply with all applicable anti-slavery and human trafficking laws, statutes, regulations and codes from time to time in force.
- 7.3 Breach of this part 7 shall be deemed to be a material breach and in case either party breaches this part 7, the non-breaching party may terminate the MOU immediately by written notice.

**8. Intellectual Property Rights**

- 8.1 All intellectual property content that is developed jointly by the Parties after the commencement of this MOU will be jointly owned by the Parties and subject to any other terms and conditions that will be worked out on a case-to-case basis, as may be agreed upon in writing.
- 8.2 Any intellectual property that is owned by either of the Parties, pre dating this agreement, and is exploited or modified under this MOU, will remain the sole property of that Party. It will therefore not be reproduced or transmitted in any other form or by any other means, electronic or mechanical, including photocopying, recording on any storage or retrieval system, without the prior permission and written consent of the intellectual property owner.
- 8.3 Use of logos, trademarks, intellectual property, copyright materials, etc. will be in accordance with each organisation's guidelines. Neither Party shall use, nor permit any person or entity to use the name, logo (or any variation thereof), intellectual property, copyright materials, etc. of the other party without first obtaining the other Party's written consent.

**9. Assignment**

Unless this MOU expressly states otherwise, no right or obligation arising under this MOU may be assigned, transferred or otherwise disposed of, in whole or in part, without the prior written agreement of the parties.

**10. Form of Understanding**

- 10.1 This MOU outlines the areas of co-operation that have been agreed between Dwaraka Doss Goverdhan Doss Vaishnav College and ACCA, however nothing in this MOU should be construed as creating legal obligations between the two parties, except for clauses 6 (Confidentiality), 7

3

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106**

**D. M. Akhila**

**Head**  
**Department of Finance and Taxation**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College (Shift I)**  
**Arumbakkam, Chennai-600 106.**



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(Anti-bribery Measures) and 8 (Intellectual Property). This MOU supersedes any previous agreement between the parties relating to its subject matter.

**11. Good Faith**

11.1. In entering into this MOU, the parties recognise that it is impractical to make provisions for every contingency that may arise during the course of the MOU.

11.2. Accordingly, the parties declare it to be their intention that this MOU shall operate between them in accordance with the principles of good faith, with fairness and without detriment to the interests of anyone and if any dispute arises, the parties shall use commercially reasonable endeavours to agree upon such action as may be necessary and equitable to remove or resolve the cause or causes of the same.

*R. Ganesan*

**Dwaraka Doss Goverdhan Doss Vaishnav College**

Name Dr. R. Ganesan

Position Principal

Date 26<sup>th</sup> February 2019

*Mohammed Sajid Khan*

Signed for and on behalf of Association of Chartered Certified Accountants

Name Mohammed Sajid Khan

Position Head of International Development

Date 26<sup>th</sup> February 2019

*R. Ganesan*

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

*Akhilesh* Dr. M. Akhilesh

**Head**

**Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**



**SYLLABUS OF ACCA INTEGRATED PAPERS OFFERED IN THE ACADEMIC YEAR  
2019-20**

**ACCA Fundamental Paper 1- ACCOUNTANT IN BUSINESS**

**Unit 1-**Latest trends in Management- Concept of Knowledge management, technology management, Employee energy management, Process & change management- project quality standards – six sigma, CMM, CMMI, PCMM, Impact of IT quality management systems, learning organizations.


**Unit 2-**Corporate social responsibility – meaning – promoting – stakeholders' satisfaction – corporate responsiveness – managing socially responsible business – environment responsibility – ethics and ecology – *\*advertisement and information disclosure-* ethics at work place and professionalism.

**Unit 3-**Corporate Governance – meaning, scope – transparency – disclosures share holders' welfare vs. stakeholders approach – Board of Directors – Role, duties, responsibilities – Independent Directors – Executive and compensation – Disclosure requirements – *\*Director's Responsibility Statement.*


**ACCA Fundamental Paper 3- FINANCIAL ACCOUNTING:**

**Unit 1-**Main data sources for accounting – different business documents such as sales order, purchase order, goods received note, quotation, goods dispatched note, invoice, credit & debit notes, receipt, remittance advice, cash vouchers – understand the double entry accounting & duality concept – types of transactions such as sales, purchases, payments & receipts.

**Unit-2- Financial Statement Analysis - \* uses of Interpretation of financial statements-** Common size financial statements - Common base year financial statements - Financial Ratios - Liquidity, Leverage, Activity & Resource, Profitability, Market ratios

 Dr. M. Akhile

**Head**  
Department of Finance and Taxation  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift)  
Arumbakkam, Chennai-600 106.



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**PG DEPARTMENT OF COMPUTER SCIENCE**

**II M.Sc. COMPUTER SCIENCE**

**SPOKEN TUTORIAL (SUBJECT – JAVA)**

**Academic year 2019– 2020**

S.No.	REGISTER NUMBER	STUDENT NAME
1	1813102078101	K. ARUN KUMAR
2	1813102078102	S.BALAJI
3	1813102078103	M. KRISHNA KUMAR
4	1813102078104	R.MAGESH
5	1813102078105	V.RAJARAMAN
6	1813102078106	K.RAMAKRISHNAN
7	1813102078107	K.SANJAY KUMAR
8	1813102078108	P.SARAN RAJ
9	1813102078109	M.SASIKUMAR
10	1813102078111	M.SIDDAIAH
11	1813102078112	M.THANGARAJ PANDIAN
12	1813102078113	S.THAYUMANAVAN
13	1813102078114	D.VIGNESH
14	1813102078115	S.AARTHI
15	1813102078116	P.ASHWINI
16	1813102078117	R.DEEPA
17	1813102078118	M.R. DEEPIKA
18	1813102078119	G.KAVIYA
19	1813102078120	S.MONISHA
20	1813102078121	N.NIVETHA
21	1813102078122	B. RASIKA
22	1813102078123	J.RITHIKA
23	1813102078124	P.SAILAJA
24	1813102078125	A.SUPRIYA
25	1813102078126	K.SWATHI

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

**Head of the Department**

P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.





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**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS (M.C.A.)**

**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE DURING THE ACADEMIC YEAR 2019 - 2020**

**SHIFT I - I MCA - NAME LIST**

**COURSE NAME: JAVA**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	19D3401	BALAJI.M	Day
2	19D3402	M. REVATHISREE	Day
3	19D3403	S.SWAATHI	Day
4	19D3404	MANJUNATH.C	Day
5	19D3405	R. KALPANA	Day
6	19D3406	RAMYARAJ.T	Day
7	19D3407	VENKATALAKSHMI.P	Day
8	19D3408	V.M. BADRINATH	Day
9	19D3409	SUDHARSHAN.S	Day
10	19D3410	DIVYADHARSHINI.S	Day
11	19D3411	K. NIVETHA	Day
12	19D3412	KAVITHA.P	Day
13	19D3413	H. BALASUBRAMANI	Day
14	19D3414	ALEXANDAR.M	Day
15	19D3415	GANESHAMOORTHI.R	Day
16	19D3416	NANDHITA.P.R	Day
17	19D3417	D.SURUTHI	Day
18	19D3418	SAKTEESHWARI.G	Day
19	19D3419	NITHISH KUMAR.U	Day
20	19D3420	RESHMA.R	Day
21	19D3421	SANGAVI.C	Day
22	19D3422	ASMITHA.A	Day
23	19D3423	B. DINESH	Day
24	19D3424	K.LOKESH	Day
25	19D3425	R. PRIYADHARSHINI	Day
26	19D3426	K. NIKILESH	Day
27	19D3427	KARTHIK ANAND R	Day
28	19D3428	MALINI S	Day
29	19D3429	RAGHUL KANNAN M	Day
30	19D3430	V SUNIL KUMAR	Day
31	19D3431	V RAGHUL	Day
32	19D3432	Athiyamann.T	Day
33	19D3433	Sureshkumar.V	Day
34	19D3434	Pawan.R	Day
35	19D3435	Santhosh.P	Day
36	19D3436	Kannan.T	Day
37	19D3437		Day

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.  
Associate Professor & Head  
P.G. & Research Department of  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.

## Spoken tutorial – Java Syllabus

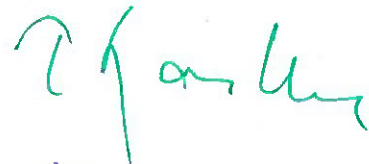
Abstract Class - Abstract Methods and Concrete Methods, Abstract Classes and Concrete Classes, Addition and Subtraction Multiplication and Division Operator precedence Override it., the super keyword calling the method of the super class, invoking constructor of super class, Assignments

Declare and initialize an array, Access elements in an array, Declare and initialize an array Access elements in an array, About constructor overloading. To overload constructor. The use of constructor overloading, assignments,

About a class in Java -To create a class in Java, Reference Variables, Creating object using new operator Assigning references, What is a Custom Exception Usage of throw and throws keywords, How to create and use custom exception assignments

About the default constructor. To define a constructor. Differences between method and constructor. do while loop, errors and debugging, exception, logical operators, method overriding, overloading, polymorphism, string, switch case, while loop, this final keyword assignments

**Script: Arya Ratish**



Associate Professor & Head  
P.G. & Research Department of  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



Spoken Tutorial


# Certificate for Completion of Java Training


This is to certify that **VIGNESH DAMODARAN** has successfully completed **Java** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **anitha s** with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **Anitha A** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

September 20th 2019

  
Prof. Kannan M Moudgalya  
IIT Bombay

  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



Spoken Tutorial

## Certificate for Completion of Java Training

This is to certify that **ATHIYAMANN THANGAMARIAPPAN** has successfully completed **Java** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

October 9th 2019

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

**Prof. Kamran M Moudgalya**  
**IIT Bombay**




Spoken Tutorial

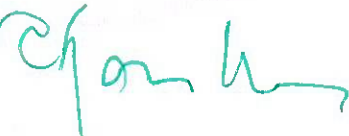
## Certificate for Completion of Java Training


This is to certify that **ASMITHA ARIKRISHNAN** has successfully completed **Java** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay**, funded by **National Mission on Education through ICT, MHRD, Govt., of India**.

