



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

Socio-Economic Inclusion– 2020-2021

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PRINCIPAL
Dwaraka Doss Goverdhan Doss
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1. Name of the event - NeNe Phase 6 (Distribution of Sarees to the Housekeeping Staffs of the College)
2. Date – 23.07.2021
3. Venue - Krishna Block, Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam
4. Staff Participants - 16
5. Faculty coordinator – Dr. K. Rao Prashanth Jyoty, Assistant Professor, BBA
- Dr.S.P.Deepeka, Assistant Professor, BBA

Programme Invitation

DWARAKA DOSS GOVARDHAN DOSS VAISHNAV COLLEGE
(Autonomous)
Arumbakkam, Chennai
Department of Business Administration

PRESENTS

NENE - 6
NECESSITIES FOR THE NEEDY

Vastra Dhaanam

Distribution of sarees to the Janitorial staff of DG Vaishnav college.

Venue: DG Vaishnav college
On 23 July 2021
3:00 P.M.

DR. S. P. DEEPEKA
PROJECT COORDINATOR

DR. K. RAO PRASHANTH JYOTY
PROJECT DIRECTOR

PROF. J. P. JAIDEEP
HOD. BBA

DR. S. SANTOSH BABOO
PRINCIPAL

SHRI. ASHOK KUMAR MUNDRA
SECRETARY

PRINCIPAL
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Vaishnav College
Arumbakkam, Chennai - 600106

5. Detailed Report of the Programme:


The first five phases of Ne-Ne were dedicated to improving the livelihood of underprivileged people in and around the city and the phase 5 honored the janitors of our college who has especially made an impact in these times of great need. In the same regard, Phase 6 celebrated the Housekeeping staffs of the college by gifting sarees as a thankful gesture for their unyielding hard work and dedication. Shri. Ashok Kumar Mundhra, Secretary of the college, Dr. S. Santhosh Baboo, The Principal, Prof. J.P. Jaideep – Head BBA, and the faculties supported and encouraged the cause.

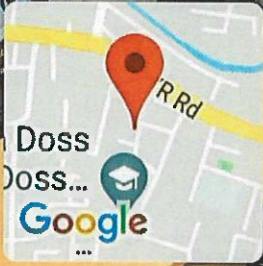
8. Outcome of the programme:

Distributed Sarees to the Housekeeping staffs of Dwaraka Doss Goverdhan Doss Vaishnav College

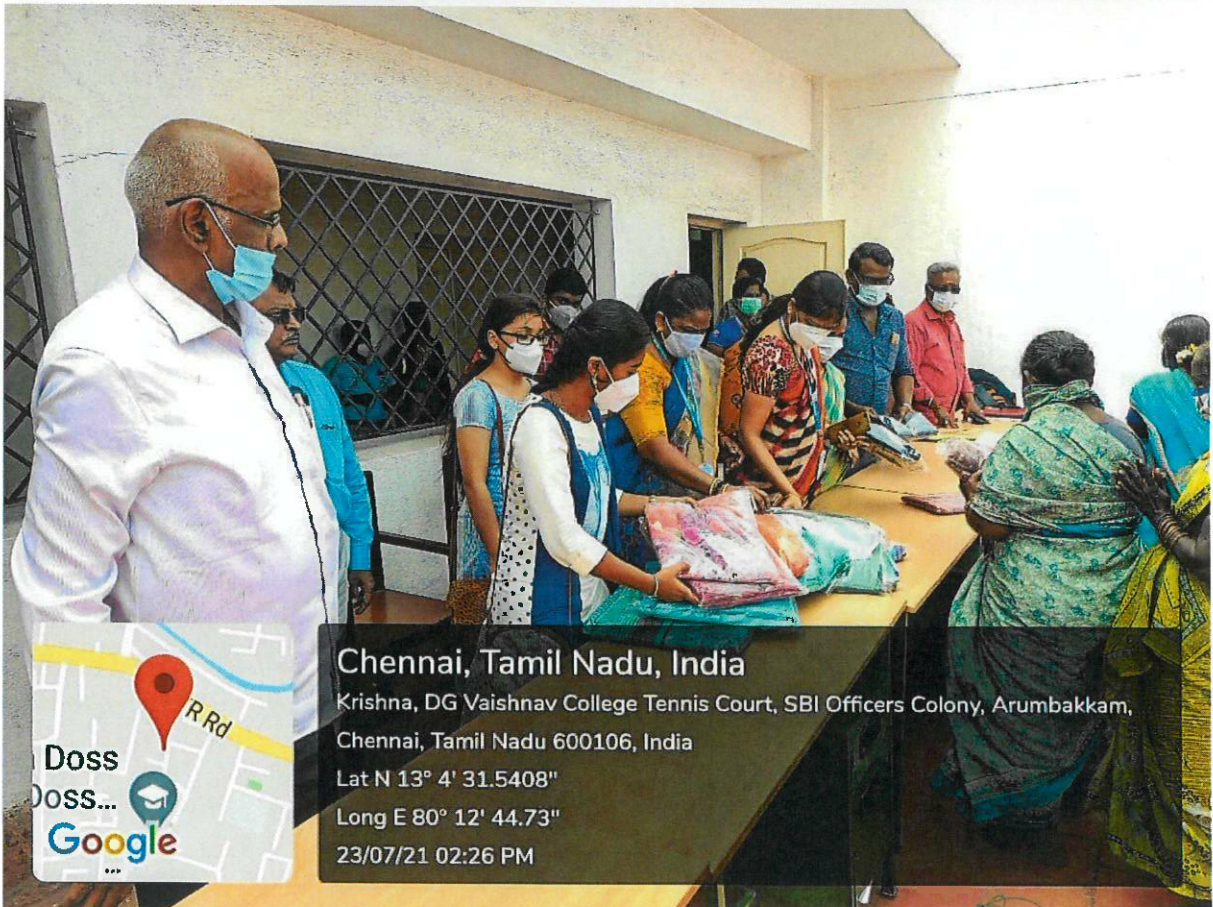
9. Photos (Geo tagged)




