



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution


Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

7.1.5. The Institutional Initiatives for Greening the Campus

Various Policy Documents / Decisions Circulated for Implementation

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PRINCIPAL
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Institutional Green Policy

Mission:

- To Save our earth for the future generations through sustainability initiatives for conservation and scrupulous use of water, soil, air and other natural resources in Dwaraka Doss Goverdhan Doss Vaishnav College and the greater community.

Goals:

- Be a responsible Institution in promotion of waste management among communities in and around Arumbakkam towards Refuse, Reduce, Reuse, Repurpose, and Recycle of waste.
- Be an ideal in Green Practices and transfer technology in green practices for sustainable practices and instill best practices among youth
- Creating awareness about waste management, reducing waste, segregation of waste, recycling, safeguard clean air, and water and soil conservation for future generations.
- Alternative employment opportunities are promoted in Waste management – Plastic, Paper etc.,
- Implementing the cleanliness and hygiene campaign towards Zero waste generation.
- Various models in recognizing clean water accessible are put out for all individuals.
- Make sure community intervention in for understanding the importance of keeping the surroundings clean though various feasible technologies
- Pilot affordable technologies which help rural communities for transformation and promotion of sanitation and hygienic measures.

Charter

- Waste management: Reduce, Reuse, Repurpose, Recycle
- E – waste management
- Awareness and capacity building on waste resource management
- Composting
- Water management
- Hygienic surroundings
- Green and Clean environment
- Soil conservation
- Reduction of Pollution

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The institution is fully aware of the importance of the green and cleanliness. We believe in maintaining the verdant green in the campus. Our institution has a green cover of more than 70%. We have a very good landscaping and we are recycling the grey water to water the plants within the campus. The institution has planted large number of trees to maintain the carbon dioxide neutrality to the extent possible.

Some of the initiatives taken for a clean and eco-friendly environment are:

Plastic-free campus: Management believes in promoting plastic free campus. The usage of flex boards is completely banned and we have a digital display board in the predominant area of academic campus. We have dustbins at the regular distance throughout the campus. Every day morning and evening the garbage is collected by appointed outside agencies to maintain the cleanliness of the campus.

Rainwater Harvesting: We have a huge pond which will be used for storing water during rainy seasons. The pond provides a big ambience for saving approximately 2 TMC water every year. The pond has been connected with different ways from every part of the institution. Different pits are constructed to save every drop of water which provides main source for the ground water. It has been used by people who reside near the college.

The institute promotes sound environmental management policies and practices by following the guidelines legislated by the State and Central Government bodies. The institution, in addition to this has replaced/is replacing the CFL and conventional tube lights by LED bulbs and LED tube lights.

Awareness and Training Programs: The institution will ensure that training programmes on environmental related issues will be conducting to create awareness among faculty, students and the neighboring community.



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Dr. S. Santhosh Baboo, M.Sc., Ph.D., SLET
Principal

22.01.2021

CIRCULAR **(DAY & EVENING)**

Dear All,

It is hereby informed that, as part of the institution's initiative to reduce global warming and increase awareness on Green Campus initiatives, faculty members and students are advised not to use 'Single Use Plastics' in the college campus. They are unsafe and damage the environment. Your cooperation is solicited to ensure a clean and green campus.

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Principal

CIRCULAR **(DAY & EVENING)**

Dear All,

It is hereby informed that, as part of the institution's initiative to reduce global warming and increase awareness on environmental sustainability, faculty members and students are advised to follow ODD-EVEN policy for usage of vehicles during the first week of every month. The vehicles with odd last digit in the registration number will be allowed in the campus on odd dates and those with even digit on even dates.

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