October 24th 2019

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
Associate Professor & Head  
P.G. & Research Department of  
Computer Applications  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
**Prof. Kannan M Moudgalya**  
**IIT Bombay**



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**  
**(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai-106

**List of students attended Value Added Course-Computer Programming Skills (2019-20)**

S.No	STU ID	REGISTER NO	NAME OF THE STUDENT	YEAR	DEPT CODE		
1	18D3011	1813092020101	AMALRAJ E	2	MAEC	A	DAY
2	18D3002	1813092020102	DINESH KUMAR V	2	MAEC	A	DAY
3	18D3010	1813092020103	KESAVA VIGNESH U	2	MAEC	A	DAY
4	18D3001	1813092020104	PRASANNA M	2	MAEC	A	DAY
5	18D3005	1813092020106	SATHISH BABU IG	2	MAEC	A	DAY
6	18D3004	1813092020107	AISWARYA B	2	MAEC	A	DAY
7	18D3012	1813092020108	KIRTHIKA D	2	MAEC	A	DAY
8	18D3009	1813092020109	MEENA K	2	MAEC	A	DAY
9	18D3007	1813092020110	NIVETHA P	2	MAEC	A	DAY
10	18D3013	1813092020111	PREETHI S	2	MAEC	A	DAY
11	18D3006	1813092020112	RAGAVI S	2	MAEC	A	DAY
12	18D3015	1813092020113	SANGEETHA A	2	MAEC	A	DAY
13	18D3008	1813092020114	SANGEETHA M	2	MAEC	A	DAY
14	18D3323	1813092049101	ARUNKUMAR G	2	MSCCH	A	DAY
15	18D3317	1813092049102	BHARATH R	2	MSCCH	A	DAY
16	18D3330	1813092049103	JAYARAMAN R	2	MSCCH	A	DAY
17	18D3324	1813092049104	KARTHICK P	2	MSCCH	A	DAY
18	18D3305	1813092049105	RAEES AHMED A K	2	MSCCH	A	DAY
19	18D3308	1813092049106	RICHARDSON L	2	MSCCH	A	DAY
20	18D3306	1813092049107	SAIKUMAR K G	2	MSCCH	A	DAY
21	18D3328	1813092049108	SAIRAM B	2	MSCCH	A	DAY
22	18D3315	1813092049109	SIVANESAN V	2	MSCCH	A	DAY
23	18D3316	1813092049110	SURESH K	2	MSCCH	A	DAY
24	18D3326	1813092049111	VIGNESH V	2	MSCCH	A	DAY
25	18D3321	1813092049112	YUGESH K	2	MSCCH	A	DAY
26	18D3311	1813092049113	ABIRAMI A	2	MSCCH	A	DAY
27	18D3325	1813092049114	ANUPAMA R	2	MSCCH	A	DAY
28	18D3312	1813092049115	DEEKSHITHA M	2	MSCCH	A	DAY
29	18D3331	1813092049116	LOHITA D	2	MSCCH	A	DAY
30	18D3314	1813092049117	PAVITHRA D	2	MSCCH	A	DAY
31	18D3313	1813092049118	POOJA S	2	MSCCH	A	DAY
32	18D3327	1813092049119	RAJEENI R	2	MSCCH	A	DAY
33	18D3329	1813092049120	REVATHI P	2	MSCCH	A	DAY
34	18D3302	1813092049121	SANGEETHA M S	2	MSCCH	A	DAY
35	18D3318	1813092049122	SARANYA S M	2	MSCCH	A	DAY
36	18D3319	1813092049123	SEBA MERIN VINOD	2	MSCCH	A	DAY
37	18D3307	1813092049124	SHABANA THASEEN Y	2	MSCCH	A	DAY
38	18D3301	1813092049125	VAISHNAVI G	2	MSCCH	A	DAY
39	18D3208	1813092069101	DHARMARAJAN M	2	MSCMA	A	DAY

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

Page 547 of 610

**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600 106.**

40	18D3213	1813092069102	GANDHIRAMAN M P	2	MSCMA	A	DAY
41	18D3222	1813092069103	IMANUVEL L	2	MSCMA	A	DAY
42	18D3203	1813092069104	JAGAN V	2	MSCMA	A	DAY
43	18D3209	1813092069105	MAGESWARAN T	2	MSCMA	A	DAY
44	18D3206	1813092069106	MARIMUTHU K	2	MSCMA	A	DAY
45	18D3226	1813092069107	MEHUL L SHARMA	2	MSCMA	A	DAY
46	18D3227	1813092069108	NARENDRA KUMARAN E	2	MSCMA	A	DAY
47	18D3204	1813092069109	NAVEEN KUMAR P	2	MSCMA	A	DAY
48	18D3201	1813092069111	SARAVANAN P	2	MSCMA	A	DAY
49	18D3223	1813092069112	SHIVAM KUMAR JHA S	2	MSCMA	A	DAY
50	18D3225	1813092069114	VIJAY V	2	MSCMA	A	DAY
51	18D3205	1813092069115	YUVARAJ R	2	MSCMA	A	DAY
52	18D3234	1813092069116	ABHINAYA G NAMBIAR	2	MSCMA	A	DAY
53	18D3207	1813092069117	ALAMELU R	2	MSCMA	A	DAY
54	18D3211	1813092069118	ASWINI K	2	MSCMA	A	DAY
55	18D3228	1813092069119	CHHAYA K	2	MSCMA	A	DAY
56	18D3246	1813092069120	DHANALAKSHMI G	2	MSCMA	A	DAY
57	18D3202	1813092069121	DHANALAKSHMI M	2	MSCMA	A	DAY
58	18D3229	1813092069122	DHARSHINI V C	2	MSCMA	A	DAY
59	18D3244	1813092069123	GOVARDHANI K	2	MSCMA	A	DAY
60	18D3219	1813092069124	KEERTHIKA G	2	MSCMA	A	DAY
61	18D3243	1813092069125	LAVANYA M	2	MSCMA	A	DAY
62	18D3242	1813092069126	MAHALAKSHMI S	2	MSCMA	A	DAY
63	18D3237	1813092069127	POOJA G A	2	MSCMA	A	DAY
64	18D3233	1813092069128	PREETHA M	2	MSCMA	A	DAY
65	18D3238	1813092069129	PRIYANKA C	2	MSCMA	A	DAY
66	18D3232	1813092069130	RAMYA LAVANYA V	2	MSCMA	A	DAY
67	18D3236	1813092069131	SANGEETHA BHARATHI I	2	MSCMA	A	DAY
68	18D3212	1813092069132	SARANYA M	2	MSCMA	A	DAY
69	18D3231	1813092069133	SHOBANA DEVI E	2	MSCMA	A	DAY
70	18D3248	1813092069134	SRUTHI A	2	MSCMA	A	DAY
71	18D3224	1813092069135	SURYA S	2	MSCMA	A	DAY
72	18D3240	1813092069136	SWEDHA R	2	MSCMA	A	DAY
73	18D3247	1813092069137	SWETHA B	2	MSCMA	A	DAY
74	18D3245	1813092069138	YAMINI R	2	MSCMA	A	DAY
75	18D3241	1813092069139	YAMUNA K	2	MSCMA	A	DAY
76	18D3235	1813092069140	YAMUNA R	2	MSCMA	A	DAY
77	18D2906	1813092083101	DINESH KUMAR K	2	MCOM	A	DAY
78	18D2919	1813092083103	HARISH KUMAR J	2	MCOM	A	DAY
79	18D2917	1813092083104	LAKSHMI NARAYANAN A	2	MCOM	A	DAY
80	18D2909	1813092083105	NOOR MOHAMMED A G	2	MCOM	A	DAY
81	18D2908	1813092083106	PRAVEEN D	2	MCOM	A	DAY
82	18D2928	1813092083107	RAGHAV PRASAD P G	2	MCOM	A	DAY
83	18D2910	1813092083108	SHANMUGASUNDARAM B	2	MCOM	A	DAY
84	18D2905	1813092083109	SHIVAM DUBEY S	2	MCOM	A	DAY
85	18D2921	1813092083110	VISHNU K B	2	MCOM	A	DAY
86	18D2911	1813092083111	YUVARAJ S	2	MCOM	A	DAY

**PRINCIPAL**  
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**Associate Professor & Head**  
**Department of English**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai-600106.**

87	18D2925	1813092083112	AISHWARYA VIJAYAKUMAR	2	MCOM	A	DAY
88	18D2912	1813092083113	DEEPA M	2	MCOM	A	DAY
89	18D2924	1813092083114	DHANALAKSHMI R	2	MCOM	A	DAY
90	18D2903	1813092083115	DIVYA V	2	MCOM	A	DAY
91	18D2915	1813092083116	FARDHANA BEGUM N	2	MCOM	A	DAY
92	18D2931	1813092083117	HANUSHA M	2	MCOM	A	DAY
93	18D2929	1813092083118	HARITHA S	2	MCOM	A	DAY
94	18D2926	1813092083119	JAYALAKSHMI T	2	MCOM	A	DAY
95	18D2901	1813092083120	JAYASRI M	2	MCOM	A	DAY
96	18D2902	1813092083121	JYOTSNA P N	2	MCOM	A	DAY
97	18D2913	1813092083122	MANJULA D M	2	MCOM	A	DAY
98	18D2933	1813092083123	MONISHA A	2	MCOM	A	DAY
99	18D2923	1813092083124	NANDHINI S	2	MCOM	A	DAY
100	18D2920	1813092083125	PAVETHRA R	2	MCOM	A	DAY
101	18D2930	1813092083126	POORNIMA P	2	MCOM	A	DAY
102	18D2922	1813092083127	SANGEETHA T S	2	MCOM	A	DAY
103	18D2916	1813092083128	SHALINI R	2	MCOM	A	DAY
104	18D2927	1813092083129	SHARMILA P	2	MCOM	A	DAY
105	18D2914	1813092083130	SUKANYA M	2	MCOM	A	DAY
106	18D2918	1813092083131	UDHAYASHANKARI R	2	MCOM	A	DAY
107	18D2904	1813092083132	VINITHA S	2	MCOM	A	DAY
108	18D2907	1813092083133	YAMUNA D	2	MCOM	A	DAY
109	18D1974	1813092091101	ANIRUDH V	2	MASW	A	DAY
110	18D1963	1813092091102	BHARANEETHAR S	2	MASW	A	DAY
111	18D1964	1813092091103	FERGIN V	2	MASW	A	DAY
112	18D1972	1813092091104	GLADSON DHARMA SEELAN	2	MASW	A	DAY
113	18D1978	1813092091105	GUGAN K	2	MASW	A	DAY
114	18D1987	1813092091106	HEMACHANDRAN V	2	MASW	A	DAY
115	18D1986	1813092091107	KALAI SELVAN M	2	MASW	A	DAY
116	18D1958	1813092091108	KEERTHIVASAN M	2	MASW	A	DAY
117	18D1968	1813092091109	KISHOREKUMAR K	2	MASW	A	DAY
118	18D1982	1813092091110	MANISH ADHITHYA R S	2	MASW	A	DAY
119	18D1970	1813092091111	MANOJ KUMAR S	2	MASW	A	DAY
120	18D1961	1813092091112	MATHIYAZAGAN P	2	MASW	A	DAY
121	18D1960	1813092091113	MOHAMMED MUBEEN S	2	MASW	A	DAY
122	18D1971	1813092091114	SIDHARTH N V	2	MASW	A	DAY
123	18D1981	1813092091115	SRINIVASAN M	2	MASW	A	DAY
124	18D1957	1813092091116	SUBASH S	2	MASW	A	DAY
125	18D1962	1813092091117	VENKATESH C	2	MASW	A	DAY
126	18D1979	1813092091118	ANUPAMA G	2	MASW	A	DAY
127	18D1967	1813092091119	DHIVYA V	2	MASW	A	DAY
128	18D1951	1813092091120	DIVYA S	2	MASW	A	DAY
129	18D1952	1813092091121	GIFT FRACE DANIEL S	2	MASW	A	DAY
130	18D1966	1813092091122	GOKILAM J P	2	MASW	A	DAY
131	18D1976	1813092091123	HARIPRIYA G	2	MASW	A	DAY
132	18D1984	1813092091124	JENIFER A	2	MASW	A	DAY
133	18D1953	1813092091127	NIVEDITHA MONICA ALEX F	2	MASW	A	DAY

*B. L. V.*

*Assoc. Professor & Head*  
 Department of English:  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam Chennai-600 106.





