

**Dwaraka Doss Goverdhan Doss Vaishnav College
Department of BA Journalism**

Board of Studies meeting for BA Journalism was conducted on 8.9.2020 at 5 pm through Google meet. Attendees of the meeting were

CHAIR PERSON

Mrs.Krishnapriya
Assistant Professor and Head in Charge
Department of BA Journalism
DGVC

PANEL MEMBERS

University Nominee

Dr.D..Punitha
Head of the Department
Department of Communication
Womens Christian College
Chennai

Subject Experts

Dr.Jayaprakash
Associate Professor and Head
Department of Communication
PSG College of Arts and Science
Coimbatore

Dr.C. Velayutham
Assistant Professor (Sr.Gr)
Department of Media Sciences
Anna University
Chennai



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Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.

Industry Expert

Mr. Peer Mohamed A
Founder Ippothu.com (Digital Media Group)
Chennai

Faculty members

Mrs. G.Vasanth
Head Department of Journalism and Communication (PG)
DGVC


Ms.Revathy Pandian
Assistant Professor
DGVC

Minutes of the meeting

The Board of Studies met for passing the syllabus for the academic year 2020-2021. Meeting began with a welcome address and introduction of Board members. The Curriculum was presented to the Board members for reference in online mode.

Recommendation given by the Board members:

- Political ideologies can be included in the course 'Political Issues in India'
- In the subject 'Online Journalism', topics like Digital media and marketing can be added along with fake news and misinformation. Topics like Info graphics and News images can also be included.
- More topics can be added to Unit V in the course 'Social Issues in India' to strengthen it. Topics like Toxic tours, Climate change communication, Destruction of Habitat, Ecology and Role of NGOs in conservation can be included.
- For the NME subject 'History on South Indian Art', a topic on Kallanai Dam (Chola period can be added)
- Regulatory bodies on broadcast media can be added in the 'Broadcast Journalism' course.
- 'Photojournalism' paper can have more exercises on Action, Freeze frame, etc.


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- Unit V in 'Economic Issues of India' course can have inputs based upon the ruling and opposition parties – their promises and discussion about how they have fulfilled their promises and contributed for the development in their reign. Also, it can have topics such as labour in organized and unorganized sector.
- The term 'libel' , 'slander and contempt of court can be introduced in the course 'Press laws and ethics'
- In the course 'Online Journalism' abbreviations like CC, SEO and PPC can be expanded.
- The load can be reduced in 'Mass Communication Theories' course.
- In 'Media Organisation' more focus can be added upon Online Media, Media entrepreneurship.
- Being an autonomous institution, the valuation pattern will be 60 marks for External Examination and 40 marks for the CIA.

The Board members suggested to improvise creativity aspect in the courses.

Vaishnav Pring

Head
Department of Journalism
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Dwaraka Doss

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Minutes of BCS meeting and x M Data required for ADAR 2019 x Microsoft Word - Content.doc x (1) WhatsApp

mail.google.com/mail/u/0/?tab=mn8&ogbl=search/cjayaprakash%40gmail.com/Kt6xLvHHktrmQwSm6gtLwVchRKgcbMzsB

Apps Gmail YouTube Maps

Gmail crjayaprakash@gmail.com

1 of 18 < >

Fri, Oct 30, 2020, 12:20 PM ☆

Add all to Drive

Journalism Krishnapriya NC <krisnapriya@dyvaishnavcollege.edu.in> to crjayaprakash

2 Attachments

Minutes of BOS me... Syllabus B.A.J from ...

C.R.Jayaprakash <crjayaprakash@gmail.com> to me

I approve the Minutes and Syllabus.

Journalism Krishnapriya NC <krisnapriya@dyvaishnavcollege.edu.in>

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BOS minutes and Syllabus

Journalism KrishnaPraya MC - krishnapriya@dparishnavcollege.edu.in

to: punitha@...

Dear Ma'am,

Herewith I have attached the BOS minutes and Syllabus. Kindly go through and approve the same.

with regards
 KrishnaPraya
 Assistant Professor and Head in Charge
 Department of Journalism
 DPGVC

Attachments

- Minutes of BOS mi...
- Syllabus BAU from ...

Dr. PUNITHA D - punithawc@gmail.com

I hereby approve the same

Respect
 Dr. Punitha, Head and Associate Professor, Department of Communication, Women's Christian College, Chennai

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DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

Programme Name & Code – B.A. Journalism-61

1.1.2 - LIST OF COURSES FOR WHICH SYLLABUS REVISION HAS BEEN CARRIED OUT AS PER THE APPROVED MINUTES OF THE BOS MEETING HELD ON 08.09.2020

SL. NO	SEMESTER	COURSE CODE	COURSE NAME	OLD / NEW COURSE / SYLLABUS REVISION	YEAR OF INTRODUCTION - SYLLABUS REVISION & NEW COURSE
1	I	19-2061101	Basic Journalism	OLD/NO REVISION	2019-20
2	I	19-2061102	History of the Press in India	OLD/NO REVISION	2019-20
3	I	19-2061103	Desktop Publishing	OLD/NO REVISION	2019-20
4	I	19-2061104	History of Journalism in Asia	OLD/NO REVISION	2019-20
5	II	19-2061205	Printing and Publication Design	OLD/NO REVISION	2019-20
6	II	19-2061206	Social Issues in India	OLD/NO REVISION	2019-20
7	II	19-2061207	Web Page Design	OLD/NO REVISION	2019-20
8	II	19-2061208	History of South Indian Art	OLD/NO REVISION	2019-20
9	III	1961309	Reporting and Writing	NEW	2020-21
10	III	1961310	Political Issues in India	NEW	2020-21
11	IV	1961412	Indian Constitution and Legal System	NEW	2020-21
12	IV	1961413	Economic Issues in India	NEW	2020-21
13	IV	1961414	Broadcast Journalism	NEW	2020-21

Head
P.G. Department of
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