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Chennai, Tamil Nadu, India
Krishna, DG Vaishnav College Tennis Court, SBI Officers Colony, Arumbakkam,
Chennai, Tamil Nadu 600106, India
Lat N 13° 4' 31.6056"
Long E 80° 12' 44.7228"
23/07/21 02:26 PM



Chennai, Tamil Nadu, India
Krishna, DG Vaishnav College Tennis Court, SBI Officers Colony, Arumbakkam,
Chennai, Tamil Nadu 600106, India
Lat N 13° 4' 31.5408"
Long E 80° 12' 44.73"
23/07/21 02:26 PM

D. Govardhan Doss

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List of Participants



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NAME OF THE EVENT: NENE 6 - VASTRA DHANAM

DATE: 23RD JULY 2021

LIST OF STAFF PARTICIPANTS

SL.NO	NAME OF THE STAFF	DESIGNATION	SIGNATURE
1.	PROF. J. P. JAI DEEP	HEAD OF THE DEPARTMENT	<i>J.P. Jai Deep</i>
2.	L. Arumugam	Asst Professor	<i>L. Arumugam</i>
3.	K. Rao Prashanth Moty	Asst. Professor	<i>K. Rao Prashanth Moty</i>
4.	K. Lakshmi	Assistant Professor	<i>K. Lakshmi</i>
5.	S. LUNALAN	GUEST LECTURER	<i>S. Lunalan</i>
6.	Renu Kumari	Asst. Prof	<i>Renu Kumari</i>
7.	M. Renalca	Asst Professor	<i>M. Renalca</i>
8.	FELIX AARON K S.	Asst. Professor	<i>Felix Aaron K S.</i>
9.	S. BALAMURALI	Assistant Professor	<i>S. Balamurali</i>
10.	P. S. Rani the j	Asst Prof	<i>P. S. Rani the j</i>
11.	D. Ulba	Asst Prof	<i>D. Ulba</i>
12.	M. Mahalakshmi		
13.	Prayadhasshini	Assistant Professor	<i>Prayadhasshini</i>
14.	Pavithra	Assistant Professor	<i>Pavithra</i>
15.	Dr. S. P. DEEPEKA	ASSISTANT PROFESSOR	<i>Dr. S. P. DEEPEKA</i>
16.	N. Sarulatha	Asst. Prof.	<i>N. Sarulatha</i>

J.P. Jai Deep
Faculty Coordinator

J.P. Jai Deep
Head of Business Administration
Department of Business Administration
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift II)
Arumbakkam, Chennai-600 106.

J.P. Jai Deep
Head
Department of Business Administration
Dwaraka Doss Goverdhan Doss
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J.P. Jai Deep
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NE-NE 5

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(AUTONOMOUS)

ARUMBAKKAM, CHENNAI 600012



DEPARTMENT OF BUSINESS ADMINISTRATION

NE NE

**Necessity for the Needy
Phase 5**



**An initiative by Mr. Bharathkumar in
coordination with the department of
BBA**

**100 food packets to be distributed to the
janitorial staff of the college
on 7th JULY, 2021**

**Ms. Pavithra
Program Co-ordinator**

**Dr. Rao Prashanth Jyoty
Project Director**

**Prof. J.P. Jaideep
HoD, BBA**

**Dr. S. Santhosh Baboo
Principal**

**Shri Ashok Kumar Mundhra
Secretary**

VENUE: DG VAISHNAV COLLEGE

**PRINCIPAL
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Vaishnav College
Arumbakkam, Chennai - 600106.**

1. Name of the event - NeNe Phase 5 (Contribution of 100 food packets to janitors of DG Vaishnav College)
2. Date – 7th July 2021 (Wednesday)
3. Venue - Krishna Block, DG Vaishnav College, Arumbakkam
4. Mode - Offline
5. Organizers - Mr.Bharathkumar in co-ordination with BBA Department, DGVC
6. Faculty coordinator – Dr. K. Rao Prashanth Jyoty, Assistant Professor, BBA
- Ms. Pavithra.P, Assistant Professor, BBA
7. Detailed Report of the Programme:

Mr.Bharathkumar, a resident of Tanjore, Tamilnadu had come across the continued effort of the Student Social Responsibility cell of BBA, Dwaraka Doss Goverdhan Doss Vaishnav College to assist and aid the downtrodden and underprivileged people of the society through NE-NE. Post the successful completion of the first four phases of NE-NE, Mr.Bharathkumar approached the department in view of collaborating and doing his part to the society. Thus, NE-NE Phase 5, where 100 food packets were distributed to the janitors and support staff of Dwaraka Doss Goverdhan Doss Vaishnav College was launched on 7th July 2021 (Wednesday).