**Dwaraka Doss Goverdhan Doss Vaishnav College  
(AUTONOMOUS)**

**College With Potential For Excellence  
A Linguistic Minority Institution  
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Arumbakkam, Chennai-106**

# **Department Of English**

## **VALUE-ADDED COURSES**

*[Handwritten Signature]*

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Vaishnav College  
Arumbakkam, Chennai - 600106.

*[Handwritten Signature]*  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**CONTACT : +91-44 - 2363 5101**

**WEBSITE : [www.dgvaishnavcollege.edu.in](http://www.dgvaishnavcollege.edu.in)**

## Department Profile:

Established in the year 1964, along with the inception of the college, the Department of English offers foundation courses in English and Soft Skills. With a strength of eight teaching faculty, the department strives to maintain quality and standards in framing the curriculum, innovative teaching methodology and assessment patterns. With the college becoming autonomous in the year 2009, the department put together a contemporary syllabus for Foundation English and Soft Skills courses, tailor-made to suit the needs of the students to enhance their employability. The department also brought out the new and improved syllabus in the form of textbooks in the year 2010 and later the revised syllabus in 2013. The department has so far compiled eight textbooks. The department also has a well-equipped language lab to conduct practical activities.

To enable students to learn and speak English with confidence has been the prime objective of the Department of English. Over the years, the department has strived to put together its expertise and resources to design and teach courses that would groom the students and give them an edge in their pursuit of successful careers. In its effort to help students develop good communication skills and enhance their overall personality, the department has created a set of eight value added courses specially offered to the post graduate students who are on the verge of embarking on their professional careers.

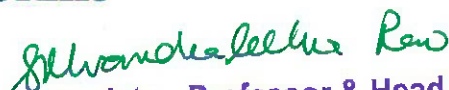
### Courses offered:

- Effective Communication in English
- English for Competitive Exams
- Personality Development
- Computer Programming Skills
- Presentation Skills
- Computer Skills
- French for Beginners-I
- French for Beginners-II



**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav Collège  
Arumbakkam, Chennai - 600106.



Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

## Objectives:

- Δ To help students develop communication skills and self confidence.
- Δ To motivate students to acquire employability skills.
- Δ To help students prepare for competitive exams.
- Δ To enable them to learn the techniques to ace the tests.
- Δ To enable students to enhance their personality.
- Δ To motivate students to develop a positive attitude.
- Δ To help students communicate effectively.
- Δ To guide them to make effective presentations.
- Δ To familiarize students with basics of MS Office.
- Δ To provide them with requisite computer skills to help them adapt to any working environment.
- Δ To introduce concepts of logical reasoning through algorithms and flowcharts.
- Δ To enable students to write simple programs using C and LINUX
- Δ To introduce students to the basics of French.
- Δ To help students acquire knowledge of a foreign language to compete in the global scenario.
- Δ To enhance the proficiency of the students in the basics of French.
- Δ To help them to express their ideas and opinions in simple French.



*Silvandaellus Rao*  
Associate Professor & Head  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*D. L. M. L.*

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



# COURSE CONTENT

## Effective Communication in English

- Public Speaking
- Group Discussion
- Interview Skills
- Writing Skills

## English for Competitive Exams

- Reading Comprehension
- Vocabulary
- Grammar
- Writing

## Personality Development

- Personality and the Self
- Attitude and Motivation
- Communication
- Projecting a Positive Social Image

## Computer Programming Skills

- Algorithm and flow charting
- Introduction to 'C' programming
- Control structures and Functions
- Introduction to Linux and History
- Basic Commands of Linux



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Associate Professor & Head  
Department of English  
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Vaishnav College  
Arumbakkam, Chennai-600

## Presentation Skills

- Purpose
- Preparation
- Presentation aids
- Audience participation

## Computer Skills

- Basics of Computer and Word Processing
- Spread Sheets
- Databases
- Internet and Email features

## French for Beginners-I


- Basics of French Grammar
- Simple conversations
- Use of Tenses

## French for Beginners-II

- Expressing ideas and opinions
- To speak on hobbies and holidays
- French civilization (culture, cuisine, fashion & tourism)



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**Soft Skills IV**  
**Semester IV**  
**COMPUTER PROGRAMMING SKILLS**

No. of hours :30

Course code:

**Objectives:**

- To introduce the concept of logical reasoning for solving problems by the computer, expressing the logic by means of algorithm
- To teach the concept of structured high level programming language “C”
- To enable the students write simple “C” programs using control structures and function
- To expose the students to the history of Linux(a free open source operating system)
- To enable the students operate Linux using some of the basic commands
- To provide practical exposure to operate “C” program and Linux



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*G. Govardhan Doss*  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

**Soft Skills IV**  
**Semester IV**  
**COMPUTER PROGRAMMING SKILLS**

No. of hours :30

Course code:

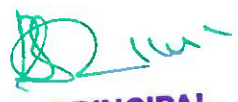
**Course content**

Pre- requisite – Basics of Window Operating System

- Unit I** : Algorithm and Flow Charting
- Unit II** : Introduction to “C” Programming
- Unit III** : Control Structures and Functions
- Unit IV** : Introduction to Linux and History
- Unit V** : Basic Commands of Linux

**Note** : Units II, III & V require practical exposure

  
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**Department of English**  
Value Added Course  
2019 - 2020  
Semester - IV  
Basics Computer Programming Skills (II  
MA. /M.Sc./M. Com & MSW)

**REPORT**

The students are taught to write simple programmes in C++ and Linux. They are also trained to write algorithms and create flowcharts. Students familiarized themselves with the concepts which would give them an insight into programming. Students were also given practical training through lab sessions. Around 130 students enthusiastically participated and at the end of the course students were able to write simple programmes at a basic level. The course was successfully completed within the stipulated time.

*Dr. G. Chandralekha Rao*

**Dr. G. Chandralekha Rao**  
**Head, Dept of English**  
**Associate Professor & Head**  
Department of English  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106.

*[Handwritten Signature]*

**PRINCIPAL**  
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DEPARTMENT OF BA ENGLISH

SAMAS Media Academy OMPT – News Reading and New Media - 2019 -2020

LIST OF STUDENTS WHO HAVE ENROLLED FOR OMPT COURSE

TOTAL NUMBER OF STUDENTS: 65

S.NO	REGISTER NUMBER	NAME OF THE STUDENT
1.	18E3001	JUBILIN VN VINIFA
2.	18E3003	JAYASHREE
3.	18E3005	MAYUR. S
4.	18E3006	JAGAN. H
5.	18E3007	VIDYA SAGAR. R
6.	18E3008	RAVEEN BABU. J
7.	18E3009	VIGNESH. S.P
8.	18E30010	ARCHANA. P
9.	18E30012	NAVANEETHA KRISHNAN
10.	18E30013	AMUL PRIYA. P.R
11.	18E30014	POOJA. S
12.	18E30015	CATHERIN ANGEL
13.	18E30017	SUPRAJA. J
14.	18E30018	KRITHIKA. S
15.	18E30020	KEERTHANA. S
16.	18E30022	EBI. F
17.	18E30023	JARVIS RYAN
18.	18E30024	RANJITH KUMAR
19.	18E30025	SRINIVAS. B
20.	18E30026	ARAVIND JANAKI RAMAN
21.	18E30027	ANDREW PAUL
22.	18E30028	VAISHNAVI. P
23.	18E30029	PAPPITHA. P
24.	18E30030	VISHWANATHAN. R
25.	18E30032	ABISREEJA. R.B
26.	18E30033	CHAARULATHA. N
27.	18E30035	YAMINI. S
28.	18E30036	DAVID PRINCE
29.	18E30037	MADESH MELODIAN
30.	18E30038	REENU RACHEL THOMAS
31.	18E30040	ASHWIN KUMAR
32.	18E30041	HARI PRANAV. B

*M. Jayalalakeshree*  
Head  
Department of English Literature  
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**Arumbakkam, Chennai 600 106**

33.	18E30042	NISHA. P
34.	18E30043	KARTHIKEYAN. S
35.	18E30044	THOLKAPIAVOLI. A
36.	18E30045	SUBASH CHANDRA BOSE. E.K
37.	18E30046	HARI DHARANI. M
38.	18E30047	DINESH KUMAR
39.	18E30048	NISHANT BALA
40.	18E30049	JERISHA. K
41.	18E30050	AISHWARYA. S
42.	18E30051	UBENDRA KUMAR
43.	18E30052	KARTHIKEYAN. M
44.	18E30053	BALAJI.V
45.	18E30054	NANDA KUMAR
46.	18E30055	SARMILA
47.	18E30056	VINISHA. R
48.	18E30057	SOORYAJITH. B
49.	18E30058	NAGARAJ. S
50.	18E30059	PAVITHRA. B
51.	18E30060	ABILESH ANAND
52.	18E30061	SWETHA. D
53.	18E30062	KRITHIKA. S
54.	18E30063	KISHORE KUMAR. K
55.	18E30064	SRUTHI.T
56.	18E30065	KRITHAN. P
57.	18E30066	RICHARD. C.V
58.	18E30067	MOHANA PRIYAN
59.	18E30068	THARIKA
60.	18E30071	ESATH. D
61.	18E30072	KADAMBARI. R
62.	18E30073	ANDREW ASHAP
63.	18E30074	SHARAN. V.K.S
64.	18E30075	BALAJI.M
65.	18E30076	DHARSHINI. P.G

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Arumbakkam, Chennai 600 106

**Report on**

**SAMAS Media Academy OMPT – News Reading and New Media - 2019 -2020**

SAMAS endows students with practical knowledge and mind skills with exhaustive exploration of the creative potential of the students to achieve breakthrough in design innovation for a variety of media forms including Film and Television. The techniques and methods used help in creating inspiring and innovative performances for interactive media. With SAMAS online training in the areas of media networks, which has been integrated with computer work stations, equipped with state-of-the-art, the students of B.A.English will be exposed to the world of real media.

Students were given hands on training in the field of new media and news reading. Practical classes were conducted and students gained insight into the field of editing, production and social media. The program focuses on media employability. Sessions were conducted for 2 hours daily for a period of six months certificate course.

65 students from B.A. English have successfully completed the course. They were aptly trained in media skills and have become industry ready today.



**Faculty Coordinator**

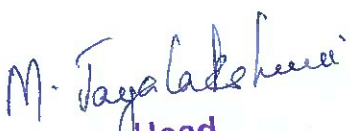
V. RAVEEN RASHTRI

**Head of the Department**



**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

  
**Head**  
Department of English Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



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Affiliated to University of Madras  
Arumbakkam, Chennai 600 106**



Time: 11-28-2019 12:52

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

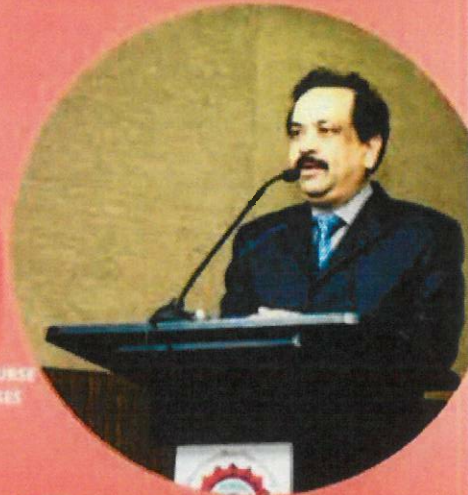
**Head  
Department of English Literature  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.**



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*Media Life Begins here...*



**Contact us**

No. 73, West Jones Road  
 Saidapet, Chennai - 600015

Mobile: 9940169577  
 Website: www.samasacademy.com  
 Email: drsridharnarayanan@gmail.com

Courses:  
 ★ 3 MONTHS CERTIFICATE COURSE  
 ★ 6 MONTHS DIPLOMA COURSES



SAMAS CERTIFICATE  
 + MINISTRY OF HUMAN RESOURCE DEVELOPMENT CERTIFICATE

**WHO WE ARE ?**

Srihar Academy of Media Arts- SAMAS, an institution which specializes in media training that encompasses the important facets of the ever booming media industry. We help shape the dream and spread the wings of our aspiring students reach their goal and leave a benchmark in the industry.

