



# Dwaraka Doss Goverdhan Doss Vaishnav College

(Autonomous-Affiliated to the University of Madras)

Gokul Bagh, 833 Periyar E.V.R. High Road, Arumbakkam, Chennai-600 106  
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E-mail: office@dgvaishnavcollege.edu.in website: www.dgvaishnavcollege.edu.in

The Board of Studies was conducted virtually on Zoom Meeting held on 28/05/2020.

The following changes were presented in the meeting :

## 1<sup>st</sup> Semester

Elective Paper 1 - Photography has been modified offering specialization in Travel Photography and Photo journalism

Elective Paper 2 – Online Journalism and Web Management has been added as an option. It has moved from semester 2 as a core paper to semester 1.

## 2<sup>nd</sup> Semester

Core Paper 8 – Has been changed from News Production to Digital Marketing

Elective Paper 3 – Human Interest Stories and Cultural Journalism , 2 papers have been added.

Elective Paper 4 – News Production has been changed from core paper in the 2<sup>nd</sup> semester to an elective paper. Along with this Mobile Journalism is another option that has been added.

## 3<sup>rd</sup> Semester

Elective Papers 4,5 and 6 have been changed to Core papers 9,10,11.

Elective 5 – Is an Inter-Disciplinary paper offered to other department students.

Elective 6 – Option of Deprivation Coverage and Event Management is being offered.

Elective 7 –Extra Disciplinary - Development Communication and Health Communication has been added.

**PRINCIPAL**  
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Vaishnav College  
Arumbakkam, Chennai - 600106.

**Head**  
P.G. Department of  
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## 4<sup>th</sup> Semester

Elective Paper 7 , Media Laws and Ethics have been changed as a Core Paper.

Core Paper 13 – Film Studies has been changed to Film Studies and Appreciation

Core Paper 14 – Digital Story Telling has been included and Audio Visual Production has been removed.

Specialisation is renamed as Internship .

The industry expert had given his inputs that have been incorporated in the curriculum but was unable to attend the meeting.

Dr. T K Saravana Kumar

Dr. S Anurekha

Dr. S Kalyani

Mr. Kristen Jude

Ms. N C Krishnapriya

Ms. G Vasanth

**PRINCIPAL**

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**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE**

**(Autonomous)**

**College with Potential for Excellence, Linguistic Minority Institution**

**Affiliated to University of Madras**

**Arumbakkam, Chennai 600 106**

**CRITERION 1 - CURRICULAR ASPECTS**


**1.1 CURRICULUM DESIGN & DEVELOPMENT**

**PROGRAMME NAME & CODE : M.A JOURNALISM 48**

**1.1.2 - LIST OF COURSES FOR WHICH SYLLABUS REVISION HAS BEEN CARRIED OUT AS PER THE APPROVED MINUTES OF THE BOS MEETING HELD ON 28TH MAY 2020**

SL. NO	SEMESTER	COURSE CODE	COURSE NAME	OLD / NEW COURSE / SYLLABUS REVISION	YEAR OF INTRODUCTION - SYLLABUS REVISION & NEW COURSE
1	1	1748101	Core I : Human Communication	OLD	2017-18
2	2	1748102	Core II : Reporting and Writing Skills	OLD	2017-18
3	3	1748103	Core III : Editing Skills	OLD	2017-18
4	4	1748104	Core IV : Information and Communic	OLD	2017-18
5	5	2048105 (A)	Elective - I : Travel Photography	NEW	2020-21
6	6	2048105 (B)	Elective - I : Photojournalism	NEW	2020-21
7	7	2048106 (A)	Elective - II : Media Skills	NEW	2020-21
8	8	2048106 (B)	Elective - II : Online Journalism and V	NEW	2020-21
9	9	1748207	Core V: Mass Communication Theori	OLD	2017-18
10	10	1748208	Core VI : Media,Culture and Society	OLD	2017-18
11	11	1748209	Core VII : Communication Research N	OLD	2017-18
12	12	2048210	Core VIII : Digital Marketing	NEW	2020-21
13	13	2048211(A)	Elective III: Human Interest Stories	NEW	2020-21
14	14	2048211(B)	Elective III: Cultural Journalism	NEW	2020-21
15	15	2048212(A)	Elective IV: Mobile Journalism	NEW	2020-21
16	16	2048212(B)	Elective IV: News Production	OLD	2017-18
17	17	1748313	Core IX : Media Management	OLD	2017-18
18	18	1748314	Core X: Advertising	OLD	2017-18
19	19	1748317	Core XI :Radio News Production	OLD	2017-18
20	20	2048317	Elective V: Documentary Production	NEW	2020-21
21	21	2048318 (A)	Elective VI: Deprivation Coverage	NEW	2020-21
22	22	2048318 (B)	Elective VI: Event Management	NEW	2020-21
23	23	2048319 (A)	Elective VII: Developmental Commur	NEW	2020-21
24	24	2048319 (B)	Elective VII: Health Communication	NEW	2020-21
25	25	2048420	Core - XII : Media laws and Ethics	OLD	2017-18
26	26	2048421	Core XIII : Film Studies and appreciat	NEW	2020-21
27	27	2048422	Core XIV : Digital Story Telling	NEW	2020-21

  
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