The first four phases of Ne-Ne were dedicated to improving the livelihood of underprivileged people in and around the city. However, this edition was dedicated to the janitors and support staff of the college, an undertaking to give back to the hardworking and supportive janitors of the college. The SSR cell of BBA, DGVC with the blessings and benevolent support from the **beloved Secretary Shri. Ashok Mundhra, Principal Dr. S. Santhosh Baboo, the management, Prof. J.P. Jaideep – Head BBA, faculties and students** in co-ordination with Mr.Bharathkumar made appropriate arrangements to provide 100 packets of hygienic and scrumptious food to the participants.

The program which started at 11:30 AM was inaugurated by Shri.Ashok Mundhra and Dr.Santhosh Baboo.




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8. Outcome of the programme:

Provided 100 food packets to the janitors of Dwaraka Doss Goverdhan Doss Vaishnav College


9. Photos (Geo tagged)




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 Head
 Department of Business Administration
 Dwaraka Doss Goverdhan Doss
 Vaishnav College (Shift II)
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The student rotectors of Dwaraka Doss Goverdhan Doss Vaishnav College visit the neighboring localities and conduct various activities regularly.


S. NO	DATE	LOCALITY	ACTIVITY	IMPACT
1.	20/05/2021	Pushpa Nagar, Nungambakkam.	Conducted a free vaccination camp in collaboration with Government peripheral hospital.	The program aimed at vaccinating the people at their doorstep, in an attempt to create awareness about the importance of getting vaccinated in the fight against Covid-19.

The activities mentioned above has ensured the participation of students in serving the public who are in need and creating awareness about a world wide attempt to fight against the Covid-19. These activities does not only create a philanthropic mindset among the students but also helps them in developing their organizing skills, communication skills, empathy, improve social behavior and so on, therefore providing a holistic development in their personality.

FIGHT AGAINST COVID 2021: BENEFICIARIES - 200.



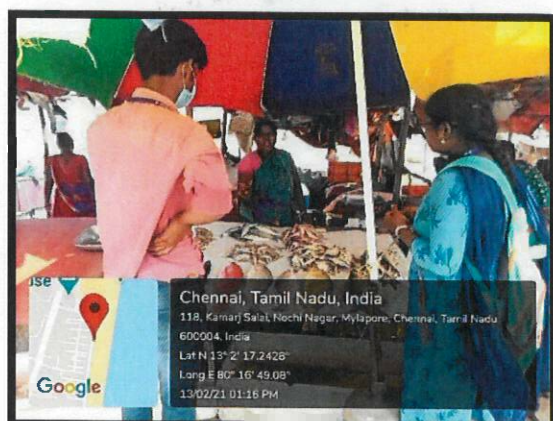
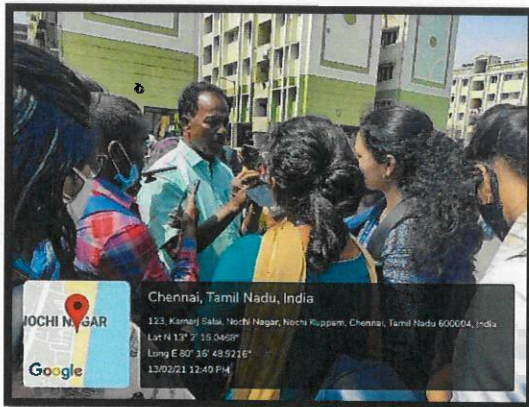

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Rotaract Convenor



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- Name of the program: Field Visit 1
- Beat: Civic issues
- Date: 13.02.2021
- Venue: Nochikuppam
- Organisers: Department of Journalism (U.G), Dwaraka Doss Goverdhan Doss Vaishnav College.
- Faculty Coordinator: T.Vedhavarshini
- Resource Person: Bhaskar, Resident and Retd. Employee, Fisheries Department.
- Contact Details : 7550260040
- No. of staff participants: 1
- No of student participants: 21
- Photos :



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- Detailed report of the programme:

Nochikuppam is a fishing hamlet situated alongside Marina, one of the longest coastlines that attracts maximum number of tourists in Chennai. Therefore, the government constantly tries to implement beautification and other development projects which ultimately affect the livelihood of the fisher folk residing here. Our students interacted with the fisher folk as an attempt to understand their unique lifestyle and the existing issues.

- Outcome of the programme:

The students are now aware of the on going issues of the fisher folk, particularly the land encroachment and displacement issues. They were able to come up with a news article based on the gaps between the government and the grassroots.


Head
P.G. Department of
Journalism & Mass Communication
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift II)
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- Name of the program: Field Visit 2
- Beat: Lifestyle
- Date: 20.02.2021
- Venue: Moore Market, Chennai.
- Organisers: Department of Journalism (U.G), Dwaraka Doss Goverdhan Doss Vaishnav College.
- Faculty Coordinator: T.Vedhavarshini
- No. of staff participants: 1
- No of student participants: 7
- Photos :



- Detailed report of the programme :

Moore Market one of the landmarks in Chennai is situated behind Chennai Central Railway station. It is known for antique and pet shops and used bookstores. Few shop owners do run successful businesses whereas majority of the street vendors live in absolute poverty. Our students interacted with the owners of profit-making shops as well as the street dwellers as an attempt to understand their lifestyle and the existing issues.