Our Academy has a pool of talented Popular professionals as Faculties who have been engaged in Film & Television industry, mostly involving in the professional successful Film making, Acting and News Presentation. We believe that Onsite Media Practical Training (DMPT) is important for fostering creativity, we also set up Film & Television celebrity groups and hold a wide variety of workshops.



*Our Media courses are taught by Media Professionals from the industry.*



**Dr. Sridhar Narayanan**  
 Chairman & Academic Director



**Mrs. Shashi, J**  
 News Presenter (D) Politics



**Ms. Nivedha**  
 News Presenter (A) TV



**Mr. Surya**  
 News Presenter (A) TV / Ex-10 SUN TV



**Mrs. Poornima**  
 News Presenter (A) TV



**Mr. Chandrasekar**  
 Senior Editor, (A) TV



**Mr. Miller**  
 Film Artist



**Mr. Rajesh, B.F.T.**  
 Director, Short Film Division



**Mr. Suresh**  
 Professional Photographer



**Mr. David, B.F.T**  
 Director of Cinematography

**WHAT WE DO ?**

- ★ IN - HOUSE PROGRAMMES
- ★ ON - SITE PROGRAMMES

**FILM RELATED STUDIES (FRS)**

- Acting
- Short Film Direction
- VJ/RJ
- Photography
- Cinematography

**NEWS RELATED STUDIES (NRS)**

- News Reading
- News Editing
- News Reporting
- News Anchoring
- News - Live Telecast

**OTHERS**

- Health and Nutrition
- Yoga
- Cosmetology
- Beautician and Makeup
- Front Office Management

*[Signature]*  
**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.**

*M. Jayalalitha*



## DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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Arumbakkam, Chennai 600 106

### SAMAS CURRICULUM

#### NEW MEDIA AND NEWS READING

- New Media Definitions, all 5 W's and historical Background
- Web.2.0 related communication
- How New Media is connecting people
- New Media Technologies with examples
- Information timeline
- Media Representation Techniques
- Digitization of Analogue Media
- Computer: Mother of all devices and Internet influence on all aspects
- Benefits of New Media
- News Reading – Live Onspot Link
- Presentation and Camera Look
- News Reading costume based on mats
- Briefing about News Reading Set
- Reading Speed and Timing
- Difference between News Reader and Reporter
- Breaking News, Political News, Important News Events
- Difference between Radio and TV news
- Make up
- Updating regular events

**PRINCIPAL**  
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*M. Jayalakeshri*  
**Head**  
Department of English Literature  
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Arumbakkam, Chennai-600 106.



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**SAMAS MEDIA ACADEMY**  
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 Excellence in Media Education  
 In Collaboration with JSS, MHRD, Govt., of India



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 (Autonomous)  
 Chennai - 600 106, Tamil Nadu, India.  
 Affiliated to University of Madras



B.A., ENGLISH LITERATURE  
**18E30012**

hereby confer the course of  
**OMPT - NEWS READING & NEW MEDIA**  
 on  
**NAVANEETHA KRISHNAN**


for successfully completing the prescribed Course **CERTIFICATE / DIPLOMA**  
 programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
 with GRADE **B+** and given this day, the **25<sup>th</sup> FEBRUARY, 2021**  
 2018 - 19 / 2020 - 21 / 2021 - 22 under the seal of the Academy

  
 President,  
 Academic Director  
 SAMAS MEDIA ACADEMY


  
 Vice President,  
 Deputy Academic Director  
 SAMAS MEDIA ACADEMY

  
 Course Co-ordinator, OMPT  
 Dwaraka Doss Goverdhan Doss  
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 Principal  
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


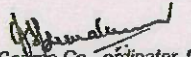
B.A., ENGLISH LITERATURE  
**18E30072**

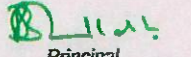
hereby confer the course of  
**OMPT - NEWS READING & NEW MEDIA**  
 on  
**KADAMBARI. R**

for successfully completing the prescribed Course **CERTIFICATE / DIPLOMA**  
 programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
 with GRADE **A+** and given this day, the **25<sup>th</sup> FEBRUARY, 2021**  
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 President,  
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 Vice President,  
 Deputy Academic Director  
 SAMAS MEDIA ACADEMY

  
 Course Co-ordinator, OMPT  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College

  
 Principal  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College

*M. Jayalakshmi* Head  
 Department of English Literature  
 Dwaraka Doss Goverdhan Doss  
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 Arumbakkam, Chennai-600 106.

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Arumbakkam, Chennai – 600 106

**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – SHORT FILM DIRECTION**

**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – SHORT FILM DIRECTION**  
**DURING ACADEMIC YEAR (2019-20) (AUG 2019-OCT 2019)**

S.NO	ROLL .NO.	NAME
1	190201	RAJKUMAR
2	190203	LOKESHWARAN.S
3	190205	YUGESHWARAN.S
4	190208	DEEPAK.K.J
5	190209	HARISH KUMAR.P
6	190212	SHUBHAM NEBERA
7	190217	KAVINSANJAY.M.V
8	190219	KOWSIGAN.V
9	190221	DEEPAK AMULRAJ.P
10	190223	AMIRITH VIKRAM.S
11	190226	KUNAL.R.GEHLLOT
12	190228	PARTHASARATHY.R
13	190230	NISHANTH.S
14	190231	RENGARAJAN.R.P
15	190233	HARIPRASAD.P
16	190234	RAHUL .L. KUMAR
17	190235	SUBHAM SHARMA
18	190237	PRAVEEN.M
19	190238	RITHICK ROSHAN.P
20	190240	IMMANUVEL
21	190241	SURESH KUMAR .V
22	190242	DILIP REDDY.K
23	190243	OM PRAKASH
24	190244	SUNIL BABU.K
25	190245	ARISH.E
26	190246	KAVITHA .M
27	190247	SAMSON .V
28	190248	ROHAN.K.MVANI
29	190251	SARANG.S.GURAV
30	190254	PREETHI.V

**PRINCIPAL**

**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head

Department of Economics (Shift III)  
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Arumbakkam, Chennai - 600106






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Arumbakkam, Chennai – 600 106

**VALUE ADDED COURSE: ONSITE MEDIA PRACTICAL TRAINING (OMPT) – SHORT FILM DIRECTION**

**LIST OF STUDENTS WHO HAVE ENROLLED FOR THE CERTIFICATE COURSE ON OMPT – SHORT FILM DIRECTION**  
**DURING ACADEMIC YEAR (2019-20) (AUG 2019-OCT 2019)**

31	190255	KARAN.R
32	190256	SIDDHARATH.A
33	190257	AGALYA .S
34	190258	DEVENDRA KUMAR
35	190259	SANTOSH KUMAR.P
36	190260	RAVI KUMAR.K.V
37	190261	CHIRAG SHARMA.P
38	190263	SANJAY GANDHI.A
39	190264	DINESH KUMAR
40	190265	ABHIMANYU .A
41	190269	NEEL SOLANKI
42	190272	TUSHAAR
43	190273	SEIKO FREEDOM
44	190274	YUGESH .E
45	190275	RAJAN .M
46	190276	ANANDRAJ.S
47	190277	MOHAN KUMAR
48	190278	KISHAN
49	190279	SIVA KUMAR.S
50	190280	NARESH.K
51	190281	NANDHA KISHORE

  
**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
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Affiliated to University of Madras




hereby confer the course of  
**GROUP-1 SHORT FLIM DIRECTION**  
ON  
**K.J.DEEPAK**




for successfully completing the prescribed Course **CERTIFICATE/DIPLOMA**  
programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
with GRADE **A+**

2018 - 19 I 2020 - 21 I 2021 - 22 under the seal of the Academy

  
President,  
Academic Director  
SAMAS MEDIA ACADEMY


  
Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

  
Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

  
Principal  
Dwaraka Doss Goverdhan Doss  
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Affiliated to University of Madras



hereby confer the course of  
**GROUP-1 SHORT FLIM DIRECTION**  
ON  
**AMRITH VIKRAM.S**





for successfully completing the prescribed Course **CERTIFICATE / DIPLOMA**  
programme of study in the **ON-SITE MEDIA PRACTICAL TRAINING (OMPT)**  
with **GRADE A+**.

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Academic Director  
SAMAS MEDIA ACADEMY


  
Vice President,  
Deputy Academic Director  
SAMAS MEDIA ACADEMY

  
Course Co - ordinator, OMPT  
Dwaraka Doss Goverdhan Doss  
Vaishnav College

  
Principal  
Dwaraka Doss Goverdhan Doss  
Vaishnav Colleg L



**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
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Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS IN COLLABORATION WITH  
SAMAS ACADEMY**

**OFFERS**

**VALUE ADDED COURSE ON-SITE MEDIA PRACTICAL TRAINING [OMPT]**

**SYLLABUS FOR GROUP 1 (2019-20) (AUG 2019-OCT 2019)**

**SHORTFILM DIRECTION**

**UNIT 1 - PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION - STORY PLOT &  
CONCEPT- DURATION & SCREENPLAY- WAYS IN CHOOSING LOCATION, ACTORS AND  
CAMERAS**

**UNIT 2 - FILM GENRES - TYPES OF GENRES - TYPES OF FILMS - MAIN, SUB & HYBRID  
GENRES**

**UNIT 3 - CAMERA LANGUAGE - TYPES OF SHOTS & ANGLES - BIRD EYE & SHOULDER LEVEL  
ANGLE- CAMERA ANGLE**

**UNIT 4 - CAMERA FRAMING - TYPES OF FRAMING - IMPORTANCE OF FRAMING- FRAMING  
& SCREENPLAY**

**UNIT – 5 - CAMERA MOVEMENTS - TYPES OF MOVEMENTS- CAMERA TYPES & IT'S  
IMPORTANCE - CREATIVE THINKING**

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
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Arumbakkam, Chennai – 600 106

**DEPARTMENTS OF ECONOMICS AND BUSINESS ECONOMICS (SHIFT II)**

**REPORT ON ONSITE MEDIA PRACTICAL TRAINING (OMPT)- SHORT FILM DIRECTION**

The Department of Economics and Business Economics along with SAMAS Academy in collaboration with JSS, MHRD Government of India, offered ONSITE MEDIA PRACTICAL TRAINING (OMPT) to the students of I year. SAMAS focussed on skills that was needed to excel across media platforms by offering practical knowledge, mind skills and hands on training to the students. The techniques and methods used by the experts gave indepth knowledge in **SHORT FILM DIRECTION**. Such training provides an experience that can be directly applied to careers in media industry. Practical classes were conducted for acting which helped the students to prepare themselves for an ever changing media world. The program also focussed on media employability. 51 Students have successfully completed the course and they are ready to meet the industry need today.



Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
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Arumbakkam, Chennai - 600106.

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.



# SAMAS

SRIDHAR ACADEMY OF MEDIA ARTS

*Media Life Begins Here...*

August 05, 2019

**THE PRINCIPAL**  
**D.G. VAISHNAV COLLEGE**  
833, E.V.R. Periyar Salai  
Arumbakkam, CHENNAI-600 106.

Dear Sir,

Greetings.

With regard to our SAMAS ONSITE MEDIA PRACTICAL TRAINING in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS Induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on 07.08.2019 (Wednesday) to 09.08.2019 (Friday) & our regular classes from 12.08.2019(Monday) to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require TWO smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards and oblige.

With regards,  
FOR SAMAS MEDIA ACADEMY

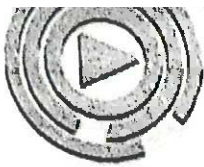
**Dr. Sridhar Narayanan**  
**Chairman & Academic Director**

✓ Ccto: Dr. Prema, Head- Department of Economics  
Co-ordinator - OMPT  
D.G.Vaishnav College, Chennai

**Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,**  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam Chennai - 600106.

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502-33577 / Ph. : 044-4858 3031  
E-mail : enquiry@samasacademy.com / www.samasacademy.com



# SAMAS

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Media Life Begins Here...

## INVOICE

<b>THE PRINCIPAL</b> <b>D.G. VAISHNAV COLLEGE</b> 833, E.V.R. Periyar Salai Arumbakkam, CHENNAI-600 106.	<b>Invoice No:</b> <b>SAMAS/DGV/OMPT/CHENNAI 001(A) /2019</b>  <b>Date : 05.08.2019</b>  <b>PAN NO:</b>
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PARTICULARS	DESCRIPTION OF SERVICES	No.OF STUDENTS	AMOUNT Rs.
SAMAS-DGV OMPT DIPLOMA COURSES FEE FOR 3 YEARS	DIPLOMA Course Fee for 3 YEARS SAMAS ONSITE MEDIA PRACTICAL TRAINING DIPLOMA COURSE to the Students of Economics Department, D.G.Vaishnav College, Chennai	68	10,20,000
D.G.VAISHNAV COLLEGE DONATION	DONATION 20%	.....	2,04,000
Service Tax	10% TDS	.....	81,600
Income Tax/Wealth Tax	.....	.....	
Management and Educational Consultancy charges	.....	.....	
	<b>TOTAL</b>		<b>7,34,400</b>
HRD CERTIFICATE	From the Ministry of Human Resource Development, Government of India	68	51,000
<b>GRAND TOTAL</b>			<b>7,85,400</b>

(Rupees Seven Lakhs Eighty Five Thousand Four Hundred only)

E&OE

For SAMAS MEDIA ACADEMY

*Authorised Signatory*

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.

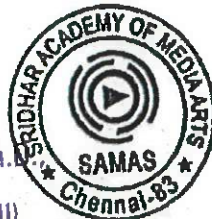
Head

Department of Economics (Shift II)

Dwaraka Doss Goverdhan Doss Vaishnav College

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083.

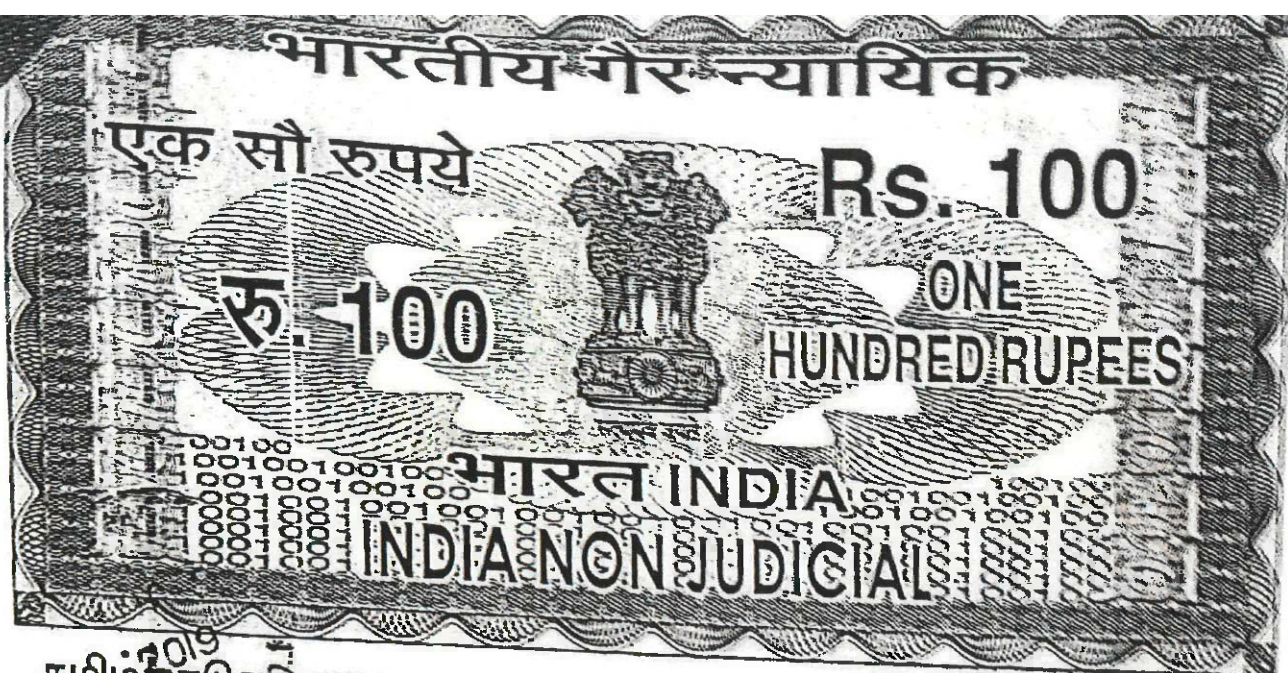
E-mail : enquiry@samasacademy.com / www.samasacademy.com



*Dwaraka Doss*

**PRINCIPAL**

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



தமிழ்நாடு மிலநாடு TAMILNADU

N. Sridhar  
Saras Academy  
Chennai

156006  
K. Sampath Kumar  
Stamp Vendor  
L.No 12144/A1/96  
No 30, H.P.S Road,  
Saidapet, Chennai - 15

THIS MEMORANDUM OF UNDERSTANDING ENTERED IN TO IN CHENNAI THIS  
THE 12<sup>th</sup> DAY OF JULY 2019

BETWEEN

1. DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SAMAS MEDIA ACADEMY, (having his PAN No.: AOUPS4873H and Aadhar No.:598556267845) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15<sup>th</sup> Street, Ashok Nagar, Chennai  
Herein after collectively called "PARTY OF THE FIRST PART"

AND

2. Mr. ASHOK KUMAR MUNDHRA, SECRETARY, (having his PAN No.: AAEPM2998R and Aadhar No.: 849715231783) representing DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai-600106  
Hereinafter collectively called "PARTY OF THE SECOND PART"

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106



PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.



Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRACTICAL TRAINING COURSE(OMPT)

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING' (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-


NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

1. The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall be for a period of THREE YEARS
2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/- per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/- (Rupees Fifteen Thousand Seven Hundred and Fifty only)
3. The entire 3Years fee shall be paid in advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses

Jr. T.S. PREMA, M.A., M.Phil, Ph.D.,  
Head  
Department of Economics  
Dwaraka Doss Goverdhan Doss  
Arumbakkam, Chennai-85



  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-85

  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

4. No interference will be entertained by the "PARTY OF THE SECOND PART" in the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person or persons connected to the Party of the Second Part or Institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING"(OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the Institution
5. Syllabus for the Onsite Courses will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be in 90 days or Hours of the total 3 YEAR DEGREE COURSE and it is designed 1Hour or 2 Hours per Session according to the subject(s) in each semester and the total hours will not exceed 30 Hours per semester of the Academic Year for 3 years
6. SAMAS MEDIA ACADEMY has assured and specially provided room for learning OMPT by the students who enrolled in 2017-18, now in III Year students and 2018-19, now in II year students are also be eligible for admission by paying the Full Fee of 15,750/- for OMPT course. The syllabus for the I year will be covered for the II year students(Enrolled in 2018-19) within this academic year along with this year OMPT course. Likewise, the syllabus for I & II year will be covered for the final year students (Enrolled in 2017-18) within 5<sup>th</sup> semester as a special coaching to encourage the Final year students to get the Diploma Certificate from SAMAS - DG VISHNAV Collaborative Certificate to satisfy them also to get the employability in the Media.
7. "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
8. "PARTY OF THE SECOND PART" shall not have any right to interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE SECOND PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"
9. Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student Individuals

Dr. T.S. PREMA, M.A., M.Phil.  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai



*B. I. L.*  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College,  
Arumbakkam, Chennai - 600106.

*Arumma Kumar*  
**Secretary**  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

10. COLLABORATIVE "SAMAS D.G.VAISHNAV" DIPLOMA IN 'ONSITE MEDIA PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the Institution every year to encourage them towards positivity in their life.
11. "PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Laptop Tables, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
14. "PARTY OF THE SECOND PART" shall be Responsible for Fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry
16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities
17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total fee directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI

Dr. T.S. PREMA, M.A., M.Phil.  
 Head  
 Department of Economics (Shift II)  
 Dwaraka Doss Goverdhan Doss Vaishnav College  
 Arumbakkam, Chennai - 600106



*[Signature]*  
 Secretary  
 D.D.G.D. VAISHNAV COLLEGE  
 Chennai - 600 106.  
**PRINCIPAL** D.D.G.D. VAISHNAV COLLEGE  
 Dwaraka Doss Goverdhan Doss  
 Vaishnav College  
 Arumbakkam, Chennai - 600106.

18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party

19. All notices, requests and other communications which shall be of

(i) may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii) Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay. Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSES:-

  
PARTY OF THE FIRST PART



SRIDHAR ACADEMY OF MEDIAARTS-SAMAS  
NH Towers,  
5, 16th Street, Ashok Nagar,  
Chennai - 600 083.  
Tel: 044-48583033, Mob: 9750233577

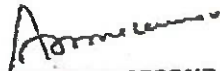
WITNESS:-

1.

2.

  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,  
Head  
Department of Economics (Shift II)  
Dwaraka Doss Goverdhan Doss Vaishnav College  
Arumbakkam, Chennai - 600106.

