

7.3.19

B.A. JOURNALISM

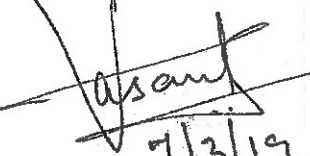
MINUTES OF THE BOARD OF STUDIES MEETING


The board of studies met in the forenoon for passing the syllabus for the New Course B. A. Journalism, to be commenced from the coming academic year.

The Members of the Board agreed on the department adopting the University of Madras syllabus for first batch of students without bringing in any changes.

Being an autonomous institution, the valuation pattern will be 60 marks for External Examination and 40 marks for the CIA.

The Board suggested to give importance to practical exposure to the students being a professional course by assigning them work out of campus.


7/3/19



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**D.G. VAISHNAV COLLEGE, ARUMBAKKAM,
CHENNAI - 600106.**

DEPARTMENT OF JOURNALISM

BOARD OF STUDIES MEMBERS

CHAIRMAN

Mrs. G Vasanth
Head, Department of Visual Communication,
D G Vaishnav College, Chennai - 600106

Vasanth
7/3/19

PANEL MEMBERS:

University Nominee:

Dr. D Punitha
Head,
Department of Communication
Women's Christian College

D. Punitha
7/3/19

Subject Experts:

Dr. T K Saravanakumar
Asst. Prof.,
Department of Visual Communication,
SRM University, Chennai.

T.K. Saravanakumar
7/3/19

Ms. Irvin Mary S
Associate Prof.,
Department of Visual Communication,
Women's Christian College,
Chennai

Irvin Mary S
7/3/19

Industry Representative:

Mr. K J Venkataramanan
Film Editor

K J Venkataramanan

Dwaraka Doss

PRINCIPAL
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Arumbakkam, Chennai - 600106.

FACULTY MEMBERS:

Mrs. N C Krishnapriya, Asst. Prof.

Ms. Revathy Pandian, Asst. Prof.

Mr. D Sivamani, Technical Faculty

Mr. G Vijayan, Technical Faculty

Ms. Jeyasudha, Technical Faculty

Mr. P Ganesan, Technical Faculty

Mr. L Thanigaivelan, Technical Faculty

Mr. K Magesh, Technical Faculty

Handwritten signatures:
Mrs. N C Krishnapriya
Ms. Revathy Pandian
Mr. D Sivamani

Handwritten signature:
Mr. G Vijayan

Handwritten signature:
Ms. Jeyasudha

Handwritten signature:
Mr. P Ganesan

Handwritten signature:
Mr. L Thanigaivelan

Handwritten signature of Principal

PRINCIPAL
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Arumbakkam, Chennai - 600106.



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)**

College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106


CRITERION 1- CURRICULAR ASPECTS


1.1 CURRICULUM DESIGN & DEVELOPMENT

Programme Name & Code – B.A. Journalism-61

**1.1.2 - LIST OF COURSES FOR WHICH SYLLABUS REVISION HAS BEEN CARRIED OUT AS
PER THE APPROVED MINUTES OF THE BOS MEETING HELD ON 07.03.2019**

SL. NO	SEMESTER	COURSE CODE	COURSE NAME	OLD / NEW COURSE / SYLLABUS REVISION	YEAR OF INTRODUCTION - SYLLABUS REVISION & NEW COURSE
1	I	1961101	Basic Journalism	NEW	2019-20
2	I	1961102	History of the Press in India	NEW	2019-20
3	I	1961103	Desktop Publishing	NEW	2019-20
4	I	1961104	History of Journalism in Asia	NEW	2019-20
5	II	1961205	Printing and Publication Design	NEW	2019-20
6	II	1961206	Social Issues in India	NEW	2019-20
7	II	1961207	Web Page Design	NEW	2019-20
8	II	1961208	History of South Indian Art	NEW	2019-20


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