- Outcome of the programme :

The students are now aware of the issues faced by the street dwellers. Interestingly, the homeless have access to Aadhar card, Voter's ID and bank account which shocked the students. They were also able to understand by what means the second-hand products come to market for sales. Therefore, the students were able to come up with news articles highlighting the socio-economic issues prevailing in Moore

T. Vedhavarshini
Head
P.G. Department of
Journalism & Mass Communication
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shri)
Arumbakkam, Chennai - 600 106

T. Vedhavarshini
PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaishnav College
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KAMADHENU – VISIT TO GOSHALA

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SRINATH FINE ARTS
PRESENTS
'KAMDHENU' - Visit to Goshala
Date : 13 / 12 / 2020
Day : Sunday
CONVENOR : MANDIRA DUTTA

PRINCIPAL

DR.CAPT. SANTHOSH BABU

SECRETARY

SHRI ASHOK KUMAR MUNDRA

Name of the event – “Kamdhenu” – One day visit to Goshala (Indian Institute of Animal Welfare)

Date -13/12/2020, Sunday.

Venue – Goshala, Indian Institute of Animal Welfare, Capt. Venkatapuram, Uthukkotai Taluk, Katchur, Tamil Nadu - 602026

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Vaishnav College**

Arumbakkam, Chennai - 600106.

Mode : Offline

Organizers – Srinath Fine Arts, Dwaraka Doss Goverdhan Doss Vaishnav College (Institution)

Faculty coordinator – Prof. Mandira Dutta

Resource Person -

Dr. Sadhna Rao, Managing Director of the organization.
Kamala Ram Murthy – Manager - 9040456623

No. of student participants – 47

Detailed Report of the Programme-

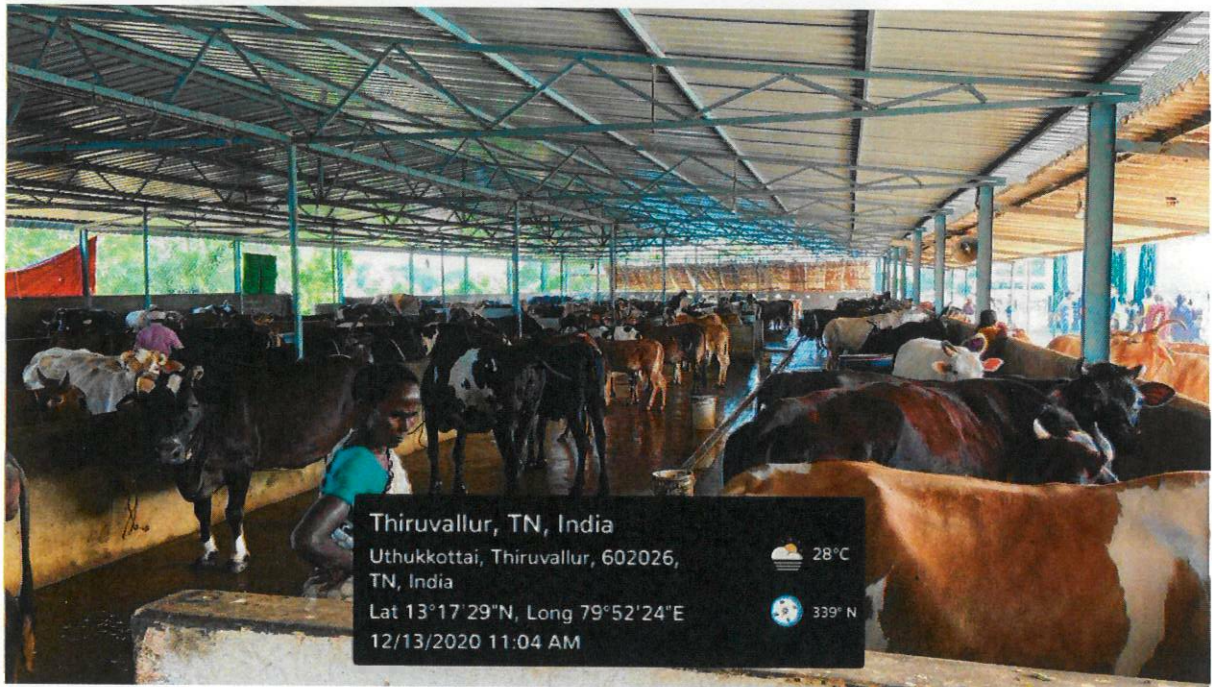
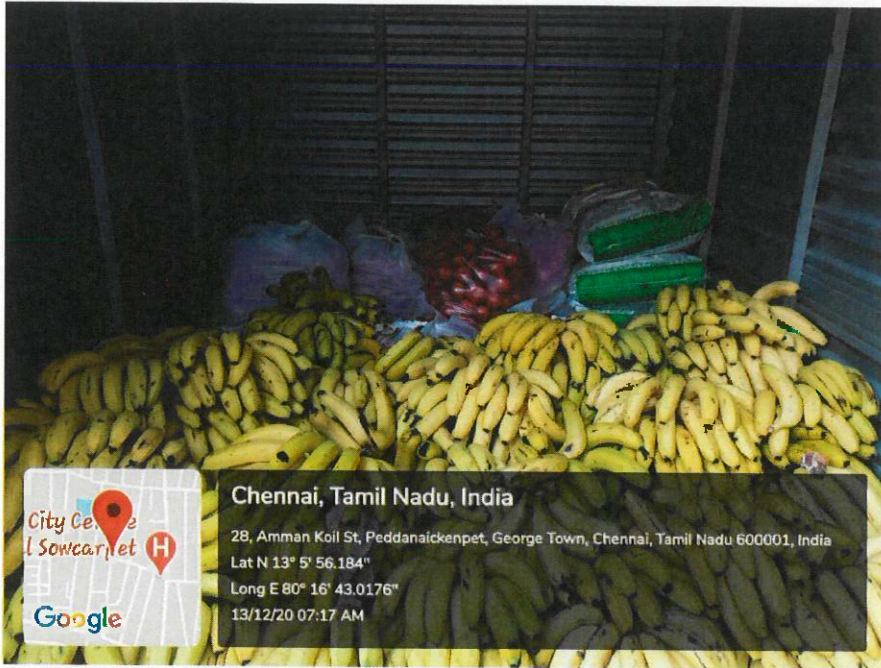
Outcome of the programme/event -