  
PARTY OF THE SECOND PART

Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

SEAL



# BROCHURE

DEPARTMENTS OF ECONOMICS AND BUSINESS  
ECONOMICS IN COLLABORATION WITH SAMAS  
ACADEMY

ON-SITE MEDIA PRACTICAL TRAINING (OMPT)

GROUP 1: **Dr. J.S. Phelma**

GROUP 2:

**SHORTFILM DIRECTION**

Dwaraka Doss, M.A., M.P.  
Department of Economics (Short Film Direction)  
1.PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION  
Arumbakkam, Chennai - 600106

2.NEWS ACCURACY

3.REPORTING DIVISIONS

2.FILM GENRES

3.CAMERA

LANGUAGE

DURATION : **34 HOURS**

PRINCIPAL

Dwaraka Doss, Governorhan D

OUTCOME: **DIRECTOR, PRODUCER, NEWS REPORTER**

Arumbakkam, Chennai - 600

**GROUP 1:**

**SHORTFILM DIRECTION**

PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION

FILM GENRES

CAMERA LANGUAGE

**SHORT FILM DIRECTION**

**1.PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION :**

- Story plot & concept
- Duration & Screenplay
- Ways in choosing actors, location & cameras

**2.FILM GENRES :**

- Types of genres
- Types of films
- Main, sub & hybrid genres

**3.CAMERA LANGUAGE :**

- Types of shots & angles
- Bird-eye view angle & Shoulder level angle
- Camera angles

**RESOURCE PERSON**

**Dr. SRIDHAR NARAYANAN**

From. 12.08.2019

DATE

To. 30.10.2019

**GROUP 2:**

**NEWS REPORTING**

**1.TONE VARIATION :**

- Importance of pronunciation
- Pause & stress

**2.NEWS ACCURACY :**

- Tips for effective communication
- Tri-parts of communication

**3.REPORTING DIVISIONS :**

- Hard news & soft news
- Types of divisions

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE****(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

**PG DEPARTMENT OF COMPUTER SCIENCE****II M.Sc. INFORMATION TECHNOLOGY****SPOKEN TUTORIAL – LATEX**

Academic year 2019 – 2020

S.No.	REGISTER NUMBER	STUDENT NAME
1	1813102080101	D. AKASH IMMANUEL
2	1813102080102	K.ARAVINDA SWAMY
3	1813102080103	M. JAGADEESHWARAN
4	1813102080104	A.JOHNSON
5	1813102080105	V.JONES ARNOLD
6	1813102080106	R.JOSHUA NATHANIEL SAMUEL
7	1813102080107	H.NARAYANAN
8	1813102080108	R.RANJITH
9	1813102080109	R.SABARI NATHAN
10	1813102080110	M.SARAN RAJ
11	1813102080111	S.SARAVANA PANDI
12	1813102080112	M.SATHISH
13	1813102080113	J.SHANKARA NARAYANAN
14	1813102080114	K.SUBAAS
15	1813102080115	V.VIMALESH
16	1813102080116	C.R.AKSHAYA NANDHINI
17	1813102080117	ANGELINE DIANE AMBROSE
18	1813102080118	S.DEEPIKA
19	1813102080119	D. DIVYA BHARATHI
20	1813102080120	D. HARINI
21	1813102080121	P.INDHU
22	1813102080122	D. MANJULA
23	1813102080123	M. MEGHA
24	1813102080124	S. PRINCY
25	1813102080125	R.PRIYANKA JADHAV
26	1813102080126	T.SEVANTHI

**PRINCIPAL**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106**Head of the Department**P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106.



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Affiliated to University of Madras  
Arumbakkam, Chennai – 600 106

**PG DEPARTMENT OF COMPUTER SCIENCE  
II M.Sc. COMPUTER SCIENCE  
SPOKEN TUTORIAL (SUBJECT – Latex)  
Academic year 2019– 2020**

S.No.	REGISTER NUMBER	STUDENT NAME
1	1813102078101	K. ARUN KUMAR
2	1813102078102	S.BALAJI
3	1813102078103	M. KRISHNA KUMAR
4	1813102078104	R.MAGESH
5	1813102078105	V.RAJARAMAN
6	1813102078106	K.RAMAKRISHNAN
7	1813102078107	K.SANJAY KUMAR
8	1813102078108	P.SARAN RAJ
9	1813102078109	M.SASIKUMAR
10	1813102078110	R.V. SHYAMRAJ
11	1813102078111	M.SIDDAIAH
12	1813102078112	M.THANGARAJ PANDIAN
13	1813102078113	S.THAYUMANAVAN
14	1813102078114	D.VIGNESH
15	1813102078115	S.AARTHI
16	1813102078116	P.ASHWINI
17	1813102078117	R.DEEPA
18	1813102078118	M.R. DEEPIKA
19	1813102078119	G.KAVIYA
20	1813102078120	S.MONISHA
21	1813102078121	N.NIVETHA
22	1813102078122	B. RASIKA
23	1813102078123	J.RITHIKA
24	1813102078124	P.SAILAJA
25	1813102078125	A.SUPRIYA
26	1813102078126	K.SWATHI

**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

**Head**  
**P.G. Department of Computer Science**  
**Dwaraka Doss Goverdhan Doss**  
**Head of the Department (Shift II)**  
**Arumbakkam, Chennai-600 106.**



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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Arumbakkam, Chennai – 600 106

**PG AND RESEARCH DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS (M.C.A.)**

**LIST OF STUDENTS WHO HAVE UNDERTAKEN SPOKEN TUTORIAL COURSE DURING THE ACADEMIC YEAR 2019 - 2020**

**SHIFT I & II - III MCA - NAME LIST**

**COURSE NAME: LATEX**

S.No.	Roll Number of the Student	Student Name	Shift of the Student
1	17D3151	HEMA.S	Day
2	17D3152	SAKTHI ABIRAMI G	Day
3	17D3153	RAKESH	Day
4	17D3154	MURUGAN R	Day
5	17D3155	REVATHY A	Day
6	17D3156	KANIMOZHI TSN	Day
7	17D3157	SUMITHRA P	Day
8	17D3158	SANTHOSH B	Day
9	17D3159	ELAVARASAN N	Day
10	17D3160	SWETHA G	Day
11	17D3161	LAKSHMI DEVI	Day
12	17D3162	NETHAJI C	Day
13	17D3163	SRINIDHI V	Day
14	17D3164	KAVIYARASAN J	Day
15	17D3165	GOWTHAM C	Day
16	17E4003	JAGAN S	Evening
17	17E4004	B.V.POOJA	Evening
18	17E4005	SANDHYA V	Evening
19	17E4006	SATHISH KUMAR K	Evening
20	17E4008	LOKESH .R.	Evening
21	17E4010	NARESH KUMAR J	Evening
22	17E4011	RAGHUVEER REDDY	Evening
23	17E4012	DIVYA BHARATHI P	Evening
24	17E4013	ARUNKUMAR N	Evening
25	17E4015	ROHITH M S K	Evening
26	17E4016	MANOJKUMAR R	Evening
27	17E4017	NAVEEN G	Evening
28	17E4018	ARUN E	Evening
29	17E4019	DIVYA G	Evening
30	17E4020	RAGHUL R	Evening

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

Associate Professor  
P.G. & Research Department  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.



## Spoken tutorial – LaTeX Syllabus

LaTeX on Windows using TeXworks - Installing MikTeX on Windows Writing basic LaTeX document using TeXworks editor Configuring MikTeX to download missing packages

Report Writing, - Report Writing report style having chapter, section- and subsection article style having section, subsection and subsubsection Automatic generation of table of contents toc fi.

Letter Writing - - Letter Writing Letter document class From address Automatic generation and format of date Starting a new line with double slash To address Starting a

Mathematical Typesetting. - Mathematical Typesetting \$ sign to begin and end mathematical expressions Creating alpha, beta, gamma and delta Space being used as a terminator of symbols Creating spaces in..

Equations - Equations Creating an equation Writing multiple equations Aligning multiple equations amsmath package \$ mode align environment intertext command Unnumbered align\* environ..

Numbering Equations - Numbering Equations amsmath numbering equations align environment nonumber command labelling equations with the label command cross referencing equations with the ref comma..

Tables and Figures - ables and Figures Creating tables and figures in LaTeX

Beamer - Beamer Creating a presentation using Beamer

Bibliography- Bibliography Creating Bibliography in LaTeX

Feedback diagrams with Maths, newcommand in LaTeX - Feedback diagram with Maths Open the .fig file saved in the feedback control tutorial Put  $G(z) = \frac{z}{z-1}$  in the second block diagram Choose the special flag..

new environment in latex - What is a command? Different types of commands with examples Defining a new command Defining short commands for long repeated input. Commands with parameter Passing param..writing style in LaTeX ,

Indic Language typesetting in LaTeX - Indic Language Typesetting in LaTeX Typeset a document in Indic language using XeLaTeX. Indic language fonts bundle. Installing Indic language Fonts. Installing Nirmala UI Fo..

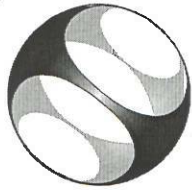
**Script : Rupak Rokade**



**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**



**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**



Spoken Tutorial  
Project at  
IIT Bombay

## Certificate for Completion of LaTeX Training

This is to certify that **SEVANTHI THULASI** has successfully completed **LaTeX** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

**DEEPALAKSHMI S** from **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

March 18th 2020

*[Handwritten Signature]*  
Head

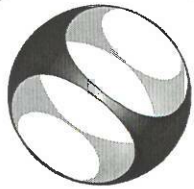
P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106

*[Handwritten Signature]*  
PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106

*[Handwritten Signature]*

Prof. Kannan M Moudgalaya  
IIT Bombay



Spoken Tutorial  
Project at  
IIT Bombay

## Certificate for Completion of LaTeX Training

This is to certify that **RAJARAMAN VENKATARAMAN** has successfully completed **LaTeX** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay. Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training.

**shanmuga priya** from **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the Spoken Tutorial Project, IIT Bombay.

March 17th 2020

*Chandra*  
Head

P.G. Department of Computer Science  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)  
Arumbakkam, Chennai-600 106

*R.M.*  
PRINCIPAL  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai-600 106

*Kannan M Moudgalya*  
Prof. Kannan M Moudgalya  
IIT Bombay




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## Certificate for Completion of LaTeX Training


This is to certify that **LOKESH RAMESH** has successfully completed **LaTeX** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

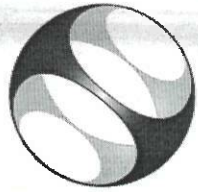
Passing an online exam, conducted remotely from IIT Bombay, is a pre-requisite for completing this training. **SUKASSINI M P** at **Dwaraka Doss Goverdhan Doss Vaishnav College** invigilated this examination. This training is offered by the **Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India.**

March 3rd 2020

  
**PRINCIPAL**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
Associate Professor & Head  
P.G. & Research Department of  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106

  
**Prof. Kannan M Moudgalya**  
IIT Bombay




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# Certificate for Completion of LaTeX Training

This is to certify that **LAKSHMI DEVI BALACHANDRAN** has successfully completed **LaTeX** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA** , with course material provided by the Spoken Tutorial Project, IIT Bombay.

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March 3rd 2020

  
**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
Associate Professor  
P.G. & Research Dept.  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

  
**Prof. Kannan M Moudgalys**  
IIT Bombay



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## Certificate for Completion of LaTeX Training

This is to certify that **KAVIYARASAN JAGANATHAN** has successfully completed **LaTeX** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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March 3rd 2020

A handwritten signature in blue ink, appearing to read 'S. Anitha'.

**PRINCIPAL**

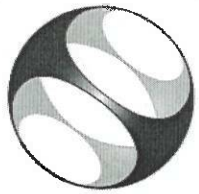
**Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.**

A handwritten signature in blue ink, appearing to read 'S. Anitha'.