This visit to the Goshala enabled the students to understand the operations of an organization which works for the well-being and the betterment of the animals. The preparations of the visit helped the students to understand the details about various types of cow feed. The experience was an eye opener for the group as the managing director of the institute spoke to the students about various aspects of the Goshala. This visit would make the students responsible and help them extend a helping hand towards a better India.

Photos (Geo tagged)

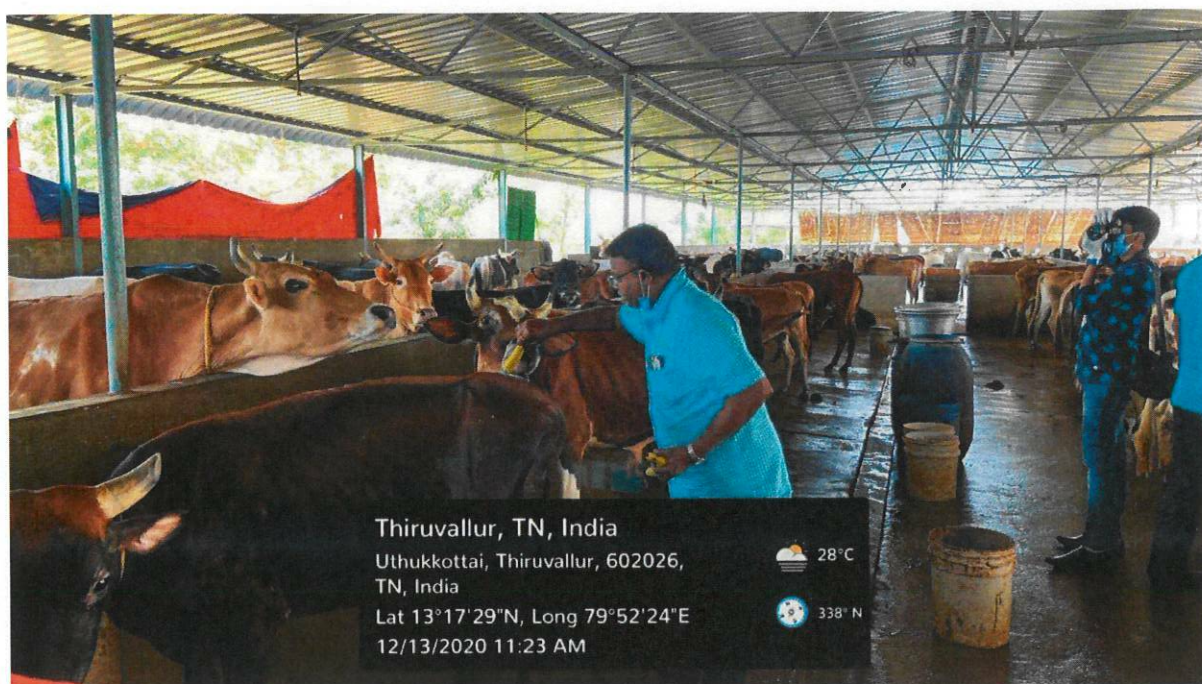


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Srinath Fine Arts, a cultural arm of Dwaraka Doss Goverdhan Doss Vaishnav College, organized “KAMDHENU – ONE DAY VISIT TO GOSHALA” to the Indian Institute of Animal Welfare, Uthukkottai Taluk, Katchur, Tamil Nadu – 602026 on 13/12/2020, Sunday. This visit was initiated by the Secretary of the institution, Shri Ashok Kumar Mundra and the Principal Dr. Capt. Santhosh Baboo S. The event was organized and managed by the Convenor of Srinath Fine Arts, Prof. Mandira Dutta. Goshala has under its care more than 700 cows and 100 other destitute animals.

The students assembled at college at 7:30am from where the journey began. The students were asked to bring a consent letter signed by their parents. This was adopted by the institute as a precautionary measure. The organizers also made sure that each student is given a pair of gloves and two pairs of masks for the activity. Once the students reached the destination, the cow feed which included 200kgs of banana, 170 kgs of tomato, 100kgs of wheat and 50kgs of jaggery were fed to the cows. Additionally, the students volunteered to bring food materials from their houses to feed the cows. The students understood the various methodologies to feed the cows. A separate section was allocated to the calves who are taken care of with special care. It was noted that the calves were given adequate milk from their mothers before the milk is taken for sale. It was also noted that the organization is extremely particular about the quality of the feed. The entire team of Srinath fine Arts were trained to follow certain precautions before feeding the cows. The entire process went on for half a day.

The main purpose of visit was to educate the students about the milch animals as well as the benefits of dairy products. Students also learnt the traditional uses and benefits of cow dung and cow urine. They also learned how injured and sick cattle are tended to. An entire process of preparing and storing fodder for the cows was also demonstrated to the students.

The event was sponsored by DG Vaishnav. Students fed the cows with wheat, jaggery, corn bananas. With active participation from the Principal himself, college students found a renewed sense of participative engagement. Principal encouraged the students with his presence as well as guiding and encouraging the students to take this initiative to the next

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level. Dr. Sadhna Rao, the managing director of the institute also shared her experience of over 15 years in caring for the animals at the Goshala.

Mandira Datta

B. L. Doss

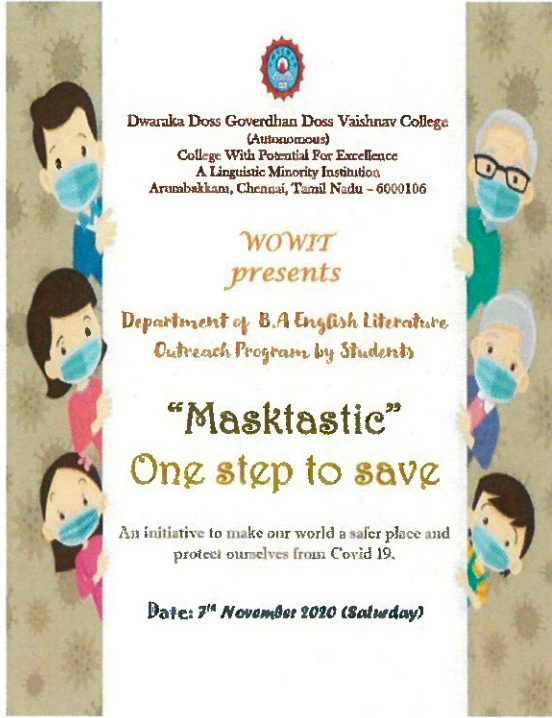
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MASKTASTIC 2020 - Report

1. Soft copy of the invitation.



2. Name of the event: MASKTASTIC
3. Date: 7th November, 2020
4. Organizers: Department of English literature
5. Faculty Coordinator: Mr. J. Praveen Prabhu
6. No. of staff participants: 01
7. No. of student participants: 64
8. Detailed report of the program (500 words).

The Department of English Literature organized an outreach program, MASKTASTIC - One Step To Save for the students on 7th November, 2020. The purpose of this program is to donate masks and other essential goods including food to the people who are in need during this pandemic.


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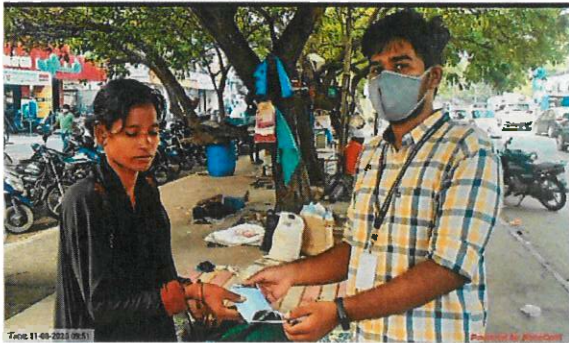


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The program mainly focussed on the distribution of masks and other essential goods to the needy people. The students actively indulged themselves in donating the masks to the needy people in their surroundings.

10. Outcomes of the program/event: This program was organised for a social cause. So many people benefitted out of this.

11. Photos:



[Handwritten signature]

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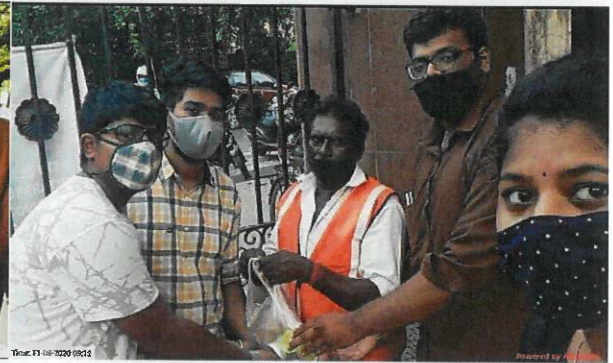
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Time: 07-11-2020 09:57



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Elevation: 22.23 m
Accuracy: 8.0 m
Time: 07-11-2020 09:52