**Associate Professor & Head  
P.G. & Research Department of  
Computer Applications  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600 106.**

A handwritten signature in blue ink, appearing to read 'Kannan M Moudgalya'.

**Prof. Kannan M Moudgalya  
IIT Bombay**



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This is to certify that **KANIMOZHI TS NANDAGOPAL** has successfully completed **LaTeX** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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March 3rd 2020

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**Arumbakkam, Chennai - 600106.**

**Associate Professor & Head**  
**P.G. & Research Department of**  
**Computer Applications**  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

**Prof. Kannan M Moudgal**  
**IIT Bombay**




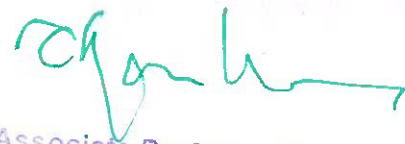
# Certificate for Completion of LaTeX Training

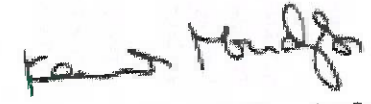
This is to certify that **HEMA SEKAR** has successfully completed LaTeX test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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**Vaishnav College**  
**Arumbakkam, Chennai - 600106.**

  
Associate Professor & Head  
P.G. & Research Department  
Computer Applications  
**Dwaraka Doss Goverdhan Doss**  
**Vaishnav College**  
**Arumbakkam, Chennai - 600 106.**

  
**Prof. Kannan M Moudgalya**  
**IIT Bombay**






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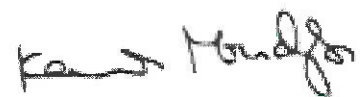
This is to certify that **NARESH KUMAR JAISANKAR** has successfully completed **LaTeX** test organized at **Dwaraka Doss Goverdhan Doss Vaishnav College** by **Dr. S. ANITHA**, with course material provided by the Spoken Tutorial Project, IIT Bombay.

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March 3rd 2020

  
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**Arumbakkam, Chennai - 600106.**

  
Associate Professor & Head  
P.G. & Research Department of  
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Vaishnav College  
Arumbakkam, Chennai - 600 106.

  
**Prof. Kannan M Moudgalys**  
IIT Bombay



**Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)**

Affiliated to the University of Madras

College With Potential for Excellence - Linguistic Minority Institution

**Department of Criminology & Police Administration**

**VALUE ADDED COURSE STUDENT NAME LIST 2019-2020**

**TRAINING PROGRAM ON SECURITY MANAGEMENT, FIRST AID & FIRE SAFETY**

SL NO.	NAME	ROLL NO.
1.	TAMIL PRAKASH A	172601
2.	NIVETHA T	172602
3.	BUVANESREE N	172603
4.	MIDHUN CHAKRAVARTHI PG	172604
5.	NISHANTH B	172605
6.	RANJITH KUMAR S	172606
7.	AMARNATH N	172607
8.	VIGNESH VP	172608
9.	JEYANDHAR RAM SG	172609
10.	PREM SRINIVAS K	172611
11.	SARANYA N	172612
12.	RAHUL E	172613
13.	LOKESH D	172614
14.	DINESH KUMAR S	172615
15.	PREM KUMAR V	172616
16.	GOPALA KRISHNAN M	172617
17.	DEEPAN RAJ J	172618
18.	MAHESWARI M	172621

Head

Department of Criminology  
and Police Administration  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift ..)  
Arumbakkam, Chennai-600 106.

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

Page 1 of 3

19.	SHRIDEVI S	172622
20.	SORNAVEL SAIRAM TK	172623
21.	MANOJ KUMAR G	172624
22.	SEDHURAMAN S	172626
23.	GOKULA KANNAN S	172627
24.	ASHLIN VARSHA	172628
25.	PUGAZHARASAN N	172629
26.	ANATHA KRISHNAN D	172630
27.	ARIVUKARASAN P	172631
28.	RAKESH S	172633
29.	SATHISH KUMAR S	172634
30.	ARAVINDH M	172635
31.	SANTHOSH P	172637
32.	SAKTHIVEL S	172638
33.	PUTHIYATHAMIZHAN A	172639
34.	PRAVEENA T	172640
35.	KARTHIC S	172641
36.	MOHIT VENKATESH G	172642
37.	LAKSHMI NARAYANAN V	172643
38.	PRASATH B	172645
39.	RAVINDHAR JP	172646
40.	SHIVA V	172647
41.	NAAZEERA FATHIMABEE	172648
42.	GUHAN N	172649
43.	PRADEEP	172650
44.	GAYATHRI V	172651
45.	POOVARASAN M	172652
46.	SABARI GIRI S	172653
47.	MOHAN KUMAR D	172654
48.	GANDHI RAJA P	172655

  
Head

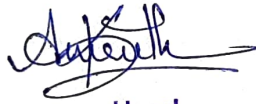
Department of Criminology  
and Police Administration  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift ..)  
Arumbakkam, Chennai-600 106.



**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
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Page 2 of 3

49.	MANOJ KUMAR M	172656
50.	DINESH PK	172657
51.	MANOJ R	172659
52.	NIVAS R	172660
53.	VIGNESH KUMAR M	172661
54.	LOKESH N	172662
55.	MUGUNDHAN M	172663
56.	DUVARAGAI SELVAN B	172664
57.	DINAKAR JAYASEELAN ES	172666
58.	KRITHISH K	172667
59.	ADITYA SK	172668
60.	DINESH S	172671
61.	ANBU RANI A	172672



**Head**  
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and Police Administration  
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Arumbakkam, Chennai-600 106.



**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

(Autonomous – Affiliated to the University of Madras)  
Department of Criminology and Police Administration

**VALUE ADDED COURSE SYLLABUS**

**TRAINING PROGRAM ON SECURITY MANAGEMENT, FIRST AID & FIRE SAFETY**

**UNIT I- Introduction to Security Management**

System Security - Corporate Security - World and its Security - Physical Security - Importance of man power

**UNIT II - Corporate Security Management**

Management of Security – Office Security – Private Security – Business Continuity Plan

**UNIT III – Terrorism and Counter terrorism**

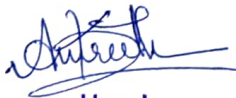
Concept of Terrorism - Stages of Terrorist Attack - Mumbai Attack 2008 – Improvised explosive devices – Working and Construction

**UNIT IV – Risk Assessment**

Safety Risk Management - Safety Risk Evaluation (SRE) – Emergency Preparedness

**UNIT V – Practical Class**

ZOHO Visit- Hands On Training in Fire safety in High rise buildings, Safety Management in the high rise buildings – First Aid training – Student Presentations



**Head**  
Department of Criminology  
and Police Administration  
Dwaraka Doss Goverdhan Doss  
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**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

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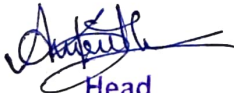
Department Of Criminology And Police Administration

**REPORT ON TRAINING PROGRAM ON SECURITY MANAGEMENT,  
FIRST AID & FIRE SAFETY**

Training program on Security Management, First Aid & Fire Safety was held for the third year of our department. Mr. John Paul Manickam, Head intelligence wing, Cognizant conducted this program for the duration of 36 hours with 9 sessions from 14th December 2019 to 07th March 2020. First session of training program was conducted on 07<sup>th</sup> December 2019. This session dealt with the Introduction to Security management where he explained about the management of security, physical security and private security and briefed about it. The session started at 09:00 AM and ended by 12:00 PM. The Second session on 14th December 2019 covered up the topic corporate security management where he spoke about the System and Management of Corporate World and its security. This session started from 09:00 AM to 12:00 PM. The Third session was conducted on 04th January 2020 and dealt with the topic Fire safety with Practical demonstration which began at 09:00 AM and ended at 04:00 PM with the lunch break in the afternoon.

He conducted the Fourth session on the concept of Terrorism, Counter Terrorism and Stages of Terrorist Attack session on 11<sup>th</sup> January, 2020 from 09:00 AM to 04:00 PM. In that session, John sir also gave a detailed description on Mumbai Attack 2008. The fifth session was conducted on 25th January 2020. In this session, he spoke about risk assessment and measures to handle it. The session started at 09:00 AM and ended at 12.00 PM. MR. John Paul Manickam started his Sixth session on 08th February 2020. This session dealt with Business Continuity. The session started at 09:00 AM and ended at 12:00 PM.

The Seventh session was held by him on 15th February 2020. The students visited the ZOHO Corporation for Fire emergency training and drill with practical demonstration. The session started at 09:00AM and ended at 12:00PM. The Eighth session on 29<sup>th</sup> February 2020 covered up the topic of Emergency preparedness from 09:00AM to 04:00PM. The Ninth session was conducted on 07th March 2020, where John sir spoke about first aid and procedures to be followed for the same. The class was from 09:00AM to 01:00PM After the lunch break, the session dealt with practical demonstration on first aid which was ended at 04:00 PM.



Head

Department of Criminology  
and Police Administration  
Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai-600 106.



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Vaishnav College  
Arumbakkam, Chennai - 600106.



# Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)

Affiliated to the University of Madras - Reaccredited at 'A' Grade by NAAC  
College With Potential for Excellence - Linguistic Minority Institution

## Department of Criminology & Police Administration

### Certificate of Completion

This certifies that **DINAKAR JAYASEELAN E S**

has successfully completed 36 hours of training coursework in

### Corporate Security Management, First Aid and Fire Safety

conducted from 14th December 2019 to 7th March 2020 and has secured **A grade** in their assessment

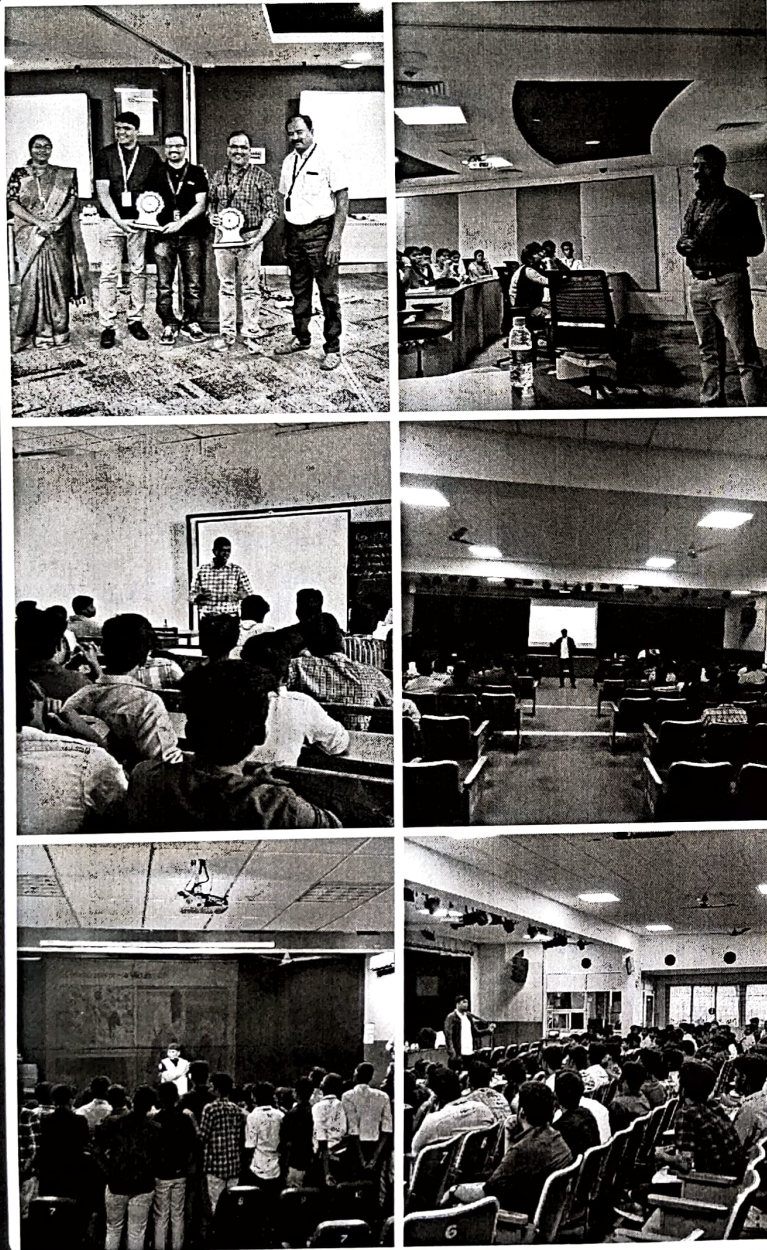
**Ms. Amrutha Karayil**  
Head of the Department  
Co-ordinator, Training Program