Time: 11-09-2020 04:22



Time: 11-09-2020 09:24



Time: 11-09-2020 09:28



Time: 11-07-2020 04:53
Note: Hgbgv



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Time: 07-11-2020 10:57



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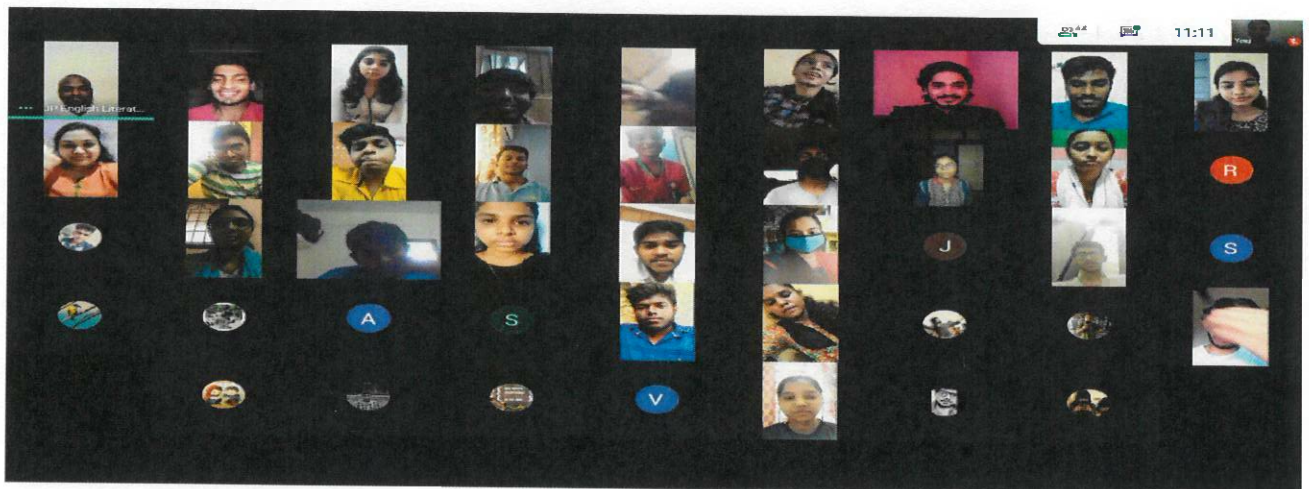
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M. Jayalalitha

Head
Department of English Literature
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift II)
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R. D. D.
PRINCIPAL

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EVENT NAME: IRULI

DATE: 30/10/2020

EVENT CHAIRMAN: Rtr. Sanjay Kumar. E

AVENUE: Community Service

NO.OF. BENEFICIARIES: 1

DESCRIPTION:

The event IRULI is a monthly project where we will be giving cycles to the people who are in need. This month the event was successfully accomplished by giving 1 cycle to a needy person.



*P. d. m. for -
Rotaract Convenor*

[Signature]
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EVENT NAME: PADHAGAI

DATE: 26/10/2020

EVENT CHAIRMAN: Rtr. Mohanasundaram.


AVENUE: Community Service

BENEFICIARIES: 1 FAMILY.

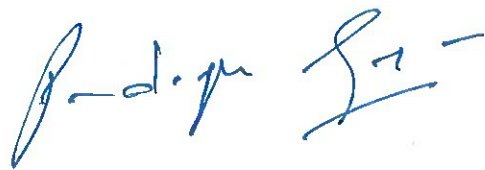
DESCRIPTION:

The Rotaractors of DG Vaishnav College collected banners from various sources and used those banners as the roofs and fences for the huts which will make them to fight over rain or hot sun. We distributed the collected banners to a needy family in this pandemic.




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Rotaract Convenor



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

EVENT NAME: ATCHAYA PAATHRAM

DATE: 1/10/2020

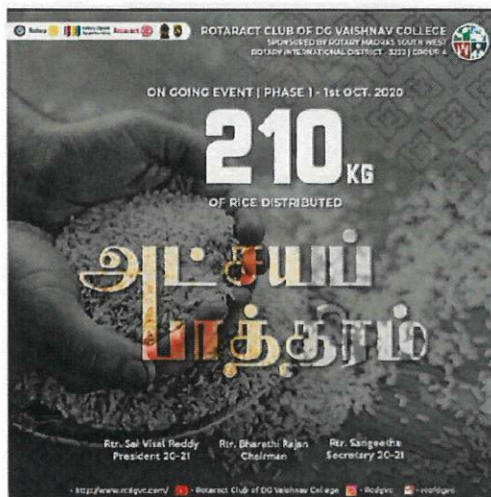
EVENT CHAIRMAN: Rtr. Bharathi Rajan

AVENUE: Community Service

BENEFICIARIES: 8 families.

DESCRIPTION:

The Rotaractors of DG Vaishnav College collected 210 kgs of ration rice from different sources and distributed it to the needy people. This is a monthly event which will be done every month by distributing 50 kgs of rice to the needy people.



[Handwritten signature]
Rotaract Convener

[Handwritten signature]
PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.

ஊதிய முன்பணம் கைவசிக்க கடிதம்

அலுவலர் ; ஓ. சல்வப்பிள்ளை,
இதழிப்பேராசிரியர்,
தமிழ்த்துறை
சு. கோ. வைணவக்கல்லூரி,
அரும்பாக்கம்,
சென்னை - 600 071.

மையலர் ; திரு சசயலர் அவர்கள்,
சு. கோ. வைணவக்கல்லூரி,
அரும்பாக்கம்,
சென்னை - 600 071.

தீர்மானித்திய ஆயர், வணக்கம்.

மையலர் ; ஊதிய முன்பணம் கைவசிக்கல் (Advance)
தொடர்பாக,

என் பிள்ளைகளின் கல்விக்கட்டணம்
கட்டுவதற்கு, எனக்கு ரூபாய் 50,000/-
ஊதிய முன்பணம் கொடுத்து உதவுமாறு
தாழ்த்தியுடன் கைவசிக்க தொன்கிறேன்,

நன்றி!



PRINCIPAL

Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.


Dr. P. Murugan, M.A., M.Phil., Ph.D
Assistant - Professor & Head
Dept. of Tamil
D.G. Vaishnav College,
Arumbakkam, Chennai - 600106.

உண்மையான,

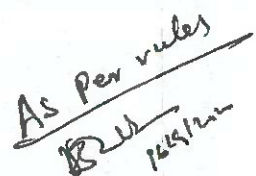
ஓ. சல்வப்பிள்ளை

இடம் : சென்னை - 71,

நாள் : 16. 09. 2020.

Salary → Rs. 28500/- p.m.



As Per rules


15-10-2020

From
P.P.Kumaran
Electrician
D.G. Vaishnav College
Chennai - 600 106.

To
The Secretary
D.G. Vaishnav College
Chennai - 600 106.

Through The Evening College (i/c), D.G.Vaishnav College.

Respected Sir,

Sub: Request for Salary Advance for Personal Reason.

I would like to draw to your attention to the matter that I am in an urgent need of funds due to family reasons. For this reason, I need Rs.30,000 (Rupees Thirty Thousand Only) as an advance for my family needs.

Please Sir. I shall be highly obliged for your kind help in this regard. The advance amount will be returned by deductions from my official gross salary.

Thanking you for your kindness and consideration.

Very truly yours,

P.P.Kumaran
15/10/2020

As per order
AK
15/10/20

[Signature]
PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.

[Signature]
Yours faithfully,

27/10/20

From,

S. Chitra,
Biochemistry Lab Assistant,
D.G. Vaishnav College,
Arumbakkam,
Chennai - 106.

To,

The Principal,
D.G. Vaishnav College,
Arumbakkam,
Chennai - 106.

Through,

The Secretary,
D.G. Vaishnav College.

Respected Sir,

I am working as a Lab Assistant in department of Biochemistry, in our esteemed Institution, kindly request you to provide Diwali advance of Rs. 5000. kindly do the needful.

[Handwritten signature]

PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106

Yours Sincerely,

S. Chitra

[Handwritten signature]
27.10.20

As per rules
[Handwritten signature]
28/10/2020
Thanking you,

[Handwritten signature]
28/10/20

Rs. 1 Lacs - 10000/-

31-10-2020

பின்புலம் :

செவ்வாய்

செப்டம்பர் 2020

D.G.V College
Arumbakkam
Chennai 106

பின்புலம் :

தி. சந்திரவேணி

D.G.V College
Arumbakkam
Chennai 106

உயர் சிறு நகரம் - உயர் கல்விக் கு உணர்ச்சிக்கு
நெருங்கிய கருவிகள் கொண்டு உயர் கல்வி உணர்ச்சிக்கு
உயர் கல்வி உணர்ச்சிக்கு உயர் கல்வி உணர்ச்சிக்கு
10,000 ரூபாய் உயர் கல்வி உணர்ச்சிக்கு
உயர் கல்வி உணர்ச்சிக்கு உயர் கல்வி உணர்ச்சிக்கு

Resub Salary - Rs. 1000/-

[Signature]

Rs. 2000/- to be deducted
from sal. from corr. to posts-3157.
[Signature]
9.11.20

[Signature]

[Signature]

PRINCIPAL
Dwāraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.

09.09.2020

From
C.Nageswari,
Lab Attendar,
Bio-Technology Department,
Dwaraka Doss Goverdhan Doss Vaishnav College,
Arumbakkam,
Chennai - 600 106.

To
The SECRETARY,
Dwaraka Doss Goverdhan Doss Vaishnav College,
Arumbakkam,
Chennai - 600 106.

Through The Evening College (i/c), D.G.Vaishnav College, Chennai - 600 106.

Respected Sir,

I am humbly requesting your goodself for an advance amount of Rs.30,000/- This amount is useful for me to remit the I term fees amount of my son K.Rathish, is studying I std. in Kola Perumal Chetty Vaishnav Senior Secondary School, Arumbakkam, Chennai - 600 106.

Please Sir. I shall be highly obliged for your kind help in this regard.

The advance amount will be returned by deductions from my official gross salary.

Thanking you for your kindness and consideration.

Yours faithfully,

PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.

C. Nageswari
C.NAGESWARI

Recommended & forwarded

R. Uma
10/9/2020

Salmu - Rs. 11,250/-

found
B. W.
10/9/20

deary

N
10/9/20

10 Rs clear signi
31/09/21