Head

Department of Criminology  
and Police Administration  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift : )  
Arumbakkam, Chennai-600 106,

**Mr. John Paul Manickam**  
Head, JSIC, Cognizant  
Expert Resource Person & Trainer  
Training Program

**PRINCIPAL**  
Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.

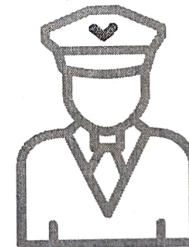


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College With Potential for Excellence - Linguistic Minority Institution

**Department of Criminology &  
Police Administration**

**VALUE ADDED COURSE  
ON  
Security Management, First Aid &  
Fire Safety**



**RESOURCE PERSON : MR. JOHN PAUL MANICKAM**  
DATE: 14TH DECEMBER 2019 TO 07TH MARCH 2020

*John Paul Manickam*  
Head

Department of Criminology  
and Police Administration  
Dwaraka Doss Goverdhan Doss  
Vaishnav College (Shift II)

*John Paul Manickam*  
PRINCIPAL

Dwaraka Doss Goverdhan Doss  
Vaishnav College  
Arumbakkam, Chennai - 600106.



## ABOUT THE INSTITUTION

D.G. Vaishnav College, established in 1964 in Chennai, is one of the city's pioneering institutions. With 18 independent departments, it offers undergraduate and postgraduate courses. Recently, D. G. Vaishnav College was awarded the "College with Potential for Excellence" by the University Grants Commission, Government of India. The Department of Criminology & Police Administration was set up in 2015. Since its inception, the department has organized a slew of events including international conference, seminars, workshops, special lectures, and social campaigns such as legal literacy. The department has a total strength of 214 undergraduate students and 5 full-time faculties.

## COURSE CONTENT

- Corporate security management
- Terrorism & Risk management
- Business Continuity
- First aid & fire safety

## COURSE DURATION

- Hands on training - 12 Hours
- Theoretical class - 24 Hours
- Total Duration - 36 Hours



### **MR. JOHN PAUL MANICKAM**

Head, Joint Security Intel Center  
(JSIC) for Global Security  
Cognizant, Chennai

## HIGHLIGHTS

- Unique course on Corporate Security Management
- Aimed at skill development
- Boosts employability
- Risk assessment skills
- In depth first-aid training

### **Criminology Students Forum - SHERLOCK'S**

Head

Department of Criminology  
and Police Administration  
Dwaraka Doss Goverdhan Doss  
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Arumbakkam, Chennai-600 106.

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Arumbakkam, Chennai-600106.


**Marketing Colloquium August 2019**  
**EXPERIENTIAL MARKETING - Training Programme**


DG School of Management had arranged for a 3 days Marketing workshop for the first year MBA students in the month of August 2019.

The Workshop was conducted by Mr. M K Chandrasekar, founder, Catapult, an advertising and branding company. More emphasis was given to the "Brand U" concept of selling in the corporate world. It is an activity based workshop for the students.

Around 57 students have participated in the 3-day workshop. The list is mentioned below.

STUDENTS NAME LIST 2019-2021		
S.No	Roll No	Students Name
1	19E3401	Anandha Padmanaban.S
2	19E3402	Vigneshwaran.B
3	19E3403	Sahil P Soni
4	19E3404	Geetha Priya S
5	19E3405	Balaji V
6	19E3406	Amrutha Lakshmi M
7	19E3407	Abinandan GA
8	19E3408	Sanjana R
9	19E3409	Arjun Sarathy S
10	19E3410	Akshaya R
11	19E3411	Goutham T
12	19E3412	Kiruthika A

  
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**Head**  
School of Management  
Dwaraka Doss Goverdhan Doss  
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13	19E3413	Prathana Baid
14	19E3414	Meenakshi S
15	19E3415	Manoj Raj MJ
16	19E3416	Amal Raj R
17	19E3417	Keerthana P
18	19E3418	Pavitra M
19	19E3419	Varsha KS
20	19E3420	Vignesh AM
21	19E3421	Divya C
22	19E3423	Hariharan R
23	19E3424	S Madhumitha
24	19E3425	V Sankara Narayan
25	19E3426	Swetha S
26	19E3427	Murthi Dharaneesh
27	19E3428	R Deepan Kiishore
28	19E3429	Aarthi D
29	19E3430	Kumari Anjali Singh
30	19E3431	Ronald Vivian Edison
31	19E3432	Usha Nandhini G
32	19E3433	Amit Kumar Chourasia R
33	19E3434	S Lakshmi Shukla
34	19E3435	Venkatesh H

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**Head**  
School of Management  
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35	19E3436	Rishikrishna M
36	19E3437	Sebastina Merlin T
37	19E3438	Rajeshwaren SV
38	19E3439	Ananda Krishna RK
39	19E3441	Ramraj
40	19E3442	Ajith Prasad R
41	19E3443	Subiksha R
42	19E3444	Vasanth A
43	19E3445	Swedha S
44	19E3446	Haritha B
45	19E3447	Premkumar S
46	19E3448	Naveen Kumar S
47	19E3449	Kural Iniyan TP
48	19E3450	Trejaa VS
49	19E3451	Priyadharshini M
50	19E3452	Priyadharshini S
51	19E3453	Dineshkumar M
52	19E3454	Loghjtha G
53	19E3455	Susheel Kumar S
54	19E3456	Hareesh R
55	19E3457	Ragini R
56	19E3458	Arjun TR

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**Head**  
School of Management  
Dwaraka Doss Goverdhan Doss  
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57	19E3459	Hemalakshmi R
----	---------	---------------

**Head**  
School of Management  
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**C E R T I F I C A T E**  
O F P A R T I C I P A T I O N



THIS CERTIFICATE IS PROUDLY PRESENTED TO

**R Akshaya**

for the active participation and successful completion  
of EXPERIENTIAL MARKETING - Training Programme  
organized by CATAPULT from 9/9/2019 to 11/09/ 2019

**Dr. U. AMALESHWARI**  
DIRECTOR - SOM, GGVVC

  
**M K CHANDRASEKAR**  
THOUGHT ALCHEMIST



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SL.NO	ROLL NO	NAME OF THE STUDENT
1	18E4101	HEMAVATHI S
2	18E4102	MOHAN KUMAR SINGH R
3	18E4103	RHEA DASTUR
4	18E4104	AKSHAYA V
5	18E4105	KRITIKA RAJU R
6	18E4106	PRATIBHA G SHANKAR
7	18E4107	MANIGANDAN N
8	18E4108	PATTABHIRAMAN R
9	18E4109	SAMYUKTHA MENON
10	18E4110	VASANTHA PRIYA R
11	18E4111	ANJANA L
12	18E4112	AKSHAYA J
13	18E4113	SWETHA M
14	18E4114	ANAND KUMAR M
15	18E4116	THASLEEMA R
16	18E4117	SAMRAT GERALD P T
17	18E4118	SHIVAKUMAR M
18	18E4119	VISHNU R
19	18E4120	RAJARAM T
20	18E4121	AADITHYA SIDHARTH S
21	18E4122	RAMABHADRAN S
22	18E4123	RAAJAPRIYA M
23	18E4124	KENNY A JAYARAJ
24	18E4125	MEGHA M PAREKH
25	18E4126	GAYATRI PANIKKAR
26	18E4127	KEERTHANA S
27	18E4128	SWATHI B V
28	18E4129	SHRUTHI J
29	18E4130	VAISHNAVI S
30	18E4131	TANUSHREE BAHETY

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ARUMBAKKAM – CHENNAI 600106		
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I MA HRM List of Students attended the Six Sigma Certification Programme		
SL.NO	ROLL NO	NAME OF THE STUDENT
31	18E4132	K. ANIRUDH MENON
32	18E4133	PANDIMEENA. P. S
33	18E4134	HEMAPRIYA A
34	18E4135	VENISHA B
35	18E4136	MAHANAPRIYA S
36	18E4137	KRITHIKA S M
37	18E4138	HARSHA VIVEKANANDAN
38	18E4139	PRAVALLIKA M
39	18E4140	SURYAVEL S
40	18E4141	PRIYANKA R

*(Signature)*

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**Department of MA.HRM**

**Six Sigma certification syllabus**

**2018-2020**

**UNIT – 1**

**(8 hrs)**

**Introduction:** lean 6 sigma – lean – Six sigma – Green Belt: Pre –define phase – Problem statement – affinity diagram – risk impact effect analysis – Baseline data analysis – Project selection criteria – VO – CTC – CTQ

**UNIT – 2**

**(8 hrs)**

**Define Phase:** Operational Definition – SMART Goal – Project charter – Gantt chart – Network diagram – Project scope – Business case – Roles and responsibilities – case study discussion – exercises.

**UNIT – 3**

**(8 hrs)**

**Measure Phase:** Data Collection - Sources of false data – Measures used in 6 sigma – Histogram – pareto chart – Pareto Analysis – Guage R & R – Baseline – Capability – Variability – Validation.

**UNIT – 4**

**(8 hrs)**

**Analyze Phase:** Value added, non-value added activities – Cycle time reduction – Root cause analysis– cause and effect analysis- control chart – scattered diagram.

**Improve Phase;** Generating solution ideas – Analyzing financial benefits – Failure Mode effect Analysis – Design of Experiments – Pilot project – Tree diagram.

**UNIT – 5**

**(8 hrs)**

**Control Phase:** Standardization (PDCA) – Reducing variation – Evaluation – Comparison of data – Control charts – Project closure.

What is Lean – 3 M – 5 S – Kaizen – Minitab session.

**Reference**

10. Ellis, K. (2001, December). Mastering Six Sigma, Training.
11. Boyle, K. (2003, April). Six Sigma Black Belt Lecture Notes, The University of San Diego Six Sigma Master Black Belt Program.
12. Box, G.E.P. and Wilson, K.B. (1951). On the Experimental Attainment of Optimum Conditions, Journal of the Royal Statistical Society, B, 13, 1–45.

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